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NEW GROCERY ITEMS

New items listed are scheduled to arrive by the beginning of the month titled on the front page of the newsletter.

May 2005
EUROPEAN IMPORTS LTD.
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2005 Spring Fancy Food Show in Chicago

It's not too late to attend the Spring Fancy Food Show in Chicago. This year's show runs May 1 - May 3. European Imports Ltd. 4200 square foot booth will feature products for the retailer and foodservice professional. Visit us at booth #6000 to:

- Sample the finest cheese, meat, grocery, and pastry products the show has to offer.
 - Get your copy of our 2005 Holiday/Seasonal Booking Catalog and view samples of the products.
 - Place your holiday order at the show and receive a 5% early bird discount.
 - Take advantage of super show specials for show attendees only.
- Time is running out! Register online at www.fancyfoodshows.com today then visit us in booth #6000 to see what's new; what's different; what's missing from your store!

Are you ready for picnic season?



We're finally seeing the signs of summer: long days, warm breezes, and red sunsets. As warmer weather approaches so does the opportunity for picnics, are you ready? By keeping a stock of food that is quick and easy to prepare you can be ready for a picnic anytime. Following are some suggestions to keep on hand for your next picnic:

Cheese is always a hit at picnics. Amber Valley, DeMill and Cabot offer a wide variety of cheeses that are great all by themselves and will match up nicely with the rest of your fare.

Corinne's dips make a wonderful accompaniment to fresh vegetables and chips and it is a great spread for sandwiches and wraps.

Tribe Hummus is a flavorful nutritious snack.

Blackwing Buffalo and Ostrich fillets will make quick work at the grill.

When grilling is not an option try Raisin River baguettes. They are fully cooked and ready to eat, simply serve with Amber Valley chutney for poultry.

Cookies from Filet Bleu, Tekrum and Brent & Sam's make a nice sweet treat. Top off your picnic with beverages such as Bel Normande's sparkling drinks, calcium fortified mineral water from Sanfaustino or Ty Nant spring water.

For a more sophisticated picnic try packing your basket with a selection of cheese from France like brie and camembert; pates from Marcel and Henri; party toast, olives, and cornichons from Life in Provence; and traditional French lemonade from Lorina.

By keeping your selections simple and the preparation easy you will have more time for your picnic companions. Many of these products are on promotion this month, please see our April/May promotion book for more information.

UNDER THE DOME by Marcia Suchy

FARMER'S ROPE NOW IN STOCK

Crave Brothers Farmstead Classics are hand crafted cheeses, produced right on the farm in Waterloo, Wisconsin. Farmer's Rope is a 'pasta filata' (stretched curd) cheese, made with part-skim pasteurized, BST free cow's milk. It is a large diameter, coiled, continuous rope, and can be pulled apart into strands as a string mozzarella cheese.



In 2003, the Farmer's Rope, created by Charles, George, Tom and Mark Crave, won 1st place in the semi-soft cheese category at the American Cheese Society Judging. Rope cheese is not only ideal for fun snacking, the clean, smooth, milky flavor enhances pizzas, pasta dishes and other main meals calling for a melting mozzarella.



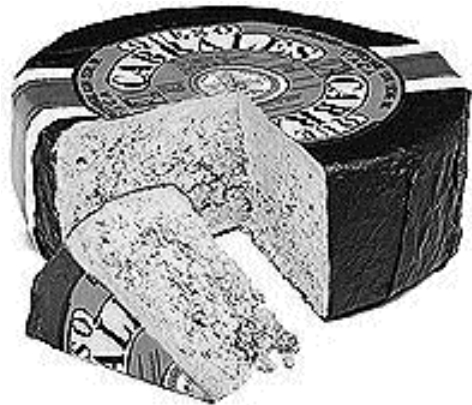
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Crave Brother's Farmer's Rope

12 oz. (12/cs.)

Cabrales Joins Valdeon for a Dynamic D.O. Duo of Spanish Blue

From Asturias, Spain, Cabrales is a raw milk, blue veined cheese, famous for its deep blue veining and enunciated flavor. Made in traditional farmhouse fashion by small family run farms where the farmers guard production and authenticity of the cheese. It is made with the mixed milk of cow, goat and sheep. Each 1 kilo wheel is wrapped in foil after spending valuable curing time in the cold, humid limestone caves of Asturias. Cabrales could be the crowning addition to a flight of blues. The creamy piquant flavor, thick texture and defining color stands out among the most recognized blues of the world. Rivalled only by the leaf wrapped Valdeon from Castille-Leon, the Spanish Cabrales stands out among the other "King of Blues".



Item #321161

Cabrales

6 x 2.2lb

Carr Valley Casa Bolo Melange Could Bowl You Over

Our newest cheese from Carr Valley, created by cheesemaker Sid Cook in La Valley Wisconsin brings with it a 'Melange' of flavors. It is made with cow, goat and sheep's milk, hand molded into a sphere and coated with yellow wax. Casa Bolo Melange is dense, very firm, and expresses similarities to an aged Dutch cheese. By shaving thin slices from a cut surface, and allowing this tasty morsel to melt slowly in the mouth, a myriad of pleasing smooth, nutty and scotchy flavors begin to burst forth. Casa Bolo Melange could easily fit into many cheese or antipasto platters, adding both texture and compatible character.

Item #400002

Casa Bolo Melange is packed 6/4 lb. balls per case.

SPECIALTY GROCERY BRANDS



Celebrate Cinco de Mayo with a Mexican Fiesta!

Many people think Cinco de Mayo celebrates Mexican Independence, but in fact, festivities on the fifth of May commemorate the victory of the Mexicans over the French army in 1862. While the French did end up defeating the Mexicans in the larger war, this historic victory is still celebrated on May 5th across Mexico and in Mexican communities in the United States. In Mexico, the day is noted with special dishes and lavish meals, while celebrations in the US are often much larger with parades, music, pinatas, and of course, a huge feast.

This holiday is a wonderful opportunity for everyone to celebrate the culture and the flavors of Mexico, no matter what their heritage may be. For food-lovers, Cinco de Mayo is a terrific excuse for a party featuring Mexican-inspired fare. Of course what traditional Mexican dish would be complete without the addition of Mexican cheese. Cocina Selecta has authenticated the Hispanic Quesos with accuracy in taste, texture and performance making them the perfect ingredients for your Mexican dishes. Bring the traditional flavors of Mexico to your table with these Hispanic style Cheese Selections from Cocina Selecta:

Queso Blanco

Fresh, sweet, mild and moist. Becomes soft and creamy when heated, but it won't melt. It is perfect for stuffing meats, peppers, enchiladas and burritos. It is also delicious fried on a hot, nonstick skillet.

| | | |
|--------|-----------------------------|----------------|
| 400916 | Cocina Selecta Queso Blanco | PACK: 1/10lbRW |
| US0911 | Cocina Selecta Queso Blanco | PACK: 1/43lb |
| US0916 | Cocina Selecta Queso Blanco | PACK: 1/10lb |

Queso Quesadilla

Semi-soft, creamy, buttery and mild. A family favorite. Melt on tortillas. Grill the perfect cheese sandwich. Use on nachos, enchiladas and sandwiches.

| | | |
|--------|---------------------------------|----------------|
| 400914 | Cocina Selecta Queso Quesadilla | PACK: 1/10lbRW |
| US0909 | Cocina Selecta Queso Quesadilla | PACK: 1/43lb |
| US0914 | Cocina Selecta Queso Quesadilla | PACK: 1/10lb |

Queso Fresco

Fresh, sweet, hand-ground with a crumbly texture. Popular crumbled over salads and re-fried beans. Top favorite dishes, tacos, meats, fruits, desserts or between layers of Mexican lasagna.

| | | |
|--------|-----------------------------|----------------|
| 400918 | Cocina Selecta Queso Fresco | PACK: 1/10lbRW |
| US0913 | Cocina Selecta Queso Fresco | PACK: 1/43lb |
| US0918 | Cocina Selecta Queso Fresco | PACK: 1/10lb |

Cotija

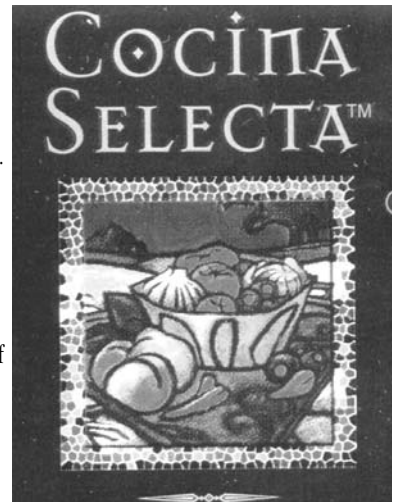
Dry, firm, crumbly cheese with more of a robust finish. Use to liven up any dish. Sprinkle on top of salads, pasta, vegetables and soups.

| | | |
|--------|-----------------------|----------------|
| 400917 | Cocina Selecta Cotija | PACK: 1/10lbRW |
| US0912 | Cocina Selecta Cotija | PACK: 1/43lb |
| US0917 | Cocina Selecta Cotija | PACK: 1/10lb |

Asadero

A smooth, soft, mild cheese with great melting qualities. Popular for snacking or enhancing sandwiches. Use much like Quesadilla, expecting a milder flavor profile.

| | | |
|--------|------------------------|----------------|
| 400915 | Cocina Selecta Asadero | PACK: 1/10lbRW |
| US0910 | Cocina Selecta Asadero | PACK: 1/43lb |
| US0915 | Cocina Selecta Asadero | PACK: 1/10lb |



These Spanish style cheeses make it easy to add flare to your favorite Mexican dishes. Cocina Selecta Spanish Style Cheeses are on promotion this month see page 20 of the April / May promotion for details. You can further enhance your fiesta with selections from Frontera and Salpica which are also on promotion in April / May see page 30 of the promotion book. Ole!

WILD & UNIQUE FOODS by Tim Doyle

So Fresh You Will Taste the Difference

Introducing Fresh Poussin from Raisin River. Raisin River's fresh poussin are raised in Sullivan County New York. In order to get a chicken to taste like a chicken they use a unique back yard breed naturally grown for the past twenty two years. They are more concerned about raising the birds the old fashion way, humanly and for taste rather than mass producing birds as quickly as possible. These unique birds are allowed to roam freely, they are naturally grown slowly (nearly twice as long as commercial birds) which results in a leaner bird that is far more favorable.

The farms are so passionate about the quality of their products that the birds are still roaming freely around the farm when we place our weekly fresh orders. Early in the morning the birds are processed in a state-of-the-art USDA inspected facility. The selection of feed is very important in raising a healthy bird, it is chosen wisely to produce a stable diet while giving full flavor and growth. The poussin are fed a low fat corn, soybean and canola seed diet with NO artificial ingredients. This diet is one of the major factors in producing an exceptionally favorable bird with less fat and a great chicken flavor. They roast and grill to perfection.

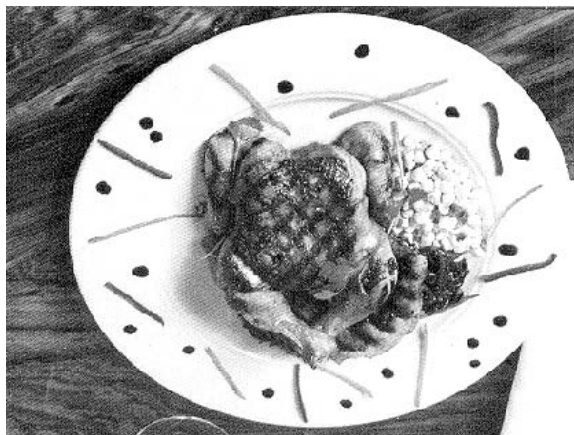
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Poussin Whole Fresh

20/19OZ

Roast Poussin With Spring Garlic-Herb Stuffing

1/4 cup chopped tarragon
1/4 cup chopped chives
1/4 cup chopped flat-leaf parsley
1/4 cup chopped dill
4 minced green garlic bulbs or
8 cloves garlic, minced
salt and pepper, to taste
1/2 cup softened unsalted butter, 1 stick
4 poussins (baby chickens)



1. Heat the oven to 450 degrees.
2. Combine the tarragon, chives, parsley, dill and garlic in a small bowl. Add 1 teaspoon salt and toss to combine. Add one-quarter cup butter and mix to make a paste. Carefully slide fingers between flesh and skin of each poussin to make a pocket from the breast over the legs without tearing the skin. Spoon one-fourth of the herb mixture into each pocket, with a little in the cavity. Pull the skin taut and carefully massage the herb mixture to distribute it relatively evenly. Season the birds inside and out with plenty of salt and pepper. Truss the birds if you like, or leave untrussed for a more evenly crisped skin. Rub the remaining butter on skin to coat.
3. Arrange the poussins on a rack in a shallow roasting pan. Transfer to the oven and immediately lower the heat to 375 degrees. Roast until the skin is crisp and juices in the leg run clear when pricked (an instant-read thermometer inserted into thickest part of leg should read 160 degrees), 35 to 40 minutes. Remove from oven and let stand 10 minutes before serving.

NEW FOR THE GROCERY SHELVES

Italian Grilled Vegetables from San Giuliano

San Giuliano is known for upholding the rich tastes and traditions of the Mediterranean with its quality products. New to the product line is a variety of delicious vegetables which are packaged in safety-sealed attractive old-style Italian jars.



366349 Fresh Roasted Cipollini (Onions) 12/11.64oz

Fresh, hand-picked miniature onions are roasted and marinated in extra virgin olive oil with aromatic herbs. Serve with your favorite dish.

366305 Fresh Roasted Artichokes 12/11.64oz

Fresh, hand-picked artichokes are roasted and marinated in extra virgin olive oil with aromatic herbs. They are a perfect accompaniment to meats, fish, breads, and cheeses.

366338 Sun Dried Tomatoes 12/10.58oz

Fresh, hand-picked tomatoes are dried under the sun and marinated in extra virgin olive oil with aromatic herbs. Serve with your favorite dish or alone as an appetizer.

366327 Fresh Roasted Sweet Peppers 12/11.64oz

Fresh, hand-picked yellow and red peppers are roasted and marinated in extra virgin olive oil with aromatic herbs. They are a perfect accompaniment to meats, fish, breads, and cheeses.



Known for its artisanship philosophy, the Bingham Hill Cheese Company has created the Bingham Farm Aspen Log, a new cheese with stunning visual appeal.

400972 Aspen Log 2/1.3 lb

This is a bloomy rind cheese with a crumbly, creamy texture. Made with a mixture of three types of milk (from cows, sheep, and goats) with a hint of cream, this light cheese has a fresh flavor. Pair it with your favorite champagne, fruits such as pears or berries, or with salad.

401050 Sweet Clover 1/3 lb

This aged sheep's milk cheese is semi-hard, has a natural rind and a sweet nutty flavor.

NEW FOR THE GROCERY SHELVES

"All Natural, All Cheese and All Delicious"

The Kitchen Table Bakers™

Looking for a gourmet product that is delicious and healthy? These gourmet gluten-free cheese crackers from Kitchen Table Bakers definitely fit the description. Made from a recipe that was created at the owner's kitchen table, the crackers are low carb, gluten free, sugar free, wheat free, high in calcium and contain no artificial colors or preservatives!

428905 Italian Herb Cheese Crackers 12/3oz

Made using a blend of oregano, parsley and basil, these crackers are great alone or with dip.

428883 Caraway Crackers Cheese Crackers 12/3oz

These crackers are made with whole caraway seeds and can be enjoyed with your favorite topping or sandwich them together using your favorite filling.

428894 Garlic Crackers Cheese Crackers 12/3oz

Eat these crackers with a tomato bruschetta or your favorite topping.

428916 Onion Poppy Cheese Crackers 12/3oz

Try these onion-infused crackers with egg or tuna salad!

428938 Sesame Cheese Crackers 12/3oz

These crackers are made with sesame seeds and are great paired with your favorite cheese.

428872 Aged Parmesan Cheese Crackers 12/3oz

Made using a special blend of pure aged cheeses, these crackers are great with wine, dips other toppings.

428927 Rosemary Cheese Crackers 12/3oz

With the aroma of fresh rosemary, these crackers can be eaten alone as well as with soups or salads.



NEW FOR THE GROCERY SHELVES

Introducing Coconut Water blends from Zico

In tropical countries, millions have been drinking coconut water directly from the coconut for years. Zico is bringing this exotic tradition to the U.S. with its 99.9% pure coconut water beverages. This remarkable drink contains five different electrolytes, has more potassium than a banana, is fat free, and also has no sugar added. It can be used as a natural substitute for sports and energy drinks, as well as a mixer for cocktails.

632483 Coconut Water w/ Passion Fruit Orange Peel 12/11oz

A unique blend of coconut, citrus and passion fruit.

632494 Natural Coconut Water 12/11oz

A smooth, energizing coconut flavor.

632516 Coconut Water w/ Mango 12/11oz

A refreshing, light taste with a twist of mango.



Line Extensions / Changes to Current Lines

Sable & Rosenfeld

For over three decades Sable & Rosenfeld has continued to bring us flavorful and unique specialty condiments. Now the company is introducing new all natural sauces that can be used for grilling, marinades or even as dips.

SR9234 Oriental Thai Sauce 12/11.5oz

A combination of ginger and chili peppers gives this sauce an authentic Asian flavor. It is perfect to use for stir fry, as well as a dip for spring rolls.

165060 Tippy Teriyaki Sauce 12/11.5oz

Ginger, sake and garlic gives this fat free sauce its intense flavor. Combine it with rice to add a boost of flavor, or use it as a sauce for burgers, ribs, fish, chicken or shrimp.

165071 Tippy Jerk Sauce 12/11.5oz

Spicy and full of flavor, this sauce contains Jamaican Rum and Scotch bonnet peppers. Use it to add spice to grilled vegetables, ribs, or chicken.

SR9231 Tippy BBQ Sauce 12/11.5oz

Made from an original chutney recipe, this hearty sauce has smoke and hickory flavors with an added hint of whiskey. It is superb for adding spice to meats and poultry.

NEW FOR THE GROCERY SHELVES

DE CECCO®

De Cecco is introducing three new Italian pasta sauces to its product line.

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|--------|-------------------------------|----------|
| 111272 | Tomato Olive Pasta Sauce | 6/24.3oz |
| 111283 | Tomato and Pepper Pasta Sauce | 6/24.3oz |
| 111294 | Tomato Basil Pasta Sauce | 6/24.3oz |

CABOT®

New to the Cabot line is the reduced fat garlic and herb cheddar bar.

- | | | |
|--------|----------------------------------------|----------|
| 452905 | 50% Light Garlic Herb Cheddar Deli Bar | 1/12lbRW |
|--------|----------------------------------------|----------|

CITTERIO®

The Italian slice of life.

Citterio has introduced to its product line of sliced prosciutto in trays.

- | | | |
|--------|---------------------------|--------|
| 600427 | Sliced Prosciutto in Tray | 6/16oz |
|--------|---------------------------|--------|

LORINA®

— Since 1895 —

New to the Lorina product line are two new sugar free lemonades made with Splenda.

- | | | |
|--------|------------------------------------|-----------|
| 693449 | Sugar Free Sparkling Lemonade | 24/11.1oz |
| 693450 | Sugar Free Sparkling Pink Lemonade | 6/14oz |

BRIANNAS®

Fine Salad Dressings

Inspired by flavors from different cultures, Briannas has introduced two new flavors to its line of premium dressings.

- | | | |
|--------|---------------------------------------|--------|
| 123305 | Saucy Ginger Mandarin Dressing | 6/12oz |
|--------|---------------------------------------|--------|

Soy sauce, minced ginger, mandarin orange and other all natural ingredients give this dressing an authentic taste from the Far East. This dressing complements any salad, and it can be used as a dip for egg rolls or as a marinade for seafood, vegetables or meats.

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|--------|----------------------------------|--------|
| 123316 | The New American Dressing | 6/12oz |
|--------|----------------------------------|--------|

This dressing was influenced by the New American Cuisine, which is a fusion of flavors from various cultures. Made with ingredients including grape juice, garlic and honey, this all natural creamy balsamic vinaigrette is perfect for salads as well as a marinade for meats, seafood and poultry.



New to our selection of bulk seeds and grains.

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|--------|-----------------------|--------|
| 879459 | Raw Sunflower Seeds | 1/5lb |
| 879437 | Pearled Barley Flakes | 1/10lb |
| 879460 | Shelled Pumpkin Seeds | 1/5lb |

NEW FOR THE GROCERY SHELVES



New to the Callebaut product line is the Organic Dark Chocolate Block

469505 Organic Dark Chocolate 5/11lb



New to the Vermont Butter & Cheese product line are quark, a soft cheese resembling sour cream, and mini sizes for fromage blanc, crème fraiche and creamy goat cheese.

| | | |
|--------|-------------------------|------------|
| 410283 | Vermont Quark | 6/16oz |
| 410250 | Mini Fromage Blanc | 100/1.25oz |
| 410272 | Mini Creme Fraiche | 100/1.25oz |
| 410261 | Mini Creamy Goat Cheese | 100/1.25oz |

DeBeukelaer

The DeBeukelaer product line is expanding to include new Double Chocolate Piroulines and French Vanilla Crème de Piroulines.

| | | |
|--------|-----------------------------|---------|
| 434516 | Double Chocolate Piroulines | 6/14oz |
| 434527 | Vanilla Crème de Piroulines | 6/14oz |
| 434538 | Double Chocolate Piroulines | 32/14oz |



HONEST TEA[®] Real Tea. Real Taste. Honest.

New from Honest Tea are two new whole leaf teas.

69333-7 Organic Peppermint Tea 6/18ct
An organic, kosher herbal peppermint infused tea with a refreshing mint flavor.

69334-8 Jiangxi China Green 6/18ct
A smooth, organic green tea with pearl leaves that expand when steeped.

NEW FOR THE GROCERY SHELVES



New to the Bonta di Puglia product line are green and red Cerignola olives.

| | | |
|--------|------------------------|---------|
| 370961 | Green Cerignola Olives | 4/2.5kg |
| 370950 | Red Cerignola Olives | 4/2.5kg |



OF SWITZERLAND

The world-famous chocolatier Lindt is known for making exceptional chocolates, and now has developed two new delectable chocolate bars.

483272 **Nocciolatte Impulse Bar** **18/1.4oz**

Whole hazelnuts are surrounded by smooth milk chocolate and a creamy chocolate center.

483283 **Wafer Impluse Bar** **18/1.2oz**

A crisp wafer with a velvety hazelnut center is dipped in rich milk chocolate.



Valley Produce is one of the leading producers of gourmet products in Australia. New to the product line are Olivia's Chocolate Slices and Cracked Black Pepper Cracker Thins.

432882 **Olivia's Chocolate Slice** **12/4.58oz**

Excellent with cheese or crackers, these chocolate slices create a taste sensation!

432871 **Cracked Black Pepper Cracker Thins** **24/3.2oz**

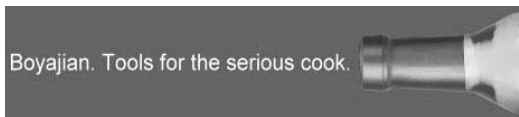
Pair with soup, salad, or chili, or eat alone as a snack.

NEW FOR THE GROCERY SHELVES

BOYAJIAN

New to the Boyajian product line is Wasabi Oil, a spicy and sweet cooking oil.

123538 Wasabi Oil 12/8oz



MAS PORTELL



Mas Portell is known for its authentic, high quality products. New to the line is the Extra Virgin Argan Oil.

370427 Extra Virgin Argan Oil 6/8.5oz

Obtained from the first cold press of the fruit of the Argan tree, this Moroccan oil has a slightly toasted, sweet flavor and can be used on salads or in vinaigrettes and creams.

Nunes Farm

There is a pack change on Nunes Farms 1.5 ounce almonds from 48 pack cases to 72 pack cases, and 5 ounce almonds from 12 pack cases to 24 pack cases. Nunes Farms' lightly seasoned almonds can be used for cooking and they also make a delicious healthy snack.



- 422159 Spicy Cocktail Almonds (1.5oz)
replaces NU7204
- 422204 Roasted Salted Almonds (1.5oz)
replaces NU7201
- 422182 Spicy Cocktail Almonds (5oz)
replaces NU7214
- 422160 Honey Cinnamon Almonds (5oz)
replaces NU7212
- 422171 Roasted Salted Almonds (5oz)
replaces NU7211

New from Nunes Farms

422193 Classic Assortment 72/1.5oz

