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#### Back Cover Specialty Grocery

New items listed are scheduled to arrive by the month titled on the front of the newsletter.

#### November 2008

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#### Let's Talk Turkey

Turkey is the main entrée of nearly every American

Thanksgiving dinner. This simple fact makes your turkey selections one of the biggest decisions you will make this season. We have tried to simplify your decision by offering only the best fresh and frozen turkeys on the market. From the delectable fresh turkeys to the equally delicious time saving economical RTC (ready to cook) turkey breasts, we have the



right turkeys for you and your customers. Limited quantities are available check with your sales rep today.

Fresh:			
WG8475	Turkey Hen Natural	4/10-16 lb	
WG8480	<b>Turkey Tom Natural</b>	2/16-24 lb	
Fresh pre	-cooked:		
WG8430	Turkey Breast, Honey Gold Hic	kory Smoked	
		2/8 lb	
Frozen:			
WG8470	Amish Turkey	1/15-21 lb	
Frozen pi	re-cooked:		
WG8430	WG8430 Turkey Breast, Honey Gold Hickory Smoked		
	• • •	2/8 lb	
Ready to	cook:		
WG8460	Turkey Breast RTC 18%	2/8 lb	
	Turkey Breast RTC Foil	2/9 lb	
701553	701553 House of Raeford Foil Wrapped Turkey Breast		

		2/8-9 lb
601484	Petite Turkey Breast RTC	4/4-5 lb

Another popular option for Thanksgiving is the ham. European

Imports Ltd. offers a wide selection of hams from the traditional French hams from Madrange to the smoky flavor of Nueske's applewood smoked hams and much much more. Any of these hams will be a hit this Thanksgiving or any time.



MP3021	Madrange Le Buffet Plain Ham	2/6 lb
MP3020	Madrange French Ham	1/16.5 lb
MP3040	3 Pigs Jambon de Paris	1/11.5 lb
MP3015	Abraham Black Forest Ham	4/3.5 lb
MP1415	Citterio Roasted Ham with Rosemary	2/6 lb
WG7565	Nueske's Honey Glazed Spiral 1/2 Ham	2/6-9 lb
600395	Nueske's Boneless Smoked Ham	2/7 lb
600518	Leoncini Ham	1/16.5 lb

### Under the Dome by Jeff Babcock The French Connection

It has now been thirty years that European Imports started importing French cheese, so a little diversion back to the cheese-motherland is a suitable place for us to go this month with our cheese selection.

In May I was able to spend a week in France touring the countryside, visiting cheese producers and really getting a feeling for the history and rich culture of cheese that the French enjoy. It is part of everyday life there, which is quite the way I like it! I was able to see dairies with large facilities, but also ones of the smallest scale that make everything by hand using only raw milk. I found that each type of dairy brought something important to the world, whether it was the quality of rich mountain raw milk or just the fact that the larger dairy could make cheese both affordable and accessible to the greater population.



With *Life in Provence* we have again expanded our selection, this time bringing you the ever popular Fontina, but from France! Although Fontina originated in Italy, it has found its way into many European countries' cheese collections, such as Denmark and Sweden. We have given the name Fontagne to our own French Fontina to give it a bit of an accent! It is very close to the Fontal of Italy, mild and creamy with only a faint hint of tartness. A great cheese for recipes, as it melts well and its mild lactic flavor doesn't overpower dishes. Made from the rich milk from the dairy co-ops of Poitou, the Fontagne will bring you both the quality and value you expect from *Life in Provence*.

If you travel east across France to the alpine Savoie, a land rich with cheese traditions, here you will find one of the greatest of cheeses, Reblochon. This cheese has quite a troubled past in recent years as it was ruled illegal due to its raw milk and high moisture content. A few dairies scrambled to make copies, but it is finally La

Tournette that brings us a lovely and suitable replacement, Fleur des Alpes. This "flower of the Alpes", uses gently pasteurized milk of the same high quality that allows it to retain



the wonderful aroma, texture and flavor of real Reblochon, much the way Rouzaire replicates Brie de Meaux for us in America. Fleur des Alpes is bold, rich and rustic and begs for a sip of red wine with every morsel. I am certain you will enjoy it and find it an easy substitute for those seeking the glory of Reblochon.



Ami du Chambertin is our final selection, a close cousin to Epoisse, it comes from the local milk of the fertile lands of Bourgogne, made by the dairy Gaugry. It has only recently become available to us! Made much like Epoisse, dipped in Marc de Bourgogne and washed frequently to give it that extraordinary "stink". It may even be a bit more potent in its intense aroma and its core ripens to a near liquid paste of bold and spicy flavors. Try it warmed slightly and drizzled over a salad or just dip it in some country bread for an instant Fondue. If it is too strong for your taste, mix it into a warm sauce for your potatoes or steak, there is nothing quite like that!

French cheeses remain at the heart of what we do and we continually seek out what is new and exciting, as well as bringing you value and quality in *Life in Provence*!

### Wild & Unique Foods by Tim Doyle



Good Nature produces quality all-natural pork that is free of antibiotics, growth stimulants and preservatives. Their pork program was started in December 2007 by several independent midwestern farmers who respected and supported the humane treatment of animals. These farmers have a vital interest in the welfare of the land and the pork they raise. Humane treatment continues during the transportation of the animals and at the USDA processing plants. Regular USDA audits also make all the pork 100% traceable.

Superior genetics produce the highest quality pork, week after week. Water is never injected into the meat and air chilling further prevents water from diluting the natural flavor. All of this quality contributes to consistent color, PH, flavor and tenderness.

What this means for the consumer is pork that tastes the way pork should taste. The pork has a pink to red color, like the picture



shows, unlike the white to gray color pork typically found on store shelves.

# This product will never be anything less than 100% natural.

Good Nature pork fits perfectly into European Imports Ltd's goal to use 100% natural meat and game. Currently, over 85% of our fresh meat and game is either natural or free-range. We receive weekly shipments of fresh pork products and there is a twoweek lead time on all fresh orders.

If you like medium rare pork, full of flavor and super tender, this pork is for you. (We also carry their Applewood Smoked, Antibiotic-Free, Fresh Bacon). Get Good Nature pork to your grill and you will taste the difference!



WG5058	Whole Pork Tenderloins,	
	Defatted	6/2/1 lb
WG5083	Applewood Antibiotic-Free	
	Bacon	12/12 oz
WG5082	Pork Belly	1/10-12 lb
WG5071	Pork Baby Back Ribs	
		5/3/1-1.5 lb

### For the Pastry Chef by Karl Helfrich



#### Introducing French Gourmet Frozen <u>Whole Wheat</u> Croissants

 822564
 Large 3.5 oz
 48 pc/cs

 822575
 Small 1.5 oz
 140 pc/cs

French Gourmet is once again innovating with their new all butter whole wheat croissants. These all-natural croissants are made with

nutty, nutritious whole wheat flour. They feature the same freezer-to-oven convenience of the rest of their product line; no need to slack or proof, just remove from the freezer,



egg wash and bake for a perfectly flaky, delicious croissant. The small size is perfect for adding flair to your breakfast buffets or dinner roll assortment, and the large is great for making gourmet sandwiches.

#### Fall is Chestnut Season

With the cool weather comes the time for chestnut desserts, and we have all of the chestnut products you need to make traditional favorites as well as modern seasonal desserts.



**Capfruit** is known for their high-quality fruit purees, but they also have the highest quality frozen whole fruits.

## Their IQF whole peeled chestnuts (Item # **DF118, 1 kg bag**)

are perfect for poaching and pureeing, candying whole, or using in savory applications such as stuffings, risottos, and sauces.





#### PatisFrance Chestnut Paste (item # BK630,

2.2 # can) is the classic unsweetened chestnut paste that pastry chefs have been using for years to make the perfect Mont Blanc or chestnut mousse. It has a perfectly smooth texture, and can be made into a myriad of holiday desserts.





**Faugier** is another French company long associated with quality chestnut products. Their Chestnut Spread

(item # 30035-0, 17.5 oz can) is already

sweetened and lightly perfumed with vanilla – ready to use out of the can. Fold with whip cream and gelatin for a beautiful mousse, or just layer it out of the can in your entremets and paves.



## New Grocery Sophisticated Chocolate from

# KSHOCOLÂT

Kshocolat is a Scottish company started in 2003 by Simon Coyle, a young entrepreneur with a passion for great brands and luxury chocolates. His vision was to create a brand that exuded minimalist indulgence. He wanted to offer the market exquisite chocolates of the highest quality presented in chic, stylish packaging. Vision accomplished.



The result of Simon Coyle's vision is a unique collection of delicious chocolate bars in stylish, sophisticated packages. Their modern, indulgent chocolate recipes have been created to play with your senses. Open the layers of foil and paper and the fragrant aroma of their stunning bars bursts out. Their bars are designed to delight and excite.

All of Kshocolats' products are made with the purest, 100% natural ingredients to create chocolate delicacies that are melt in your mouth delicious. Try them all:

#### 476975

#### Dark Chocolate with Orange and Cardamom Bar 15/2.83 oz

Rich dark chocolate, 72%, with a subtle hint of natural orange oil and crushed cardamom. This bar is vegetarian, vegan, gluten free and has no artificial ingredients.



# CARK CHOCOLATE

#### 476931 72% Dark Chocolate Bar

**15/2.83 oz** A beautifully blended dark chocolate with 72% cocoa solids to create a rich, extra dark taste. This bar is vegetarian, vegan, gluten free

and has no artificial ingredients.

#### 476986 White Chocolate with Lemon and Pepper Bar 15/2.83 oz

An unusual blend of white chocolate, crushed peppercorns and real lemon. This bar is vegetarian, gluten free and has no artificial ingredients.





#### 476997 Milk Chocolate Bar 15/2.83 oz

A creamy blend of smooth milk chocolate with a hint of vanilla. This bar is vegetarian, gluten free and has no artificial ingredients.

477008 Milk Chocolate with Honeycomb and Vanilla Bar

15/2.83 oz

Crunchy honeycomb blended with a creamy milk chocolate with a slight hint of vanilla. This bar is vegetarian, gluten free and has no artificial ingredients.



### New Grocery

#### **Tradition Meets Innovation**

How do you improve upon a traditional snack like applesauce? To start with you could put it in a portable convenient squeezy pouch in a size suitable for small hands. Then add a bright package with simple graphics that will entice kids and you have Smashies. Smashies is a line of USDA Organic fruit filled pouches for kids.



These delicious lunch box snacks are made from organic smashed fruit. They have no added water, sugar, high fructose corn syrup or concentrates and they are designed to fit in a lunch box or as a quick on-the-go snack. Kids will love their great taste, while parents will love how good they are for their kids. Simply unscrew the lid and squeeze into your mouth, no spoons, mess or fuss. The packs are easily resealable with a screw cap lid for later consumption, and packs simply and safely in all conditions.

Smashies are USDA Organic, Kosher and Gluten Free. Smashies first flavor, Snappy Apple, is now available and you can expect to see three more flavors next year. Try this wholesome snack for yourself.

#### 300542 Snappy Apple

10/3.75 oz

#### Introducing Buhler Cigarettes

Imported from France Buhler Cigarettes are very thin wafers rolled to the diameter of a thin cigar. They are delicate and delicious, very flaky



and not too sweet. They are packed in tins to minimize breakage. You will find approximately 240 wafers per tin.

439153Buhler Cigarettes4/2.76 lbReplaces CW1300 La Trinitaine Cigarettes

#### **Our Generation**

Our Generation is a line of hand baked biscuits

from Artisan Biscuits. Although Artisan Biscuits is a new company, they have been baking biscuits in Ashbourne, Derbyshire, for over 70 years.



In 1935, the Spencer family started making biscuits at the back of their tea shop. The bakery name was 'Green Dragon', and it dates back to 1605 when the building was a coaching inn.

Our Generation biscuits are made using time honored methods, with the best quality, natural ingredients. Their biscuits are made by real people, not robots. Taste the tradition.



**439042** Gingerbread Men 12/3.53 oz Real lemon cools the fire of the ground ginger in these cookies.

439053Wakes Cake12/5.3 ozSpices and currants make this biscuit, based on a<br/>traditional recipe, reminiscent of Hot Cross buns.12/5.3 oz439064Double Chocolate Chip Cookies<br/>12/5.3 oz

Our Generation adds chocolate and more chocolate to make this ultra-rich and chewy cookie taste so sublime.

439075 Pecan & Maple Butter Crunch 12/5.3 oz

Pecans, honey and maple syrup combine to make a biscuit with a real "toffee nuttiness".



439086Butter Sultana12/5.3 ozEggs, butter and juicy sultanas give this biscuitan oh so rich taste reminiscent of apple crumble.439142Fruit & Almond Fingers 12/5.3 ozVine fruits, nuts and honey in a "nutty"wholemeal biscuit base – so crumbly anddelicious.

### Line Extensions

Mondovino is a line, from Artisan Biscuits, of

savory crackers designed to partner with wines. New to the line:

431675 Crème Fraiche and Spring Onion Crackers 12/4.41 oz



Partner this cracker with a Rose and serve it with salmon.



#### 431431 Porcini Mushroom Crackers 12/4.41 oz This cracker is a delightful

accompaniment to a cucumber dip and slices of parma ham to serve with Champagne.

Another addition from Artisan Biscuits is to the **Two by Two** line of cookies:



**439031 George & Dragon Cookies** 12/3.53 oz 8 all butter George and Dragon shaped biscuits made with English lemon curd.

# New from Minus 8:111321 8 Brix Ice Verjus Red12/500 ml111332 8 Brix Ice Verjus White12/500 ml8 Brix is Ice Verjus made in limited quantities by

Minus 8. Grapes are hand-picked at intervals between August and winter. Ice Grape harvest finishes 8 Brix with a natural sweetness from grapes



frozen on the vine that can't be duplicated. Available in a brilliant red or a golden white - both are deliciously sweet and mouthwateringly sour liquids full of fresh flavors from premium wine grapes. A little goes a long way to enhance savories, sweets and cocktails. All natural, no preservatives or additives.

#### **Organic Premium French Sodas from:**



693097 Organic Blood Orange French Soda 12/25.4 oz
693108 Organic Pomegranate French Soda 12/25.4 oz

New from **Twinings**: 934164 Luxury Drinking Chocolate 4/7.76 oz This product is an intense, velvety smooth gourmet chocolate drink, perfect for after-dinner or dessert.



936397Lemon Green Tea6/20 ctA rejuvenating green tea with a citrus twist.

New from Lucini:

111397Organic Tuscan Harvest<br/>Plum Tomatoes, Diced and<br/>Peeled6/25.5 oz





11408 Organic Tuscan Harvest Plum Tomatoes, Whole Peeled 6/25.5 oz

528286 Tuscan Tomato & Basil Soup 6/19.6 oz





528297 Umbrian Lentil Soup 6/16.9 oz

### Sparkling French Lemonade from LeVillage



Bubbles make anything more fun, and LeVillage sparkling lemonade is no exception. Imported from France, LeVillage sparkling lemonade is the original party beverage, in a gifty presentation. It is perfect for year-round celebrations, cocktails, and wedding festivities.

Sparkling French lemonade initially appeared back in the XIXth century and was sold on the street by "limonadiers". Naturally flavored, this sweet, traditional French sparkling beverage has always been popular for its simple qualities, enjoyed by kids & parents alike. All of these lemonades come in cases of twelve 25.4 ounce bottles with old-fashioned swing top caps.



#### 693640 Sparkling Lemonade

This lemonade is the sparkling version of the traditional home-made lemonade with an added hint of lime. It has a tart lemony flavor and it is not too sweet. Because it is not too sweet, it can be served with meals as a water or wine substitute.

#### 693639 Orange Sparkling Lemonade

Natural orange flavor, sparkling water and sugar come together to create this fruity sparkling beverage. The sweet orange flavor is sure to make it a popular choice for kids. Serve it chilled or over ice for a refreshing sweet treat.



#### 693628

#### Sparkling Pink Lemonade

Another delicious sparkling lemonade with a refreshing citrus taste and all natural grapefruit flavor. The soft pink color of this beverage is eye-catching. Popular with kids and adults alike.



#### 575431

#### **Blood Orange Sparkler**

Drink this naturally flavored blood orange sparkling beverage over ice or use it as a mixer.

#### 575442 Pomegranate Sparkler

With the growing interest in pomegranates, this naturally flavored pomegranate sparkling beverage is sure to be a hit. Serve it chilled alone or use it when preparing cocktails.



#### 693617

French Lemonade

A more neutral version of lemonade, this sweet sparkling beverage is a delicate combination of lemon and lime. It is an excellent mixer for cocktails. Try it mixed with Gin or Vodka. Create a kiddy cocktail by mixing it with grenadine and a cherry. For a simple refreshing beverage,

serve it chilled over ice with a cherry or lemon wedge.

#### 570253

#### **Sparkling Apple Cider**

This delicious nonalcoholic old-fashioned sparkling apple cider is made out of 100% pure apple juice from France with no preservatives. It has a clean pure apple flavor.

