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Back Cover Specialty Grocery

New items listed are scheduled to arrive by the month titled on the front of the newsletter.

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Back to School Back to Basics

It's that time of year again. It is time to send the kids back to school, making now a good time to stock up on the basics for simple and easy meal preparations.

Start the day off right with a good breakfast. Try Familia's Muesli, Low Fat Granola or Low Fat Muesli to get your motor running in a hurry. For a wholesome hot breakfast try a steaming bowl of McCann's Oatmeal. To turn up the volume on your oatmeal try

mixing in your favorite Life in Provence jam or find a new favorite from our selection of preserves from Cocina Selecta (read more about these new preserves on the back cover).



When you have a little more time, mix together a batch of muffins or scones from Sticky Fingers for a special treat.

Whip together a lunch in no time by keeping Polly-O Twist-Ums String Cheese in the refrigerator. Match that up with Cucina Viva organic breadsticks,



some pre-cut veggies and you are out the door in no time. With a jar of Tonnino tuna in the pantry you always have a gourmet meal at your finger tips. Serve it simply with Life in Provence

Citrus Vinaigrette dressing on a bed of lettuce and voila you have a nutritious gourmet meal in minutes.

Snack time is the trickiest, balancing flavor and nutrition with a snack the kids will enjoy has its challenges. Wallaby Bars are up to the challenge. They

offer such a wide variety of fruit and nut combinations that there is surely a bar for everyone. Add an Honest Kids drink pouch from the fridge and your snack is ready.



These are just a few suggestions to get you started down the path to quick and easy meals and snacks. Let your imagination take it from here.

Under the Dome by Marcia Suchy

Our Newest Items include diversity in Origin, Milk type and Flavor profiles.

All items are part of regular stocked inventory.



Serendipity is defined as the gift of discovering valuable or agreeable things not sought for. You will be pleasantly surprised when you try this magnificent blend of

Shaft's Bleu Vein Cheese and Wisconsin Sharp Cheddar. With both cheeses being aged for over a year, Serendipity takes on an indescribable taste.

994353 SHAFT'S SERENDIPITY

(LAYERED) PACK: 1/6-7 lb

Rouge et Noir Breakfast Cheese. Hand made



since 1865, this is the cheese that started it all for the Marin French Cheese Co. Ideal for the morning meal, it is delicate, soft, with an old-fashioned ripened butter flavor and a developing bloom on the rind. A perfect compliment to toast and jelly.

401307 MARIN BREAKFAST CHEESE PACK: 6/3 oz



Rouge et Noir Schloss.
With its smear ripened
heritage originating in Austria
this small brick is packed full
of flavor. The hand-crafted
aging process was developed
in 1901. Those who fondly
remember Liederkranz will

delight in the Schloss.

401329 MARIN SCHLOSS PACK: 6/6 oz



The Basque region is known for cheeses made with milk of sheep, and Istara takes this one step further by adding ½ cow's milk to create a new P'tit Pyrenees. The two milks combine for an exceptional taste.

The rind is natural and the firm gruyere-style interior paste is smooth and without holes.

101831 PETIT PYRENEES ISTARA

PACK: 5/1.3 lb

Many are familiar with the delicate smooth texture of the Tournevent Fresh goat cheese



'Biquet' (Quebec). Now, 9 singleslice medallions are available in a retail pack with the same flavor profile. Fresh and creamy with a hint of 'aging'.

070641 TOURNEVENT GOAT MEDALLIONS PACK: 6/2.7 oz



This new Boursin flavor combines the familiar traditional triple crème flavor of Garlic with the smoky, savory flavor of roasted peppers. Try it as a spread on your favorite meat sandwich.

011275 BOURSIN ROASTED PEPPER/GARLIC PACK: 6/5.2 oz





ACADEMIA BARILLA PECORINO GRAN CRU AND PECORINO DOLCE

Pecorino Gran Cru exquisite taste comes from a combination of three elements: the richness of Sardinian sheep's milk, production process based on the Parmigiano method, and 20 months of aging. Featuring a noble structure and firm texture, it surprises by the complexity of its aromas and the sweet undertones of fresh milk.

240510 ACADEMIA BARILLA PECORINO GRAND CRU WEDGE

PACK: 2/8-9 lb

Pecorino Dolce is made from sheep's milk obtained from the internal hillsides of the island of Sardinia. It is characterized by its wonderful aroma, texture and bouquet. Aged for 60 days, it maintains all the flavors of the sweet, fresh milk used in its production. The cheese is young and supple with a taste profile hinting of fresh milk, grass, yogurt and honey.

240564 ACADEMIA BARILLA PECORINO DOLCE PACK: 4/5 lb

Wild & Unique Foods by Tim Doyle

Mini Mortadella



This new mini football looking Beretta Mortadella will sell in any store. No waiting in the deli line for this Italian style air dried favorite any more. This is not baloney. It originated in Bologna Italy and that is as close as it comes.

In 1977, Fratelli Beretta opened a plant in South Hackensack, New Jersey where they manufacture this Italian specialty. They wanted a new venture so they opened in the USA and installed the latest technology with a well seasoned staff brought here from Italy. They are the third largest producer of processed pork in Italy and the number one producer of pre-packed pork. The Beretta family is on its 6th generation and started in 1812. That is a dedicated family!

Nutrition I	acts					
Serving Size Serving per Container		ES (56) RIES				
Amount Per Serving			- Service Control	olas.		
Calories	170		Calories fro	om Fat	120	į.
					% Daily Value	
Total Fat	14	g			21	%
Saturated Fat	6	g			29	%
Trans Fat	0	g			0	%
Cholesterol	35	mg			12	%
Sodium	640	mg			27	%
Total Carbohydrate	2	g			1	%
Dietary Fiber	0	g			2	%
Sugars	0	g			0	
Protein	10	g			0	
Vitamin A		0 %		Vitamin C	15.0	%
Calcium		2 %		Iron	6.0	%
* Percent Daily Values			rie			
diet. Your daily value depending on your ca		i or lower				
diet. Your daily value depending on your ca		01104/01	Calories:	2,000	2,500	
diet. Your daily value depending on your co Total fat		i oi ioivei	Less than	65g	80g	
diet. Your daily value depending on your ca Total fat Saturated Fat		i or lower	Less than Less than	65g 20g	80g 25g	
diet. Your daily value depending on your co Total fat Saturated Fat Cholesterol		i or lower	Less than Less than Less than	65g 20g 300mg	80g 25g 300mg	
diet. Your daily value depending on your co Total fat Saturated Fat Cholesterol Sodium		i oi loivei	Less than Less than	65g 20g 300mg 2,400mg	80g 25g 300mg 2,400mg	
diet. Your daily value depending on your co Total fat Saturated Fat Cholesterol Sodium Total Carbohydrate		i oi loivei	Less than Less than Less than	65g 20g 300mg	80g 25g 300mg	
diet. Your daily value depending on your co Total fat Saturated Fat Cholesterol Sodium Total Carbohydrate Dietary Fiber	alorie needs:		Less than Less than Less than Less than	65g 20g 300mg 2,400mg 300g 25g	80g 25g 300mg 2,400mg 375g 30g	
diet. Your daily value depending on your co Total fat Saturated Fat Cholesterol	alorie needs:	≺ FAT, SAL1	Less than Less than Less than Less than	65g 20g 300mg 2,400mg 300g	80g 25g 300mg 2,400mg 375g 30g R, SPICES,	

Beretta
Mortadella is
made with
ground beef,
pork,cubes of
pork fat and
special
seasonings. Have
you ever noticed
everything has
special
seasoning. All
the meat is then
mixed and



cooked in an oven. It is then cooled and put in an oval vacuum pack. The meat is rose colored with a generous distribution of chipped white fat back which gives this product lots of flavor. This product has thinly sliced pistachios in it as well.

The packaging, size and the flavor will sell this product in any size store. Take this product home and slice thin for a snack or a sandwich. There is no need to put ketchup on this meat like you do baloney. Enjoy!



602986 Beretta Mortadella, Mini12/16 oz

For the Pastry Chef by Karl Helfrich



Introducing a breakthrough chocolate from Valrhona!

European Imports Ltd. is thrilled to partner with Valrhona to bring an exciting new chocolate at an incredible price to our customers.



Valrhona Satilia 62% Dark Couverture Item # 426719

Satilia is the latest addition to Valrhona's "Professional Signature" line. It contains 62% total cocoa content with the fluidity and workability that Valrhona is famous for. The flavor profile begins with an assertive bitterness, followed by subtle aromas of sweet almond that give way to long, roasted chocolatey notes. It is perfect for enrobing, mousses, ganaches, creameaux, decorations...a true "workhorse" chocolate.

Perhaps what is most incredible about this chocolate is the price at which we are able to bring it to the market!

From August 1st 2008 to January 31st 2009 the price of Satilia is only \$5.81 a pound!

Valrhona wants to make this chocolate as accessible to as many chefs as possible, so rather than the traditional 3kg bag, they have packaged it in a 44# "bulk" box with a plastic inner liner. The "pastille" shape is slightly larger than their traditional "feve" shape, but is just as easy to measure and melt. European Imports Ltd. wants to make this chocolate as accessible as possible, so we have committed to a large quantity to be able to service our customer's needs through next year.

Now you can use one of the premier chocolates in the world in your recipes and presentations, increasing the quality and perceived value, while at the same time controlling your costs!

Your sales representative has samples available of this incredible chocolate; please try it...it is a true Valrhona couverture at an almost unbelievable price!



Pidy Acrylic Mini Cone Holder Item # 427597

By popular demand we have added the clear acrylic cone holder from Pidy. It has nine openings for mini cones and measures 5.25" x 5.25" x 3.25" high. Use it for passed hors d'oeuvres, buffet displays, center of table presentations, etc. It is an elegant and unique way to present both sweet and savory items to your guests.

New Grocery

Spanish Anchovies from Ducale

A true anchovy is a small, silvery fish from the Mediterranean and southern European coast. Ducale offers true anchovies from Santander, Spain. Ducale hand selects and trims their anchovies to produce a fillet that is tender, with a mild flavor. Furthermore Ducale hand-layers their anchovies and then covers them in pure olive oil. Their all natural, kosher fillets are practically free of skin and bone.

530553 Flat Fillets of Anchovies 6/13 oz



How to store: To maintain the texture of the anchovy, it is best to store them in the refrigerator. Store unopened tins in the refrigerator for up to 18 months. After opening they should be covered in their oil and kept at room temperature. A re-sealable plastic lid is included with each pull-top tin.

How to prepare: To eliminate the saltiness, soak them in water for 30 minutes and pat dry with paper towels. Use sparingly to flavor recipes.

Matches well with: hard-boiled eggs, garlic, lemon, olives, onions, parsley, pizza, puttanesca and tapenade. Anchovies can also be used to flavor tomato sauces, fish sauces, salad dressings, vegetables, lamb and chicken. A little goes a long way.

100% Natural Pomegranate Juice!

Vitalla Pomegranate Juice is perfect for anyone looking for the healthy benefits of pomegranates without the trouble of eating them. Vitalla's Pomegranate Juice is 100% fresh squeezed, pure pasteurized pomegranate juice. It is not from concentrate. It is all natural. No sugar, sweeteners or colors are added. It is preservative free and very low in sodium.

Promising preliminary research suggests the potential links between pomegranate juice consumption and health. Recent studies show that pomegranates contain almost three times the antioxidant activity of red wine and green tea. With incredibly high levels of naturally occurring polyphenol antioxidants, Vitalla Pomegranate Juice may help prevent heart disease and cancer and slow changes that occur with normal aging.

Pomegranates are high in potassium. Diets containing foods that are a good source of potassium and that are low in sodium may reduce the risk of high blood pressure and stroke. Get started down the path to healthy eating with a glass of Vitalla Pomegranate Juice.

"Let Nature's Vitality and Energy Rain Down on You"

632720 Pomegranate Juice 6/32 oz



Line Extensions



434542 Strawberry Crème de Pirouline 6/14 oz

Strawberry creamy inside and crunchy wafer outside. Packed in a tin to hold freshness longer.



New from Terra:

458886 Crinkles, Candied Sweet 12/7 oz Premium rich and flavorful Carolina Sweet Potatoes are cooked to perfection, and dusted with Indonesian Cinnamon and classic brown sugar for a sweet taste not usually associated with potato chips.

458864 Exotic Harvest Chips with Sea Salt 12/6 oz

A tasteful medley of sweet carrots, flavored blue potatoes and farm fresh kabocha. Cooked in expeller pressed oil and enhanced with sea salt. The product is all natural and it has no trans-fat, cholesterol or hydrogenated oils.

458897 Crinkles, Blue Jalapeno Chili 12/6 oz

These naturally blue potatoes have a slightly nutty taste and are perfectly seasoned with the zing of jalapeno and chili peppers.



142653 Madagascar Pure Vanilla Paste

Replaces item 14263-4 12/4 oz





431353 Desiree Cookies 10/14 oz Replacement for item 00400-X 12/14 oz



New Pack Sizes:

473453 Milk Chocolate Prestige Bar
12/3 oz
473486 Milk Chocolate with Caramel
Filling Prestige Bar 12/3 oz
473475 Dark Chocolate with Mint
Filling Prestige Bar 12/3 oz
473464 60% Cacao Dark Chocolate
Prestige Bar 12/3 oz



Now available in shrink wrapped four packs: 693542
Sparkling Pink Lemonade
6/4/11 oz

693553 Sparkling Lemonade 6/4/11 oz

6/4 oz

Line Extensions



128297 Fresh Aioli / Garlic Mayonnaise 12/6.6 oz

Replaces item 12826-7 12/12.3 oz



432619 Cinnamon & Sugar Butterfly Box

15/3.64 oz

Adorable Butterfly shaped shortbread cookies that are buttery and sprinkled with lots of cinnamon and sugar.

PRODOTTO D'ITALIA

ALESSI

141197 Marinara Pasta Sauce 6/24 oz Light flavorful smooth sauce with a distinct tomato flavor.

141164 Puttanesca Pasta Sauce 6/24 oz Flavorful chunky sauce with distinct olive, caper, garlic and tomato flavor.

141086 Fra Diavolo Pasta Sauce 6/24 oz Spicy, flavorful chunky sauce with distinct tomato flavor.

141075 Chunky Marinara

Pasta Sauce

6/24 oz

Chunkier version of the Marinara Sauce.

141031 Alla Norma Pasta Sauce 6/24 oz Flavorful chunky sauce with distinct eggplant and tomato flavor.



The authentic Jim Beam BBQ Sauce is now packed in a PET package.

101175 Jim Beam BBQ Sauce 6/18 oz



New from Lake Champlain:

470031 Dark Chocolate Almond Squares

110/ 0.4 oz

470042 54% Dark Chocolate Squares

110/ 0.4 oz

470086 Milk Chocolates Squares

110/ 0.4 oz

470097 Sao Thome 70% Dark Chocolate

Squares 110/ 0.4 oz

New from CHANTAINE:

201608 Cranberry Blueberry All

Natural Deluxe Preserves

6/11.5 oz

201653 Red Raspberry Pomegranate

Preserves 6/11.5 oz



New from Ito En:

930808 Oi Ocha

12/16.9 oz

Imported Japanese unsweetened ready to drink green tea in PET bottles.

Cocina Selecta Preserves Fruit from the Spanish Orchard

Blackberry, peach or strawberry – which is your favorite preserve flavor? Whichever it is Cocina Selecta makes it. Introducing Cocina Selecta's new line of preserves imported from Valladolid, Castilla y Leon, Spain. Cocina Selecta starts with the simplest of ingredients - real fruit which is slow cooked until they are just right! These preserves are all natural with no added preservatives, artificial flavors or colors. They have a soft even consistency with a full bodied fruit flavor.

Cocina Selecta preserves will delight anyone that tries them. Spread them on toast, pastries, desserts or combine with peanut butter for the best ever peanut butter and jelly sandwich. All of Cocina Selecta's preserves are packed in cases of twelve 12 ounce jars and are now available.

235541 Blackberry Preserves

Made with 55% fruit, blackberries are known for their high nutritional content of dietary fiber, vitamin C, vitamin K and antioxidants.



235585 Peach Preserves



This preserve is made with 55% peaches, which are the second largest commercial fruit crop in the USA (after apples). They were thought to be brought to the US by

Spanish explorers in the 16th century. In China, the peach was said to be consumed by the immortals due to its mystic virtue of bestowing longevity to those that ate them.

235607 Strawberry Preserves

Made with 55% fruit, strawberry preserves add a "touch of summer" to yogurt, ice cream or serve with clotted cream on a scone or croissant. In 2005, the USA was the top producer of strawberries followed by Spain.



235530 Apricot Preserves

Made with 55% apricot, this spread has a soft even consistency with natural color. In Europe, apricots were long considered an aphrodisiac (as portrayed in Shakespeare's "A Midnight



Summer's Dream"). Spread on bread, pastries, desserts or stir into yogurt or cottage cheese.

235552 Blueberry Preserves



Made with 50% fruit, blueberries are considered a "super fruit" combining nutrient richness and antioxidant strength.

235563 Fruit of the Forest Preserves

Fruit of the Forest combines strawberries, raspberries and red currants (55% fruit) for a rich red delicious preserve.



235574 Bitter Orange Preserves



Made with 40% bitter orange, this marmalade style preserve may be served on a freshly baked scone or mix with balsamic vinegar, extra virgin olive oil and Dijon mustard for

a flavorful and zesty salad dressing or marinade.

235585 Raspberry Preserves

Made with 55% fruit, raspberries contain a high concentration of antioxidants and are a rich source of vitamin C and dietary fiber.

