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New items listed are scheduled to arrive by the month titled on the front of the newsletter.

## **December 2007**

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**Save these dates!**



When planning your 2008 schedule, make sure you leave room to attend one of the following events:

### **Winter Fancy Food Show**

January 13-15, 2008  
San Diego Convention Center, San Diego, CA  
Booth #3413

### **Global Food & Style Expo**

April 27-29, 2008  
McCormick Place, Chicago, IL  
Booth #2100

The Fancy Food Show is combining with All Things Organic and the U.S. Food Export Showcase to bring together the fastest growing food segments in one place.

The Spring Show is an especially exciting event for European Imports Ltd. since it is our hometown and it is the locale that we introduce our 2008 Holiday Catalog. The products from our holiday catalog will be on display and available for sampling as well as a generous assortment of everyday items.

### **Summer Fancy Food Show**

June 29-July 1, 2008  
Jacob Javits Center, New York, NY  
Booth #1536

### **Happy Holidays**

Whatever holiday you are celebrating, European Imports Ltd. would like to extend its wishes for a safe and happy season.



# Under the Dome by Marcia Suchy

## HOLIDAY MERRIMENT IS UPON US

Cheese to consider for a touch of flavor or color to party trays:

QUICKE'S HERBED CHEDDAR the hint of marjoram at the end adds a uniqueness to the taste profile.

**#120630 Mary Quicke's Herb Cheddar packed 2 x 3 lb**

WENSLYDALE WITH CRANBERRIES need I say more? Of course it's the perfect choice, and colorful too!

**#EN1132 Hawes Wenslydale Cranberry packed 2 x 2.5 lb**

CAHILL'S ARDAGH WINE cheddar is Red waxed and marbled and a good combination with other holiday fare.

**#1230262 Cahills Ardagh Wine 1 x 5 lb**

## CHEESE UPDATES:

LIFE IN PROVENCE SAINT PAULIN NOW AVAILABLE



For holiday trays and platters and to balance out a range of flavors beginning with the mild end of the spectrum, Saint Paulin fits the bill. Young and old alike will appreciate the mellow creaminess.

Saint Paulin returns from France exclusively with the Life in Provence label.

This cheese of the Charentais-Poitou region carries a similar Monastic profile to Port Salut being a semi-soft and pressed cow's milk cheese with the very familiar orange rind and delicate, mild and milky flavor.

**010518 SAINT PAULIN PACK 2/1 kilo**

The BELGIUM NAZARETH SWISS and OLD BRUGGE are now back in stock.

Take advantage now during the fourth quarter to experience the beauty and flavor of both cheeses (see details in the November newsletter).

## CASTELINHOS OF PORTUGAL IS BACK IN STOCK

This lovely yellow-waxed wheel of only 2.5 lbs., made with pasteurized cow milk has fun on the palate with a mildly tempting beginning and rounding out to a fuller finish which includes grassy and fruity nuances.



**#322029**

**CASTELINHOS**

**PACK 6 x 2.5 lb**

## MURRAY BRIDGE AUSSIE SWISS labels are now

available. The cheese has been quite popular and our stock will most likely scale down to its lowest during November. Never fear, our next arrival will be the week of December 5th.



## CHIHUAHUA CHEESE HAS A NEW PROFILE

The six pound wheel is now a six pound block.

**(old code US045)**

**New code #410252 is packed 8 x 6 lb. blocks**



## A TERRIFIC NEW TOOL

A new edition of our cheese list could possibly help you easily select cheeses for all of your future events, including remaining fourth quarter affairs. It can easily be e-mailed to you by your salesperson. Our entire cheese list (without prices) is available on a tabbed excel spreadsheet divided into flights or groups of common denominators. The 15 tabbed categories include: Soft Ripening, Double/Triple Crèmes, Goat, Sheep, Blues, Swiss, Cheddar, Pasta Filata, Feta, Semi-soft, Hard/Grana, Spreads, Processed, Miscellaneous and American Artisan. Makes for easy selection without eliminating a favorite.

# Wild & Unique Foods by Tim Doyle

## Organic Pancetta



### **Organic La Quercia Pancetta Americana— Green Label**

Pancetta is another great “salume” (salt cured meat) enjoyed in Italy. The same cut of pork that is used in America to make bacon is dry-cured to create a ready-to-eat, savory, yet delicate accompaniment to prosciutto, salami, coppa, etc. on an “affettato misto” (mixed sliced meats) platter. You will also find pancetta as a key ingredient in traditional sauce recipes like Bolognese, Carbonara and alla Matriciana.

Working with Organic Valley, La Quercia selects organic Berkshire cross pork, then they salt it, dry it, and age it to make it into a traditional, pure, and rustic form of pancetta. Their “pancetta tesa” or flat pancetta does not require further preparation. Unlike most pancetta produced in the U.S., theirs may be eaten without cooking. Using only sea salt and organic spices in their dry curing (no nitrites or nitrates), we offer La Quercia’s Pancetta Americana ready to be sliced and eaten, or it works beautifully for cooking.

- **FLAVOR:** Savory, rich, and delicate flavor from their unique, proprietary spice blend and premium meat. Sumptuous and creamy fat. An American alternative to Lardo. Great wrapped around seafood.

- **EASIER TO USE** for wrapping, broiling or grilling because of flat shape.

### **•PREMIUM QUALITY AND SHELF STABLE**

Handmade

Organic heirloom pork

No nitrite or nitrate, no garlic

Very versatile

Shelf stable and requires no cooking so it is

Naturally dry cured—no fermentation

Distinctive, rustic, artisan appearance

- ORGANIC:** Only organic spices and sea salt added

**603163      Organic Pancetta      4/3-4 lb**

## Hunters Sausage



Landjaeger is a traditional German sausage with a unique, slightly flattened shape and peppery seasoning. It is made from specially seasoned pork and beef and has a natural casing. Nueske Landjaeger is smoked over genuine Applewood logs to give it the sweet, smoky flavor that all Nueske products are known for.

Landjaeger is shelf stable and is great for a ready to eat snack or to put in a Holiday basket. Since they do not need refrigeration they are perfect for hiking, fishing, golfing, road trips and would sell great off of any retail counter. I recently ate several watching the Bears beat the Green Bay Packers. Now look where our beloved Bears are. I bet you can't eat just one.

**600585      Landjaeger      12/6 oz**

# For the Pastry Chef by Karl Helfrich



## **New!**

### **“Grands Crus de Terroir”**

#### **Single origin chocolates from Valrhona**

Valrhona has two additions to its line of single origin chocolates: “Alpaco 66%” from Ecuador, and “Tainori 64%” from the Dominican Republic join “Manjari 64%” from Madagascar and “Araguani 72%” from Venezuela.

#### **Alpaco 66%**

**Ecuador (Item # 469530) 3/3 kg**

Ecuador is an important cocoa-producing country with a few long-established plantations hidden in the golden triangle formed by the villages of Vinces, Quevedo and Babaoio. Here, a traditional local bean variety called “Nacional,” better known as Arriba, is cultivated and used to create Alpaco, Grand Cru de Terroir.

Flavor profile: Flavors of yellow fruit follow in the wake of roast almond and freshly baked bread.

#### **Tainori 64%**

**Dominican Republic (Item #469685) 3/3 kg**

It is in the Dominican Republic, the island with the highest elevation in the West Indies that Valrhona has selected and carefully fermented Trinitario cocoa beans from very old plantations. Tainori, Grand Cru de Terroir, was born in this region where the subtropical climate and violent cyclones have molded the landscape into a mosaic of different soils.

Flavor profile: Delicate floral notes of jasmine and orange blossom give way to a long finish of refined bitterness and woody flavors.

#### **Manjari 64%**

**Madagascar (Item # 469471) 1/3 kg**

The rich lands on either side of the Sambirano River in northern Madagascar elicit acidulous notes of red fruits, aromas that are unique to the Trinitario bean. Created in 1993, Manjari is a composition of rare Criollo and Trinitario beans from Madagascar.

Flavor Profile: fresh, acidic, sharp bouquet with red fruit notes.

#### **Araguani 72%**

**Venezuela (Item # 468759) 1/3 kg**

The contrast between the beans from cocoa trees in the plantations nestled in the Andean foothills with those from cocoa trees fanned by the sea breezes from the Caribbean coast ensures the delicate balance between warm notes of currants and chestnut with a hint of honey and fresh baked bread.

Flavor Profile: Created in 2002, Araguani is made from rare Venezuelan cocoa beans and can be compared to great wines with high tannins and a long-lasting finish on the palate.



# New Grocery

## Something South African

Something South African is not a thing at all it is a company that is the leading importer of South African Specialty Foods. Something South African brings us four delicious South African inspired, ready to use cooking sauces. These four sauces are made up of elements of French, Dutch, German, British, African and Eastern cuisines – a true “Rainbow Cuisine”.

Each sauce comes to you in a 17.6 ounce plastic pouch with interesting, colorful graphics depicting the South African region it originated in. Made from fresh ingredients, these traditional cooking sauces come ready to use. Just open the bag and pour over a stew, casserole or curry and stir in while cooking and serve. Now available from European Imports Ltd.:



**121541 Karoo Farmstyle Apricot Cooking Sauce 5/17.62 oz**

This is a rustic style cooking sauce. It is sweet with a little heat. It will enhance curries and stews.

**121552 Peppadew Cooking Sauce 5/17.62 oz**

This is a contemporary style sweeter pepper sauce that will enhance stew and pasta dishes.

**121563 Cape Malay Curry Cooking Sauce 5/17.62 oz**

This cooking sauce has a sweeter curry flavor, is low in heat and will deliver the flavors of a sophisticated Indian style curry without the complicated preparations.

**121574 Spicy Durban Curry Sauce 5/17.62 oz**

This sauce has a spicy curry flavor. It blends cumin, coriander, turmeric, chilies and ginger for a truly unique flavor.

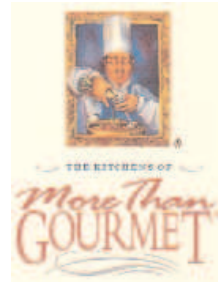
*“Something South African is the easiest way to turn an average meal into a tasty adventure.”*

## Classic Stocks from More Than Gourmet

In today’s hustle and bustle world, most of us are looking for short cuts. The trouble with short cuts in food preparation is that they usually run short on taste. Not so in the case of More Than Gourmet. Since 1993, More Than Gourmet has been developing and improving their line of cooking stocks. We are proud to bring you their latest developments.

Introducing More Than Gourmet’s culinary grade cooking stocks:

<b>140541</b>	<b>Fish Stock</b>	<b>4/16 oz</b>
<b>140529</b>	<b>Seafood Stock</b>	<b>4/16 oz</b>
<b>140507</b>	<b>Roasted Duck &amp; Chicken Stock</b>	<b>4/16 oz</b>
<b>140496</b>	<b>Roasted Turkey Stock</b>	<b>4/16 oz</b>
<b>140485</b>	<b>Chicken Stock</b>	<b>4/16 oz</b>
<b>140452</b>	<b>Roasted Chicken Demi-Glace</b>	<b>4/16 oz</b>
<b>140352</b>	<b>Reduced Brown Stock</b>	<b>4/16 oz</b>



All of More Than Gourmet’s stocks are produced under applicable USDA inspection and/or FDA and EU certification. All of their stocks are prepared with scrupulous care and uncompromising quality. Check the ingredients panel and you will find:

- No chemicals
- No MSG
- No fillers or preservatives

You can rely on More Than Gourmet for a high quality, economical and time saving alternative to preparing your own stock.

# Line Extensions



Abba herring is now packed in 8.5 ounce decagonal glass jars. Abba herring is fished from the icy, pristine waters of the North Atlantic during the coldest months of the year to ensure the fattest herring. Abba herring is uniformly cut and has a firm texture. Now available from European Imports Ltd.:



**557785 Herring with Dill 10/8.5 oz**

**Replaces 557750**

**557796 Traditional Herring 10/8.5 oz**

**Replaces 557749**

Abba herring is perfect for the Holiday Season and Abba is offering demo support for the month of December.



GuS soda is adding a flavor to their mix of sophisticated adult sodas. Gus Soda's latest creation is a Dry Cola. This natural soda is made from purified

sparkling water, pure cane sugar and real cola nut extracts. It is 99% caffeine free and preservative free. You will find it's flavor to be less sweet than typical colas.



Now available:

**693496 Dry Cola 6/4/12 ounce**

**112274 Natural Pickled Ginger 12/6 oz**



Pickled ginger is a popular condiment consisting of thinly sliced young ginger roots pickled in a brine. Use it to add the crisp flavor of ginger to fish and vegetable dishes.

Hot Kid Baby Mum Mums are now available in a vegetable flavor.

**448252 Baby Mum Mums Vegetable 12/1.76 oz**

Introducing two new unique flavors from Cricket Cola:  
**693529 Mandarin Green Tea**

A refreshing sparkling beverage with a light citrus flavor finishing with a hint of green tea.

**693530 Pomegranate Raspberry Green Tea**

This sparkling beverage provides the perfect harmony of sweet and tart flavors finishing with a hint of green tea.



Both flavors are packed in cases of twelve 12 ounces bottles.



Introducing Artisan Choice Pillow packs from Mighty Leaf Tea. Each pillow pack contains 3 individually wrapped, silken whole leaf tea pouches in three flavors: Orange Dulce, Green Tea Tropical and Chamomile Citrus. Each case of 48 includes two countertop displays perfect for impulse purchases.

**940738 Artisan Choice Pillowpacks 48/3 packs**

Also new to line of teas from Mighty Leaf Tea:

**940563 Ginger Twist-Herbal Tea 6/15 ct**

New healthy snacks from:



**825807 All Natural Hummus-Snackers Variety Pack 12/4/2 oz**

Great tasting all natural hummus in a convenient, cost effective on the go container.

## New Products for Foodservice

It's the sweet tangy pepper you love diced and ready to use.

**372230 Peppadew Diced 3/70 oz**



**879496 Flageolet Beans 1/10 lb**

Flageolet Beans are an immature kidney bean that is pale white/ pastel green.

These tender beans have a light fresh taste perfect for cassoulets, bean soups and salads.



# Line Extensions

## Chocolate, More Glorious Chocolate



**New:**

- 024318 Sugar Free Red Fire Bar 12/3 oz**
- 024230 d'Oliva Bar 12/3 oz**
- 024241 Gianduja Bar 12/3 oz**
- Pack Size Change from 24 pack:**
- 024196 Barcelona Bar 12/3 oz**  
Replaces 024128
- 024218 Calindia Bar 12/3 oz**  
Replaces 024174
- 024307 Woolloomooloo Bar 12/3 oz**  
Replaces 024139
- 024296 Red Fire Bar 12/3 oz**  
Replaces 02366-9
- 024285 Oaxaca Bar 12/3 oz**  
Replaces 024118
- 024274 Naga Bar 12/3 oz**  
Replaces 02367-0
- 024207 Black Pearl Bar 12/3 oz**  
Replaces 02368-1
- 024229 Creole Bar 12/3 oz**  
Replaces 024117



- 023941 Santander Special Edition 12/2.1 oz**  
The Santander Special Edition is a great impulse item. It offers a selection of Santander chocolates that you can see through the window including: 70%, 70% Espresso and 53%.



- 475796 Nocturn 91% Cacao Extra Dark 12/2 oz**
- Harry and David Pack Size Change from 12 pack:**
- 470529 Milk Chocolate Moose Munch Bar 6/2 oz**  
Replaces 470505
- 470530 Dark Chocolate Moose Munch Bar 6/2 oz**  
Replaces 470494



**New:**

- 481518 Creation 70% Chili & Cherry Bar 12/5.3 oz**
- 481529 Creation 70% Chocolate Mousse Bar 12/5.3 oz**
- 481530 Creation 70% Orange Bar 12/5.3 oz**
- 481541 Excellence Intense Orange Squares Bag 12/4.3 oz**
- 484252 Classic Recipes Double Milk Chocolate Bar 12/4.4 oz**
- 484218 Classic Recipes Double Milk Chocolate Crisp Bar 12/4.4 oz**
- New Vertical Packaging:**
- 484241 Classic Recipes Milk Chocolate Bar 12/4.4 oz**  
Replaces 48078-5
- 484230 Classic Recipes Milk Chocolate Hazelnut Bar 12/4.4 oz**  
Replaces 48125-5
- 484229 Classic Recipes Milk Chocolate Almond Bar 12/4.4 oz**  
Replaces 48137-9
- 481363 Filled Orange Bar-Vertical 12/3.5 oz**  
Replaces: 48239-4
- 48165-1 Pistachio Filled Bar-Vertical 12/3.5 oz**  
Replaces 48165-1
- 481430 Filled Raspberry Bar-Vertical 12/3.5 oz**  
Replaces 48245-4
- 481441 Filled Wafer Bar-Vertical 12/3.5 oz**  
Replaces 48309-7



- Pack Size Change:**
- 469041 Chocolate Maker 62% Cacao Nibby Bars 18/1 oz**  
Replaces 469217
- 469052 Chocolate Maker 82% Cacao Extra Dark Bars 18/1 oz**  
Replaces 469228
- 469107 Chocolate Maker 41% Cacao Milk Bars 18/1 oz**  
Replaces 469239
- 469696 Chocolate Maker 62% Cacao Mocha Bars 18/1 oz**  
Replaces 469240
- 469718 Chocolate Maker 70% Cacao Bittersweet Bars 18/1 oz**  
Replaces 469251
- 469729 Chocolate Maker 62% Cacao Semisweet Chocolate Bars 18/1 oz**  
Replaces 469206

# New Grocery

## **Bottled Water with All the Convenience and None of the Guilt**

For many of us drinking water from a disposable bottle is somewhat of a guilty pleasure. We all know the consequences paid by the environment in the disposal of the empty bottles and until now there has not been a conscious easing alternative.

Introducing IceBottle Norwegian Arctic Spring Water.

IceBottle Spring Water comes from the same company that brought us the innovative IceBox Spring Water. IceBottle Spring Water is uniquely bottled in environmentally sound packaging. Their bottles are made from PLA (Polymerized Lactic Acid), a resin derived from a non-GMO (genetically modified) corn byproduct. The bottle and label are 100% biodegradable.

This unique bottle is just half the story. The best part of the story is what's inside the bottle. Each bottle of IceBottle contains the purest Norwegian arctic water, complete with naturally occurring electrolytes that nourish the body and facilitate healthy brain function.

Water bottles are being sent to landfills at an alarming rate. If you enjoy the convenience that bottled water offers, start buying IceBottle Spring Water and put an end to the waste.



Treat your mind and body to the softest, sweetest, most refreshing bottled water on earth, IceBottle.

**492541 IceBottle Spring Water**

## **Introducing Coconut Milk from**



Coconut milk is considered an indispensable ingredient in most Southeast Asian cooking. It is a sweet, milky white cooking base derived from the meat of a mature coconut and is considered a staple in the pantry of anyone that enjoys cooking Thai Cuisine.

Chi Bao coconut milk is imported from Thailand. This high quality canned coconut milk is available in two sizes for both retail and foodservice and is priced very competitively.

Once opened the milk must be refrigerated and used within a few days.

Chi Bao coconut milk is a convenient way to add an exotic splash to: Chinese soups, Thai curries, satays, sweet sticky rice, tapioca pudding, ice cream, coconut pudding or Thai shaved ice, Pina Coladas and the non-alcoholic version Virgin Pina Coladas, or as a flavorful replacement for dairy milk (shake up your morning coffee).



**651718 Coconut Milk 12/13.5 oz**  
**651729 Coconut Milk 3/96 oz**

Also available from Chi Bao:



**DF7100 Pine Nuts 1/5 lb**  
**DF7101 Pine Nuts 1/27.5 lb**