

WHAT'S INSIDE

Pg. 2-3
Under the Dome

Pg. 4
Wild & Unique Foods

Pg. 5
For the Pastry Chef

Pg. 6
New Products

Pg. 7
Line Extensions

Back Cover
Specialty Grocery

New items listed are scheduled to arrive by the month titled on the front of the newsletter.

November 2007

European Imports Ltd.
2475 N. Elston Ave.
Chicago, IL 60647
1-800-323-3464

orders@eiltd.com
www.eiltd.com

The Perfect Holiday Turkey

Thanksgiving is just around the corner and most of us have the same thing on our mind, find the most delicious traditional holiday turkey available. Look no further.

European Imports Ltd. has the freshest, most delicious turkeys available. Turkey is the main entrée of nearly every American Thanksgiving dinner. This simple fact makes your turkey selections one of the biggest decisions you will make this season. We have tried to simplify your decision by offering only the best fresh and frozen turkeys on the market. From the delectable fresh turkeys to the equally delicious time saving and economical RTC (ready to cook) turkey breasts, we have the right turkeys for you and your customers. Limited quantities are available, check with your sales rep today.



Fresh:

WG8475	Turkey Hen Natural	4/10-14 lb
WG8480	Turkey Tom Natural	2/16-24 lb

Fresh pre-cooked:

WG8430	Turkey Breast, Honey Gold Hickory Smoked	2/8 lb
---------------	---	---------------

Frozen:

WG8470	Amish Turkey	1/15-21 lb
---------------	---------------------	-------------------

Frozen pre-cooked:

WG8430	Turkey Breast, Honey Gold Hickory Smoked	2/8 lb
---------------	---	---------------

Ready to cook:

WG8460	Turkey Breast RTC 18%	2/8 lb
WG8410	Turkey Breast RTC Foil	2/9 lb

NEW!

601496	Oven Roasted Turkey Breast	3/3.5 lb
---------------	-----------------------------------	-----------------

New to European Imports Ltd. from Shady Brook Farms is an **all natural** golden oven roasted turkey breast. It is now in stock order it today!



In the spirit of Thanksgiving, European Imports Ltd. extends wishes for a happy and healthy holiday to you and your family.

Under the Dome by Marcia Suchy

What's New (and Old) in the European Import's World of Cheese

BACK FROM BELGIUM

I am pleased to announce the return of Nazareth and Old Brugge. They are due to arrive back by the first week of November.

BG1050 NAZARETH SWISS

PACK 2/13 lb half wheels

A gorgeous deep mahogany rind, a buttery, sweet young flavor and large eyes combine for a lovely young Swiss profile.



BG1060 OLD BRUGGE

PACK 2/11 lb half wheels

Aged 1 year, Old Brugge is bursting with flavor, butterscotchy and nutty like an aged Gouda cheese. The crystallized firm texture adds to the perfect composition for a cheese board.



NEW TO OUR INVENTORY FROM WISCONSIN

The expert Wisconsin cheesemakers at Brunkow have translated Brun-uusto into an authentic version of Juustalepia, (HOostah-lee-pah), a specialty version of "bread cheese" with Finnish and Swedish origins. The appearance and aroma is similar to toasted bread. Its characteristic sweet, caramel crust is produced through a slow baking process. Brun-uusto's unique flavor is most pronounced when served warm. It can be heated in the oven, microwaved or grilled. Sold in flat slabs, tightly cryovaced, to be weighed at time of sale.



410196 BRUNKOW BRUN-UUSTO JALAPENO

PACK 36/8-10 oz

410241 BRUNKOW BRUN-UUSTO ORIGINAL

PACK 36/8-10 oz

Carr Valley is made by Master Cheesemaker Sid Cook in La Valle Wisconsin. The Six Year Old Cheddar is new to our inventory. This is a sharp white cheddar made from pasteurized cow's milk. The Chevre Au Lait is a delicate Gouda-Style Goat Cheese. Creamy and mild it slices and cubes well for most offerings.



400085 CARR VALLEY CHEDDAR SIX YEAR OLD

PACK 2/5 lb loaves



400074 CARR VALLEY CHEVRE AU LAIT

PACK:1/10#

Under the Dome by Marcia Suchy

Cucina Viva now has Fresh Mozzarella Pearls. Each 2 g ball is the size of a small Macadamia nut, perfect for stuffing into meatballs, zucchini blossoms, pepper-poppers and much more. Imagine what you can create with this small morsel!



401030 CUCINA VIVA FRESH MOZZARELLA PEARLS 2/3 lb. Tubs

ADDITIONS FROM AUSTRALIA

Moondarra, a simple, cow's milk cream cheese from Victoria, Australia, has won its way into many hearts with both sweet and also savory flavors. Under \$2.25 each and a long shelf life of about 3 months.



020252 MOONDARRA MELON MANGO PACK 6/4.2 oz

Rock melon, mango and coconut pieces combine to make this a sweet treat.



020230 MOONDARRA CHILI PACK 6/4.2 oz

Chopped up chilis add heat and color to this savory party pleaser.

NEW FROM FRANCE

Fromage d'Alpes will bring back the familiar profile of a Reblochon. A semi-pressed cheese being made with both morning and evening milkings.



Fromage d'Alpes, a mountain cheese in a style that has been truly missed.

010263 FROMAGE D'ALPES PACK 6/10.5 oz

NEW FROM CALIFORNIA

MARIN FRENCH CHEESE COMPANY



401329 MARIN ROUGE ET NOIR SCHLOSS PACK 6/6 oz



401307 MARIN ROUGE ET NOIR BREAKFAST CHEESE PACK 6/3 oz



408430 TRUFFLE TREMOR (truffled goat cheese) PACK 1/3 lb

Wild & Unique Foods by Tim Doyle

Leoncini Oven Roasted Ham With Herbs

Leoncini is an old and traditional family whose members have been handing down the science and art of pork gastronomy from father to son for generations. Aristodemo Leoncini began the art of making salted meats back in 1918 in the Province of Reggio Emilia.

They are still located in Verona with two plants. One plant makes Oven Roasted Ham with Herbs, Cooked Hams, Porchetta and Mortadella with Pistachio. The other plant only makes high quality Parma Hams. These plants still use ancient and valued Emilian recipes, combined with the latest production technology.

We now carry an herb-baked ham which is prepared using choice pork hams seasoned with a rich bouquet of fragrant Mediterranean herbs and spices. The boneless hams are seasoned inside and out with the aromatic herbs and then tied with rings of individually knotted twine. They are then exposed directly to dry heat in an oven over the entire surface. This gives the hams their beautiful golden brown finish that looks great on any buffet table (like you just finished cooking it right before your guests arrived) or deli counter. The ham is in the form of a mandolin with a harmonic and delicate perfume.

This ham is without polyphosphates and coloring matters for a traditional gastronomic preparation. The fat presence is modest and consequently a low caloric value. I think these hams should be eaten at room temperature which allows the superb fragrance to be released. This is a wonderful ham to eat on any occasion.



600485 Leoncini Ham Roasted with Herbs 1/16.5#

Temperature of maintenance: 36F

Best Before: 9 months

Ingredients: pork, salt, saccharose

Antioxidant: sodium ascorbate

Flavor Enhancer: monosodium glutamate

Preservatives: potassium nitrate and sodium nitrite

Contents and Nutritional Facts (Average Values):

Protein: 21%

Humidity: 66%

Fats: 8%

Calories: 156 kcal/100g – 6556 kj

For the Pastry Chef by Karl Helfrich

Great Fall Flavors

The air is crisper, the days shorter and a chef's thoughts turn to flavors of hearth and home, appropriate for the season. Capfruit has released under its "Fruit Elite" line a remarkable new puree:



Capfruit Orange Chocolate Puree with Orange Zest

(Item # 300530, 2 x 1kg tubs per case)

The combination of orange puree, the sharp flavor of the zest and the rich dark notes of real chocolate make this a great fall/winter ingredient. Make orange-chocolate sorbet and pair it with a warm component, use it to make a winter chibouste paired with apricots, a surprising mousse, or an orange-chocolate flan to use as a component in an entremet or as a great base for a fall-inspired tart.

Another classic flavor for the season is chestnuts. We are proud to offer:



Capfruit IQF Whole Raw Chestnuts

(Item # DF118, 5 x 1kg per case)

These are high quality whole raw chestnuts ready to be candied, or roasted, ground and finished with caramel for an interesting ingredient in an entremet, or make your own vanilla-chestnut paste....old school!

And don't forget maple...



Equinox Maple Flakes

(Item # 151751, 1 X 28 oz bag)

This item is made from organic maple syrup from Quebec, Canada that has been low – temp freeze dried into free-flowing granules with the exact taste of maple syrup! There are no other ingredients, just maple syrup. You can substitute the sugar in virtually any recipe with maple flakes to give the product a real maple flavor without adjusting your recipes!



New from Pidy:

Neutral Mini Waffle Cones

(Item # 427552, 308 pieces per case)

By popular demand, we have obtained a neutral mini cone, a perfect, elegant way to serve savory hors d'oeuvres and appetizers, or use as an accent on plated entrees.

New Products

The Complete Package

Over the years we have introduced you to a plethora of products with superior flavor. We have also introduced you to a fair amount of products with superior packaging. Now we are introducing you to a product that has both! Introducing, Aquadeco Premium Spring Water.

As you can see by the image below the Aquadeco bottles are unlike any other bottled water bottles. Aquadeco Spring Water is packed in custom designed award winning bottles. The only thing that could make these bottles more attractive, is to fill them with fresh, pure and clean spring water which Aquadeco has done. Both award winning bottles carry the same premium imported Canadian spring water.

Aquadeco's all natural spring water comes from a source in Canada which has been granted the "Spring Water" designation under new, strict Canadian government regulations. Their spring water is pure, clean, crisp and all natural.

In February 2007, the bottle won a gold medal at the Berkeley Springs International Water Tasting show. This unique, custom designed bottle will stand out everywhere. It will be the highlight on tables at weddings, in board rooms, in mini bars and store shelves. Order yours today!

691763 Premium Spring Water in PET Bottle
12/16.9 oz

691752 Premium Spring Water in Glass Bottle (shown)
6/25.4 oz



Small Bites to Create Big Tastes

New for foodservice applications - introducing Edible Tart Shells and Mini Cones from Corbin Kitchens. These shells and cones are completely adaptable. Their neutral flavor profile nicely complements any sweet or savory filling.

These unfilled wheat flour tartlets and cones are ready to use right out of the box. They are a 100% baked product with no trans fat. They have a crunchy, cracker like texture and they will quickly become your go to ingredient to create unique appetizers and desserts.

428118 2" Edible Tartlet Shell 300/2"



428129 3" Edible Tartlet Shell 300/3"



Create easy appetizers or mini salads by filling the shells with seafood salad, shrimp & black bean or roasted corn salsa. Add fresh fruit to the shells for a quick and healthy dessert. Add mouse, custard or curd to the shells to make tasty mini desserts.

428130 2.5" Edible Cone 144/2.5"

Create excitement at your next event with these mini-cones. They are the perfect holder for appetizers and are sure to be a hit!



Line Extensions



HONEST TEA®

Introducing two new teas from Honest Tea. Each comes in a case of eight 64 ounce plastic bottles.

693296 Moroccan Mint Green Tea

This antioxidant rich green tea has a smooth clean flavor with a hint of mint and a slightly sweet taste which comes from organic honey.

693307 Mango Acaci White Tea

A flavorful blend of white tea, mangos, Sambazon Acai, a sustainably harvested fruit from the Amazon rainforest, and organic cane sugar for sweetness.

Your favorite East Shore pretzels are now available in snack sized bags:



- | | | |
|---------------|--------------------------|----------------|
| 459630 | Dipping Pretzels | 36/2 oz |
| 459641 | Seasoned Pretzels | 36/2 oz |

It's dark. It's sweet. It's sour. It's imported from Spain. It's Sherry Vinegar Glaze from Columela.

COLUMELA

This versatile glaze is packed with flavor and will instantly improve the presentation of any meat or fish dish.

- 144130 Sherry Vinegar Glaze 6/17 oz**



Replacement:

- 142174 Soy Sauce 12/10 oz**
Replaces 142152 12/5 oz

Chambord preserves have undergone a name change. Look for them under their new label of **Chantaine**.

Vosges has created a new chocolate bar with a perfect balance of savory, smoky and sweet flavors:



- 024185 Mo's Bacon Bar 12/3 oz**

This exotic candy bar combines applewood smoked bacon, Alder wood smoked salt and deep milk chocolate for an unbelievable chocolate experience!



Here's more to love from Kitchen Table Bakers:

New Food Service Size!

- 428885 100% Parmesan Wafers Crisps 6/12 oz**

Kitchen Table Bakers wafer crisps are wheat free, gluten free and sugar free. They are hand made, all natural and all cheese!



LantChips are now available in snack size packages perfect for brown bag lunches, snack bars and mini bars:

- | | | |
|---------------|----------------------------------|------------------|
| 459585 | Salted Potato Chips | 28/1.5 oz |
| 459596 | Mesquite BBQ Potato Chips | 28/1.5 oz |

Item 47275-3 from Ferrero Rocher has been replaced by item **472763 Ferrero Rocher** 16 piece fine hazelnut chocolate confections. Each piece is wrapped in gold foil to ensure freshness. The case is packed 12/16ct.

Specialty Grocery

Cucina Viva Risotto = Basic Italian Cooking

Risotto is a basic Italian rice dish, most popular in the region of northern Italy. Thanks to Cucina Viva this traditional Italian dish can now be made in any American kitchen. Introducing Cucina Viva Risotto Mixes:



Available in four flavors Cucina Viva Risottos are a delicious blend of the perfect Arborio rice and vegetables. The mixes are prepared according to traditional Italian recipes with the highest quality of ingredients. They are all natural, easy to cook and ready in 15 minutes. The mixes are packed in small cellophane bags which allow the richness of the product to be seen and verified by the consumer.

Cucina Viva Risotta is a delicious and delicate alternative to pasta. Preparation is simple. Lightly sauté the contents of the bag in one tablespoon of oil or butter. Add 2 $\frac{3}{4}$ - 3 cups of boiling water and cook for 15 to 17 minutes stirring frequently. For added flavor substitute some of the water with white wine or stock. The Risotto is done when tender but firm to the bite. For an even creamier risotto add a generous amount of Parmesan cheese and butter at the end.

Cucina Viva Risotto makes a satisfying meal all by itself, but it also makes a sophisticated side dish. Toss some simply steamed prawns over the top or grilled and sliced chicken and you've created a meal fit for almost anyone.

Risotto is an Italian comfort food. Eating it is very soothing to the mind as well as the palate. It is easy to digest and you feel wonderful after eating it. It is beautiful. And, best of all, children love it, so it is a great way to get them to eat vegetables. Cucina Viva Risottos are a quick and easy way to enjoy the authentic flavors of Italian risotto.

833263 Porcini Mushroom Risotto 8/8.8 oz

This mixture is a blend of rice, earthy dried Porcini mushrooms, parsley and garlic.



833252 Asparagus Risotto 8/8.8 oz

The flavor of the asparagus hints at spring in this creamy risotto mix.



833285 Artichoke Risotto 8/8.8 oz

This mixture provides the best Italian rice with dried fresh artichokes.

883274 Pepper Risotto 8/8.8 oz

This mixture provides a blend of rice with green and red peppers. The peppers provide a strong pepper flavor.

