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Welcome to the serious selling season. Are you ready?

Because holiday sales typically represent half of retailers' yearly sales and as much as 75% of their annual profits it is important to start planning your holiday sales strategies as early as possible. Review your successes and failures from previous years and make a plan that fits your business and customers' needs.

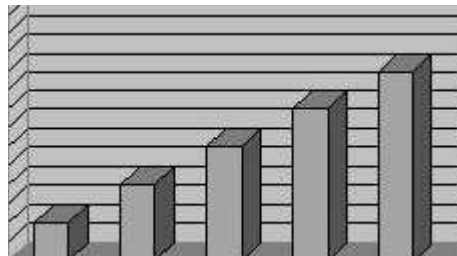
Our October promotion was put together to help you with your holiday planning. If you haven't already checked it out, here is what you are missing:

*A wide variety of shippers. With over 50 shippers to choose from we have one for nearly every aisle of your store. Try **CharCrust** near the meat counter, **Busseto** near the deli counter, **Twinings** and **Bigelow** in the coffee and tea aisle, **Carr's** and **Mariner** near the cheese case, **Kitchens of India** and **Ka-Me** in the prepared foods aisle, **Walkers** and **Coppentrath** in the cookie aisle and much, much more.*

Great deals on everyday items appropriate for the holiday season. *Amber Valley* cheeses for cheese trays, *Cocina Selecta* olives for relish trays, *Life in Provence* mini toast for hors d'oeuvres and *Guittard* chocolate for holiday baking.

Walkers Shortbread Pre-Order Promotion. *You have to pre-order an assortment of 50 cases or more to get the promotion, but at those prices it is worth it!*

The October promotion has been out for about a month and many of the pre-order deadlines are fast approaching so if you haven't placed your order yet, now is the time to do it! If you missed your copy of the October promotion book, please contact your sales rep for one today. Good luck on your fourth quarter sales!



Under The Dome by Marcia Suchy



ITALY: PINNA BRIGANTE

#423239

Pinna Brigante (peen-ya bree-Gahn-tay)

Origin: Thiesi, Sardinia, Italy

Producer: F.lli Pinna S.p.A. Milk type: pasteurized 100% Ewe's milk, animal rennet. 53% F.I.D.M.

Classification: semi-soft, aged 20 days

Flavor: Young, sweet flavor atypical of sheep milk cheeses. Slight citric tones with a familiar yeasty or lactic trait found in Italian cheeses. Milky fresh aroma.

Exterior: Boxed 3/3 lb. wheels. Each rindless, basket-textured wheel is cryo-vacced and top-labeled.

Interior: Ivory paste, semi soft with intermittent small lacy holes.

Additional: F.lli Pinna S.p.A. produces 2,500,000 kilos of Brigante every year, requiring 80,000 litres of sheep's milk daily. The young, supple sheep milk cheese is a refreshing supplement to the grainy, sharper, firmer sheep milk selections found in discerning cheese counters or cheese carts or flights.

FRANCE: LE ROULE LOG

#010440

Le Roulé (leh roo-lay)

Origin: Rians, France

Producer: Triballat

Milk type: Pasteurized Cow milk, no rennet.

Classification: Fresh, rolled with garlic and herbs.

Flavor: Rich, milky cheese with prominent garlic and herb flavor.

Exterior: Log shape with acetate dome protection. Long log is coated in green finely chopped herbs.

Interior: Very moist white, soft, fresh cheese, hand rolled with garlic and green herbs to form visual spiral.

Additional: Le Roule is used for aesthetics on cheese boards. Because of its extraordinary flavor it can be used on pizza, burgers, baked potatoes, salads, soups and more. Its softness allows for easy spreading on appetizers and crackers.



ITALY: MOZZARELLA DI BUFALA

We now have two new sku's of fresh buffalo mozzarella from Campana, Italy. Both carry the D.O.P. seal and Consorzio Campana seal.

244017 MOZZARELLA BUFALA CAMPANA DOP **PACK:2/2.2#**

244006 MOZZARELLA DI BUFALA CAMPANA DOP **CUPS 8/4.4Z**





“Olive” the Things You’ve Always Wanted to Know About Cocina Selecta Olives.

Deviating from my normal style and subject matter, in this article I will be focusing on statistical data and factual information.

Before you run screaming from the room, keep in mind that the subject is olives, not quantum physics. So bear with me a minute as I teach you a little bit about the **Cocina Selecta Olive**.

Cocina Selecta olives come from the world’s most prestigious Manzanilla growing area: Moron de Frontera, Spain. We offer Manzanilla olives stuffed with almond, onion, anchovy or pimento. We also offer whole pitted and unpitted queen olives and queens stuffed with pimento, garlic or jalapeño. **All of these varieties are on Promotion for the month of October.**

Spanish olives make up 64% of the U.S.’s total olive imports. This is a pretty large figure, considering that the U.S. is the world’s largest consumer of table olives, making up 15% of the world olive market.

Something else that may come as a surprise to you is that **51% of our population consumes olives.**

If you thought olives were an “acquired taste” or a specialty product with a small following, you had it all wrong.

Table olives are big business in this country, and not just in terms of volume. Market studies have shown that **olives generate the third highest profit margins** of all grocery items, placing behind Spices and Extracts (#2) and Candy and Gum (#1). Interestingly, however, olives are not generally considered by consumers to be a supermarket staple. In fact, **81% of all olive sales are the result of impulse purchase.**



Given that information, one may reasonably conclude that in the olive business, as in real estate, **location is everything**. It has been proven that when olives are conspicuously displayed at the store level, for instance at the end of aisles or near the checkout, **sales can increase up to 5 times**. In-store displays of olives can generate increased sales of related items, such as pickled vegetables, olive oils and cheeses. If simply placing the olives in visible locations can be that influential to sales, **just imagine what a demo could do!** Something as simple as a passive sampling display could be enough to ignite a spark in the consumer’s brain: “Don’t forget the olives!”

With the Holiday season approaching, I am reminded of yet another statistic: **34% of annual olive sales are in the fourth quarter**. This is not a coincidence. After all, how many of us are able to survive large family gatherings without a couple martinis? But seriously folks, you don’t have to be a mathematician to figure out the following formula:

**Cocina Selecta Olives +
EIL 15% Promotion +
In-Store Displays and Demos +
Holiday Shoppers =
PROFITS**

Please see our October Promo book for the complete list of Cocina Selecta Olives and pricing. European Imports provides marketing and demo support for all Cocina Selecta Products. Contact your Sales Representative for details.



Wild & Unique Foods by Tim Doyle

Time-Honored French Tradition

European Imports Ltd. now carries **boneless duck leg confit** from **Maple Leaf Farms**. This duck leg confit is made by cooking the duck leg and thigh in a pot in its own fat. It is cured overnight with herbs and spices and then cooked again this time long and slowly in its own juices. This is one of the oldest forms of preserving foods and is a specialty of Southwest France.



Maple Leaf Farms uses their own secret recipe in a USDA plant. Although Confit of Duck is now considered somewhat luxurious, this technique was used by peasants as a method of preserving food through the winter months.

Many items can be made into confit but the leg is the most succulent.

This product has versatility like no other. It can be eaten hot or cold. Its delicate flavor has won its place in many dishes, but it is most popular in cassoulet or as the “center of the plate” meat accompanied by vegetables.

What makes Maple Leaf Farms product so unique is that all the fully cooked meat is taken off the bone and put in convenient 2 pound bags in its own juices. This makes for consistent quality for your favorite signature dishes sure to please the most distinguishing guest or just some good friends over watching a game.

So try some boneless duck leg confit in salads, soups, pastas, fajitas, and sandwiches or as the main “center of the plate” meat. All you have to do is heat and take out of the bag and let your imagination take over.

707095

5/2 lb bags

Try this delicious recipe-

Duck A L'Orange Sandwich

Yield: about 1-1/2 cups dressing

Portion: 12 servings

Ingredients:

Maple Leaf Farms	
Boneless/Skinless	
Confit Meat	(About 2 pounds)
Plain low-fat yogurt	8 ounces / 1 cup
Mayonnaise	3 Tablespoons
Dried Currants	1/2 cup
Green Onion, sliced	3 Tablespoons
Slivered toasted almonds	3 Tablespoons
Crystallized ginger, finely chopped	2 Tablespoons
Orange zest	1-1/2 Tablespoons
Salt	To taste
Croissants	12
Mixed greens	4 ounces

1. Follow directions for duck preparation.
2. In a medium bowl, combine yogurt and mayonnaise. Stir in currants, green onion, ginger and zest. Salt to taste.
3. Slice croissants in half horizontally. Arrange confit meat on one half of the croissant. Drizzle duck meat with 2 tablespoons orange-currant dressing. Top with greens and croissant half. Serve immediately or wrap and refrigerate up to 4 hours.



For the Pastry Chef by Karl Helfrich

Ice Cream and Sorbet

European Imports Ltd. is proud to be able to present all of the ingredients necessary to produce the highest quality sorbets and ice creams in your establishment. Whether you want to make it entirely from scratch, or prefer to use a base, we have the products to help you make superior products.

First, there are the ice cream and sorbet stabilizers from Sevarome. Sevarome has been making the highest quality flavorings, nut pastes and foodservice ingredients in Yssingeaux, France since 1964.

Sevangel 65S Sorbet Stabilizer (item #41010-3) is added to sorbets to emulsify the water with the sugar and other ingredients. It makes the ice crystals smaller and gives the sorbet a smoother texture.

Sevangel 64G Ice Cream Stabilizer (item #41220-0) emulsifies both the water and the fat in ice creams making it less prone to separate, enhancing the mouth feel.

Sevarome Monostearate (item # 41500-1) is a fat emulsifier that is particularly useful with higher fat ice creams, keeping them smoother and less prone to separating.

Next, there are the different types of sugars from **PatisFrance** that help make a perfectly balanced and flavorful sorbet or ice cream.

PatisFrance Glucose Powder (item # BK282) is the powdered form of glucose syrup. It is approximately half as sweet as regular granulated sugar (or sucrose) by weight. It can be used in recipes to replace a portion of the sugar so that the proper density is achieved with sweeter fruits.

PatisFrance Dextrose (item # BK6894) is another monosaccharide (simple sugar) that is between the sweetness of glucose powder and granulated sugar. It is used in a similar manner as glucose powder.



Fabbri is a well known Italian producer of fine ingredients for the production of gelato. We are proud to carry a wide range of **Fabbri** items including **Fabbri Delipastes**: A wide range of natural flavoring pastes that are used in gelato, sorbet and even butter creams and mousses. Flavors include fruits, nuts, caramel, tiramisu, and many more!
Fabbri Nevepann 50 CF (item # 89819-2) is a hot or cold process gelato base. Add sugar, milk or cream and **Delipaste** flavorings to create authentic Italian gelato.



NIELSEN - MASSEY VANILLAS
Vanilla Specialists

We have another great flavoring ingredient from **Nielsen-Massey**. If you've ever had to cut and scrape vanilla beans for ice creams, sorbets and gelato you'll appreciate the excellent flavor and convenience of **Nielsen-Massey Vanilla Paste (item # 1462-5)**. It is the finest Madagascar Vanilla extract in paste form with vanilla beans in suspension. It has the same flavor and appearance of using fresh beans with much greater convenience and labor savings.

Finally, we have the family of **Cap Fruit** frozen fruit purees.

Cap Fruit purees are a consistently excellent base for sorbets and ice creams. We carry a wide variety – ask your sales rep for a list.



We are also happy to assist you with recipes. Feel free to contact me at 773-292-3673 or at khelfrich@eiltd.com for ideas that will thrill your guests and enhance your bottom line.

New For the Grocery Shelves

Bombay Authentics Luxury Indian Products from England

Bombay Authentics offer all natural products with authentic Indian taste profiles.

Indian cuisine is sweeping the U.S.A. as consumers become more



familiar with the spices and traditional flavors of India. Each item is in a re-sealable glass jar with high quality foil labels in rich burgundy and gold adding a touch of sophistication to the grocery shelves.

141995 Kasmiri Curry Paste 8/7.05 oz

This rich aromatic orange colored paste contains ginger and screw pine. Dice onion and fry with curry paste then add diced meat and chopped tomatoes.

141951 Vindaloo Curry Sauce 6/12.24 oz

Vindaloo is traditionally made with pork. This Vindaloo contains plum tomatoes, fresh coriander, root ginger, brown mustard seed, lemon juice, tamarind, fresh chili and white cumin seeds.

141940 Madras Curry Sauce 6/12.24 oz

Made with root ginger and fresh lemon juice, our Madras has a sharper taste ideal for cooking with vegetables. (This sauce also contains plum tomatoes, fenugreek, black pepper, tamarind, mustard seeds and fresh chili.)

141939 Rogan Josh Curry Sauce 6/12.24 oz

Rogan Josh lends itself perfectly to lamb due to the rich full flavor. It is made with red peppers, fresh lemon juice, plum tomatoes, fresh coriander, aniseed, cloves, black cardamom, fresh coriander, fresh chili and ginger root.

141928 Jalfrezi Curry Sauce 6/12.24 oz

A slightly sweet curry with a hint of heat: It is made with red and green peppers. Greek yogurt, fresh lemon juice, grated coconut, plum tomatoes, fresh coriander, aniseed, cloves, black cardamom, fresh coriander, fresh chili and ginger root.



141917 Tikka Masala Curry Sauce 6/12.24 oz

Being Britain's favorite, this sauce contains all of the classic ingredients: Greek yogurt, plum tomatoes, fresh coriander, fresh mint and paprika.

141906 Korma Curry Sauce 6/12.24 oz

A classic North Indian dish made with fresh Greek yogurt, ginger, coconut milk, black cardamom, cinnamon and fresh coriander.



142095 Luxury Coriander Chutney 8/7.4 oz

Flavored with cilantro, lemon and coconut, this chutney has a kick. Serve with curry, use on steamed salmon or as a base for Thai-style green curry.

141962 Luxury Mango Chutney 8/7.4 oz

This dense rich mango chutney contains Karela and Kolonghu for extra flavor and authenticity. It is fabulous with curry, cold meats or on sandwiches.

141973 Luxury Mint Chutney 8/7.4 oz

Mint chutney is great mixed with Greek yogurt, as an accompaniment to roast lamb or mixed with olive oil for a unique salad dressing.



New For the Grocery Shelves



Caramel Sin's "Fool" Fruity and Flavorful

With Thanksgiving quickly approaching, what better time of year to introduce spectacular cranberry creations? These irresistible sauces are all natural, kosher, and versatile enough to use as a topping, cooking sauce or spread...let your imagination run wild! Each variety is handmade in small batches, hand bottled, hand labeled and hand packed for shipment.

873806 Cranberry Fool

12/11 oz

Whole glossy fruits combine for a pleasing dark-red mixture that spoons out as a gorgeous topping. Experience a gambit of flavors from rich and sweet to tart and full bodied. Chock full of dried cranberries, dried Montmorency cherries, currants and raisins with a hint of vanilla, you can run wild with your recipe options. Use as a topping for chicken, pork loin, yogurt or Brie. Stir in your oatmeal for breakfast or make a pie for dessert. Stir into your bread pudding prior to baking for a festive and flavorsome dessert. It is a topping, a side dish, a marinade, a cooking sauce and a finishing sauce. No added fat, no added sugar, no sweeteners and only 30 calories per tablespoon.



873817 Cranberry Fool on Fire

12/11 oz

Spicy but not too hot, Cranberry Fool on Fire is a pureed fruit salsa, marinade, sauce, grill topper, sandwich spread or accompaniment to cheese. Perfectly pureed fruits and chilies combine for a pleasing dark-red mixture that pours or spoons out. Those Thanksgiving turkey leftovers will be gobbled up with Cranberry Fool on Fire as a topping or sandwich spread. No added fat, no added sugar, no sweeteners and only 30 calories per tablespoon.



873826 Cinnamon Raisin Fool

12/11 oz

Cinnamon Raisin Fool is a fruit topping and spread that will revolutionize mornings. Just sweet enough and good for you, one yummy spoonful is only 20 calories, high in fiber and low in carbs. Try it on toast, bagels, muffins or a slice of apple. Top pancakes, waffles, ice cream, oatmeal or yogurt. If you're not a Cranberry Fool, try Cinnamon Raisin Fool in your bread pudding recipe.



Boska Holland was founded over 100 years ago in Bodegraven, near Gouda, home of the original Dutch Gouda cheese. The family-owned business developed throughout four generations from forge, hardware store and tool supplier into the present company. Since 1978 Boska has specialized in making cheese cutting tools and after more than 20 years of successful innovation Boska now has the widest variety of cheese cutting equipment worldwide.

080173 Rosewood Cheese Grater

5/1 ct

Rosewood handled grater with stainless steel blade on display card.

080139 Rosewood Presentation Knife

5/1 ct

Rosewood handled presentation knife with stainless steel blade on display card.

080151 Rosewood Cheese Slicer

5/1 ct

Rosewood handled cheese slicer with stainless steel blade on display card.

080140 Rosewood Soft Cheese Slicer

5/1 ct

Rosewood handled cheese slicer for softer cheese types with stainless steel blade on display card. As softer cheeses stick to the face of a regular slicer, this product is manufactured without a face.



New For the Grocery Shelves

Four O'Clock Tea Organic Fair Trade Tea from Canada

Four O'Clock fair trade herbal teas are the only herbal teas using 100% fair trade spices. The unique varieties combine exotic spices and flavor combinations to entice the tea drinker through both aroma and flavor. Each box and individually wrapped teabag displays artwork from India and China with different color backgrounds for each variety.

935217 Rooibos Chai 6/16 ct

South African Rooibos herbal leaves are combined with exotic Indian spices creating a kaleidoscope of diverse aromas delivering lingering spicy notes including organic cinnamon bark, cardamom seeds, ginger, cloves, star anise & black pepper.



935228 White Tea Chai 6/16 ct

This prized white tea is only harvested during a short period in the springtime. The young and tender leaves are combined with warming notes of cardamom, ginger and other exotic spices.



935240 Decaf Green Tea Chai 6/16 ct

This green tea from India is naturally decaffeinated and combined with exotic Indian spices creating a wonderfully complex blend, delicate and incredibly refreshing with warming spice overtones.



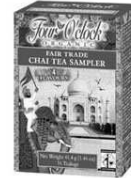
935260 Black Tea Chai 6/16 ct

Black tea from India seasoned with spices creates this strong intense tea.



935206 Chai Tea Sampler 6/16 ct

Within each box is an assortment of Chai teabags including Black Tea Chai, White Tea Chai, Decaffeinated Green Tea Chai and Rooibos Chai.



935239 Imperial White Tea 6/16 ct

This prized white tea is only harvested during a short period in the springtime. The young and tender leaves are free from any process. Ingredients are solely organic Bai Mu Dan (White Peony) white tea leaves from China's Fujian province.



935251 Earl Grey Tea 6/16 ct

This tea is made from selected black tea leaves from India and aromatized with a delicate citrus and floral scent of bergamot.



935273 Licorice Spice Tea 6/16 ct

The aroma speaks for itself! This herbal tea combines licorice with fair trade spices from Sri Lanka for a fragrant licorice flavor. (Organic licorice root, organic star anise, organic cinnamon bark, organic orange peel, organic cardamom seeds, organic cloves, natural flavors, organic black pepper, organic citrus flavor.)



935284 Chocolate Spice Tea 6/16 ct

This herbal tea bridges the Aztec's way of preparing an ancient beverage made from chocolate and India's traditional use of fragrant spices. The chocolate taste combines with the fragrant oriental spices creating a truly unique flavor experience.



New For the Grocery Shelves



The Highland Tea Company Socially responsible tea from Kenya

Did you know that Kenya is the largest exporter of tea in the world? The Highland Tea Company was founded by Kenyan mother and daughter Watiri and Wanja Michuki. Their mission is to contribute to the economic and social development of small-scale farmers who live below the poverty line by introducing their teas to the American specialty food marketplace.



Kenyan Maasai Art is displayed on each brightly colored box while the teabags are individually wrapped in the same vivid colors. The teabags themselves are unbleached with string & tag (no staples).

935439 Kenyan Breakfast 6/20 ct

Kenyan unblended black tea is delicate in flavor with no bitter after-taste. It is bold yet light with a smooth flavor due to low tannin content.

935417 Earl Grey Tea 6/20 ct

This Kenyan black tea is blended with oil of bergamot for a delicate tea with no bitter after-taste. It is grown on volcanic loam soil without the use of herbicides, pesticides and synthetic fertilizer.

935406 Sunshine Spice 6/20 ct

Kenyan black tea is blended with pure ground cinnamon, cardamom, clove, ginger, nutmeg and pepper. The spices are very subtly blended into the tea.

935395 Golden Ginger 6/20 ct

Kenyan black tea is blended with pure ground sweet ginger. Ginger is traditionally used to aid digestion.



935384 Jasmine Green 6/20 ct

Kenyan green tea is blended with jasmine flower for a sweet and delicate flavor.

935428 Natural Mint Tea 6/20 ct

From the US, this tea is made with pure peppermint leaves. Peppermint tea is consumed all year round but it is especially great for the summer as a coolant. It has traditionally been used to aid digestion, reduce heartburn and keep breath fresh.



Line Extensions/Changes to Current Lines



New - exceptional gourmet chocolate bars from **Valrhona**. These bars will be a delight to chocolate lovers everywhere.

426206 Manjari (64% Cocoa) 50/7 oz

426262 Manjari (64% Cocoa) 20/2.65 oz

These bars have a fresh, sharp boquet. A blend of precious Criollo and Trinitario beans from Madagascar, Manjari releases red fruit notes that captivate the senses.

426273 Araguani (72% Cocoa) 20/2.65 oz

Authentic cocoa. The result of a harmonious blend of two rare cocoa beans, Araguani releases intense aromas of licorice, raisin and chestnut over its distinctively bitter base notes.

426251 Abinao (85% Cocoa) 20/2.65 oz

This bar has exceptional bitterness. This sophisticated bitter chocolate is the result of a blend of the finest cocoa beans from Africa. Its strong flavor has a powerful lingering intensity.

426228 Tanariva (33% Cocoa) 50/7 oz

This bar has a smoothness of milky caramel. Light brown color with bronze tints, highly characteristic, with a milky taste and strong caramel notes.

426217 Cao Grande 50/7 oz

This bar has pronounced acidulous and fruity notes, with an authentic taste of earthy chocolate and a hint of bitterness.

426240 Caraibe 50/7 oz

This bar is made from a selection of Trinitario beans from the Caribbean Islands. It is a rounded mild chocolate with delicate flavors of almonds and roasted coffee.

426239 Jivara Lait 50/7 oz

This bar has a long-lasting mild and smooth cocoa flavor, with notes of caramel, vanilla and a touch of malt.



Introducing two new sauces featuring San Marzano tomatoes. These two delightful sauces contain the domestic San Marzano tomatoes, imported Italian olive oil and the finest fresh products required to produce a truly outstanding sauce.

142428 Arabiatta Sauce 12/26 oz

142406 Vodka Sauce 12/26 oz



528495 Creamy Chicken & Wild Rice Soup Mix 12/6.63 oz

This mix is the newest addition to **Cugino's** line of simple-to-make fantastic tasting soup mixes. Just add water and it is ready to eat in 25 minutes. Enjoy this soup with favorite crackers, pretzels, veggies or serve it with a crusty bread for a satisfying meal. It can also be used as a base for chowders.



Jump start the chocolate season with these two new bars from **Guylian**.

479106 Extra Dark 70% Cocoa Bar 10/7.05 oz

479128 No Sugar Added Extra Dark 70% Cocoa Bar 12/3 oz

Line Extensions/Changes to Current Lines



We have added a new flavor to **Choco-Lina's** unusual line of sheep milk chocolate.

470306 Dark Chocolate with Pink Peppercorns 20/3.53 oz

Choco-Lina imports Brazilian pink peppercorns, dries them and then breaks them into little pieces. They are mixed into dark chocolate giving it a sharp spicy taste.



A NEW FAVORITE FLAVOR!

For those of you who have already tried **GuS** sodas, loved them and have had trouble picking out a favorite, perhaps we can help. Their newest flavor is Dry Pomengranate which is sure to be the favorite of many. This soda is a slightly sweet natural soda with pomengranate juice. Serve it chilled or use it as a mixer.

693195 Dry Pomengranate 6/4/12 oz



Tribe Hummus is replacing their current line with new vibrant packaging and it is now all natural. (No changes were made to UPC codes!)



New from **Oetker:**

- 151439 Lemon Pie Filling & Dessert Mix** 12/7.5 oz
- 151395 Key Lime Pie Filling & Dessert Mix** 12/7.5 oz
- 151384 Dulche de Leche Dessert Mix** 12/4.59 oz
- 151373 Chocolate Frosted Brownie Premium Mix** 8/17.5 oz
- 151362 Panna Cotta w/Raspberry Sauce Dessert Mix** 12/4.34 oz
- 151317 Creme Brulee Milk Chocolate Dessert Mix** 12/3.9 oz



120273 Mint Sauce 6/5 oz

This new pack size replaces the 12-pack item 12014-8.



Introducing two new roasted nut oils from **La Tourangelle:**

- 167728 Roasted Pecan Oil** 12/8.45 oz
Delicious California pecans are hand-roasted and expeller pressed, yielding an amazing oil with deep pecan flavors. This oil is incredible for baking, dressing or a dipping oil.
- 167395 Roasted Pistachio Oil** 12/8.45 oz
Delicious California pistachios are hand-roasted and expeller pressed, yielding an amazing oil with deep pistachio flavors. This oil is incredible for baking, dressing or a dipping oil.

Line Extensions/Changes to Current Lines



142295 San Marzano Tomatoes 12/28.2 oz

DeCecco's San Marzano tomatoes are, just as in nature, pure and fragrant, perfect for sauces and soups.

883428 Gourmet Spaghetti 12/1.1 lb
883439 Gourmet Spaghetti Lunghi con Archetto 12/1.1 lb
883295 Gourmet Calamarata 12/1.1 lb
883862 Gourmet Paccheri 12/1.1 lb

All of DeCecco's pastas are made in the oldest pasta factory in Italy - known for quality. They have a clean taste and good bite.



America's favorite Italian sparkling mineral water is now available in a PET bottle.

692595 Sparkling Mineral Water 12/16.5 oz

New from Tribeca Oven



Slivers of garlic are lightly roasted in extra virgin olive oil before being folded into Tribeca Oven's classic French baguette dough. A whisper of Spanish paprika complements the sweetness of their Roasted Garlic Batard.

820806 Roasted Garlic Batard 20/9.2 oz

Nairn's Oatcakes



432662 Cheesey Oat Cake Crackers 12/8.8 oz

Replaces item 00538-x.



New from **Partners - Blue Star Farms Stone Ground Rye & Flax Crackers**. Wholesome, hearty and heart friendly. These crackers are all natural, made with 99% organic ingredients.

432462 Blue Star Farms Rye & Flax Crackers 6/5 oz