# WHAT'S INSIDE

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## PGS. 9-16 NEW GROCERY ITEMS

New items listed are scheduled to arrive by the beginning of the month titled on the front page of the newsletter.

## September 2005

EUROPEAN IMPORTS LTD. 2475 N. ELSTON AVE. CHICAGO, IL. 60647 1-800-323-3464 orders@eiltd.com

## **Trade Shows**

It's not too late to register and attend our two regional trade shows. Each show will have vendors demonstrating and sampling: exotic meat & game; cheese from around the world including American artisans; the world's best chocolate and pastry products; and imported and domestic specialty grocery products. Show attendees are also eligible for: show specials, promotions and hourly raffles.

## **European Imports Ltd's Southwest Food Show**

August 31, 2005 at the Scottsdale Plaza Resort, Scottsdale AZ 10am to 4pm. To register send your name, business name, mailing address and phone number to Julie Ross at jross@eiltd.com.



Badges for registrations received after August 12 will be available at the show.

## European Imports Ltd's Georgia Food Show



September 19, 2005 at the Grand Hyatt Atlanta in Buckhead, Atlanta GA, 11am to 5pm. To register send your name, business name, mailing address and phone number to Julie Ross at jross@eiltd.com. Badges

for registrations received after September 2 will be available at the show.

We look forward to meeting you at the Shows!

## UNDER THE DOME by Marcia Suchy

### DIVERSE CHEESE EXPANSION PERFECTS OUR SELECTION FROM SPAIN



With so many cheeses from Spain having BIG flavor characteristics and firm textures, adding on five cheeses without those bold profiles proved to make our Spanish cheese selection more diverse as well as complete. These cheeses are not new to the cheese world, though they have arrived for the first time to our warehouse in Chicago. Our rep from Spain, Thomas Kohlstruck, first presented these lovely D.O. or artisan and farmhouse cheeses at the Fancy Food Show in Chicago. The appeal and interest was so great that we placed our first order directly after the show. Now we are on an every-two-week arrival schedule. We have adequate quantity of all five cheeses now in inventory.

### SPAIN: OUR FIVE NEWEST CHEESES

### Code #322027 Taramundi with Walnut and Hazelnut 8/17.5 oz.

This small, plump cheese has a mighty big personality. The smooth, buttery, semi-soft paste is dotted throughout its interior with bits of walnut and hazelnut resulting in a surprising mix of texture and taste. This is a natural-rind-

ed cheese with a delicate, non-acidic flavor. Taramundi is from the Asturias in northern Spain. The region, fed in part by the ocean breezes, offers the perfect climate for the plush grazing lands. The primitive villages, the homes, the farms follow strict ancestral regulations in making Taramundi, and work with the government to keep this artisan cheese from becoming extinct.

### Code #322038 Montenebro

3/3 lb.

Montenebro is a soft-ripening, pasteurized goat's milk cheese in a squared-log shape. The ominous dark gray, penicillium rind is unnerving at first glance, but gives way to the bright white interior of a goat milk cheese. There are various ripening stages that the cheese goes through, similar to other cheeses with bloomy rinds. A firm chaulky paste yields to softening edges (eventual runny) as it ripens, while the center becomes delightfully smooth. Montenebro comes from Avila just west of Madrid. Flavors include the fullness found in aged goats, slightly acidic, tart, salty at times. This is a flavor profile that marries well with 'oak-toned' or fruity dry white wines. A rustic yet elegant cheese for cart or plate.



### Code # 322049 <u>Ahumado di Pria</u> 6/17.5 oz

This simple but elaborate artisan cheese, from the region of Llanes in the Asturias, is made with the pasteurized milk of cow and ewe. After a short maturation, the cheese is slowly smoked with oak wood by skilled Asturian craftsmen, enriching the smooth paste with a delightfully delicate smokey flavor. The texture is smooth, flexible and elastic not unlike a young pasta filata cheese. Ahumado de Pria is pleasant in texture, aroma, taste and total balance. A lovely cheese for many occasions including a balanced cheese board.

### Code #322050 Arico Smoked Goat Cheese 12/3 oz.

The isle of Tenerife within the Canary Islands is the home of Arico, and the craftsmen who have perfected this tiny jewel. The aroma announces a hint of what the interior has to offer. A natural rind, glistening with smoky elegance offers protection to the ivory paste. The cheese is smooth with few tiny holes. The flavor lingers long on the palate with hints of wood, smoke and nuttiness. Arico is made with pasteurized goat milk, and should be enjoyed with crusty bread and red wines. Try it toasted from the oven!

#### 

Torta Del Casar, made with pasteurized ewe's milk, is produced in Extremadura under strict D.O.P. regulations. The most well known presentation of this cheese is to break through the top surface, spooning into the runny interior (when perfectly ripened) and eating it on crusty French-style bread. Add a fine wine, light a candle, and this would be the awesome perfection of 'intimate dining'. Torta del Casar has a rind slightly thicker than that of brie, natural but moist, eventually helping to ripen the interior paste to its sublime finish. The small wheel is placed into a wood veneer form, with a thin clear wrap, allowing excellence in viewing and breathing. The flavor is full and the texture is semisoft when very young and runny when ripe.



## **UNDER THE DOME**

## **Die Kasemacher Wins Gold!**

Die Kasemacher won gold in the Best Seller category of the NASFT Product Awards Competition, the specialty food industry's most prestigious specialty food awards. The NASFT Annual Product Awards competition is held each summer to honor truly outstanding specialty



foods, the Best of the Best. The competition, judged by specialty food retailers, is open to all members of the NASFT. Die Kasemacher received this award for their Cheese Stuffed Sweet Peppers. The significance of this award is that the nominations are made by the retailers selling the products. Congratulations to Die Kasemacher.

Order the winner. Available in two sizes:

AU1155	Cheese Stuffed	1 /2.2 lb
	<b>Sweet Peppers</b>	
AU1174	<b>Cheese Stuffed</b>	6/3.53 oz
	<b>Sweet Peppers</b>	

	Sweet 1 ep	pers	
Also avail	able from D	ie Kasemacher:	
AU1150	Cheese Stu	ffed Olives	1 /2.2 lb
AU1151	Cheese Stu	ffed Artichokes	1 /2.2 lb
AU1152	Cheese Stu	ffed Onions	1 /2.2 lb
AU1153	Cheese Stu	ffed	1 /2.2 lb
	Ho	t Peppers	
AU1154	Cheese Stu	ffed	1 /2.2 lb
	Mushroom	ıs	
AU1180	Cheese Stu	ffed Tomatoes	1 /2.2 lb
AU1170	Cheese Stu	ffed Olives	6/3.53 oz
(5)	<b>AU1172</b>	<b>Cheese Stuffed</b>	6/3.53 oz
		<b>Hot Peppers</b>	
	AU1160	Red Sheep	6/3.53 oz
12-1		<b>Washed Rind</b>	
115 (6)	AU1164	Red Goat	6/3.53 oz
		<b>Washed Rind</b>	
	AU1166	Red Goat	3/1.1 lb
7		Washed Rind	

## The Great Cheese Derby In Louisville By Jeff Babcock

This year I attended the annual conference of the American Cheese Society in Louisville, Kentucky. This is the third year I have attended and each year it grows larger and more prestigious. After arriving in Louisville I was almost immediately immersed in cheese! For those of you who really love cheese and can talk about it for hours on end, it is like finally finding people who speak your language. From the airport shuttle to the hotel, to the last few minutes before I boarded my plane home, I found myself engulfed in cheese banter.

Everyday I found new and old customers to visit with, which I found greatly encouraging. The interest in artisan American cheese is growing! During the course of each day there were numerous educational panels and seminars, many of which had our customers as speakers. It is very helpful as a buyer to hear the interests, concerns, problems and challenges going on in the cheese world.

It was educational to spend time with many of the great cheese-makers we do buisness with: Tom Johnson of Bingham Hill Cheese, Alison Hooper of Vermont Butter & Cheese, Mariano Gonzales of Fiscalini Farmstead, Sid Cook from Carr Valley Cheese and many others. Learning directly from these artisans about the cheese they make is inspiring; allowing me to bring their story to our sales reps and pass on a bit of that inspiration.

Next year the conference will be held in Portland, Oregon. I hope to see many of you there as well. If I can leave you with one message it would be this: Thank you for your continued support of the small farms and artisan cheese-makers in this country, both they and I appreciate your patronage.

## **UNDER THE DOME**

## **American Cheese Society Awards**

European Imports Ltd.'s artisan cheese-makers scored big at the 2005 American Cheese Society annual conference and competition in Louisville, Kentucky. Each year the society continues to grow making the competition stronger and the awards more prestigious. With more than 749 entries, the competition and judging is a major undertaking. The number of awards won by the cheeses we have selected truly shows that we are on the right path to a collection of the finest cheeses in the world.

## Our winners are...

CYPRESS GROVE CHEVRE

CTT RESS GROVE CHEVRE	
Mt. McKinley - 1st Place Aged Goat's Milk Cheese	US8247
Purple Haze - 1st Place Flavored Cheese Open Class Made with Goat's Milk	US8408
Goat Milk Cheddar - 2nd Place Cheddar Made from Goat's Milk	US8411
Bermuda Triangle - 3rd Place American International Style Goat's Milk Cheese	US8400
Humboldt Fog Mini - 1st Place American Original Goat's Milk Cheese	US8425
Humboldt Fog Grande - 3rd Place American Original Goat's Milk Cheese	US8420

## BINGHAM HILL CHEESE COMPANY

Poudre Puff - 3rd Place Soft-Ripened Cheese Made from Cow's Milk Open Class	US3869
Tumbleweed - 1st Place Soft-Ripened Cheese Flavor Added	US3877

## MARIN FRENCH CHEESE COMPANY

Yellow Buck Camembert - 3rd Place Camembert Made from Cow's Milk	US9929
Wine Cheese - 3rd Place Marinated Cheese	US9930

## OLD EUROPE CHEESE COMPANY

Camembert Fermier - 2nd Place Camembert Made from Cow's Milk	401027
Carre St. Joseph - 2nd Place Washed Rind Cheese Open Category Cow's Milk	401016

### THREE SISTERS FARMSTEAD CHEESE

Pollo Caralla 1st Dlaga	American Originals Cow's Milk Cheese	406027
i Bella Sorella - Est Place	American Originals Cow's Milk Uneese	400027

## FISCALINI CHEESE COMPANY

Purple Moon - 2nd Place Marinated Cheese	400937
Bandage Wrap Cheddar - 3rd Place Farmstead Open Category Cow's Milk	400948
Cheddar - 1st Place Cheddar Aged 12-24 Months	400959/400960
San Joaquin Gold - 3rd Place American Originals Cow's Milk Cheese	400926/400927

#### BELLWETHER FARMS

Crème Fraiche - 2nd Place Crème Fraiche Products Made from Cow's Milk	401004
San Andreas - 2nd Place Farmstead Open Category Made from Sheep's Milk	401001

## CARR VALLEY CHEESE

ı	Marisa - 2nd Place Fresh Sheep's Milk Cheese	US9026	
I	Applewood Smoked Cheddar - 1st Place Smoked Cheddar	US9054	
I	Cocoa Cardona - 3rd Place Flavored Cheese Open Category Goat's Milk	US9025	
I	Cave Aged Cheddar - 2nd Place Cheddar Aged 12-24 Months	US9053	
I	Benedictine - 2nd Place American International Style Sheep/Mixed Milk Cheese	US9028	
I	Menage - 1st Place American Original Sheep/Mixed Milk Cheese	US9029	
ı	Mobay - 3rd Place American Original Sheep/Mixed Milk Cheese	US9027	

## FROMAGERIE TOURNEVENT

Biquet -1st Place Fresh Goat's Milk Cheese Open Category	CD802
Chevre Noir - 3rd Place Cheddar Made from Goat's Milk	CD807

## Specialty Grocery Brands

## **Nature's Original Sweetener**

Honey, nature's original sweetener, is available in a variety of unique flavors. The flavor and color of honey is characteristic of its floral source due to minerals and other minor components. Generally, lighter honeys have a milder flavor and darker honeys have a stronger more robust flavor. Since September is National Honey Month there is no better time to discover the multitude of flavors and aromas that different honey varietals can offer.

**Airborne Honey Ltd.**, imported to America by European Imports Ltd., offers an impressive selection of varietal honey. Airborne Honey Ltd. is the largest honey exporter in New Zealand. Airborne produces premium quality honeys meeting their uncompromising standards for total consistency of varietal color and flavor. Each honey has it's own unique flavor profile unlike any available outside of New Zealand. Try Airborne honey and you'll know why they say "No Compromise EVER" and mean it! See our specials on page 31 of our August / September Promotion Book.

## 22391-3 Creamed Rata Honey 12/17.63 oz 22397-9

Anyone who has seen the Rata flowering in the Otira Goge west of Christchurch cannot forget the sight of this brilliant red carpet covering the mountains. This area produces the purest Rata Honey which is a very white color and has a subtle, distinctive flavor, considered by many to be the best of New Zealand.

22392-6 Vipers Bugloss Honey 12/17.63 oz Also commonly know as "Borage", this wild flower covers the hills of the Central South Island in a sea of brilliant blue color during summer months. The seed, resembling a Viper's head, was once mistakenly used as a treatment for snakebites giving the plant its unusual name. The honey has a delicate flavor with a "chewy" texture.

**22393-1 Creamed Kamahi Honey 12/17.63 oz** Found in many of New Zealand's rugged native forests, Kamahi is an excellent source of honey. The creamy colored flowers are attractive to bees and bloom in abundance throughout the spring producing a light amber honey with a distinctive, full bodied complexity of flavor preferred by many honey connoisseurs.

22396-2 Creamed Manuka Honey 12/17.63 oz There is a strong folklore surrounding the Manuka plants use in variety of remedies by the Maori people and early European settlers. Today, modern research has shown that some Manuka honey has a potent antibacterial effect. It has woody, earthy flavor tones with a hint of mineral bitterness. Enjoy on strong breads or scones, exceptional as a marinade or sauce base.

## 22397-9 Honeydew Honey 12/17.63 oz

From the rich, verdant beech forests of New Zealand's South Island, honeybees collect drops of nectar glistening like morning dew in the sunaptly named "honeydew". The flavor is malty, earthy and reminiscent of the sweet smell of the beech forest. Honeydew is both high in mineral content and rich in oligosaccharides.

## 22399-1 Thyme Honey 12/17.63 oz

The "Beaujolais" of honeys, Tawari is best savored when young. Its origins are the lowland forests of New Zealand's far North. The elegant trees waxy white flowers, prized by Maori, gives the bees a light yellow nectar with a lingering butterscotch flavor. So subtle and mild, it's perfect for topping pancakes, waffles or ice cream.

**22401-3 Nodding Thistle Honey 12/17.63 oz** Found extensively throughout Canterbury and Otago Provinces, Nodding Thistle flowers with a brilliant large mauve head characteristic of thistles. In spite of being considered a problem by many, this plant produces a magnificent light colored honey with a perfumed, subtle flavor, appealing to the palate.

22389-4 Creamed Clover Honey 12/17.63 oz Clover honey is produced throughout most of New Zealand, but the South Island and Canterbury, Otago and Southland provinces in particular, are the prime areas of quality clover production. Clover honey is light in color with a delicate floral bouquet and flavor.

## Specialty Grocery Brands

## **Life in Provence Additions**



## **Herbs in New Bottles and Flavors**

Life in Provence herbs are now available in new wavy bottles and we have added a few new herbs to round out the selection. All of them come in

clear glass jars with the colorful Life in Provence label depicting life in the Provence region of France.

104297 Basil in Shaker Bottle

8/.48 oz

Dried sweet basil has a characteristically fresh scent reminiscent of anise and a slightly bitter aftertaste. Basil can be used to flavor a variety of sauces, meats, poultry, vegetables and soups.

104326 Herbs de Provence in Shaker Bottle 8/.70 oz
This traditional French blend of herbs includes: basil, thyme, marjoram, rosemary and savory. The mixture is a grey-green color that is indispensable for grilling in Mediterranean cuisine.

104338 Rosemary in Shaker Bottle 8/1 oz

Dried rosemary has a lightly camphorous scent with a fresh and aromatic flavor. With its distinctive scent and flavor, rosemary is a wonderful addition to such dishes as stuffing, vegetables, homemade breads and casseroles.

104349 Tarragon in Shaker Bottle 8/.18 oz

Tarragon has an aromatic, spicy flavor reminiscent of anise. As a classic French ingredient, tarragon can be used to enhance a variety of meats, poultry, vegetables and sauces.

104350 Thyme in Shaker Bottle 8/.70 oz

Dried thyme has both a characteristic odor and flavor, strong and aromatic. This herb is very versatile it can used to enhance any dish.

104305 Black Peppercorn in Grinder Bottle 8/1.84 oz

Black peppercorns, when cracked, have a characteristically spicy flavor and are highly aromatic. The bold flavor of black peppercorns is common in many modern and traditional dishes.

104316 Sea Salt in Grinder Bottle 8/3.8 oz

Sea salt, a staple of today's kitchens, can be used while cooking to add more flavor to your favorite recipes, as well as at the dinner table.

## Sauce, Compote and Jams

Bearnaise sauce, a French classic, is now available from Life in Provence. Life in Provence Bearnaise Sauce is made in the traditional French manner with pure fresh butter, shallots, terragon and vinegar. It is the perfect accompaniment to grilled red meat, grilled and fried fish and all vegetable preparations. This shelf stable product should be refrigerated after opening.

123950 Bearnaise Sauce 12/7 oz

Life in Provence Jams are available in a variety of new flavors. They are traditionally cooked in a cauldron and concentrated by evaporation.

234526	4 Red Fruits Jam	6/9.9 oz
234626	Blueberry Jam	6/9.9 oz
234515	Raspberry Jam	6/9.9 oz
234448	Strawberry Jam	6/9.9 oz

234637 Fig Compote 6/19.75 oz

## WILD & UNIQUE FOODS by Tim Doyle

## **Just like Moms**

European Imports Ltd has two outstanding raw turkey items that would sell great in any Deli or restaurant setting. The products I am bragging about are raw tender boneless 3 muscle gourmet skin on turkey breasts.

The first product is from Plantation Turkey. All of their turkeys are raised on small family farms. Their turkeys are all natural and have never been given steroids or hormones. They are processed in state of the art USDA plants. This whole muscle



turkey product is placed in gourmet netting for consistent shape and size. There are no fillers or binders put in this product to insure yield and portion cost to you. By roasting this product daily you will ensure your customers have a favorable and tender piece of turkey every time.



The second product is our RTC (ready to cook) turkey from House of Raeford I call "Fowl proof". This is also a 3 muscle whole boneless ready to cook product in a foil bag. These tender gourmet breasts are from select Grade A turkeys. All you have to do is defrost fully and place in a 350 degree conventional oven for 3 hours. I then open the top of the foil to fully brown the turkey and check its temperature. When the

center temperature reaches 153-155 degrees I pull it out, close the foil and let it sit for 1 hour to finish cooking. During this rest it will adsorb the 15% solution added to make this product super tender and juicy. The USDA requires the product to be heated to 160 degrees or more to serve.

Both of these products have an upscale appearance to go along with a wonderful turkey flavor. Turkey is a great value for the price conscious consumer and every one likes turkey. If you don't like turkey I would be happy to cook a RTC for you and give you your first taste of these moist tender breasts. Both of the RTC turkey products get consistent results every time no matter which one you choose. I will be making a RTC turkey in the gourmet netting tomorrow for a lunch meeting. For impressive results I like to rub it with Cocina Selecta extra virgin olive oil and then sprinkle it with Life in Provence dried herbs. My guests always love the finished turkey. Don't wait till Thanksgiving these are good food costs at a carving station or for Fresh roasted dinners or sandwiches. Invite Mom over to try if you dare.

WG 8460 RTC Turkey 18% 2-8-10 lb WG8410 RTC Turkey in foil 2-8-10 lb

## Pastry Corner By Michael Cohen



European Imports Ltd. has added some new items from Boiron that are now in stock!

Boiron's semi candied fruit are concentrated frozen fruit preparations made of finely chopped pieces of fruit packed in their own candied

syrup This product can be used in all types of pastry and confectionery work like candy fillings, mousses, batters, cakes, breads etc. There are three flavors available:

 300038
 Semi-Candied Lemon
 6/17-64 oz

 300049
 Semi-Candied Mandarin
 6/17-64 oz

 300072
 Semi-Candied Orange
 6/17-64 oz

Boiron has also expanded its selection of Gourmet Purees with the addition of the following three new flavors:

300027 Strawberry Mint

6/1 kg

This puree contains strawberry, lemon and natural green mint extract.

300050 Spicy Mango

6/1 kg

This spicy puree is made with mango, lime, natural ginger and coriander extracts.

300061 Caribbean Cocktail with Rum

6/1 kg

This exotic puree consists of pineapple, coconut milk, lime, and rum flavoring.

These new flavors can be used the same as the other puree flavors are used like in Ice cream, Sorbet, Mousses, Candies, Ganaches, cocktails etc. Here is a delightful dessert featuring Boiron's Caribbean Cocktail with Rum flavoring that can be served in a glass.

## Caribbean Delight

### Caribbean Gelee:

6 gr. Sheet Gelatin

300 gr. of Boiron Caribbean Cocktail with Rum puree

50 gr. sugar

125 gr. diced pineapple

Soften the gelatin in cold water, heat the puree and add the sugar and diced pineapple and bring to a boil then add the gelatin. Leave to thicken a bit before filling your glass half way. Chill.

### Light Caribbean Cream:

3 gr. Sheet Gelatin

125 gr. Caribbean Cocktail with Rum puree

60 gr. Italian Meringue

225 gr. Whipped cream

Soften the gelatin in cold water, dissolve in warm puree. Prepare an Italian Meringue and when it is cool add it to the whipped cream then add the puree.

### Presentation:

Fill a nice glass half way with Caribbean Gelee, and then add the Light Caribbean Cream. You can add a little more Gelee to the very top and sprinkle with some Streusel for garnish.



Introducing the English Provender Company (EPC). The English Provender Company is renowned for their innovative combinations of fine & indulgent ingredients. Imported

from England all of their products are made using the finest ingredients, and do not contain any artificial flavors, colors or preservatives. EPC offers three products that fit easily into busy lives -- Very Lazy Garlic, Very Lazy Shallots and Very Lazy Ginger. Pre-sliced garlic, shallots and ginger make quick additions produce high-quality, gourmet snacks. to savory stir frys and sauces. Packed in vinegar (which evaporates during cooking), Very Lazy products have colorful eye-catching labels.

## 599116 EPC Very Lazy Garlic

Replace 1 garlic clove with 1 teaspoon of Very Lazy Garlic. Try it with mushrooms, casseroles, soups, stocks and sauces.

599127 EPC Very Lazy Ginger 6/6.5 ozNo time to grate? Add 1/2 teaspoon to steamed vegetables for a healthy supper.

599138 EPC Very Lazy Shallots No time to peel, just time to cook! Try with sausages, stuffings, soups & sauces.

Also from EPC Orange Flower Water and Rose 422238 Valdosta Blend Water. Used extensively in dishes from the Middle East and Mediterranean and often hard to find, these two waters are also important ingredients in authentic holiday baked goods. Orange Flower Water and Rose Water can also be used to infuse sophisticated cocktails with a delightful nuance.

601749 EPC Orange Flower Water 6/5.3 oz Try with chocolate mousse, home made ice cream or milk puddings.

599105 EPC Rose Water 6/5.3 ozTry with turkish delight, fruit compote or to flavour icings.



In 2003 two friends sat down on Sahale Peak to celebrate their climb of Mt. Rainer with their usual snack of nuts, trail mix and power bars. It was this uninspiring snack that lead the friends to found Sahale Snacks. Sahale Snacks was founded on a few simple ideas: use only whole foods in their natural form, avoid processed and artificial ingredients and Accented by some of the founders favorite tastes, like Moroccan harissa, chipotle, and balsamic vinegar, these snacks are sealed in convenient 2 ounce foil pouches. These nut blends are easy to take with you, so you'll have 6/7 oz them handy when you need that snack boost on the trail, on the road, or in the office.

#### 422216 Socorro Blend 12/12 oz

Chipotle, cumin and cilantro accent this unusual fusion of macadamia, hazelnuts, mango and papaya.

#### 422227 Ksar Blend 12/12 oz

6/6 oz This exotic, piquant combination includes pistachios and pepitas, sweetened by figs and honey and finished with a peppery kick of Moroccan harissa.

## 12/12 oz

Made with back peppered pecans and sweet cranberries, this sumptuous departure from everyday snack food evokes a unique taste of the American South.

#### 422249 Soledad Blend 12/12 oz

Mediterranean influenced, this delectable snacking experience features almonds, flax seeds and tender dates, tickled with balsamic vinegar and cayenne pepper.

Sahale Snacks...Snack Better<sup>TM</sup>



Lavazza, a recognized leader in Italian premium coffee and espresso, is now available from European Imports Ltd. Lavazza Premium coffees are a blend of 100% Arabica coffee beans, air roasted to produce the finest quality coffees for not only the espresso drinker but also bridges the gap to the premium (gourmet) regular coffee drinker.

952461 Premium Drip Coffee Ground 12/10 oz can

100% Arabica blend of premium beans from Central America, Kenya and Tanzania which when brewed in a filter or drip machine results in a coffee with a rich aroma and well-balanced flavor

952549 Qualita Oro Coffee Ground 12/8.8 oz can

100% Arabica coffee for home espresso.

952550 Crema E Gusto Coffee Ground 20/8.8 oz brick

A special blend of Robusta, Indian and Brazilian Arabica beans, Crème E Gusto produces a full, rich flavored coffee with hints of chocolate undertones.

952561 Espresso Decaffeinated Ground 12/8 oz can

100% Arabica blend of top quality washed varieties from Central America and natural Arabibicas from Brazil. The caffeine has been removed by the gentle water-process method which maintains the coffee's full, rich flavor.

952572 Caffe Espresso Ground 12/8 oz can

100% Arabica blend of the highest quality beans which have been carefully selected and evenly roasted to produce a coffee smooth in flavor with a tempting aroma.

952283 Qualita Oro Coffee Whole Bean 12/1.1 lb bag

A 100% premium Arabica blend, Qualita Oro is an aromatic, sweet, full-bodied coffee. This special Arabica blend results in a flavorful coffee without the bitterness.

952594 Qualita Rossa Coffee Ground 12/8.8 oz brick

A blend of the highest quality Arabica and Robusta beans, this coffee offers a perfect balance of exceptional flavor, body and aroma.

952605 Crema Aroma Coffee Whole Bean 6/2.2 lb bag



A premium blend of the best Arabica beans from Central America and South America and select Robustas from Africa. Crema e Aroma is a strong, full-flavored coffee with a thick crema. This coffee line has been developed to meet the need of today's discriminating coffee drinker.

See your sales rep for opportunities to receive an espresso machine with a specific case quantity purchase.



Introducing an exciting new line of all-natural, versatile, easy to use delicious specialty food products made by al Tavolo. These products are made with whole, natural ingredients like you would use if you were preparing them from scratch in your own kitchen. Meaning "to the table", al Tavolo products are designed to help people come

together and share meals. The pride you will have from creating delicious gourmet meals in minutes will only be surpassed by the pride you will have from supporting a company that donates a portion of every sale to causes that fight hunger in America.

### 875261 Vodka Pasta Sauce

12/26 oz

Tomato sauce, fresh cream, butter, vodka, shallots, basil, salt and black pepper are combined to create al Tavolo's sauce. This sauce is excellent served over pasta or chicken.

### 875272 Tomato Basil Pasta Sauce

12/26 oz

Chunky tomato sauce with deep flavor, this sauce is perfect for whenever a tomato sauce is needed.

## 875294 Arrabbiata Pasta Sauce

12/26 oz

This spicy tomato sauce is made with tomatoes, chopped garlic, parsley and crushed red pepper for bite. For a traditional Italian meal toss with penne, spaghetti or linguine or for an interesting twist use it to top chicken.

## 875305 Artichoke Pesto

12/12 oz

Chopped artichokes, extra virgin olive oil, chopped fresh garlic, chopped fresh parsley, Asiago cheese and sea salt are combined to create this pesto. Try with pasta; as a dip; top chicken or bushetta; or replace your usual sandwich spread for a gourmet touch.

### 875316 Sun Dried Tomato Pesto

12/12 oz

This pesto combines the intense flavor of sun dried tomatoes with extra virgin olive oil, parmesan cheese, almonds, fresh basil, garlic, lemon juice and spices to create a pesto with substance. Try it with pasta, on chicken, as a bread spread, or mix it with yogurt for homemade salad dressing.

### 875327 Raspberry Sangria Mix

12/32 oz

This mix is a delicious blend of real fruit juices. Simple add wine, your favorite fresh fruit and serve over ice for a delicious punch. For a non-alcohol alternative try mixing it with a carbonated beverage or sparkling water.

### 875338 Mojito Marinade & Grilling Sauce

12/12 oz

This sauce is perfect for marinating fish, chicken and vegetables. Its intense blend of Cuban spices will bring your taste buds to life.

### 875349 Tequila Citrus Marinade & Grilling Sauce

12/12 oz

This tangy marinade is ideal for southwestern cooking. This marinades blend of orange juice, fresh mint, jalapeno peppers, tequila, canola oil, parsley, garlic and spices goes especially well with chicken, fish or vegetables.





Maya Kaimal, an award winning Indian cookbook author, has created a line of easy to use flavorful Indian sauces. These fresh (shelf life is 90 days refrigerated) sauces are versatile, all natural, vegetarian, preservative free, and gluten free. They are simple to use just dice meat, chicken, seafood or vegetables, add the sauce, simmer and serve with rice for an authentic Indian meal. These sauces can also be used as marinades or for spicing up dips and sandwiches.

## 141738 Tikka Masala 6/16 oz

This mildly spicy creamy reddish sauce is made with tomato, yogurt and sweet spices like cinnamon, cardamom and clove.

## 141749 Coconut Curry 6/16 oz

This chunky pale yellow / orange thick sauce offers a taste of tropical South India. It gets its mild spicy flavor from ginger and green chilies and it is made with coconut milk and curry leaves.

## **141772 Tamarind Curry 6/16 oz**

This sauce has a medium spice level. It is an orange / brown sauce made with tomato puree, creamy coconut milk, with black mustard seeds and fresh chilies and curry leaves.

## 141750 Vindaloo 6/16oz

This moderately spicy thick chunky brown sauce gets its zing from fresh chilies, tamarind and vinegar. It is also made with coconut milk and tomato puree with pieces of carmelized onions.

The Maya Kaimal line of sauces make it easy to bring the diversity if Indian cuisine into any kitchen.



## Gluten Free Pasta by Felicia

Imported from Italy, Felicia pasta is gluten free. Unlike many gluten free pastas Felicia pasta is made from corn rather than rice or lentels. Enjoy a steaming bowl of this delicious corkscrew shaped pasta knowing it is a healthy and delicious alternative to wheat based pastas.

883605 Felicia Fusilli 12/16 oz Gluten Free Pasta



Since 1878 Pogen Bakery has been baking wholegrain krisprolls or "Swedish toasts". The number one selling krisproll in Sweden, Pogen Krisprolls are consumed at every meal. They are deliciously crunchy and light -- perfect for any occasion with cheese, sweet or savory toppings or simply with fresh butter. Packed in cheery, resealable yellow bags, Pogen Krisprolls contain no artificial flavors, colors or preservatives. Look for our special offer in our October / November Promotion.

442727 Pogen Krisprolls, Wholegrain

15/7.9 oz

## **Line Extensions / Changes to Current Lines**

## E. GUITTARD

E. Guittard uses only artisan methods such as small-batch processing and fine stone grinding to create their chocolates. From the roasting of the cacao beans to the tempering and molding of the final product Guittard chocolates are produced under constant attention. New to the E. Guittard line:

475694 L'Harmonie Mini

48/.36 oz

A blend of several unique single-origin chocolates

475705 Soleil D'Or Mini

48/.36 oz

Bold, rich milk chocolate flavor with caramel accents, fresh dairy notes and a signature hint of cinnamon.

475716 Ambanja Bar

12/2 oz

Made primarily from rare Criollo beans from the fertile Sambirano Valley in Madagascar, Ambania mingles tart essences with deep, rich chocolate flavor

475727 Chucuri Bar

12/2 oz

The Trinitario cacao beans used to make this chocolate were grown in the San Vincente de Chucuri Valley of Santander in Colombia. Pleasant hints of spice accent the deep chocolate flavors of this bar.

475738 31% White Chocolate Wafers 8/16oz French style white chocolate has a fresh cream flavor with nutty undertones.

475749 38% Milk Chocolate Wafers 8/16 oz Bold, rich milk chocolate flavor with caramel accents and fresh dairy notes. Extremely versatile blend that can be used in recipes ranging from crème brulee to ganache.

475750 61% Semi-Sweet

8/16 oz

**Chocolate Wafers** 

Super rich chocolate flavors extremely popular with pastry chefs.

475761 72% Bitterweet Chocolate Wafers

8/16 oz

Dark, rich smooth chocolate has a creamy mouth feel with tremendous chocolate flavor making this chocolate the perfect choice for flourless cakes, molten chocolate mini cakes or an unforgettable chocolate fondue.

475772 64% Bittersweet Chocolate Baking Bar

A sophisticated hand crafted chocolate in a size well suited for the inspired home chef.



Inglehoffer's flavored mustards are now available in easy to use squeeze bottles. These mustards will compliment any sandwich and they are great for many other applications such as salad dressings, marinades, barbeque glazes, dips, sauces and much much more. Try your old favorite or one of their new and exciting flavors.

164372	<b>Sweet Hot Mustard</b>	6/10.25 oz
164361	<b>Honey Mustard</b>	6/10.25 oz
164350	<b>Stone Ground</b>	6/10 oz
	Mustard	



New flavors:

164349 Honey Maple 6/11 ozMustard 164338 Wasabi Horseradish 6/9.5 oz

Mustard

164305 Dijon Stone Ground 6/10.25 oz

Mustard

# BIGELOW

Introducing Bigelow® Fruit Juice Herb Teas. These teas are 100% natural herb teas blended with real fruit juice. Served hot or cold these teas make a delicious refreshing healthy beverage.100% Natural. No caffeine. No carbs. No guilt.

936038	Taste of the Tropics	6/20ct
	Herb Tea	
936049	Berri-Good Herb Tea	6/20ct
936050	Pomegranate Pizzazz	6/20ct
	Herb Tea	
936072	<b>Tasty Tangerine</b>	6/20ct
	Herb Tea	



Pack & UPC change New Pack

434194	<b>Bahlsen Leibniz Cookies</b>	16/7.1 oz
Replaces	s 43418-3	20/5.3oz



471738 Chocolate Dessert 6/2.8 oz Cups

Replaces 47171-3

These Belgian chocolate dessert cups are an elegant easy dessert option just fill them with fruit, ice cream, sorbet or mousse.

## Meditalia™

Meditalia<sup>TM</sup> has undergone a packaging transformation. Meditalia<sup>TM</sup> is a line of pestos and tapenades produced in Israel through mutual cooperation between Arabs and Israelis. All seven Meditalia<sup>TM</sup> flavors are made from the finest quality, all-natural ingredients. The pestos and tapenades are a delicious addition to the Mediterranean diet and are also Gluten-free, dairy-free, cholesterol-free, low-carb, vegan and kosher. Meditalia<sup>TM</sup> is versatile and can be used as a dip, spread, marinade, seasoning or pasta sauce and always taste great! Same item codes in new fresh packaging. All Meditalia<sup>TM</sup> products are on promotion in our October / November Promotion Book see pages 25 and 52 for our promo prices.

99891-7	<b>Basil Pesto Sauce</b>	6/6.35 oz
99892-8	<b>Green Olive Spread</b>	6/4.2 oz
99893-9	Black Olive Spread	6/6.35 oz
99894-0	<b>Sundried Tomato</b>	6/6.35 oz
	Pesto Sauce	
99895-1	Roasted Eggplant	6/6.35 oz
	Spread	
99896-2	Tuscan Eggplant	6/6.35 oz
	Spread	
99899-5	<b>Roasted Red Pepper</b>	6/6.35 oz
	Pesto Sauce	





New to the San Pellegrino line of spring water imported from Tuscany:

692549 San Pell Panna Sport PET 12/26 oz

692550 San Pell Panna Glass

24/8.8 oz

## **New Gourmet Sauces from**

# Sable & Rosenfeld

## 165105 Cashew Curry 12/11.5 oz

Creamy tomato based curry sauce spiced with cinnamon, cardamom, cloves and laced with cahews. A traditional favorite with chicken and rice.

## 165083 Coconut Curry 12/11.5 oz

A delicate balance of sweet coconut milk, fresh ginger and fragrant curry leaves. These classic flavors of Tropical Southern India are great with seafood, vegetables and grilled chicken.

## 165094 Kashmiri Curry 12/11.5 oz

This sauce offers classic flavors of Northern India. It is tomato based with the rich flavors of garlic, ginger and coriander. It is ideal for fish, meat, and vegetable stir frys.





New to the line of distinguished chocolate from Scharffen Berger:

## 468938 Chocolate Covered 12 /4.5 oz Coffee Beans in Tins

Dark-roasted Sumatra coffee beans covered with 62% semisweet chocolate.

## 468972 Drinking Chocolate 12/7 oz

This velvety drinking chocolate contains a blend of pure dark chocolate shavings with cocoa powder.

## 469027 Sampler

24/4/1 oz

Encased in a clear acetate box, this gift package contains one each of 70% bittersweet, 62% Semisweet, 62% Nibby and 62% Mocha one ounce bars.

469016 41% Milk 24/12/.18 oz

Chocolate

469005 82% Extra Dark 24/12/.18 oz

Chocolate

469927 Chocolate Covered 12/4.5oz

Cacao Nibs in Tins

Cacao nibs covered in 62% semisweet chocolate.

## 47020-1 Chocolate Sauce 6/13.5 oz

This chocolate sauce is made with real dark chocolate. It is rich and thick enough to double as a ganache to make truffles, glaze tortes, or serve as a chocolate fondue.

### 468894 Cacao Nibs

12/4.5 oz

Chocolate covered bite size pieces of cocoa nibs in clear tube.

**468905** Chocolate Covered Ginger 12/4.5 oz Australian crystallized ginger, generously coated with 99% unsweetened chocolate in clear tube

468916 Chocolate Covered 12/4.5 oz Coffee Beans

Peet's coffee beans covered in 62%semisweet chocolate in clear tube.

## **NEW FOR THE GROCERY SHELVES**



489761 Garlic Basil 12/5 oz Pita Bites

Mild flavored flatbread, baked with garlic and basil.

489750 Italian Herb 12/5 oz Pita Bites

Mild flavored flatbread, baked with basil, garlic, and oregano for an Italian flair.

**489772 Sesame Pita Bites 12/5 oz** Mild flavored flatbread, baked with soft toasted sesame seeds.

Trotters full line has changed to convenient 8oz bottles in cases of 6 (versus 12). All of their products are now organic.



101149 Apricot Curry	6/8 oz
Replaces CT2311	
101150 Ginger Soy Hijiki	6/8 oz
Replaces CT2313	
101161 Thai Barbeque	6/8 oz
Replaces CT2312	



Roka Cheese Crispies are the original crispy puff pastry cheese biscuit of authentic Dutch origin. These crispies and sticks are traditionally baked from high-quality ingredients with a dominant cheese flavor. They make a great snack and they are the perfect companion for soups and salads.

430105 Gouda Sticks with Provence Herbs
430127 Original Gouda 16/3.53 oz
Crispies
430138 Original Cheddar 16/3.53 oz
Sticks
430116 Gouda Crispies 16/3.53 oz
with Jalapeno Peppers



Tillen Farms Vertical Pack Green Beans are select whole green beans hand trimmed and hand packed in water to insure product uniformity. These beans are fat-free, cholesterol-free, low in calories and carbs.

367916 Green Beans 45/15oz Vertically Packed