



EUROPEAN IMPORTS, INC.

CHEESE • SPECIALTY FOODS • GAME • PASTRY



AMBER VALLEY



COCINA
SELECTA



Cucina
Viva

**September
2016**

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New items listed are scheduled to arrive by the month titled on the front of the newsletter.

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Preparing for Back to School

As parents know, the beginning of a new school year requires a great deal of planning, but there is more to it than buying new supplies and clothing. Preparing for students' health needs is an important part of the process.

Use school lunches as an opportunity to steer your kids towards good food choices. Encourage your kids to pack their own lunch and stock up on tasty nutritionally packed items making it easy for your kids to make the right choices. Finding healthy products that your children actually enjoy doesn't have to be a chore. Here are just a few suggestions to get you started down a delicious healthy path:



Buddy Fruits: Their Squeeze Pouches are an easy and tasty way to add a serving of fruit into your lunch or snack. They are nutritious, delicious and mess free!

Lola Granola bars: Scrumptious gluten free granola bars made with clean ingredients and plant based raw protein for simple energy your body needs to get you through the day. They are wheat, soy, dairy and GMO free.

Honest Kids: Their Organic Fruit Juice Pouches are a delightful, lower-sugar drink option perfect for active on-the-go kids. Sweetened with organic fruit juice and available in five fantastic flavors.

I Heart Keenwah: Their Quinoa Clusters are the perfect snack that tastes great and stays with you. This truly healthy snack is gluten free, high in fiber, packed with vitamins and minerals and it is high in protein – between 14 to 18 percent.

SkinnyPop Popcorn: a delicious all natural snack option that is trans-fat free, cholesterol free, preservative free and guilt free at just 39 calories per cup.



Natural Sins: Crispy thin slices of fruit and veggies that maintain the shape, color, smell and taste of the fresh fruit or veggie.

These are just a few of the healthy and tempting products European Imports, Inc. has to offer. Check with your sales rep for more healthy and creative suggestions.



Under the Dome

Jeff Babcock, Cheese Specialist

It Takes a Village



In the beautiful rural countryside of Vermont, the Green Mountain State, small quaint towns and historic villages

dot the land. Even the bigger towns, like Burlington, have a small town rustic feel and cultural identity that seems to have existed since the founding days of our country. No other state has its largest city as small as Burlington!

The original cheese factory burned down in 1912, a major loss to the small town. The Windham Foundation, a not-for-profit organization started by a prominent businessman who had family ties to Grafton, stepped in several decades later to rebuild the creamery and re-establish cheese-making in the small village. Rebuilding and promoting rural Vermont is their mission statement, but bringing back some great cheese has been a wonderful result of their work.

Today, Grafton Village Cheese Company hand-crafts artisanal cheddars from local raw cow's milk, mostly Jersey cattle and all from small Vermont farms. The higher butterfat content in this milk gives the cheese a smooth rich quality and a decidedly great flavor; continually award winning. Because the milk is so fresh and local, it is always made using unpasteurized whole milk without growth hormones. Unlike our neighbors in Wisconsin, Grafton makes its cheese without the addition of annatto, so a bit more traditional to the farmhouse-style and natural look.

Their Premium Cheddar, aged for approximately one year, is rich with sharp notes and a dense smooth texture; still young enough to slice. Try it with apples and arugula on grilled sourdough, melted into sauces or baked into a rich polenta.



1687407 Premium 1 Year Cheddar 1/11 lb



With quite a bit more sharpness, the Classic Reserve is aged for two years. This additional year of aging brings a drier, firmer and more crumbly texture to the cheese, concentrating the distinct and robust flavors in the cheese. Best eaten out of hand, it can kick-up any recipe due to its intense nature; a little goes a long way!

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9397290 Classic 2 Year Cheddar 1/10 lb

The indigenous maple trees in Vermont give Grafton the ability to do their own naturally smoked cheddar with a wonderful local flare. It is aged four to six months and bathed in cool smoke for several hours, giving it a pleasant flavor and not overpowering. Try it with roasted tomatoes as a smoked grilled cheese, shredded into mashed potatoes or stuffed into a chicken roulade.



1687385 Maple Smoked Cheddar 2/5 lb

Try the two delicious flavored cheddars: truffle and smoked chili!



3918545 Truffle Cheddar 2/5 lb

3569326 Smoked Chili Cheddar 2/5 lb

We're excited to have these classic quality cheeses added to our selection and hope you will be too. Not only do we get to support great cheese, we get to help support rural Vermont and build the Village of America.

Wild and Unique Foods

Tim Doyle, Meat & Game Specialist

Mouthwatering Smoked Duck



Raisin River has added a flat smoked duck to its wonderful line of smoked, natural poultry products. LaBelle Farms, in up state New York, raises Moulard ducks indoor, in stadium style enclosures, never co-mingled with other flocks. A Moulard duck is the result of cross breeding a Pekin duck and an old fashion Muscovy duck.



All the ducks are fed a natural blend of corn. Growth hormones, antibiotics, medications or preservatives are never used. The entire product is processed in a new, state of the art, USDA plant.

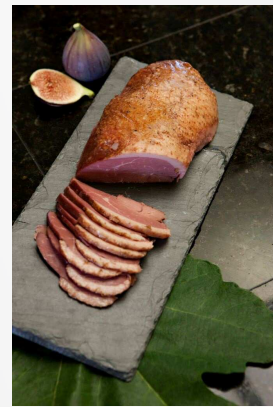


The duck breasts are individually sized before smoking to insure the same flavor for each one. Then, they are hand custom trimmed and marinated in a special old world blend of spices, flavors and cure.

The breasts are fully cooked and slowly smoked over hickory and apple wood glowing embers. This process creates a sweet smoky



flavor, unmatched in the market today. People that don't want to try it because it's duck have tried it and have really enjoyed.



The product is in a vacuum sealed package to insure freshness and to increase the shelf life. This product is very versatile. It can be used in salads, pastas, sandwiches, Panini's and party trays. It can even be used on pizza. Enjoy!



1922329 Smoked Duck Breast 6/10-12 oz

For the Pastry Chef

Girish Fatnani, Pastry Specialist



From the majestic tropical forests of Northern Peru, Valrhona brings you ILLANKA 63%. Made from Gran Blanco beans, rare white cocoa beans found in the Piura region of Peru, this

distinctive chocolate delivers exceptional creaminess with a strong tang and complex notes of sun-ripened blackberries, blueberries and black grapes. Anchored by robust chocolate strength with hints of roasted peanuts, ILLANKA 63% is an experience in possibilities, a chocolate that invites the palate on a journey of delicious discoveries.

81 PLANTERS FROM THREE VILLAGES IN THE PIURA REGION OF NORTHERN PERU (QUEMAZON, BARRIOS AND RANCHOS) MANAGE AND HARVEST 77 HECTARES OF COCOA FARMING PLOTS EXCLUSIVELY FOR VALRHONA.



With some of the cocoa trees being as old as 150 years, the rare Gran Blanco beans harvested in this area are known for their unique aromatic quality. The region's unique dry and tropical climate contributes significantly to the character and coveted qualities of the Gran Blanco bean.

From January to August, the beans are picked every 15 days to ensure that only the ripest cocoa pods are selected. Within a few hours, the pods arrive at the community processing facility in Piura, ensuring the freshness and quality of the cocoa beans. Fermentation in traditional wooden cases begins in the evening and lasts only a few days in order to protect the delicate and complex flavors

of the white beans.

After fermentation, the beans dry naturally in the sun. Once dry, they are inspected and readied for transport to Valrhona's factory in Tain l'Hermitage, France. Valrhona is



working with the farmers of Quemazon, Barrios and Ranchos to help reestablish the Gran Blanco cocoa variety that had once been a thriving crop. The goal is to re-develop this native crop in a sustainable way that benefits the community.



Because of these efforts, the Gran Blanco cocoa variety was awarded "Best Cacao" at the 2013 Cacao & Chocolate Exhibition in Lima, Peru. In addition, Gran Blanco farmers now have a stable source of income while at-

tracting members of the younger generation to stay in the area and continue the tradition of excellence in cocoa planting and farming.

To help you discover the full potential of ILLANKA, the Pastry Chefs of L'École du Grand Chocolat and Valrhona's sensory experts offer several suggestions



for exquisite flavor pairings. Consider using ILLANKA with citrus fruits (grapefruit, oranges, and yuzu), blackberries, spices (saffron and espellette chili), caramel, almond milk, or even cheesecake.

3694803

Feves, 63% Illanka

1/3 kg

New Grocery

Introducing Award Winning -

Burts British Hand Cooked Potato Chips

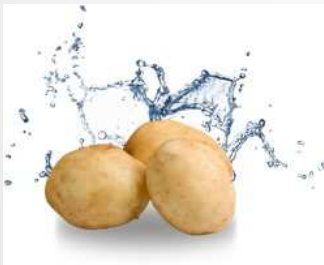
BURTS **BRITISH** **HAND COOKED** **POTATO CHIPS**

Bursting with British pride. Bursting with fabulous flavor. Burts is a multi-award-winning British savory snack company based in Devon, Southern England-UK. Burts potato chips are consistently

judged "The Tastiest" in Britain. Burts Potato Chips are all natural, they have no artificial colors, flavors, hydrogenated fats or trans-fat.

The story of Britain's Tastiest Potato Chip starts on April Fools Day, April 1st, 1997, in the deepest Devon in south west England. With an authentic potato chip fryer, a passion for fine ingredients, a supply of beautiful English potatoes and a desire to create the best tasting snack the UK has ever seen!

The story continues today where the chips are prepared in a purpose-built modern factory:



Where the potatoes are scrubbed until they are clean and fresh.

Next they are sliced to an exact, perfect, thickness.

Then they are hand cooked in sunflower oil, in small batches, until the master fryer is happy they have the perfect crunch! Burts 'naked' potato chips are light, crunchy and golden yellow.



Next the chips are tumbled with Burts blend of flavors. Their chips are checked every 7-10 minutes for crunch and taste. Lastly they are carefully packed and sealed in high quality foil bags.



The name of the master fryer and the field from where the potatoes were harvested is printed on every bag. Now available from European Imports, Inc:



7012292 **Sea Salt Potato Chips** **20/1.5 oz**

7012302 **Sea Salt Potato Chips** **10/5.3 oz**



7012293 **Sea Salt & Vinegar Potato Chips** **20/1.5 oz**

7012299 **Sea Salt & Vinegar Potato Chips** **10/5.3 oz**

Line Extensions



Tillen Farms™

New to the line:

7014022

Pickled Baby Cucumbers
6/12.3 oz

Tillen Farms Pickled Baby Cucumbers (also known as cornichons) may look like pickles, but they are not. Instead they are a species of cucumbers that produces a smaller fruit. Hand-picked and hand-packed at one to two inches in length, they are perfectly pickled with fresh onions and fresh garlic, and are incredibly crisp.



New to the line:

4042186 Bourbon Barrel Aged Maple Syrup Single Serve 72/1.7 oz



New to the line:

7010975 Grande Galette Sea Salt 12/5.29 oz
Traditional French butter cookies with sea salt. The Grande Galette was created in 2005, to celebrate St. Michel's 100th birthday. Prepared with only the finest ingredients, these crunchy biscuits come in individually sealed packets of three to ensure maximum freshness.



New to the line:

All natural flavors, all natural colors and low in fat. This is a line extension to the existing Black and Raspberry Licorice currently being sold by European Imports, Inc.:

7014249

Mango Licorice
10/7.05 oz



7014250
Orange Licorice
10/7.05 oz

Line Extensions



New to the line:

7014091
Spicy Olive Croccantini Bites
 12/4.75 oz



7014088
Italian Herbs Croccantini Bites
 12/4.75 oz



7014090
Sundried Tomato Basil Croccantini Bites
 12/4.75 oz



Carmelina Brands®

New to the line:

7015053
Italian Petite Peeled Date Tomatoes
 6/91 oz



7015052
Italian Petite Peeled Date Tomatoes
 12/14.28 oz



Small, red peeled, "date" tomatoes. Appropriately named for their sweet flavor and shape. Imported from Italy. Preservative free, no added salt, sugar, citric acid or calcium chloride. Non-GMO Project Verified, kosher, gluten-free and BPA-Free.



New to the line:

7014399
Red Cabbage
 12/12.35 oz



7014397
Chopped Kale
 12/24 oz

7014402
Sliced Beets
 10/12.35 oz



7014401
Sauerkraut with Wine
 6/24 oz

DIVINA

New to the line:

3303742 Hot Crunchy Okra Pickles
6/3.3 Lb
Crispy, crunchy and firm whole okra carry a nice kick of heat and mouthwatering tartness.

Specialty

Smart Snacking for Back to School



le Village



Love of Fare snacks are the snack for people looking for healthy, high quality reliable products. Each product is packed in cases of twelve 4 ounce cellophane bags. The bags stand upright and their beautiful labels and graphics make them a product that will stand out.

1689596

Wasabi Peas

Wasabi Peas are the ultimate snack with a kick. These wasabi coated green peas are sure to open your eyes and taste buds. Crunchy, spicy and oh-so-good! One bite and you will know what we mean when we say hot.



1689625

Sunflower Kernels

Sunflower seeds are an American original. Love of Fare sunflower seeds are lightly salted and roasted, providing rich flavor and a great fresh taste. They

make a great healthy snack and a quick garnish or ingredient for a variety of recipes.

1689668

Gummy Bears

Gummy Bears are a favorite of both the young and the young at heart. These vibrant classic bear shaped gummies are a soft, chewy and sweet fruity snack in bright vibrant colors.



0758357

Roasted, Salted Almonds

These perfectly salted almonds are roasted just right and are packed with zinc and protein. They are also a rich source of Vitamin E

and monounsaturated fat, one of the two "good" fats responsible for lowering LDL cholesterol.

1469251

Natural Pistachios (In Shell)

Today, pistachios remain one of the most popular nuts for people of all ages. Love of Fare pistachios are dry roasted and lightly salted in the shell (natural).



1306424

Diet Delight Mix

This tasty mix is a combination of raisins, almonds, filberts, cashews, blanched almonds, pumpkin seeds and pecans. This mix has enough sweet and salty flavors to leave you feeling satisfied without steering your diet off track. This mix is also cholesterol free.

1469230

Roasted and Salted Cashews

Cashews are often viewed as a luxury item, however you will find Love of Fare Cashews very reasonable priced. They are freshly roasted to perfection and then lightly salted to enhance a truly delicious taste.



1689480

Sesame Stix

Love of Fare Sesame Stix are golden, fresh, crunchy sesame covered snack sticks with a hint of salt added. They are a great treat for any party!

1463452

Marathon Mix

This delicious snack mix is a combination of raisins, peanuts, sunflower seeds, candy coated chocolate gems and cashews. It provides a sweet salty mix that will satisfy a number of cravings.



1689518

Vanilla Yogurt Pretzels

Love of Fare Vanilla Yogurt Pretzels are so rich and luscious they will melt in your mouth. They will quickly become your favorite go-to snack.

1466511

Chocolate Pretzels

Rich milk chocolate enrobes a crunchy salted pretzel. A great snack, these chocolate covered pretzels are a hit every time.

