



# EUROPEAN IMPORTS, INC.

CHEESE • SPECIALTY FOODS • GAME • PASTRY



AMBER VALLEY



COCINA  
SELECTA



Cucina  
Viva



**August  
2015**

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New items listed are scheduled to arrive by the month titled on the front of the newsletter.

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## Preparing for Back to School



As parents know, the beginning of a new school year requires a great deal of planning, but there is more to it than just buying new supplies and clothing. Preparing for students' health needs is an important part of the process.

Use school lunches as an opportunity to steer your kids towards good food choices. Encourage your kids to pack their own lunch and stock up on tasty nutritionally packed items making it easy for your kids to make the right choices. Finding healthy products that your children actually enjoy doesn't have to be a chore. Here are just a few suggestions to get you started down a healthy path:



**Buddy Fruits Bites** are an easy and delicious way to add a full serving of fruit into your lunch or snack. Another option is their pure blended fruit squeeze pouches. Nutritious, delicious and mess free!



**Lola Granola bars:** these bars are packed with protein and they are wheat, soy, dairy and GMO free.

**Honest Kids:** these pouches are a delicious, lower-sugar drink option perfect for active on-the-go kids. Sweetened with organic fruit juice and available in four fantastic flavors.



**I Heart Keewah:** the perfect snack that tastes great and stays with you. This truly healthy snack is gluten free, high in fiber, packed with vitamins and minerals and it is high in protein – between 14 to 18 percent.

**SkinnyPop popcorn:** a delicious all natural snack option that is trans-fat free, cholesterol free, preservative free and guilt free at just 39 calories per cup.

For a sweet treat we suggest **Tate's Cookies:** our selection includes many gluten free and regular flavor choices. Everyone is sure to find a favorite.

# Under the Dome

## by Jeff Babcock, Cheese Specialist

### The Amber Valley



England brings to mind a pleasant spring, with golden meadows and heath-lined moors stretching out to forest edge, where fabled inns host great stories of olden days, rich food and great beer. *Amber Valley* brings to us a little bit of that country, a fair field of flavors, ready to please with convenient packaging and versatile loaves, ready for many applications. The perfectly packaged mini-loaves fit easily on slicers, the square facing allows for sandwich or burger slices.

Lancashire is a traditional cheese of northwest England, of the cheddar-family of cheeses. It has a dense texture that is often crumbly. The slightly tart character of the cheese plays well with ham on a roll



with a little zesty pickle thrown in. Due to the crumbly nature of the cheese, slices tend to be a bit broken, but they look rustic!

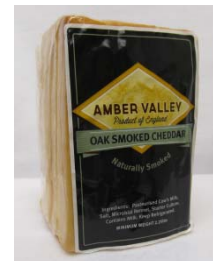
**3362031 Lancashire Loaf 2/2.4 lb**



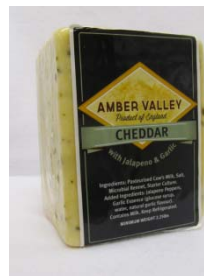
Double Gloucester with Onion & Chive is one of most popular items from *Amber Valley* in a wheel, so we have followed that with the addition of a loaf. The formulation is slightly different, allowing a slightly drier texture that allows for smoother slicing. Top your burger with this colorful cheese, for a great gastro-pub appeal or drape over oven roasted tomatoes on toasted rye for a great combination of robust flavors.

**3361930 Double Gloucester Onion & Chive Loaf 2/2.4 lb**

To make our *Amber Valley* Oak Smoked Cheddar, traditional blocks of English country cheddar are matured to a rich and vibrant flavor, but still smooth and creamy. They are then cut and naturally smoked with oak, allowing a deep penetration of woody smoke flavor.



**3362072 Oak Smoked Cheddar Loaf 2/2.4 lb**



On the side of potent flavors, Jalapeno & Garlic Cheddar is the biggest! The smooth cheese is speckled with bits of jalapeno and garlic, it can be quite intense at times. Add a touch of spice to any dish, but it would be great

melted over any dish for a bit of southwest flare.

**3362025 Jalapeno & Garlic Cheddar Loaf 2/2.4 lb**



# Wild and Unique Foods

## by Tim Doyle, Meat & Game Specialist



Echo Falls Smoked Salmon is the number one premium brand of smoked salmon in the United States. Their 40,000 square foot, state of the art plant located in Monroe, Washington is operated by people that believe in tradition. Their goal is to provide customers with the finest smoked salmon in the world.

Echo Falls products are always all natural and have no added preservatives. The salmon are hand filleted and pin boned, and are fully trimmed leaving no waste. They use dynamic packaging so you can view the product, and delivered frozen, most products have a 45 day shelf life after thawing.

All natural ingredients are used to flavor their hot smoked products, and their modern, electronically controlled smoke house ensures consistency and quality every time. Customers who have tasted Echo Falls remark about its clean flavor and premium taste. Contact me for information about ad and demo support!



**2783282**  
**Hot Smoked**  
**Wild Sockeye**  
**12/4 oz**

**0568840**  
**Hot Smoked Salmon**  
**12/4 oz**



**1469100**  
**Smoked Alaskan Sockeye**  
**with Cracked Black Pepper**  
**12/4 oz**



**1836990**  
**Hot Smoked**  
**Salmon Cajun**  
**12/4 oz**

**1722911**  
**Grav Lox**  
**Sockeye Salmon**  
**12/4 oz**

**9883497**  
**Wild Salmon Sockeye**  
**12/4 oz**

**1434461**  
**Wild Alaskan Sockeye**  
**6/16 oz**



**1434481**  
**Scottish Sliced Salmon**  
**12/4 oz**



# For the Pastry Chef

## Karl Helfrich, Pastry Specialist



**Taste It Presents, Inc.** is one of largest, independently-owned dessert manufacturing companies in the US, with operations in New York and New Jersey. Considered one of the best-kept secrets in the business, they've been creating high quality desserts for over 18 years.

Because they specialize in making only a select number of items (as opposed to trying to be all things to all people), they are able to hand-craft their desserts, and use only the finest all-natural ingredients from around the world. Their mascarpone and ladyfingers are from Italy, their chocolate is from Belgium, and their gluten-free desserts are created with the same high quality standards as their other desserts.



Italy's most famous dessert, Tiramisu ("Pick-Me-Up" in Italian) is an elegant treat that's not too sweet or too filling. This Tiramisu is handcrafted the old-fashioned way using the finest imported, authentic ingredients.

Starting with layers of imported mascarpone cream and authentic ladyfingers, then delicately soaked in espresso with a hint of liqueur and finished with a dusting of cocoa powder.

Countless variations exist, but Taste it Presents' is unmatched in authentic flavor & melt-in-your-mouth quality.

**7453541 Tiramisu 2/4.25 lb**



Taste-It's Toasted Almond Cake is a one-of-a-kind dessert that offers something smooth, crunchy,

sweet and creamy -in one satisfying bite! A refreshingly unique dessert with a mild but distinctive almond flavor and crunchy-sweet topping that



makes a memorable experience for your guests.

A delectable combination of imported ladyfingers lightly soaked in ama-

retto syrup, layered with Italian mascarpone and topped with crushed amaretti cookies and roasted California almonds.



**8249955 Toasted Almond Cake 2/4.25 lb**

Taste-It's **gluten-free** Flourless Chocolate Cake will delight gluten and non-gluten-free customers alike. They are made with the finest Belgian semi-sweet chocolate, butter, cocoa powder and vanilla. Unlike other flourless chocolate cakes which can be gritty, flakey or dry, this cake is delicately rich, and



bursting with a smooth, moist, and creamy texture. This cake can be served warm or chilled, and topped with anything from a dollop of whipped cream and raspberry coulis sauce to chocolate shavings and

ganache. It is a 10" cake and is pre-cut into 14 portions.

**0616084 Gluten-Free Flourless**



## New Grocery

### Belgian Coconut Macaroons from Poppies



The Poppies story started early in the 20<sup>th</sup> century in the heart of Flanders Fields, in Ypres, Belgium. There, father Popelier laid the foundations of a truly authentic artisan bakery tradition. Poppies macaroons are made in the rich Flemish artisan tradition. Poppies exquisite gluten free macaroons are chock full of fresh coconut and all natural ingredients making them moist, flavorful and decadent. Made from all non GMO ingredients, these macaroons will satisfy the most discerning consumers.



**3624123**  
**Belgian Coconut Macaroon**  
**40/1.2 oz**

*All natural individually wrapped chewy macaroons.*



**3624139**  
**Belgian Chocolate Covered Coconut Macaroon**  
**40/1.4 oz**

*Drizzled with chocolate, these all natural individually wrapped macaroons will satisfy the cookie and chocolate lover in everyone.*

### Old Virginia Apple Butter

**3607985**  
**Apple Butter**  
**12/17 oz**

*Apple Butter is delicious as a spread on biscuits, pancakes, toast and other baked goods, but this spread can also be*



*used as an ingredients in recipes. It will take any recipe from okay to extraordinary. Try it in a recipe today!*

### Bruce Cost Ginger Ale

Bruce Cost ginger ale is made with 100% fresh ginger and pure cane sugar. Unfiltered, you can see the ginger in every bottle. Made in Brooklyn, NY, it is all natural with no preservatives, and available in two flavors:



**1316995**      **Original Ginger Ale**

**24/12 oz**

**1317088**      **Ginger Ale with Jasmine Tea**

**24/12 oz**



## New Grocery

### Spice Up Everything

Introducing Jane's Krazy Mixed Up Salt. Liven up your favorite dishes with this all natural seasoning. Try Jane's on popcorn, poultry, pizza, beef, pork, fish, burgers, ribs, eggs, mashed, French fried or baked potatoes of any kind, steaks, sandwiches, salads, vegetables, casseroles, gyros, soups, stews...every meal, every dish-wherever you would use table salt, add an extra spark of flavor.

**5799101**

**Krazy Mixed Up Salt**

**12/9.5 oz**



### Olo's Chipotle Paste

The days of wasted chipotle peppers are over. Enter Olo's Chipotle Paste. Made using all-natural, simple ingredients, Olo's chipotle paste was created by Tessa Lowe after years of wasting and making a mess in the kitchen trying to bring the smoky flavor of chipotle into her cooking. Olo's all natural chipotle paste in a tube is a convenient way to add smoky heat to your food! Use as a condiment or cooking paste. Add to mayo for a quick spread on sandwiches and burgers, smoke up soups and stews, mix into your hummus or squeeze onto cream cheese for a simple dip. Use as a rub and grill! Refrigerate after use.

**3558287**

**Chipotle Paste**

**6/4 oz**



### New Foodservice Products:

**3731645**

**Preserved Beldi Lemons**

**3/5.51 Lb**

*Use right from the can. Slice, dice or chop and place into lamb, chicken or fish dishes while baking, roasting or grilling.*



**8904333**

**Kewpie Mayonnaise**

**20/17.64 oz**

*A delicious Japanese mayonnaise in a convenient squeeze bottle. This mayo is yellower, richer and creamier than the standard American mayonnaise. Made with rice vinegar, instead of distilled vinegar*

*makes it especially complimentary to Japanese cuisine.*

**1011404**

**Mineral Oil**

**1/1 Gal**

*This food grade mineral oil is the perfect oil to recondition and treat wooden cutting boards, pizza paddles, bread and cheese boards.*



**1649169**

**Furikake Nori Koumi**

**4/10 ct**

*Multi-purpose seasoning made of roasted seaweed and sesame seeds. Sprinkle over rice, salads, soups, mashed potatoes and popcorn.*

*It can also be used to coat fish for baking. Use it as a seasoned salt.*



# Line Extensions

## Sun Brand Replacement:

**3750029**

**Major Grey Mango  
Chutney**

**6/29 oz**

*Replaces 1411824 packed  
12/29 oz*



## Replacements:

**3750732 Sparkling Blackberry Soda 12/12 oz**

*Replaces 2304810 packed 24/12 oz*

**3750751 Sparkling Grapefruit Soda 12/12 oz**

*Replaces 2550772 packed 24/12 oz*

**3750078 Sparkling Orange  
Mango Soda 12/12 oz**

*Replaces 2304795 packed 24/12 oz*

**3750150 Sparkling Lemonade 12/12 oz**

*Replaces 2304941 packed 24/12 oz*

**3750771 Sparkling Cranberry  
Raspberry Soda 12/12 oz**

*Replaces 2550784 packed 24/12 oz*

**3750713 Half & Half Soda  
Tea & Lemonade 12/12 oz**

*Replaces 2304881 packed 24/12 oz*

**3750728 Ginger Beer 12/12 oz**

*Replaces 3126366 packed 24/12 oz*

**3750092 Raspberry Lime Seltzer 12/12 oz**

*Replaces 2551103 packed 24/12 oz*

**3750748 Lemon Seltzer 12/12 oz**

*Replaces 2551085 packed 24/12 oz*

## Soy Vay Replacement:

**7006121**

**Veri Veri Teriyaki  
6/21 oz**

*Replaces 2414318 packed 12/21 oz*



**Q  
DRINKS**

## New to the line:

**7006959**

**Ginger Beer  
24/9 oz**

*A spectacular ginger beer-spicier,  
more carbonated and less sweet  
than other ginger beers.*



## Bella Sun Luci Replacements:

**3766310 Sun Dried Tomatoes  
Julienne Cut 12/3 oz**

*Replaces 1438819 packed 12/3.5 oz*

**3766322 Sun Dried Tomato Halves 12/3 oz**  
*Replaces 1694565 packed 12/3.5 oz*



## Replacements:

**7006871 Hit Vanilla Cookies 12/4.7 oz**

*Replaces 1617962 packed 12/5.3 oz*

**7006862 Hit Cocoa Cream Cookies  
12/4.7 oz**

*Replaces 0783959 packed 12/5.3 oz*

# Specialty

## Antipasto Made Easy by Cucina Viva



le Village



Love of Fare



Food has traditionally been a fundamental pillar of Italian social life. Infused with ancient accents adapted from the Romans, the Greeks and the Etruscans, modern Italian cooking is a national culinary pastime characterized by endless examples of unique local flair. Few culinary traditions are as enduring, or delicious, as the antipasto plate. Antipasto platters have a lively combination of flavors that tempt the taste buds. **Cucina Viva** has created two antipasto vegetable selections that will be the highlight of any antipasto platter.

Imported from Italy, both antipasto combinations are ready to use right of the container. Serve them with a simple selection of meats and cheeses for an easy antipasto platter or add them to pizza or salads for instant pizzazz. They can also be served as a delectable side dish.

Up first is their Italian Style Antipasto. This is a lively and delicious blend of vegetables including artichokes, gherkins, olives, mushrooms, peppers, onions, herbs and spices in a mixture of sunflower oil and wine vinegar.



**3375163**  
**Italian Style Antipasto**  
**2/2 Kg**



Up next is their Tuscan Style Antipasto. Prepared according to typical Tuscan tradition, this mixture is a colorful and flavorful combination of artichokes, olives, peppers and mushrooms in a mixture of sunflower oil and wine vinegar.



**3375187**  
**Tuscan Style Antipasto**  
**2/2 Kg**

**Also available from Cucina Viva:**



**2045973** **Vegetable Capricciosa**  
**Pizza Topping** **2/2 Kg**  
**2045989** **Grilled Vegetable Pizza**  
**Topping** **2/2 Kg**



**1729379** **Grilled Artichokes with**  
**Stems in Oil** **2/3.1 Lb**  
**1733738** **Baby Artichoke**  
**Hearts in Oil** **2/3.1 Lb**  
**1729381** **Artichokes with**  
**Stems in Oil** **2/3.1 Lb**