

August
2013

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New items listed are scheduled to arrive by the month titled on the front of the newsletter.

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Preparing for Back to School

As parents know, the beginning of a new school year requires a great deal of planning, but there is more to it than buying new supplies and clothing. Preparing for students' health needs is an important part of the process.

Use school lunches as an opportunity to steer your kids towards good food choices. Encourage your kids to pack their own lunch and stock up on tasty, nutritionally packed items making it easy for your kids to make the right choices. Finding healthy products that your children actually enjoy doesn't have to be a chore. Here are just a few suggestions to get you started down a healthy path:

tapaz2go: With just 250 calories and 7 grams of protein,



tapaz2go is absolutely one of the best options you can keep in your pantry. **Tapaz2go** is shelf stable, gluten free and the individual boxes turn into a convenient built-in serving tray. Add a fresh veggie and a piece of fruit and lunch is done. A

well rounded meal put together in seconds.

Buddy Fruits Bites are an easy and delicious way to add a full serving of fruit into your lunch or snack.

Lola Granola Bars: these bars are packed with protein and they are wheat, soy, dairy and GMO free.



Honest Fizz: available in four fizzy flavors. These sodas are naturally sweetened with zero calories and zero sugars.



I Heart Keenwah: the perfect snack that tastes great and stays with you. This truly healthy snack is gluten free, high in fiber, packed with vitamins and minerals and it is high in protein – between 14 to 18 percent.

SkinnyPop popcorn: a delicious all natural snack option that is trans-fat free, cholesterol free, preservative free and guilt free at just 39 calories per cup.

For a sweet treat, we suggest **Tate's Cookies:** our selection includes many gluten free and regular flavor choices. Everyone is sure to find a favorite.

These are just a few of the healthy and delicious products European Imports, Inc. has to offer. Check with your sales rep for more healthy and creative suggestions.

Under the Dome by Jeff Babcock, Cheese Specialist The Real California Cheese Experience!



Summer is a great time to promote the dairy farmers and specialty cheeses from the great state of California.

Bellwether Farms, run by Liam & Diana Callahan, is a beautiful family run sheep dairy farm making artisan and specialty dairy products. Bringing in their neighbors Jersey cow's milk, just west of Petaluma, they create some wonderful fresh products: Jersey Ricotta, Crème Fraiche and Fromage Blanc. These rich fresh cheeses are ideal in the summer weather, for both baking and simple recipes. Try the Fromage Blanc instead of cream cheese for baking! Their Carmody is mild and sweet, a great starter to a grill out or picnic.



0456162	Jersey Ricotta	1/3.5 lb
1434689	Crème Fraiche	8/7.5 oz
8279525	Fromage Blanc Retail	8/7.5 oz
1411919	Fromage Blanc Bulk	2/30 oz
1836820	Carmody	1/4 lb



Off the Pacific shore is the Point Reyes farmstead run by the Giacomini family. They produce wonderful raw milk blue cheese. Original Blue, their first

cheese, is dense with sweet cream and filled with powerful blue flavors. It makes an amazing dressing or dip for summer vegetables!

0125393	Original Blue	1/6 lb
1846072	Original Blue Crumbles	2/5 lb
7870736	Original Blue Wedges	16/6 oz

Whip up some Kendall Farms Crème Fraiche for an elegant and luxurious accompaniment to your summer strawberries. The unique qualities allow a fluffy, almost whip cream texture to be created. Adding a touch of honey brings out

the sweetness for desserts or add lime and cilantro for dipping in tortillas.

1836701	Crème Fraiche	6/32 oz
1065169	Crème Fraiche Retail	12/7.5 oz

At the Fiscalini Farm, a bit further south, you find an original cheese in their San Joaquin Gold. Although great for eating out of hand, it cooks wonderfully as you would Parmesan. I've had it cooked into grits and shaved with melon. Their Purple Moon is their traditional raw cheddar soaked in California wine!



6369765	San Joaquin Gold Wheel	1/25 lb
8567560	San Joaquin Gold 1/4 Wheel	1/6 lb
1695479	Purple Moon	12/8 oz

Vella Cheese of Sonoma is one of the oldest cheese houses in California. Just off the main square in Sonoma, the Vella family makes the special Dry Jack that is rubbed with cocoa and oil. The cheese is aged to a dense texture, perfect for grating or shaving. Try it instead of Parmesan on pizza or flaked into a mixed green salad.

3048295	Dry Jack	1/8 lb
7225816	Dry Jack Select	1/8 lb

Don't forget a little dessert with a slice of Marin French Cheese Company's Triple Cream Brie! This ultra-silky, soft-ripened cheese is made the old fashioned way, the perfect end with mixed berries.

2190336	Triple Cream Brie	6/8 oz
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Wild & Unique Foods by Tim Doyle, Meat & Game Specialist

Raisin River Sausage



Not all sausages are made the same. Raisin River does not use any by-products in their sausages and most are gluten free. Their chicken sausages are all made with FreeBird boneless chicken thighs.

FreeBird chickens are raised on family farms in the rolling countryside of Pennsylvania's Amish Country. They are never given antibiotics. The chickens are free to roam, hunt and peck in barns that are 33% more spacious than those used by traditional poultry farmers. They are completely vegetarian fed and are free to eat and drink at all times. Natural casings are used on all sausages and no nitrates or nitrites are added; all reasons this chicken tastes like chicken!

The pork for the andouille sausage comes from only DuBreton all-natural pork. Boneless pork butts with no extenders are used. The pork is vegetable and grain fed and raised with no antibiotics ever. Their feed consists of corn, soybean meal, wheat, bread flour, peas, vitamins and minerals. Once again, single family farms mean happier hogs, which means less stress on the animals and a much better flavor profile.

1694936 Lamb Merguez 12/12 oz

1695048 Lamb Merguez 4/3 lb

A raw, spicy Mediterranean style lamb sausage

1695008 Boudin Blanc 10/1 lb

This fully-cooked, traditional French style sausage is made from chicken and pork and flavored with milk and brandy.



1648905 Chorizo 10/1 lb
A Mexican style sausage.

7417852 Chicken Sausage with Apples 12/12 oz
Gluten Free

1689646 Chicken Sausage with Apples 2/5 lb
Gluten Free

This sausage has a sweet apple flavor that does not cover up the natural chicken flavor. Fully cooked.



1689720 Sweet Italian Chicken Sausage 12/12 oz
Gluten Free

Nice Italian chicken flavor with a hint of fennel and spices to finish. Fully cooked.

8864840 Thai Style Chicken Sausage 12/12 oz
Gluten Free

This sausage has a sweet chicken flavor with fresh ginger and lemongrass. It has a slight curry flavor to round off the flavor. By no means does the curry overpower the sausage. Fully cooked.

1689692 Andouille Sausage 12/12oz
Gluten Free

1689684 Andouille Sausage 2/5 lb
Gluten Free

This sausage has it all. Flavor galore and great back of the mouth heat.



Natural casings are used for all sausages and give a snap when you bite into them!

NEW
8465102 All Natural Chicken and Apple Raw Breakfast Sausage 1/15 lb
Gluten Free

For The Pastry Chef by Karl Helfrich, Pastry Specialist



Introducing the next generation of chocolates from Cacao Barry. They have developed a method of insuring the highest level of quality from the cocoa fields to the kitchen. It is a 100% traceable process that is

based on their new “Q fermentation” method that begins on the plantations.

Following the harvest of cocoa beans, fermentation is a crucial step in developing the flavors present in the beans. Cacao Barry has discovered that

specific ferments – naturally present on plant leaves and the soil of the plantation – awaken the most intense and pure

flavors in each bean. Selecting these natural ferments and adding them to the cocoa bean pulp, creates an exceptional fermentation, yielding beans of outstanding purity. There are close to zero defect beans and each bean contains the fullest flavor potential.

Each chocolate in the “Purity of Nature” range has

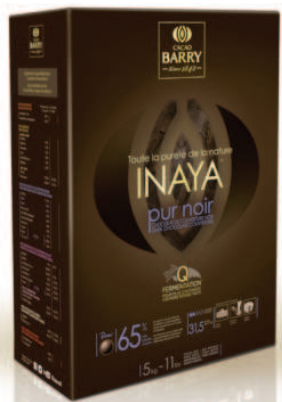


been created with the pure cocoa beans using the Q-Fermentation™ method.

Through mild roasting and patient conching, Cacao Barry’s master chocolate makers created three chocolates that shed a new light on chocolate. With Alunga, Ocoa, and

Inaya, you will achieve a pure and more intense taste in your creations.

The first chocolate in the range is Inaya, a 65% couverture with “two drop” fluidity that was designed to be used as the main component in exquisite ganaches, mousses, ice



creams and any other pastry applications where a full-flavored couverture that has an appropriate fat percentage is needed. It has an intense cocoa taste with a good balance between bitterness and acidic notes.

2326195 Inaya 65%

1/5 kg

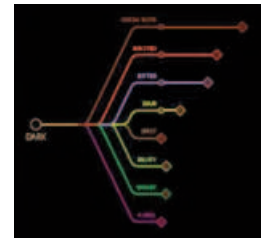


The second chocolate is Ocoa, a 70% couverture with “four drop” fluidity. It is perfectly suited for enrobing, molding, glazes, and other uses

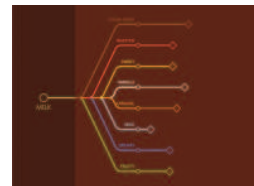
where a robust flavored, fluid chocolate is called for. It is a distinctive chocolate with a good cocoa taste and a hint of acidity.

2326184 Ocoa 70%

1/5 kg



Finally, we have the new milk couverture Alunga. It is a high cocoa content (41%) milk chocolate that is slightly sweet with a dominant taste of cocoa. It has a “three drop” fluidity and has



2326173 Alunga 41%

1/5 kg



the flavor and structure to really enhance creations where a smooth yet robust milk chocolate flavor is desired.

New Grocery

Infused Olive Oils



Introducing Coppini flavored olive oils. Imported from Italy, Coppini is a three generation family owned company. The company is located in Terni, in the Umbria region, well known as “the green heart of Italy”, with an ancient culture and tradition for olive oil.

What is unique about Coppini flavored oils? Their olives are picked at the peak of ripeness and they are pressed within 48 hours of picking. Furthermore, they press their olives and fruits at the same time infusing the flavors together from the start. European Imports, Inc. is now stocking Coppini’s oils in two flavors:

2058798
Olive & Tangerine Oil
10/8.45 oz



2076402
Olive & Lemon Oil
10/8.45 oz

French Pretzels



Introducing Boehli pretzels from France. Since 1935, Boehli has been producing pretzels in the purest tradition of Alsace. Alsace is known as the birth place of pretzels. Boehli makes their pretzels with the best all natural ingredients. Boehli’s pretzels are crunchy and flavorful with just the right amount of salt.



2054841 Traditional Pretzels and Sticks
Tub 12/10.6 oz

Foodservice additions:



Bulk Biscotti from Real Torino, Inc:

2047636 Almond Biscotti 1 / 4 kg
2047647 Chocolate Biscotti 1 / 4 kg
2047650 Chocolate Chocolate Chip Biscotti 1 / 4 kg
2047662 Lemon Biscotti 1 / 4 kg

Foodservice Additions

St. Michel Cookies

St. Michel has specialized in cookie making since 1905. Their cookies are made in France from traditional recipes.



2178111

St. Michel Cigarette Wafers

6/32 oz

Replaces 8658730 packed 4/2.76 Lb



2385013

St. Michel Fan Wafers

6/28 oz

Replaces 8669269 packed 1/3.3 Lb



2062265

Woeber's Pure Horseradish **4/1 Gal**

Woeber's grinds their horseradish to order, using only select, premium horseradish roots. This powerful, fresh flavor is not only important as an ingredient for a variety of sauces and seasonings, it's great alone on roast beef.

New to the Rao's line:



2269176 Tomato Basil Sauce **6/90 oz**

Made in Italy, this fully finished sauce is made with Italian plum tomatoes, Italian olive oil, sweet Italian basil, fresh onions and garlic without the addition of water, sugar or tomato paste. All natural & gluten free.

2284942 Marinara **6/90 oz**

Made in Italy, a classic slow-cooked tomato sauce made with Italian plum tomatoes, Italian olive oil, fresh sweet onions, fresh garlic and fresh basil. Made without the addition of water, sugar or tomato paste. All natural & gluten free.

2284968 Pepper, Mushroom & Onion Sauce **6/90 oz**

Made in Italy, this fully finished versatile sauce is made with Italian plum tomatoes, fresh red & green peppers, fresh mushrooms, sweet onions and white wine to create a unique and flavorful sauce. Made without the addition of water, sugar or tomato paste. All natural & gluten free.

2284986 Pizza Sauce **6/90 oz**

Made in Italy using vine-ripened Italian plum and cherry tomatoes without the addition of sugar, water or tomato paste. Rao's premium pizza sauce is naturally sweet, rich in taste and complements a wide variety of foods. All natural & gluten free.

Changes & Line Extensions

ILIADA

Replacement:

2067991

Extra Virgin Olive Oil & Basil

6/8.45 oz

Replaces 1674557 packed

12/8.45 oz



Replacement:

2310245

Creamy Parmesan Risotto

6/5.5 oz

Replaces 1691449 packed

12/5.5 oz



New to the line:

2343816

**Natural Crispbread
Snack Pack**

1/144 ct

Using a handful of natural ingredients, 34 Degrees carefully bakes their wafer-thin crackers until they are subtly toasty and overtly tasty.



Q

DRINKS

New to the line:

2370995 Q Tonic 12/25.36 oz

Real Quinine and gently sweetened with organic agave.

2371009 Q Club Soda 12/25.36 oz

Lots of little bubbles and a few grains of Himalayan salt for extra suppleness.

2371021 Q Ginger Ale 12/25.36 oz

Real ginger for real bite, lightly sweetened with organic agave.



Replacements:

2164907 Cranberry Pumpkin Seed Crisps

12/5.3 oz

Replaces 6663787

2164087 Date & Walnut Crisps 12/5.3 oz

Replaces 6664066

2164125 Goji Berry & Pistachio Crisps

12/5.3 oz

Replaces 1944006

Italian Vegetable Combinations



Introducing the newest addition to the Cucina Viva line: two new vegetable selections. These new vegetable trays are real time savers as they are ready to use right out of the package. Packed with authentic Italian flavor in clear plastic trays that let the beauty of the vegetables shine through.

First up is Vegetable Capricciosa Pizza Topping. This is a beautiful mixture of artichokes, mushrooms, black olives and peppers in sunflower oil. We think Vegetable Capricciosa is the perfect topping for pizza. The ingredients complement each other so perfectly — the saltiness of the olives, the woody taste of the mushrooms, and the tang of the artichokes — that is more complex and satisfying than any other pizza topping. These vegetables can also be served as a side dish or antipasto.



2045973 Vegetable Capricciosa Pizza Topping 2/2 kg

Next up is Cucina Viva's Grilled Vegetable Pizza Topping. For those who appreciate the flavor that grilling imparts, this is the vegetable mixture for you. This selection delivers an interesting mixture of vegetables grilled to perfection. It includes eggplant, peppers and zucchini packed in sunflower oil. It makes an incredibly flavorful topping for pizza and can be served as a side dish or antipasto.



2045989 Grilled Vegetable Pizza Topping 2/2 kg

Also available from Cucina Viva:

1729379 Grilled Artichokes with Stems in Oil
2/3.1 Lb



1733738 Baby Artichoke Hearts in Oil
2/3.1 Lb

1729381 Artichokes with Stems in Oil
2/3.1 Lb

