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Back Cover
Specialty Grocery

New items listed are
scheduled to arrive by the
month titled on the front of
the newsletter.

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Gold Winners for the 37th sofi Awards were announced at the 55th Summer Fancy Food Show on Monday, June 29 for the outstanding foods and beverages of the year. Presented by the National Association for the Specialty Food Trade (NASFT) the awards honor the outstanding specialty foods and beverages. "sofi" stands for specialty outstanding food innovation. Please join European Imports Ltd. in congratulating the following manufacturers for taking home the Gold in the sofi Awards in their respective categories.

Cheese & Dairy Product

Cypress Grove Chevre

Truffle Tremor EIL item code: 408430



Cracker

34 Degrees

Rosemary Crispbread EIL item code: 432920

Diet and Lifestyle Products

Kitchen Table Bakers

*Aged Parmesan Mini Crisps EIL item
code: 428872*



Meat, Pate or Seafood

Nueske's Applewood Smoked Meats

*Applewood Smoked Bacon EIL item codes: WG7555 &
WG7557*

Pet Product

Dogswell

*Veggie Life Happy Hips EIL item
code: 081852*

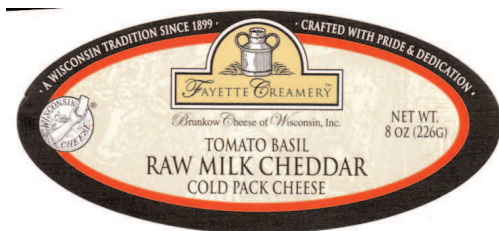


Under the Dome by Marcia Suchy

SUMMER WINNERS AT E.I.L.

Fayette Creamery Genuine Raw Milk Cheddar Cold Pack Cheese Spread by Brunkow Darlington, Wisconsin

“ONE TASTE IS ALL IT TAKES to realize how delicious these Raw Milk Cheddar Spreads are.” A direct quote from Brunkow says it all. Their blend of 100 day aged cheddar is smooth and spreadable right from refrigeration. No stiffness or cracker-breaking texture! And because no heat is involved in the processing, the full taste of the cheddar remains to be thoroughly enjoyed.



The blends are 100% natural with full nutritional value. There is absolutely no preservative, stabilizer, sugar, salt or anything artificial added to the spread process (only what is naturally in the cheddar). Brunkow Cheese Co-op Cold Pack cheese is live, natural cheese with no relation to pasteurized, process cheeses. The whey (with its own milk sugar) and cream make the spread naturally sweet.

These spreads will spice up any summer affair. European Imports offers five flavor profiles in the Raw Milk Cheddar Spreads: Unflavored, Jalapeno, Garlic, Tomato-Basil and Horseradish. The flavors are exceptionally full-bodied and genuine. All are packed in 8 oz. plastic re-sealable cups.

- 410376 FAYETTE COLDPACK, HORSERADISH
- 410387 FAYETTE COLDPACK PLAIN RAW MILK
- 410632 FAYETTE COLDPACK GARLIC
- 410643 FAYETTE COLDPACK JALAPENO
- 410654 FAYETTE COLDPACK TOMATO BASIL

PACKED 6 x 8 oz

Rogue Creamery of Oregon Handmade Blue Cheese

David Gremmels and Cary Bryant are the accomplished owners of Rogue Creamery since 2002 and have steadfastly held to the principles laid out by Tom and Ig Vella the original founder and owners. Rogue Creamery has won numerous trophies and awards, including World's Best Blue Cheese at the World Cheese Awards in London in 2003. Smokey Blue won Best New Product in the World Award at the NASFT Food Show in New York. Many more awards have followed.

Two of Rogue Creamery's Blue cheeses are now in our inventory.

OREGON BLUE

#400398 Rogue Oregon Blue 1 x 6 lb

Created a half a century ago, Oregon Blue Vein cheese has been the West Coast's exemplary award-winning Raw Milk Blue cheese.



A crumbly blue, aged in caves 90 days. Vibrant veining. A creamy taste beginning moves to a tangy finish. Great in salads and on cheese plates. Multiple award winner.

SMOKEY BLUE

#400409 Rogue Smokey Blue 1 x 6 lb

Rogue Creamery's "Oregon Blue" is the first blue cheese made on the West Coast, so it is only fitting that it be the first blue ever smoked. Try it on your next burger!



A crumbly, rich blue with green veins and markings. Raw cow milk. Sweet and nutty with smokey tones from cold smoking over Oregon hazelnut shells.

Wild & Unique Foods by Tim Doyle

Cedar River Farms



Cedar River Farms USDA Prime and Choice Natural Beef is among the highest quality 100% natural beef you will ever eat. In over 90% of the cuttings I have done where a chef wanted a natural choice cut; they were willing to pay the price for this superior product. They have all been amazed that you can cut a cooked medium-rare Choice New York with a fork, not a knife. It is that tender.



Cedar River Farms USDA Prime and Choice Natural Beef Program is located in the heart of a major cattle feeding area in Tolleson, Arizona. Yes, Arizona. Smithfield ensures a constant supply of high quality beef by contracting pre-certified professional cattle feeders to take the very best care of their Holstein bull calves. All calves destined for Cedar River Farms USDA Prime and Choice Natural Beef Program are selected by appointed calf ranchers within twenty-four hours of their birth. These calves are immediately started on a milk diet supplemented with high levels of colostrums which are essential to producing a healthy animal as it naturally activates and starts the calf's immune system. The calves are under the expert management of one calf raiser and one feeder from birth throughout the entire feeding program. For comparative purposes, traditional cattle change hands numerous times throughout their lives which adds to quality inconsistencies.

These cattle feeding partners also provide the very best animal husbandry and feed the cattle for a minimum of 400 days (traditional beef is 90 to 150 days).

*Naturally raised,
naturally tender and
naturally flavorful...
Cedar River Farms
USDA Choice Natural Beef...*

A formula has been identified for producing this level of quality every time. First, cattle must be genetically predisposed to producing quality. Second, the animal must be fed high energy rations (grain feeding) for an adequate period of time. And third, the animal must be harvested at the youngest possible age. Cedar River Farms follows all three steps to ensure the most consistent beef in the industry when measured for flavor and tenderness.

Cedar River Farms Prime and Choice Beef have NEVER received added growth hormones and NO antibiotics within 300 days of harvest. I have to tell you, this is the most tender and flavorful beef I have ever cooked. All of Cedar River Farms Beef grades out at the high end of choice to prime (Kobe beef is the only beef I ever ate that has more fat and flavor but it is double the cost depending on the grade).

Bite after bite, this product will not let you down!



550917 Ribeye Beef Choice Natural 1/15 lb

For the Pastry Chef by Karl Helfrich



New from **Valrhona**...elegant and innovative **chocolate shells**. Valrhona is re-defining the chocolate shell category with its “Structura” line. These shells are made with premium Valrhona couverture and are incredibly thin and elegant. The shapes lend themselves to many foodservice applications from petit four displays, to turndown amenities, to plated desserts. The best thing about these shells is that they are completely smooth and finished on the “bottom” so you can serve them filled standing up, or fill them and flip them upside over a jewel-like presentation on your plated desserts.

First, we have the “**Ovalis**”, a beautiful oval shaped shell that sits at a jaunty angle. It is a “two-bite” shell that measures 1.78” long and sits .82” high, angling down to .42”.



Valrhona Shell, Ovalis Medium

Item #432509, 270 pc/cs

Next we have the “**Pyris**”, a striking angled pyramid shell that is almost too pretty to eat. It also is a “two bite” shell measuring 1.6” long and stands .85” high, angling down to .4”.



Valrhona Shell, Pyris Medium

Item # 432510, 270 pc/cs



YAKAMI ORCHARD

Yakami Orchard Japanese Citrus Products

Yakami Orchards of Miyazaki Prefecture Japan is both grower and processor of Yuzu, Sudachi & Kabosu juices. Their juices are 100% pure and retain the bright citrus aromas and flavors of the fruit they are made from. Use in fine cuisine and pastry as well as cocktails.



Yuzu Juice

The yuzu fruit is a member of the citrus family originating in China. The juice is highly prized for its strong citrus aroma and tart flavor with overtones of mandarin orange, lemon and tangerine.

Yakami Yuzu Juice

Item # 142087, 6/12.68 oz

Sudachi Juice

Sudachi is a small, round, green citrus fruit that is relatively unknown outside Japan. Yakami Orchard’s Sudachi Juice provides culinary dishes and cocktails with multiple flavors of lime with the complexity of pepper and cumin. It has a particularly mesmerizing aroma.



Yakami Sudachi Juice

Item # 142221, 6/12.68 oz



Kabosu Juice

Kabosu is a juicy green citrus fruit with the sharpness of lemon, but with notes of mint and melon. The juice is an ideal substitute for vinegar in dipping sauces, ceviches, vinaigrettes, etc. Kabosu is

traditionally used as an accompaniment for seafood dishes.

Yakami Kabosu Juice

Item # 142309, 6/12.68 oz

Also Available:

Yakami Yuzu Marmalade

Item # 142110, 6/17 oz

Yakami Frozen Sudachi Zest

Item # 142243, 6/16 oz

New Grocery

Rich History, Rich Flavors

De Kroes



Imported from the Netherlands, De Kroes is the manufacturer of a wide range of luxurious savory snacks. The history of De Kroes dates back over 150 years. The roots of their biscuits go back to the early 19th century when De Kroes started producing “Gorcumse Zoute Bollen”, which grew to become a famous local delicacy in the city of Gorinchem.

In 1982 De Kroes moved its production facility to Werkendam where it successfully transitioned to an industrial bakery. With the move came the addition of their savory biscuits. Next came the introduction of their filled profiteroles in 1996 and they were an instant hit! Their most recent addition are their curly crackers.

All of De Kroes’ savory treats can be served straight from the box. They are perfect for entertaining and everyday snacking. For an extra special treat try warming the biscuits in a pre-heated 350 degree oven for 3 minutes. Now available from European Imports Ltd.:

430276
Goat Cheese & Black Pepper Biscuits
10/3.5 oz
Crunchy savory biscuits prepared with soft goat cheese and a blend of coarsely ground black pepper.



430265
Cream Cheese & Spring Onion Profiteroles
10/2.47 oz
A delicate crispy baked savory profiterole with a cream cheese and spring onion filling.

430309
Sea Salt & Rosemary Crackers
10/2.65 oz
Crunchy curly crackers prepared with a blend of sea salt & rosemary.



430154
Mature Cheddar & Spring Onion Biscuits
10/3.5 oz
Crunchy savory biscuits with a blend of mellow mature cheddar and fresh spring onion flavor.



430143
Green Olives & Italian Cheese Crackers
10/3.5 oz
Crunchy curly crackers prepared with green olives and Italian cheese.

Line Extensions



- 490854 Brown Rice Crisps Original** 12/3.7 oz
 - 490876 Brown Rice Crisps Korean Barbeque** 12/3.7 oz
- Baked brown rice crisps, similar to but lighter than a cracker.*

Mom's New Pasta Sauces:



- 111810 Artichoke & Asiago Sauce** 6/24 oz
- 111821 Spicy Arrabbiata** 6/24 oz
- 111832 Puttanesca Sauce** 6/24 oz

474954 Jila Mints, Spearmint
12/.95 oz
Jila Spearmint mints are smooth and have long lasting flavor. They have layer on layer of premium mint. They are the perfect accompaniment for work and social situations.



- 474965 Gold Stripe Assorted** 36/1 oz
- 474976 Assortment Pouch** 12/9.8 oz



- Tyrrell's chips are now available in snack size bags. All are packed 24/1.41 oz.*
- 132143 Lightly Sea Salted Chips**
 - 132154 Sea Salt & Black Pepper Chips**
 - 132165 Cheddar Cheese & Chives Chips**
 - 132176 Sweet Chili & Red Pepper Chips**
 - 132187 Cider Vinegar & Sea Salt Chips**



- 144421 Solid Tuna in Olive Oil in Cans** 24/5.82 oz
- Hand packed premium solid tuna in olive oil.*
- 144432 Wild Sockeye Salmon in Olive Oil** 6/6.71 oz
- Glass jars hand packed with premium red salmon fillets in olive oil.*

VILUX

104298 Cognac Vinegar
6/16 oz
Imported from France, Vilux Cognac Vinegar is light yet flavorful. Cognac Vinegar is perfect for deglazing sauces, particularly for game, and is also ideal in salads.



Product Changes & Line Extensions



New packing and New Item Codes:

023975	Le Noir Dark Baking Bar 61%	6/1 kg
023897	Le Noir Dark Baking Bar 61%	12/8.81 oz
023964	Le Blanc White Baking Bar 35%	12/8.81 oz
023819	Manjari Milk 40% with Orange	15/3.53 oz
023820	Guanaja Dark 70% with Cocoa Nibs	15/3.53 oz
024121	Caraibe Dark 66% with Hazelnuts	15/3.53 oz
BK6031	Cocoa Powder	8/8.8 oz
023775	Tanariva Milk Grand Cru Bar 33%	20/2.47 oz
023786	Alpaco Dark Grand Cru Bar 66%	20/2.47 oz
023797	Guanaja Dark Grand Cru Bar 70%	20/2.47 oz
023808	Jivara Milk Grand Cru Bar 40%	20/2.47 oz
023987	Abinao Dark Grand Cru Bar 85%	20/2.47 oz
024132	Caraibe Dark Grand Cru Bar 66%	20/2.47 oz
023764	Manjari Dark Grand Cru Bar 64%	20/2.47 oz
<i>Also available by special order:</i>		
024110	Jivara Milk with Pecans 40%	15/3.53 oz
024143	Caraibe Dark Grand Cru Bar 66%	50/.7 oz
024154	Guanaja Dark Grand Cru Bar 70%	50/.7 oz
024165	Jivara Milk Grand Cru Bar 40%	50/.7 oz
024176	Tanariva Milk Grand Cru Bar 33%	50/.7 oz
023998	Jivara Milk Grand Cru 40% Tin	15/18 ct
024065	Abinao Dark Grand Cru 85% Tin	15/18 ct
024087	Guanaja Dark Grand Cru 70% Tin	15/18 ct
BK6029	Caraibe Dark Grand Cru 66% Tin	15/18 ct



128264 **Mayonnaise** **12/ 6.6 oz**
Replaces 12825-6 packed 12/12.3 oz



432720 **Cheesy Oat Cake Crackers** **12/7.1 oz**
Replaces 432662 12/8.8 oz



480887 **Raspberry Filled Bar** **12/3.5 oz**
Replaces 481430
480898 **Napolitains Bulk** **365/1 ct**
Replaces 48428-5
480909 **Wafer Filled Bar** **12/3.5 oz**
Replaces 481441



New Flavors:
936408 **Mint Green Tea** **6/20 ct**
936386 **Cranberry Green Tea** **6/20 ct**

Twinings K-Cups are now available from European Imports:
934176 **African Rooibos Tea** **25/1 ct**
934187 **Camomile Tea** **25/1 ct**
934198 **Earl Grey Tea** **25/1 ct**
934221 **Earl Grey Decaffeinated Tea** **25/1 ct**
934243 **English Breakfast Tea** **25/1 ct**
934232 **English Breakfast Decaffeinated Tea** **25/1 ct**
934254 **Green Tea** **25/1 ct**
934265 **Peppermint Tea** **25/1 ct**

Cocina Selecta Preserves

Fruit from the Spanish Orchard

It is back to school time and time to start thinking about school lunches. The first thing that comes to mind is the standard peanut butter and jelly sandwich. Turn up the volume on your pb and j sandwiches with Cocina Selecta preserves.

Cocina Selecta starts with the simplest of ingredients real fruit which is slow cooked until they are just right! These preserves are all natural with no added preservatives, artificial flavors or colors. They have a soft even consistency with a full bodied fruit flavor.

Cocina Selecta preserves will delight anyone that tries them. Spread them on toast, pastries, desserts or combine with peanut butter for the best ever peanut butter and jelly sandwich. All of Cocina Selecta's preserves are packed in cases of twelve 12 ounce jars and are now available.

235541 Blackberry Preserves

Made with 55% fruit, blackberries are known for their high nutritional content of dietary fiber, vitamin C, vitamin K and antioxidants.



235585 Peach Preserves



This preserve is made with 55% peaches, which are the second largest commercial fruit crop in the USA (after apples). They were thought to be brought to the US by Spanish explorers in the 16th century. In China, the peach

was said to be consumed by the immortals due to its mystic virtue of bestowing longevity to those that ate them.

235607 Strawberry Preserves

Made with 55% fruit, strawberry preserves add a "touch of summer" to yogurt, ice cream or serve with clotted cream on a scone or croissant. In 2005, the USA was the top producer of strawberries followed by Spain.



235530 Apricot Preserves

Made with 55% apricot, this spread has a soft even consistency with natural color. In Europe, apricots were long considered an aphrodisiac (as portrayed in Shakespeare's "A Midnight Summer's Dream"). Spread on bread, pastries, desserts or stir into yogurt or cottage cheese.



235552 Blueberry Preserves

Made with 50% fruit, blueberries are considered a "super fruit" combining nutrient richness and antioxidant strength.

235596 Raspberry Preserves

Made with 55% fruit, raspberries contain a high concentration of antioxidants and are a rich source of vitamin C and dietary fiber.



235574 Bitter Orange Preserves



Made with 40% bitter orange, this marmalade style preserve may be served on a freshly baked scone or mix with balsamic vinegar, extra virgin olive oil and Dijon mustard for a flavorful and zesty salad dressing or marinade.

235563 Fruit of the Forest Preserves

Fruit of the Forest combines strawberries, raspberries and red currants (55% fruit) for a rich red delicious preserve.



Check out our September Promotion Book for a great deal on Cocina Selecta preserves. To make the deal even sweeter, ad and demo support is available for Cocina Selecta preserves.