## JULY 2023 NEWSLETTER

THIS MONTH'S INDUSTRY EVENTS

JULY 10-13;18-21

AMERICAN CHEESE SOCIETY
CONFERENCE
BUFFALO, NY (7/10-7/13)
DES MOINES, IA (7/18-7/21)

## NEXT MONTH'S HOLIDAYS & EVENTS

Time to start planning!

END OF AUGUST BACK TO SCHOOL

## all month long...

NATIONAL GOAT CHEESE, PANINI, AND CATFISH MONTH

## **ICON KEY:**

Look for these icons throughout the newsletter for easy identification of attributes that may be important to you.

- ALL-NATURAL
- CERTIFIED HUMANE
- DAIRY FREE
- **EGG-FREE**
- GLUTEN FREE
- Kosher
- LACTOSE FREE
- Local
- ♠ Low Sodium
- 🔼 📠 Non-GMO / Non-GMO Ver.
- Nuts Free
- Soy Free
- SUGAR FREE
- TRANS FAT FREE
- VEGAN
- ORGANIC / USDA ORGANIC



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**Sysco** i Shop



a Sysco company

## SUMMERTIME SIPPIN'

As the summer months approach, there's nothing quite like a refreshing beverage to cool us down and quench our thirst. From sparkling water and iced tea to cold brew and sodas, there's no shortage of delicious drink options to choose from. With so many different types of beverages to explore, summer is the perfect time to experiment with new flavors and find your new favorite drink. So sit back, relax, and let's explore what's new in the European Imports world of beverages.

Harney & Sons Fine Teas is a third-generation family-run company



that sources and blends only the finest teas from around the world. Their line of ready-todrink Organic Iced Tea bottles provides convenience and a variety of options: **Supreme Black**, **Black**, **Supreme Green**, **Green**, **Peach** and **Blood Orange**.

Another brand of iced tea new to European Imports is **Tea Forte**. Known for its extraordinary tea and unparalleled presentation — using their pyramid tea infusers and tea over ice pitcher — their **Ceylon Gold Black Tea**, **Mango Peach Green Tea**, and **Raspberry Nectar Herbal Tea** are must-try refreshments.

Lavazza, the Italian masters of premium espresso, bring us a re-

freshing twist through the convenience of a ready-to-drink can! Experience the flavors and essence inspired by Italy's iconic locales in their Venice-inspired Classic Cold Brew, Tuscany-inspired Cappuccino Cold Brew, Capri-inspired Nitro Cold Brew and Milan-inspired Double-Shot Oat Milk Cold Brew.



Soda is ubiquitous in the beverage category — everyone has soda



on their menu or shelves. When looking to differentiate your soda offerings, you need something unique...something like Something & Nothing. This premium, low-calorie, naturally sweetened soda is made with high-quality natural juices, extracts and botanicals for elevated refreshment. Available in three unique flavors

— Yuzu, Cucumber, and Hibiscus Rose — these sodas are perfect on their own or as a mixer in a cocktail!

## Sysco Employees and Customers:

To shop all items in this month's newsletter, click on the Sysco Shop icon.

## UNDER THE DOME Jeff Babcock, Cheese Specialist

## A GOLDMINE OF CHEESE



Shaft's Cheese was discovered by accident over 20 years ago. Some "past date" blue was offered to the founder, John Gibson Sr., to try as someone active in the cheese industry. He loved it and im-

mediately got to work crafting his recipe. A mineshaft in the foothills of California was a perfect aging environment...MineSHAFT....get it?

We invite you to indulge in a little bit of Shaft's - it will be a discovery you won't forget!



Original Mineshaft used for aging

#### THE CLASSIC BLUE CHEESE YOU KNOW:

European Imports is proud to offer a range of delicious, blue cheese products from Shaft's Cheese. Their signature product is the 1-Year Aged Shaft's Blue Cheese; full flavored and bold, but mellows on the palate.



1690892 Shaft's Aged Bleu Vein Cheese Wheel 1/5-6 lb

Stocked IL, TX, VA and CA

A savory, full flavored blue cheese, aged for a minimum of one year. This cheese is made with only the highest quality rBST free pasteurized cow's milk. Shaft's unique aging



process produces a rich, creamy flavor that is the signature of Shaft's Blue Vein Cheese. This product has a big, bold flavor without the overpowering taste that can often accompany bleu cheeses. Enjoy this versatile cheese on everything from crackers to steaks.



#### THE NEW ITEMS YOU'LL LOVE:

Their newest product is blue cheese stuffed olives. They are naturally-cured jumbo California queen olives stuffed with rich, tangy blue cheese and are completely brine-free, allowing the



bold flavors of both the olive and cheese to shine. These gourmet olives are perfect for adding a touch of luxury to any occasion, whether it's for a martini or as an indulgent snack.



7237256 Shaft's Blue Cheese Olives Retail Pack 12/5 oz

Stocked IL and VA; Non-Stock in TX and CA





7237278
Shaft's
Blue Cheese Olives
Foodservice Pack
2/30 ct
Stocked IL, TX, VA and CA

OSS MESSES

Stuffed with 100% blue cheese (no filler cheese).

## WILD AND UNIQUE FOODS

Tim Doyle, Meat & Game Specialist

## **CHEF & MASTER SALUMIERE**



Greg Laketek quit his day job and booked a one-way ticket to Parma, Italy, the home of Prosciutto, seeking to train under the best salumiere in the world. By chance, he was able to directly learn the ins and outs of the protected secrets of Ital-

ian Salumi. Utilizing superior quality spices, meats and curing methods rooted in the old world, Salumi **Chicago** uniquely brings another level of Italian quality meats to the US.

"Meat is more than just a food to us. It's an art." - (Salumi Chicago)



#### FOLLOWING HIS PASSION

Greg Laketek spent summers with family in Italy. His earliest memories are of his grandfather taking him to friends' farms to eat cheese, salumi, bread, and wine. When Laketek took a brief off-ramp into the world of corporate consulting as an adult, it was just a technicality, a sideways route to a deeper culinary calling.

Back in the States, Laketek graduated from University of Kansas, using his business degree to start a consulting company. Warm Italian summer days still glowing in his heart, a restlessness kicked in, and Laketek found his daily office life less and less fulfilling. Laketek enrolled in culinary school, still unsure what his next step would be. It was only when he and a friend began discussing the lack of quality charcuterie in Chicago that the light bulb finally went off and Salumi Chicago was conceived.



This salami is comprised of heritage breed free to roam pork, Trapani Sicilian Sea Salt, Telicherry Black Pepper and Barolo red wine.

7119826 Barolo - Retail

9/5.3 oz Stocked IL and VA; Non-Stock TX and CA 7203677 Barolo - Foodservice 5/14 oz

Stocked IL and VA; Non-Stock CA



This salami is comprised of heritage pork, Trapani Sicilian Sea Salt, Freshly toasted and ground Fennel Pollen and Fennel seeds, Telicherry Black Pepper and Cleto Chiarli Lambrusco red wine.

7119827 Finocchiona - Retail Stocked IL, TX, VA and CA 

7223293 Finocchiona - Foodservice

9/5.3 oz

5/16 oz

Stocked IL and VA; Non-Stock TX and CA

This salami is artisan made and comprised of heritage pork, Trapani Sicilian Sea Salt, a blend of Smoked Spanish Paprikas, Oregano, Telicherry Black Pepper and Cleto Chiarli Lambrusco red wine.

7119844 **Chorizo - Retail** Stocked IL, TX, VA and CA

9/5.3 oz 

7203675 Chorizo - Foodservice

6/15 oz

Stocked IL, VA and CA



This salami is comprised of heritage pork, Trapani Sicilian Sea Salt, Fresh and dried imported Calabrian Chili Peppers, Telicherry Black Pepper and Cleto Chiarli Lambrusco red wine.

7119861 Soppressata - Retail Stocked IL; Non-Stock VA, and TX

9/5.3 oz 5/16 oz 7209597 **Soppressata - Foodservice** 

Stocked IL; Non-Stock VA, TX, and CA





## TRULY ARTISANAL

Their salami is special. They start with heritage pork, trapani Sicilian sea salt, telicherry black pepper and cleto chiarli lambrusco (with the exception of barolo red wine in our barolo salami).

Unlike most traditional products, These are made without additional sugars or nitrates. The results are truly amazing products which customers rave about.

## SPECIALTY GROCERY

Ryan LaMere, Grocery Specialist

## A BLENDER AND ICE IS ALL YOU NEED.

CAPPUCCINE®

With summer in mind, I started searching for a premium quality frozen beverage solution for our customers. When the weather suddenly starts to turn from warm to hot and humid, nothing sounds as refreshing as iced coffee, a frozen cappucci-

no, or a caffeinated cocktail. That's where **Cappuccine** comes in! These extremely easy-to-use mixes make pumping out frosty beverages during a busy service a breeze!

Cappuccine can be used to make frozen, hot, or over-ice beverages and can be even used in baking applications. Based on real cream, milk and other high quality ingredients, they are gluten free and kosher, as well as free from artificial colors or preservatives. If you have a blender and some ice, you are in the Frappe business!

## **EXTREMELY SIMPLE TO MAKE**

#### **ORIGINAL FRAPPE**





or Coffee



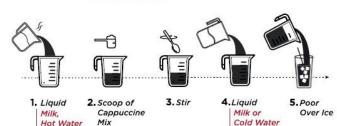
4. Blend

20-30

seconds

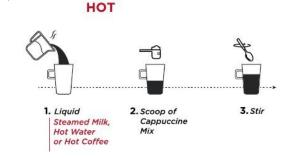
















10 VARIETIES AVAILABLE! All Items Stocked in all Divisions

Kosher and Trans Fat Free



0379234	Caramel Latte	0378899	Latte Frappe
0378768	Matcha Green Tea	0379208	Mocha Frappe
0379465	<b>Chocolate Decadence</b>	7252417	Spiced Chai Latte
0379083	Cookies & Cream	0379491	Vanilla Express
0378705	Coffee Toffee	0379489	White Chocolate

## SPECIALTY GROCERY

Salima Ghariani, Grocery Specialist

## STUFFED WITH THE GOOD STUFF!



In 1926 Candido Miro founded Aceitunas **Serpis** and opened a production plant at La Sardina street in Alcoy, Spain As a visionary entrepreneur, he recognized the opportunity to create a unique product by combining the flavors of olives with various stuffing ingredients. He embarked on a journey to develop innovative recipes and perfect the art of stuffing olives,

ultimately giving birth to the range of stuffed olives that bear his name.

Today, Candido Miro continues to uphold its legacy as a pioneer in the field of stuffed olives. With a passion for excellence and a dedication to preserving the authentic flavors of Spain, Candido Miro remains a symbol of quality and craftsmanship in the world of stuffed olives.



#### FROM TEXTILES TO OLIVES

Candida Miro was in the textile business before founding Serpis. So why would someone sell all their machinery and leave a profitable business to venture into one that a market didn't even exist for yet? Because of passion for



combining olives with complimenting foods and a belief in the demand and desire for it.

He started off stuffing olives with anchovies, and as the company grew and passed through its four generations of leadership, they have adjusted for international tastes and with innovative combinations. In 2000, they obtained a worldwide license to use the Tabasco name in their products and continue to stuff olives with unique gourmet foods. European Imports is proud to offer a select line of these products and bring them to you.





Stuffed with Tabasco Hot Peppers:
One of the world's most famous hot sauce brands has added a spicy kick to these stuffed Spanish cocktail olives.
These Tabasco Stuffed Spanish Olives can make a delightful side to go with your favorite dishes. With their full flavor, they can be enjoyed in a variety of meals.

7232548 Tabasco Stuffed Spanish Olives 6/7.05 oz Stocked IL, TX, VA and CA



Stuffed with Serrano Ham:
Perfect for appetizers, and garnishing,
these olives will be a delight for even the
most demanding of palettes.

7232533 Serpis Serrano Ham Stuffed

8/8.29 oz

Stocked IL, TX, VA and CA





Stuffed with Spicy Chorizo:
Get a little cube of Manchego cheese and spear it on a toothpick with a slice of roasted pepper and a couple Serpis chorizo olives for the perfect little Spainflavored 'banderilla".

7232539 Serpis Chorizo Stuffed

8/8.29 oz

Stocked IL, TX, VA and CA

**808788** 

#### **AUTHENTIC OLIVES WITH GOURMET APPEAL**

Spain has a long history of olive cultivation and is known for producing high-quality olives and Spanish olives, in particular, have gained a reputation as a gourmet food item. Their premium quality, distinct flavors, and artisanal production methods make them an excellent choice for food enthusiasts, chefs, and those seeking an elevated culinary experience. These more uniquely stuffed olives bring a twist that elevates these already gourmet foods.

## FOR THE PASTRY CHEF

Cat Carp Wall, Pastry Specialist

## THE COLORS OF COCOA

Founded in 1911 as a cocoa pressing plant on the banks of the Zaan River in the Netherlands, deZaan has spent more than a century setting the standards for cocoa ingredient excellence. They bring precision and passion to every part of the cocoa process by selecting only the finest cocoa beans, harnessing proprietary processing deZaan techniques, and by utilizing their long-held knowledge to offer a complete set of cocoa ingredients to customers.

At the heart of deZaan's approach is a desire to share the vast potential of cocoa with the world. Their cocoa powders are renowned for their variety and quality, with colors that range from red to brown and black, across low and high-fat contents and natural and dutched variations. Together, their line of cocoa powders represent the full range of flavors, colors and textures that cocoa has to offer.

#### COCOA INGREDIENTS FOR PROFESSIONALS

Since 1911, deZaan has always ensured the uniquely delicious flavor elements of the cocoa bean are retained, constantly inspiring new creativity in the culinary industry with their network of partner Pastry Chefs.

#### A COLOR FOR EVERY RECIPE



deZaan offers Natural and Dutched cocoa powders. The "Dutching" process involves the alkalization of the cocoa nibs resulting in powders with less bitterness and intense colors. Dutched cocoa powders have a higher pH than natural (non-dutched) cocoa powders and are darker and more chocolatey in flavor. The different pH levels make them each individually more suited to certain dessert or beverage applications.

#### THEIR VERSATILE LINE OF COCOA



With a nutty flavor and salty notes, this bitter, intense, dutched (alkalized) cocoa powder is for lovers of decadent dark chocolate.

It is best used in biscuits, snacks, and sauces.

7242653 Carbon Black Cocoa Powder

Stocked IL, TX, VA and CA





With notes of cocoa, flowers and citrus, this light and fruity, high fat, natural (nonalkalized) cocoa powder creates a satisfying chocolate flavor.

It is best used in biscuits, desserts, sauces, confectionery, cakes and breads.

7242658 True Gold Natural Cocoa Powder 1/2.2 lb

Stocked IL, TX, VA and CA



A dark and rich, high fat, dutched (alkalized) cocoa powder with notes of chocolate, nuts, caramel, and cream, for unforgettably indulgent chocolate treats.

Ideal for biscuits, cakes and breads, ice creams, desserts, confectionery, and drinks.

7242657 Terracotta Cocoa Powder

1/2.2 lb



Stocked IL, TX, VA and CA

A vibrant high-fat, dutched (alkalized) cocoa powder for distinctively colorful creations. It boasts a chocolate and caramel flavor, and a creamy and buttery texture.

Ideal for cakes and breads, sauces, ice cream, desserts, confectionery, and drinks.

7242655 Crimson Red Cocoa Powder

Stocked IL, TX, VA and CA



1/2.2 lb

#### COCOA COMPASS

Aligned with the United Nations Sustainable Development Goals, Cocoa Compass sets measurable targets in the

three areas in which it is believed we can have the most impact: putting children first, helping farmers achieve a living income and protecting the environment.

They have been able to check off the boxes on the right so far and have even more ambitious goals looking ahead to 2030.



## **INDUSTRY TRENDS**

Retail & Foodservice

## GIADA DE LAURENTIIS SHARES HIGH-IMPACT FOOD TRENDS AT THE SUMMER FANCY FOOD SHOW



Giada De Laurentiis, chef, TV personality, author of ten cookbooks, and founder of Giadzy, spoke about emerging trends that are shaping the specialty food industry, and facilitating the success of her brand, during her keynote presentation at the Summer Fancy Food Show, Monday.

Giadzy, De Laurentiis' ecommerce brand, features Italian pantry products and lifestyle content including recipes and travel guides.

The pandemic led to many of the trends that she shared in the session, citing the mass change in consumer sentiments that allowed her brand to fill a gap in the market.

"We realized that people couldn't go to their local, Italian market, or they couldn't go to their local restaurant, or they couldn't travel," she said. "Covid really disrupted the market and had a lot more people looking for [products] online in a way they hadn't before. It accelerated something that I think was happening anyway." This shift to consumers becoming more comfortable with online shopping helped her business take off.

She highlighted the following practices paramount to the industry, which she leveraged in her business:

- 1. Demand for at-home culinary experiences,
- 2. Product sourcing and storytelling,
- 3. Clean ingredients and authenticity,
- 4. The total package—its aesthetics and experience.

The at-home culinary experiences sought to replace the diverse food landscape that consumers were accustomed to before the pandemic. This led De Laurentiis to work with local producers that were family friends in Italy, and craft kits around a theme to share traditional Italian flavors at a time when it was difficult for people to experience it otherwise.

She recommends the use of themes in promoting products, or groups of products. "It's easier for people to harness what you are trying to do if there is a theme around it," she said.

Along with bundling products into kits, she shares information about product sourcing, sometimes including video profiles from producers to help communicate the authenticity of the ingredients.

"Because viewers can't smell or taste, most of the interest has to come to aesthetics and the story you tell about the food," she explained. By giving insight into these practices, she helps build trust with the consumer, which in turn gives the consumer the confidence that the product is authentic and worthy of purchase.

For the success of a product on today's shelf, or in an ecommerce marketplace, De Laurentiis advised that the aesthetics and packaging methods are crucial. People today are interested in sustainability and reusability in packaging, and the packaging must be eye-catching and share information about the company. For Giadzy, the brand seeks to highlight the Italian style, culture, and lifestyle. She shared that when she thinks about the creation of a package, she strives to create things that people can keep on their counters and something that is nice enough for people to feel they want to keep, either for storage or regifting purposes.

"People eat with their eyes first. It has to look a certain way in order to bring people in," shared De Laurentiis.

De Laurentiis also announced the debut of Giadzy's private-label pasta. With this brand, she sought to make hard-to-find pasta shapes more accessible, she said.

## ...DRINK TOPPERS & FILLERS



It is summer and it is time to enjoy a refreshing drink while out on the patio, at the festival, or just being out. Refreshing is the first idea when thinking of summer drinks. While there are so many cocktails and mocktails to enjoy, don't forget to garnish! That little extra of a garnish increases the eye appeal, flavor, and overall value of the drink.

Fruit is always a popular option to add a garnish to a drink. **Garniche** brings us precut, dried fruits that require no prep or refrigeration, and has a long shelf life:

7235099	Dehydrated Grapefruit Wheels	3/4 oz		
Stocked IL, TX, VA o	and CA			
7235640	<b>Dehydrated Pineapple Wheels</b>	3/1 lb		
Stocked IL, TX, VA o	and CA			
7204090	<b>Dried Blood Orange Rounds</b>	1/1 lb		
Stocked IL, TX, VA and CA				
7204089	Dried Lemon Rounds	1/1 lb		
Stocked IL, TX, VA o	and CA			
7204088	Dried Lime Rounds	1/1 lb		
Stocked IL, TX, VA o	and CA			
7204077	<b>Dried Orange Rounds</b>	1/1 lb		
Stocked IL, TX, VA o	and CA			

**Tillen Farms** is known for their wonderful garnishes for cocktails and mocktails:

5116724 Pickled Asparagus	6/12 oz				
Stocked IL, TX, VA and CA					
6563080 Hot and Spicy Beans	6/12 oz				
Stocked IL, TX, VA and CA					
6563181 Crispy Carrots	6/12 oz				
Stocked IL, TX, VA and CA					
7850211 Dilly Beans	12/3.5 oz				
Stocked IL, TX, VA and CA					

A cherry on top makes everything better. We have many varieties to choose from to elevate your drinks:

7013740	Bada Bing Cherries	4/72 oz
Stocked IL, TX, V	'A and CA	

7013742 Large Maraschino, All Natural 4/72 oz

3236297 Peureaux Cherries in Brandy PET 1/1 L
Stocked IL, TX, VA and CA

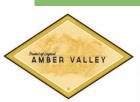
7663206 **Amarena Wild Cherry 750-800pc** 3/3.2 kg Stocked IL, TX, VA and CA

Extra Flavor—Sparkling waters, iced teas and frozen beverages are refreshing in summer, let customers customize with a flavor shot. **1883** brings us so many flavors to choose from for your customers and bartenders to be inspired to create:. These syrups are NOT just for coffee drinks. Tropical and floral are increasingly popular, particularly in the summer months:

Stocked IL, TX and V	<u>-</u> /Δ	•
7209032	Ginger Ale	2/1L
Stocked IL, TX and V	/A	
7209948	Hibiscus PET	2/1L
Stocked IL, TX and V	/A	
4888014	Raspberry	2/1L
Stocked IL, TX and V	/A	
2220220	Cherry PET	2/1L
Stocked IL, and VA		
4993844	Coconut PET	2/1L
Stocked IL,TX and V	4	
3207870	Pomegranate PET	2/1L
Stocked IL, VA and C	CA	

**Blueberry PET** 



















2/1L

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# WHAT'S NEW?

## **HUNGRY FOR MORE?**

HERE'S WHAT'S NEW AT EUROPEAN IMPORTS THIS MONTH. GET A FIRST LOOK AT OUR EXCITING NEW ITEMS!



7237744
Auricchio
Crema di Taleggio
4/1.1 lb.
Stocked IL, TX, VA and CA



7247486

Pidy

Kon 5.9"

1/30 ct

Stocked IL, TX, VA and CA



7249144

Divina

Carmelized Onions
4/5 lb

Stocked IL, TX, VA and CA



7245064

Beretta

Pre-Sliced Prosciutto
12/3 oz.

Stocked IL, TX, VA and CA



7245503 Van Lang Bacon Wrapped Scallop 4/50 ct Stocked IL, TX, VA and CA



7245072 Van Lang Nashville Hot Chicken 5/40 ct Stocked IL, TX, VA and CA



7244865 Crayssac Black Truffle Butter 6/2.25 oz Stocked IL, TX, VA and CA



7244941 **Crayssac White Truffle Butter** 6/2.5 Oz Stocked IL, TX, VA and CA



7245155 **Busseto Small Charcuterie Kit**8/16.16 OZ

Stocked IL, TX, VA and CA



7172396
Tribeca Oven
Olive Oil Panino
60/4.9 oz
Stocked IL, TX, VA and CA



7245209 Masato Tea Co. Matcha Green Tea 2/2.2 lb Stocked IL, TX, VA and CA



7244425
Bharatma
Ghee (Clarified Butter)
2/56 oz
Stocked IL, TX, VA and CA



7144425 **Sun Noodle Temomi Noodle** 10/5 ct Stocked IL, TX, VA and CA



9911750 **Sun Noodle Tonkotsu Noodle** 10/5 ct Stocked IL, TX, VA and CA



7066892 **Sun Noodle Toyo Wavy Noodle** 10/5 ct Stocked IL, TX, VA and CA



7242649 **Sun Noodle** Miso Soup Base 6/4.4 lb Stocked IL, TX, VA and CA



7242652 Sun Noodle Milky Tonkotsu Soup Base 8/64 oz Stocked IL, TX, VA and CA



7249805 Citterio **Fresco Sliced** Bresaola 12/4 oz. Stocked IL, TX, VA and CA



7255369 Widmer's Cheese Cellar **Butterkase** 2/5 lbStocked IL, TX, VA and CA



7252352 **Vermont Creamery** Mascarpone Foodservice pack 2/5 lb Stocked IL, TX, VA and CA



7255834 **1883 Syrup Spicy Cayenne Pepper** 2/1 L

Stocked IL, TX, VA and CA



**Toast for Cheese** Quinces, Pecans & **Poppy Seeds** 6/3.5 ozStocked IL, TX, VA and CA





Fax: 847-631-6001

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