

## JULY 2020 NEWSLETTER

### THIS MONTH'S INDUSTRY EVENTS

ALL INDUSTRY EVENTS HAVE  
BEEN POSTPONED

### NEXT MONTH'S HOLIDAYS & EVENTS

*time to start planning!*

END OF AUGUST BACK TO  
SCHOOL TIME

*all month long...*

NATIONAL SANDWICH, PANINI  
AND PEACH MONTH

#### ICON KEY:

Look for these icons throughout the newsletter for easy identification of ingredient & nutritional information that may be important to you.

-  **ALL-NATURAL**
-  **ANIMAL WELFARE APR.**
-  **CERTIFIED HUMANE**
-  **DAIRY FREE**
-  **EGG-FREE**
-  **FAIR TRADE CERTIFIED**
-  **GLUTEN FREE**
-  **GRASS FED**
-  **KOSHER**
-  **LACTOSE FREE**
-  **LOCAL**
-  **LOW SODIUM**
-  **NON-GMO / NON-GMO VER.**
-  **NUTS FREE**
-  **ORGANIC**
-  **SOY FREE**
-  **SUGAR FREE**
-  **TRANS FAT FREE**
-  **VEGAN**



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# EUROPEAN — IMPORTS — a Sysco company


In March of 1982, President Ronald Reagan proclaimed July to be National Peach Month. The National Peach Council promoted National Peach month activities and encouraged everyone to "reach for a peach" during the month of July. So, in celebration of this delicious fruit, we'll explore some of our peach products you can enjoy during the month of July and all year 'round!

**7941216** 1883 Peach Syrup  **2/1 L**  
*Stocked in IL, TX, VA and CA*

1883 Peach Syrup reveals a fresh peach taste enhanced by the perfect balance of sweetness and acidity. Great in cocktails!

**7274772** Inko's White Peach Tea  **12/16 oz.**  
*Stocked in IL and VA; Non-stock in TX and CA*

White tea is predominantly buds as opposed to leaves. It is the least processed tea on the planet and has high levels of antioxidants. Inko's White Peach Tea tastes like biting into a real Georgia peach - light and bright!

**1679835** Bonne Maman Peach Preserves  **6/13 oz.**  
*Stocked in IL, TX, VA and CA*

These charmingly-packaged French preserves are lightly sweet and a breakfast must-have! It's great on toast, scones and bagels, but also ideal on sandwiches and in baking applications.

**7012708** Bonne Maman Mango Peach Preserves  **6/13 oz.**  
*Stocked in IL and VA; Non-stock in TX and CA*

Mango Peach Preserves combines smooth, tasty mango with sweet, ripe peach in a uniquely perfect fruit blend. Again, great on toast, scones and bagels, but also ideal on sandwiches and in baking applications.

**7081611** DeNigris Prosecco White Wine Vinegar  **1/5 L**  
*Stocked in IL, TX, VA and CA*

Although "peach" isn't in the name, this vinegar includes notes of apple, pear, peach and apricot. Ideal for salads and marinades.

**1695232** Capfruit Frozen White Peach Puree  **2/1 kg.**  
*Stocked in IL, TX, VA and CA*

Beautiful white peach puree is characterized by its crisp and clean flavor and aroma. Used in the original Bellini, this puree lends itself to many applications, such as mousses, cocktails and more!



**9901696**  
Delifrance Peach Melba Layer Cake  
**4/1.65 lb.**  
*Stocked in IL, TX, VA and CA*

On a base of biscuit and raspberry pieces sits a peach mousse with diced peaches in syrup, followed by a peach coulis all covered in a vanilla cream and chopped green pistachios. Ready to slice and serve at your next special event!

# UNDER THE DOME

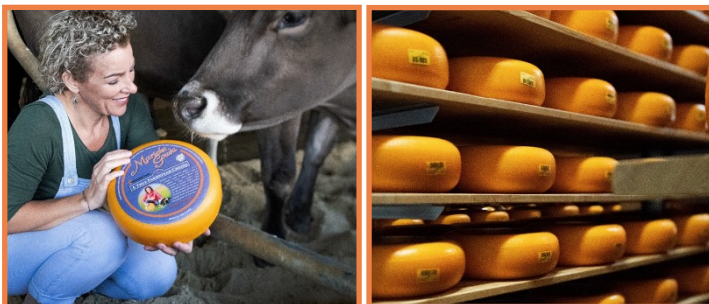
Jeff Babcock, Cheese Specialist

## HANDCRAFTED WITH PASSION



Marieke Gouda is a Wisconsin based producer of farmstead, artisan cheese. Marieke Penterman and her team handcraft traditional Dutch

Goudas based on authentic cheese-making methods of Marieke's homeland, the Netherlands.



Exceptional milk makes exceptional cheese. At Penterman Farm, they treat their cows with love and respect; it is a code they live by on the farm. In return, the herd provides full-flavored, remarkably consistent milk. The cows relax in the sand in free-stall barns. They have rotating back-scratcher brushes, sprinkler systems and fans to keep them cool. The like to call it the Cow Spa.

The farm is located across from the Marieke Gouda cheesemaking facility. Early in the morning the cows provide the cheesemakers with the best quality fresh milk. The team transforms the raw cow's milk from the family farm into award-winning cheese just 5 hours after the first milking. The cheese is carefully cured on pine planks in a temperature- and humidity-controlled aging room.

Marieke® Gouda is their signature cheese made with an authentic Old World Gouda recipe. The equipment, cultures, herbs and spices are all imported from Holland.

Aged to perfection, all of the Marieke Gouda and American Originals have won awards. This success was seen early on—just four months after Marieke crafted her first batch of Gouda in November 2006, she captured a gold award at the US Cheese Championship. Marieke Gouda has now won over 150 awards in both International and Domestic competition.



**7126663**

Belegen (Aged 4-6 Months) Gouda  
**12/5 oz.**

Stocked in IL, TX, VA and CA

Smooth and mellow with hints of toasted nuts.



**7126695**

Foenegreek Gouda  
**12/5 oz.**

Stocked in IL, TX, VA and CA

Sweet and nutty with flavor notes reminiscent of maple syrup.



**7128512**

Mature (Aged 6-9 Months) Gouda  
**1/5 lb.**

Smooth and mellow with hints of toasted nuts.

Stocked in IL, TX, VA and CA



**7128508**

Foenegreek Gouda  
**1/5 lb.**

Sweet and nutty with flavor notes reminiscent of maple syrup.

Stocked in IL, TX, VA and CA



**7128506**

Bacon Gouda  
**1/5 lb.**

A celebration of award-winning No-lechek's bacon and creamy gouda.

Stocked in IL, TX, VA and CA



**7128509**

Golden (Aged 6-9 months) Gouda  
**1/5 lb.**

Rich in nuttiness with hints of sweet fruit. Suitable for vegetarians.

Stocked in IL, TX, VA and CA





# WILD AND UNIQUE FOODS

## Tim Doyle, Meat & Game Specialist

### LINE EXTENSIONS IN CHARCUTERIE



Let's take a look at some of the exciting new products from a few of our favorite tried-and-true brands.



#### CITTERIO NDUJA

Nope – that's not a typo. 'Nduja is from Calabria in the south of Italy. Pronounced "en-du-ya", the salame gets its name from the Calabrese dialect. 'Nduja is a spreadable spicy salami made of various parts of a pig, with a balance between lean meat and fat. The most important ingredients, however, are the spicy red peppers that are generously added before aging the meat both for the characteristic spicy flavor and also the typical orange/red color. You can use it in an antipasto spread, in pasta sauces, added in a meatball recipe or, of course, on top of a pizza.

**7127277**

'Nduja

Stocked in IL, TX, VA and CA

**5/1 lb.**

#### FRATELLI BERETTA TOUR OF ITALY

The Tour of Italy takes your taste buds on an adventure around Italy: Fennel Salami inspired by the Tuscany region, Black Summer Truffle Salami from Umbria, Spicy Salami reminiscent of Sicily and Sweet Dry Rustico Salami typical of



Northern Italy. This wonderful assortment brings the variety and excitement of Italian salami flavors to your snacking and party trays.

**7121838**

Tour of Italy Party Pack

**8/16 oz.**

Stocked in IL, TX, VA and CA



#### LA QUERCIA SHELF STABLE SLICED PROSCIUTTO

La Quercia's classic prosciutto is now available in a new shelf stable pack! Already sliced, this prosciutto is perfect for picnics, road trips, or adding a tasty boost to your work day lunch. The extended shelf life makes it the perfect option for e-commerce, gift baskets and merchandising out of the cooler. This is a whole new way to enjoy the clean, sweet flavor that is a signature of La Quercia's meats.



**7125828**

Shelf Stable Sliced Prosciutto

**12/2 oz.**

Stocked in IL, TX, VA and CA



# SPECIALTY GROCERY

## Salima Ghariani, Grocery Specialist

### KA-ME: THE KEY TO ASIAN MADE EASY



For over 50 years, KA-ME has explored the cuisines of Asia, seeking authentic foods, flavors and seasonings from China, Japan, Korea, Thailand, Vietnam and beyond. KA-ME offers a complete line of dry and fresh cooked noodles, condiments, rice crackers and easy-to-prepare products, selected from the finest ingredients and recipes that Asia has to offer.

All items below feature the following attributes:



KA-ME Asian Sauces & Condiments are free from artificial ingredients and preservatives. With a delicious range of sweet, savory and spicy flavors, KA-ME Asian Sauces & Condiments are perfect for adding authentic, bold flavors to stir-fry dishes and zest to grilled chicken, pork, beef, seafood and vegetables.

<b>1917659</b>	<b>Hoisin Sauce</b>	<b>12/8 oz.</b>
	<i>Stocked in IL, TX and VA; Non-stock in CA</i>	
<b>7467418</b>	<b>Fish Sauce</b>	<b>12/7 oz.</b>
	<i>Stocked in IL, TX and VA; Non-stock in CA</i>	
<b>8713695</b>	<b>Oyster Sauce</b>	<b>12/7.1 oz</b>
	<i>Stocked in IL and VA; Non-stock in TX and CA</i>	
<b>1691664</b>	<b>Plum Sauce</b>	<b>12/8.5 oz.</b>
	<i>Stocked in IL and VA; Non-stock in TX and CA</i>	
<b>1917642</b>	<b>Duck Sauce</b>	<b>12/8.5 oz.</b>
	<i>Stocked in IL and VA; Non-stock in TX and CA</i>	
<b>2086494</b>	<b>Hot Mustard</b>	<b>12/7.25 oz.</b>
	<i>Stocked in IL and VA; Non-stock in TX and CA</i>	

KA-ME Asian Oils & Vinegars are essential ingredients for Asian salads, small plates and entrees.

<b>2250207</b>	<b>Hot Chili Oil</b>	<b>6/7 oz.</b>
	<i>Stocked in IL and VA; Non-stock in TX and CA</i>	

Infused with hot chili flavorings, ideal for stir-frying.

<b>1691676</b>	<b>Sesame Oil</b>	<b>6/7 oz.</b>
	<i>Stocked in IL and VA; Non-stock in TX and CA</i>	

Made from expeller pressed, roasted sesame seeds; a high flash point, ideal for cooking many Asian dishes.

KA-ME Rice Vinegars are made in the traditional Japanese method from whole grain and fermented glutinous rice. They offer a balance of sweet and salty that enhances broths, salads, marinades and sauces.

<b>7449673</b>	<b>Seasoned Rice Vinegar</b>	<b>12/12.7 oz.</b>
	<i>Stocked in IL and VA; Non-stock in TX and CA</i>	
<b>1691601</b>	<b>Rice Vinegar</b>	<b>12/12.7 oz.</b>
	<i>Stocked in IL and VA; Non-stock in TX and CA</i>	

Rich and naturally sweet, KA-ME Coconut Milk and Crystalized Sliced Ginger give distinctive flavors to many Thai and Southeast Asian dishes including curries, soups and desserts.

<b>2861367</b>	<b>Sliced Crystalized Ginger</b>	<b>12/2.5 oz.</b>
	<i>Stocked in IL, TX, VA and CA</i>	
<b>0600504</b>	<b>Coconut Milk</b>	<b>12/13.5 oz.</b>
	<i>Stocked in IL and VA; Non-stock in TX and CA</i>	

KA-ME Bamboo Chopsticks are the utensil of choice in Asia.

<b>0600565</b>	<b>Chopsticks</b>	<b>20/5 ct.</b>
	<i>Stocked in IL and VA; Non-stock in TX and CA</i>	

All items below feature the following attributes:



KA-ME noodles are popular throughout Southeast Asia in varying dishes. They are easy to prepare, cook in 90 seconds and can be served hot or chilled which makes them the ideal noodle for salads, soups or as a meal base.

<b>3036397</b>	<b>Pad Thai Express Rice Noodles</b>	<b>6/10.6 oz.</b>
	<i>Stocked in IL and VA; Non-stock in TX and CA</i>	
<b>2571491</b>	<b>Udon Stir Fry Noodles</b>	<b>6/14.2 oz.</b>
	<i>Stocked in IL and VA; Non-stock in TX and CA</i>	
<b>3036429</b>	<b>Thai Rice Stir Fry Noodles</b>	<b>6/14.2 oz.</b>
	<i>Stocked in IL and VA; Non-stock in TX and CA</i>	
<b>3042122</b>	<b>Soba Stir Fry Noodles</b>	<b>6/14.2 oz.</b>
	<i>Stocked in IL and VA; Non-stock in TX and CA</i>	

KA-ME Dry Noodles are essential ingredients in Asian cuisine. KA-ME's line of dry noodles are free from artificial flavors, colors or preservatives and are versatile. They can be prepared and eaten hot or cold and are ideal for soups, stir-fry dishes, salads or as a side.

<b>1901022</b>	<b>Chinese Noodles</b>	<b>6/8 oz.</b>
	<i>Stocked in IL, TX and VA; Non-stock in CA</i>	

All items below feature the following attributes:



<b>2837235</b>	<b>Soba Noodles</b>	<b>12/8 oz.</b>
	<i>Stocked in IL, TX, VA and CA</i>	
<b>8018608</b>	<b>Japanese Curly Noodles</b>	<b>12/5 oz.</b>
	<i>Stocked in IL and VA; Non-stock in TX and CA</i>	
<b>8714313</b>	<b>Wide Lo Mein Noodles</b>	<b>12/8 oz.</b>
	<i>Stocked in IL, TX and VA; Non-stock in CA</i>	
<b>3272897</b>	<b>Udon Noodles</b>	<b>12/8 oz.</b>
	<i>Stocked in IL, TX and VA; Non-stock in CA</i>	

All items below feature the following attributes:



<b>7016305</b>	<b>Bean Threads</b>	<b>8/3.75 oz.</b>
	<i>Stocked in IL, TX and VA; Non-stock in CA</i>	
<b>7016307</b>	<b>Rice Sticks Vermicelli</b>	<b>8/8 oz.</b>
	<i>Stocked in IL, TX and VA; Non-stock in CA</i>	

# SPECIALTY GROCERY, CONTINUED

## Salima Ghariani, Grocery Specialist

### CRACKERS WITH ENDLESS POSSIBILITIES



KA-ME Rice Crackers are known in Japan as Rice Sembei. Rice-based crackers are the most traditional and popular of Japanese snacks. KA-ME Rice Crackers are made from jasmine rice, providing aromatic fragrance and distinct flavor. Subtly seasoned with traditional Asian flavors and contemporary spices, KA-ME Rice Crackers contain no arti-

ficial flavors or colors, are certified gluten-free and are Non-GMO Project Verified. KA-ME Rice Crackers can be enjoyed on their own, served with cheeses or dips and are perfect to create small plates for sharing and entertaining.



All items below feature the following attributes:



<b>4644175</b>	<b>Cheese Rice Crackers</b>	<b>12/3.5 oz.</b>
	Stocked in IL, TX and VA; Non-stock in CA	
<b>2710366</b>	<b>Original Rice Crackers</b>	<b>12/3.5 oz.</b>
	Stocked in IL, TX and VA; Non-stock in CA	
<b>1793132</b>	<b>Sesame Rice Crackers</b>	<b>12/3.5 oz.</b>
	Stocked in IL, TX and VA; Non-stock in CA	
<b>8400277</b>	<b>Seaweed Rice Crackers</b>	<b>12/3.5 oz.</b>
	Stocked in IL and VA; Non-stock in TX and CA	
<b>6337638</b>	<b>Wasabi Rice Crackers</b>	<b>12/3.5 oz.</b>
	Stocked in IL and VA; Non-stock in TX and CA	



Starting in 1984, Sesmark crackers were first sold to neighborhood stores and delis. Discerning consumers quickly embraced the brand's fresh, authentic taste, sesame based hearty flavors and unique crunch.

Sesmark has continued to bake simple ingredient crackers without hydrogenated oils, cholesterol, and preservatives. The result: incredible crispy crunchy crackers perfect for every craving.

The company's long heritage making gourmet style crackers is your guarantee that these delicious products are perfect for dipping, serving with cheese, or savoring just as they come out of the package. However, since the crackers are so flavorful, they need not hide under dip, spread or cheese — Sesmark is the perfect snack for any occasion or purpose. Enjoy the goodness of Sesmark crackers no matter what variety you try!



Sesmark Rice Thins are baked, thin and crisp, revealing simple ingredients and a delicious taste.

All items below feature the following attributes:



<b>1691577</b>	<b>Sesame Rice Thins</b>	<b>12/4.25 oz</b>
	Stocked in IL, TX and VA; Non-stock in CA	
<b>1429677</b>	<b>Brown Rice Thins</b>	<b>12/3.5 oz</b>
	Stocked in IL, TX and VA; Non-stock in CA	

Sesmark Sesame Thins are rich and robust crackers made from wheat flour, flax and sesame seeds, that are slow baked to a crunchy perfection.

All items below feature the following attributes:



<b>4850897</b>	<b>Original Sesame Thins</b>	<b>12/7 oz.</b>
	Stocked in IL, TX and VA; Non-stock in CA	

Sesmark Savory Rice Thins are crisp and tasty crackers produced with a nutritious rice base, enhanced with sesame flour, sesame seeds and other ingredients. Always baked, never fried.

<b>1722310</b>	<b>Wheat Sesame Savory Thins</b>	<b>12/3.2 oz.</b>
	Stocked in IL, TX and VA; Non-stock in CA	

All items below feature the following attributes:



<b>0268157</b>	<b>Original Savory Thins</b>	<b>12/3.2 oz.</b>
	Stocked in IL, TX and VA; Non-stock in CA	
<b>1691553</b>	<b>Teriyaki Savory Thins</b>	<b>12/3.2 oz.</b>
	Stocked in IL, TX and VA; Non-stock in CA	
<b>1466798</b>	<b>Onion &amp; Garlic Savory Thins</b>	<b>12/3.2 oz.</b>
	Stocked in IL, TX and VA; Non-stock in CA	

Because sometimes bigger isn't necessarily better, Sesmark developed Sesmark Mini Rice Crackers. Simple, wholesome ingredients give these snacks a light and lively flavor.



<b>1691134</b>	<b>Simply Salted Mini Rice Crackers</b>
<b>6/5.25 oz.</b>	

Stocked in IL and VA; Non-stock in TX and CA



# FOR THE PASTRY CHEF

## Cat Carp Wall, Pastry Specialist



St Michel, a family owned company since 1905, is the only French manufacturer of Madeleines, Palmiers and Galettes leading the category globally.

Along the Brittany Coast of France, the St Michel Galette was created over a century ago by the Pâtissier Joseph Grellier. Sensing the entrepreneurial opportunity, Grellier's wife, Constance, began to sell the buttery cookies to vacationing tourists at the beach. The galette quickly gained popularity and the Grellier's bakery business expanded. Today, and more than 100 years later, the galette is still made using the same original recipe by the family-run company at St Michel.

The St Michel range for professionals offers many different solutions for restaurants, hotels, events caterers, and in-store bakeries. The ingredients used in St Michel products are all Non-GMO, eggs are free-range and cage-free, and they do not use palm oil.

While the company started out making galettes, it is also loved for its French Madeleines. The story of the Madeleine began in 1755 when King Stanislas of Commercy was hosting a royal feast for his guests. He received bad news: during a dispute, his pastry chef threw down his apron and quit his position, and of course a feast with no dessert is no feast at all! The butler stepped in to save his king's honor, but he needed to find a solution...

When dessert arrived, the guests were delighted to taste the curiously-shaped, golden and extraordinary tender little cakes. Relieved and happy, the king called for the cook who had created this miracle — and out came a servant girl who explained this was a traditional pastry baked at home, in Commercy, for the ball. He decided to name the cake after the servant girl, Madelaine.

That is how King Stanislas gave the servant name to the little pastry that saved his honour. Soon after, his wife, Maria Leszczyńska, introduced it to the court of Versailles. Much loved by the royal family, in no time these cakes became sweet favourites across all the French kingdom. Since then, the recipe for Madeleines de Commercy has been carefully preserved.

Introducing St Michel's authentic Heat & Serve madeleines — in less than 6 minutes in the oven, your customers will experience delightful freshly baked madeleines, just like they would in a French bakery. Madeleines are perfect for every moment — from breakfast buffet and coffee time to tapas or dessert! Crisp on the outside, moist and buttery inside, the St Michel range has a flavor for everyone! Newest to the St Michel lineup are Marble Chocolate Chip and Citrus Madeleine flavors.

All items below feature the following attributes:



**7080852** All-Butter Madeleine **70/1.59 oz.**

Stocked in IL, TX, VA and CA

The Original Commercy recipe, this madeleine is the right balance between eggs, butter, sugar and wheat flour. Try the experience of the madeleine freshly baked: crispy on the outside and moist inside.

**7080854** Honey Oat Madeleine **70/1.59 oz.**

Stocked in IL, TX, VA and CA

This madeleine is rich in fiber and Omega 3 with five healthy whole grains: Wheat, Barley, Rye, Spelt and Oat. Its soft texture and delicious honey taste is perfect for enhancing your savory dish.

**7080855** Crème Brûlée Madeleine **70/1.59 oz.**

Stocked in IL, TX, VA and CA

Delicate sugar candy topping caramelizes after baking, giving this madeleine a special crunchy coating. With a natural vanilla flavor, a touch of butter and whipped cream can help reinvent the crème brûlée experience!



**7098257**  Marble Madeleine

**70/1.59 oz.**

Stocked in IL, TX, VA and CA

The crispy chocolate top gives these madeleines a homemade look while the vanilla bottom studded with delicious chocolate chips simply melts in your mouth.



**7098316**  Citrus Madeleine

**70/1.59 oz.**

Stocked in IL, TX, VA and CA

These Madeleines have delicate citrus flavors, with a blend of orange and candied mandarin enhanced by a touch of honey.

# INDUSTRY TRENDS

## Retail & Foodservice

### COVID-19 CHANGED CONSUMERS' EATING HABITS



As many as 85% of Americans made changes in the food they eat or how they prepare food because of the coronavirus

(COVID-19) pandemic, according to the International Food Information Council's (IFIC) 2020 Food and Health Survey.

The biggest change was that 60% of consumers reported cooking at home more. One-in-three said they are snacking more, and a quarter said they are thinking about food more than usual. Around 20% reported eating healthier than usual, eating more than usual and eating more pre-made meals.

Younger consumers' habits were the most impacted by the outbreak, IFIC found. More than 40% of consumers under the age of 35 reported snacking more than normal, compared to 26% of consumers over the age of 50. Younger consumers also were more likely to report eating both more and less healthy foods during the pandemic.

"Whether these particular impacts of the pandemic are only temporary remains to be seen," said Joseph Clayton, president and chief executive officer of IFIC. "But it's hard to think of another recent event that has had such far-reaching effects, and in such a short period, on how we purchase, prepare and consume foods and beverages."

The pandemic also was reflected in changes to the way Americans view food safety, with food handling and preparation related to coronavirus risk topping the list of concerns. Top concerns from last year, including foodborne illness, chemicals in food, carcinogens in food and pesticide residues, all declined.

Where food is purchased influenced how concerned respondents were about safety, with nearly half reporting concerns about food prepared outside of the home. More than 40% said they were concerned about food safety when shopping for groceries online.

#### A DECADE OF TREND TRACKING

The survey also revealed significant trends in food attitudes and behaviors since 2010. Factors with the greatest influence on food-purchasing decisions have remained stable, with taste consistently ranking the highest, followed by price, healthfulness and convenience.

The impact of environmental sustainability has steadily risen, with 39% of consumers saying it impacts their decisions in 2020. More than 40% said it is important that a food manufacturer "has a commitment" to sustainability, and 40% said the same about environmentally conscious farming practices.

Attitudes toward health also have changed, with more than half of consumers saying health matters more than in 2010. Aging may play a role, IFIC said, with 63% of Americans ages 50 and up indicating healthfulness has more of an impact now, compared to 46% of those under 50.

Half of respondents indicated that whether they consider a product to be processed impacts their purchasing decisions, a factor that has gained traction over the last decade.

The increased focus on healthfulness may be linked to a growing number of people who said they're following a specific diet. In 2020, 43% of consumers reported following a specific diet or eating pattern during the last year, up from 38% in 2019 and 36% in 2018. Intermittent fasting was the most popular (10%), followed by clean eating (9%), ketogenic or high fat (8%). Losing weight remained the top motivator for new diets (47%), followed by feeling better (40%).

More Americans embraced plant-based meat and dairy alternatives in the past year, according to the survey. Nearly 30% of consumers said they ate more protein from plant sources, and 24% said they ate more plant-based dairy. Just under 20% reported eating more plant-based meat alternatives. Those who follow a specific diet were more likely to eat more plant-based foods, with 41% of dieters increasing their consumption of protein from plants, compared to 18% of non-dieters.

Both dieters and non-dieters perceived plant-based foods as healthier, with more than 40% saying a product labeled as "plant-based" was healthier than other products, even if they had the same Nutrition Facts Label.

Increased awareness of the Dietary Guidelines for Americans may be another result of the increased emphasis on healthfulness. More than 40% of consumers said they are familiar with the guidelines, up 20% from 2010.



# ALL-NATURAL RAISIN RIVER SAUSAGES



Not all sausages are made the same. Raisin River sausages are made in a SQF Level III Certified meat manufacturing facility, providing assurance that the product has been raised, processed, prepared and handled according to the highest possible standards. And although the facility is relatively new, the recipes and processes are steeped in centuries old tradition.

Raisin River sausages are not made with any by products, just simple, honest ingredients. The chicken sausages are made with all-natural, boneless chicken thighs, which is why it tastes just like chicken should. On top of that, the meat is not comminuted — instead, the chicken bones are passed through a machine with wire brushes to scavenge meat off the bones and the fat is finely ground then added back to the sausage, achieving maximum meat yield and flavor.

The pork used in Raisin River's Andouille sausage comes only from duBreton, all-natural pork. Boneless pork butts, leg meat, and a little fat are used to create the sausages, with no fillers or extenders added. The hogs are vegetable and grain fed and raised with no antibiotics, ever. They are raised on a single family farm, which means happier hogs with less stress on the animals, resulting in a better flavor profile.

## Chicken Apple Sausage

*These sausages are Applewood smoked and have real chunks of apple and cinnamon flavor.*

- |                |   |                  |
|----------------|---|------------------|
| <b>7417852</b> | Chicken & Apple Sausage                                     | <b>12/12 oz.</b> |
|                | <small>Stocked in IL, TX and VA; Non-stock in CA</small>    |                  |
| <b>1689646</b> | Chicken & Apple Sausage                                     | <b>2/5 lb.</b>   |
|                | <small>Stocked in IL and VA; Non-stock in TX and CA</small> |                  |

## Chicken Apple Breakfast Sausage

*These breakfast-sized sausages are sweet and mild!*

- |                |  |                 |
|----------------|--|-----------------|
| <b>8465102</b> | Chicken & Apple Breakfast Sausage                        | <b>1/15 lb.</b> |
|                | <small>Stocked in IL, TX and VA; Non-stock in CA</small> |                 |

## Sweet Italian Chicken Sausage

*This sausage is made using all-natural Free Bird Chicken and is seasoned with fennel, salt and pepper.*

- |                |   |                  |
|----------------|---|------------------|
| <b>1689720</b> | Sweet Italian Chicken Sausage                               | <b>12/12 oz.</b> |
|                | <small>Stocked in IL and VA; Non-stock in TX and CA</small> |                  |

## Andouille Sausage

*This Cajun-style hot link has a rich, smoky flavor and lots of peppered spices with a great back-of-the-mouth heat. Their natural pork casings give them a snap!*

- |                |  |                  |
|----------------|--|------------------|
| <b>1689692</b> | Andouille Sausage  | <b>12/12 oz.</b> |
|                | <small>Stocked in IL, TX and VA; Non-stock in CA</small> |                  |
| <b>1689684</b> | Andouille Sausage  | <b>2/5 lb.</b>   |
|                | <small>Stocked in IL, TX, VA and CA</small>              |                  |



## Chicken Andouille Sausage

*The chicken version of Raisin River's popular Andouille Sausage is packed with Cajun seasonings, onion & garlic.*

- |                |  |                  |
|----------------|--|------------------|
| <b>1689706</b> | Chicken Andouille Sausage                                | <b>12/12 oz.</b> |
|                | <small>Stocked in IL, TX and VA; Non-stock in CA</small> |                  |

## Lamb Merguez

*A spicy Mediterranean lamb sausage, perfect cooked on the grill and great for couscous and barbeque.*

- |                |  |                  |
|----------------|--|------------------|
| <b>1694936</b> | Lamb Merguez Sausage                                     | <b>12/12 oz.</b> |
|                | <small>Stocked in IL, TX and VA; Non-stock in CA</small> |                  |
| <b>1695048</b> | Lamb Merguez Sausage                                     | <b>4/3 lb.</b>   |
|                | <small>Stocked in IL, VA and CA; Non-stock in TX</small> |                  |

## Chicken Merguez

*A chicken variant of the spicy Mediterranean sausage.*

- |                |  |                |
|----------------|--|----------------|
| <b>3864046</b> | Merguez Chicken Sausage                              | <b>4/3 lb.</b> |
|                | <small>Stocked in IL and VA; Non-stock in CA</small> |                |

## Chorizo Sausage

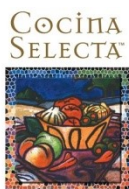
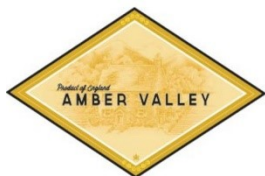
*A traditional Mexican-style fresh sausage made of pork and flavored with chili peppers and paprika.*

- |                |  |                 |
|----------------|--|-----------------|
| <b>1648905</b> | Chorizo Sausage  | <b>10/1 lb.</b> |
|                | <small>Stocked in IL, TX and VA; Non-stock in CA</small> |                 |

## Boudin Blanc

*A traditional French sausage made with chicken and pork, milk and a touch o cognac.*

- |                |   |                 |
|----------------|---|-----------------|
| <b>1695008</b> | Boudin Blanc  | <b>10/1 lb.</b> |
|                | <small>Stocked in IL and VA; Non-stock in TX and CA</small> |                 |



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