

**July  
2013**

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New items listed are scheduled to arrive by the month titled on the front of the newsletter.

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**Summer is Heating Up**

As temperatures rise, you will undoubtedly be reaching for a cool and refreshing beverage, so now is the time to take a closer look at the variety of beverages we have to offer.

Let's start with water. Water is a great thirst quencher and is essential for all bodily functions. Still, sparkling, spring, whatever your choice, we have many brands available from all over the world. Such as:

**Aonni** from Chile.  
**Gerolsteiner** from Germany.  
**IceBox** from Norway (in eco-friendly packaging).  
**LeCroix** made in the USA.  
**Perrier** from France.  
**San Pellegrino** and **Panna** from Italy.  
**TyNant** and **Tau** from Wales.



Ah lemonade, the combination of sweet and sour makes it a beverage that appeals to kids of all ages. **LeVillage**, our brand exclusively, is imported from France. LeVillage makes a classic clear French lemon as well as a variety of other flavored lemonades. Delicious! Read more about this line on the back page.

Healthy beverages are a good choice for families. Here are a few to consider:

**Hero** nectars from Switzerland.  
**Honest Kids** made in the USA.  
**Martinelli's** apple juices made in the USA.  
**PureGranate** pure pomegranate juice from Azerbaijan.

We also have a lineup of sophisticated non-alcoholic beverages for adults. Try some of these at your next party:

**Gale's Root Beer** made in the USA.  
**GuS Sodas** made in the USA (on promotion this month).  
**Fentimans** from England.  
**Q Drinks** made in the USA.  
**Vignette Wine Country Soda** made in the USA.



A tall glass of iced tea is a summertime classic. Here are a few of the ready to drink bottled teas we offer:

**Inko's** made in the USA (on promotion this month).  
**Tea's Tea** from Japan (some varieties are on promotion in August).  
**Honest Tea** made in the USA (some varieties are on promotion in August).

For more information about the beverages we have to offer, please contact your sales rep.

# Under the Dome

## Comté Rivoire Jacquemin



### The oldest Comté Affineur

It was in 1860 that Alix Jacquemin founded his cheese business. Breaking away from the traditional ripening in barrel, he invented the actual ripening method in cellar. In 1886 his daughter married Louis Rivoire. Five generations later, the Rivoire family, along with 400 milk producers, 25 fruitières, 3 head cellarmen successfully produced 110,000 Comté wheels for worldwide distribution every year.

Rivoire-Jacquemin's ever growing business is based on their expertise through quality selection. They know the exact origin of each cheese, the farmer, the maker and the microterroir. A first rate master ripener supervises each and every wheel as tradition demands with constant care: salting, rubbing, turning over, checking aging and holes. Only Rivoire Jacquemin



rub Comté with Guérande sea salt. In the 38 cellars, only Spruce planks from Jura are used for the shelving. State of the art air conditioning technology allows cellar managers to fine tune temperature and humidity to optimize ripening. A thorough grading is done. Some cheeses, destined for a promising future stay in the shadowy light of the cellars to be refined for up to 30 months. These sumptuous cheeses are then bought at great prices by true Comté lovers.

Time is key to success. Rivoire Jacquemin prefer using the slower traditional method, requiring a great know-how rather than favoring a larger productivity which leads to a standardized product with no personality. This creed, to make the best Comté cheese in the world, has been rewarded by the French for decades at the CGA.



### Comté

This cheese has a wonderful aroma with nutty fudge flavors developing in the more mature cheese. The bite is firm, dry and slightly granular while the acidity is slightly fizzy. The taste is full of nuts and toffee with a lovely long finish. Older cheeses take a strong, farmyard like character. To satisfy the most demanding customers, Rivoire Jacquemin offers different sub-gradings to his extra comtés: Grand Affinage, Révélation (10 months), Tradition (8 months), Sélection (6 months), ...



<b>3520798</b>	<b>Comte Wheel</b>	<b>1/80 lb</b>
<b>7226087</b>	<b>Comte Wedge</b>	<b>2/10 lb</b>
<b>7313794</b>	<b>Comte Block</b>	<b>2/2.5 lb</b>
<b>2004608</b>	<b>Comte pre-cut pieces</b>	<b>1/10 lb rw</b>

# Wild & Unique Foods

## Alex Yilmaz, Meat & Game Buyer



This salami is different, but in a great way. Olli's artisanal slow-cured salami is based on original 160 year-old family recipes that were handed down to their fourth generation Italian Salumiere. Olli offers a complete line of culinary superior, environmentally responsible, artisan salami. They also use innovative packaging to guarantee consistent quality and shelf life while minimizing waste.



What helps make this product so good is the meat Olli uses. They use only American Heritage-breed pigs. The pigs are humanely pasture-raised on family farms. They are never confined to pens or crates and are vegetarian fed. They are certified humanely raised and handled. The pigs are raised longer to get better intra-muscle fat. And you know fat is flavor. Olli uses only the flavorful picnic cut for the salame. They use NO antibiotics or growth hormones EVER.

Olli's salami is produced in a newly-completed grinding facility. The equipment is all state-of-the-art from Italy. The drying rooms are from Frigomeccanica and the other equipment is from Risco, just the way it is made in Italy. Olli uses a low temperature and high pH technique to preserve the natural flavor of the high quality pork that is used. They are also nitrate-free. They use a modified gas environment that gives the salami just enough breathing room to stay fresh but not age. This product will last for months in its package.

Enjoy! It's a real treat.



*New Varieties...*

### **2008635 Wild Boar Salame 20/6 oz**

*Olli's wild boar salame is smoked over applewood and has a unique flavor. The selected cuts used come from the lean shoulders and legs, giving it an almost purple color.*

### **2008641 Chorizo 20/6 oz**

*Olli uses traditional pimenton de la vera to give their Spanish style chorizo that classic taste.*

### **2177485 Pepperoni 20/6 oz**

*This tangy and flavorful salame can be featured on pizza, sandwiches or enjoyed simply sliced with some good bread and cheese.*

# For The Pastry Chef by Karl Helfrich, Pastry Product Specialist



New chocolate petit fours from Pasquier! The “Black & White” assortment brings a new elegance and exciting new flavors to pastry buffets, brunch, receptions, or any occasion where a bite-size “jewel” is appropriate. Manufactured in France, these petit fours require no prep at all, just thaw and serve.

Flavors include  
Chocolate Brownie with White  
Chocolate Mousse,  
Chocolate-Lemon  
Moelleux,  
Chocolate Almond  
Tart, White



Chocolate Mousse Tart, Chocolate Cream Puff,  
Chocolate-Orange Ganache Tart, Gianduja  
Ganache with Hazelnut Feuilletine, Crunchy  
Pyramid, Venezuelan Chocolate Tart with  
Almonds

**2144168 Black & White Petit Fours 4/48 ct**



**Pidy Coated Mini  
Cones now come in  
stand-up packaging.**



Pidy has re-designed the packaging for their mini-cones to make preparing and serving much more efficient. They are now packed

standing up in a sealed tray so all you need to do is open and fill!

The coatings help them stay crispy for a longer time after being filled.



The sweet cone is a thin crispy crepe-like shell coated on the inside with chocolate. Now you can serve mousse or sorbet in them confident they will still have crunch when your guests eat them!



The neutral cone is the same thin crepe-like shell that is neutral in flavor with a trans-fat free coating inside. They are both 2.4” tall.

**1693298 Neutral Cone, Coated 1/90 ct**

**1693827 Sweet Cone, Chocolate Coated 1/90 ct**



Want to know the secret to the best cupcakes? Cacao Barry vermicelli and pailletes! The vermicelli are teeny

tiny sprinkles and the pailletes are the same chocolate decoration only in tiny square shapes. They are much more elegant than traditional sprinkles and are made with the highest quality chocolate. The vermicelli are available in dark chocolate, white chocolate and coffee flavors, and the pailletes in dark chocolate. They also give a special flair to hot chocolate, ice cream sundaes and even coffee drinks.

**8378628 Chocolate Pailletes 10/1 kg**

**2204406 Chocolate Vermicelli 10/1 kg**

**1677683 White Vermicelli 6/1 kg**

**1677941 Coffee Vermicelli 6/1 kg**

# New Grocery

## tapaz2go

Mediterranean Snacks® tapaz2go™ is a gluten-free mini meal solution that combines a single serve pouch of Mediterranean Snacks Lentil Crackers with a substantial portion of wholesome hummus in a convenient, portable package.

tapaz2go is available in three hummus flavors: Classic, Roasted Garlic and Red Pepper. tapaz2go is made with all-natural, non-GMO ingredients and has 7 grams of protein and 250 calories or less per serving. Furthermore, tapaz2go is gluten free, vegetarian friendly and a good source of protein, vitamin c and iron.

This shelf stable product comes packed in a display ready shipper. The individual boxes turn into a convenient built-in serving tray. No mess, no fuss! Just open and enjoy healthy snacking on the go!



**2278608**  
**Red Pepper Hummus and Crackers 6/3.6 oz**



**2278580**  
**Roasted Garlic Hummus and Crackers**  
**6/3.6 oz**



**2278594**  
**Classic Hummus and Crackers 6/3.6 oz**

## Gourmet Guava

We are delighted to debut Guayeco Imports' collection of artisan guava products.

They make a line of handcrafted guava jam, marmalade and paste, containing 100% natural ingredients, direct from their family farmers who grow them. Whether you use them as sauces, dessert toppings, cheese pairings, or condiments, these natural artisan products will add rich flavor and effortless elegance to any dish or dessert.



The power of Guava: Guava has 5 times more vitamin C than an orange. It is an excellent source of antioxidants, rich in vitamin B, vitamin C and potassium. Guava is rich in iron, has an abundance of astringents known for enhancing the skin and it is rich in fiber. Now available:



**2104939 Guava Paste 12/8 oz**  
*Toss this paste into salads, mix into hot or cold cereal, slice and add to sandwiches or serve with cheese for a flavorful gourmet appetizer.*



**2105023 Guava Jam 12/12 oz**  
**2105035 Guava Marmalade 12/12 oz**  
*Guava jam and marmalade are delicious mixed into yogurt, they can also be used as a filling for pastries, cakes, cupcakes, cookies and doughnuts. Spoon on top of waffles, pancakes, crepes or blintzes. Use as a quick and easy glaze for chicken or shrimp or spread it on bagels with cream cheese.*

# New Grocery

## Lola Granola Bars No Wheat, No Soy and No GMO's

Lola Granola Bars are delicious all natural, wheat, soy and dairy free, chewy granola bars packed with protein, Omega 3's, low in sodium and contain no GMO's.

Lola Granola Bars are different from typical granola bars in that they are soft and chewy. They use 8 main ingredients in their most natural form and some fruits and nuts are added. They have no artificial sweeteners, no high fructose corn syrup and no added colors. Locally sourced ingredients are used, including oats from the Finger Lakes region of New York and prize winning honey from New York's Hudson Valley.

These granola/energy bars are perfect for runners, skiers, hikers, athletes, children, adults, grandchildren and people with food allergies. Now available in five fantastic flavors:



**2278788 Nathan Bar 12/2.1 oz**  
*Nathan is brimming with delectable blueberries and almonds and only 215 calories.*

**2278772 Ruby Bar 12/2.1 oz**  
*Ruby is abounding with robust cranberries and only 197 calories.*



**2278808 Enzo Bar 12/2.1 oz**  
*Enzo is packed with hearty almonds and cashews and only 172 calories.*

**2278792 Lola Bar 12/2.1 oz**  
*The original! Lola is teeming with vibrant cranberries and almonds and only 208 calories.*



**2278812 Ellie Bar 12/2.1 oz**  
*Ellie is chock full of succulent dates and cashews and only 206 calories.*

## Handcrafted Beverages from Maine

Introducing Maine Root handcrafted beverages. Crafted by two brothers with organic evaporated cane juice, carbonated purified water, natural extracts, spices and botanicals.

For six years now the Seiler brothers have been producing their organically sweetened Maine Root Sodas. Their soda success story started when younger brother Matt, a boat builder and fly fishing guide, helped a friend build a clay pizza oven on the waterfront in Portland, Maine. Finding the restaurants current Root Beer less than palate pleasing, he brewed his own. Praises and orders followed, and soon Matt urged older brother Mark to quit his job and work for Maine Root.

All of Maine Root's Sodas are gluten free, caffeine free and Fair Trade Certified. Now available in five fabulous fizzy flavors:



**2210272 Ginger Brew 24/12 oz**  
**7091469 Blueberry Soda 24/12 oz**



**2210310 Root Beer 24/12 oz**  
**2210328 Sarsaparilla 24/12 oz**



**2210304 Mexicana Cola 24/12 oz**

# Updates & Line Extensions

## Catalog Corrections:

The country of origin is listed incorrectly for the following brands:

**Callebaut** on pages 191 & 192 is only from Belgium.

**Cocoa Barry** on page 193 is only from France.

**Van Leer** on page 195 is only from the United States.

**2201881**

**Gluten Free Ginger Zinger**

**12/7 oz**

*Gluten free cookies with bits of crystalized ginger.*



## Replacements:

**2269072**

**Siljans Crispbread**

**11/14 oz**

Replaces 490107 packed

22/14 oz



**2201873**

**Gluten Free Double Chocolate Chip**

**12/7 oz**

**2178129**

**Frantoia Extra Virgin Olive Oil**

**6/16.9 oz**

Replaces BA6253 packed

12/16.8 oz



**2228478**

**Modenaceti Balsamic Vinegar**

**6/16.9 oz**

Replaces 12990-1 packed

12/16.9 oz



## New to the Amore line:



**1921278 Tomato Basil Paste 24/4.5 oz**

**1921289 Spicy Tomato Paste 24/4.5 oz**

**1921301 Tomato Garlic Paste 24/4.5 oz**

## Line Extensions:

# nutella

**2255493 Chocolate Hazelnut Spread**

**Packed: 4/6.6 Lb**



## New to the line:

**2025391 Espresso Brownie Mix 6/16 oz**

**2025403 Chocolate Fudge Brownie Mix 6/16 oz**

# Refreshing Beverages for All Your Summer Festivities

## Le Village French Lemonades

Bubbles make anything more fun. Let **LeVillage** sparkling lemonades liven up your festivities this summer. **LeVillage** sparkling lemonade is the original party beverage, in a gifty presentation. It is perfect for year-round celebrations, cocktails, and wedding festivities.

Sparkling French lemonade initially appeared back in the XIXth century and was sold on the street by "limonadiers". Naturally flavored, this sweet, traditional French sparkling beverage has always been popular for its simple qualities, enjoyed by kids & parents alike. **LeVillage** lemonades are available in convenient single serve 11.18 oz bottles packed in cases of 24:

**1411778**

### **Blood Orange Lemonade**

Drink this naturally flavored blood orange sparkling beverage over or ice or use it as a mixer.



**1021353**

### **Lemonade (Cloudy)**

This lemonade is the sparkling version of traditional home-made lemonade with an added hint of lime. It has a tart lemony flavor and it is not too sweet. Because it is not too sweet, it can be served with meals as a water or wine substitute.

**1674987**

### **Orange Sparkling Lemonade**

Natural orange flavor, sparkling water and sugar come together to create this fruity sparkling beverage. The sweet orange flavor is sure to make it a popular choice for kids. Serve it chilled or over ice for a refreshing sweet treat.



**1265832**

### **French Berry Lemonade**

A refreshing lemonade made of carbonated water, beet sugar, citric acid and the natural flavor of berries.



**2298665**

### **Sparkling Pink Lemonade**

Another delicious sparkling lemonade with a refreshing citrus taste and all natural grapefruit flavor. The soft pink color of this beverage is eye-catching. Popular with kids and adults alike.

**0871745**

### **French Lemonade**

A more neutral version of lemonade, this sweet sparkling beverage is a delicate combination of lemon and lime. It is an excellent mixer for cocktails. Try it mixed with Gin or Vodka. Create a kiddy cocktail by mixing it with grenadine and a cherry. For a simple refreshing beverage, serve it chilled over ice with a cherry or lemon wedge.



**1119971**

### **Pomegranate Lemonade**

With the growing interest in pomegranates, this naturally flavored pomegranate sparkling beverage is sure to be a hit. Serve it chilled alone or use it when preparing cocktails.

Also available in cases of twelve 25.4 ounce bottles with old-fashioned swing top caps:

0413118 Sparkling Lemonade

1675012 Orange Sparkling Lemonade

2212443 Sparkling Pink Lemonade

1021409 Blood Orange Lemonade

1323165 Pomegranate Lemonade

0871758 French Lemonade

1431513 French Berry Lemonade

