

## APRIL 2022 NEWSLETTER

### THIS MONTH'S INDUSTRY EVENTS

**ALIMENTARIA**, APRIL 4-7  
BARCELONA, SPAIN

**ANUFOOD**, APRIL 12-14  
SAO PAULO, BRAZIL

**SIAL**, APRIL 20-22  
MONTREAL, CANADA

### NEXT MONTH'S HOLIDAYS & EVENTS

*time to start planning!*

**MAY 1-2** EID AL-FITR

**MAY 5** CINCO DE MAYO

**MAY 8** MOTHER'S DAY









**MAY 30** MEMORIAL DAY

*all month long...*

CELIAC DISEASE AWARENESS  
MONTH; GRADUATIONS

### ICON KEY:

Look for these icons throughout the newsletter for easy identification of attributes that may be important to you.

-  **ALL-NATURAL**
-  **DAIRY FREE**
-  **EGG-FREE**
-  **GLUTEN FREE**
-  **GRASS FED**
-  **KOSHER**
-  **LACTOSE FREE**
-  **LOCAL**
-  **LOW SODIUM**
-  **NON-GMO / NON-GMO VER.**
-  **NUTS FREE**
-  **SOY FREE**
-  **SUGAR FREE**
-  **TRANS FAT FREE**
-  **VEGAN**
-  **ORGANIC / USDA ORGANIC**



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# EUROPEAN — IMPORTS — a Sysco company

While Cinco de Mayo is only one day of the year, it's often a time to discover some of the best Mexican products that can be enjoyed all month or even all year long. Here, we cover five unique products to consider trying this Cinco de Mayo.

A michelada is a spicy, citrusy, bubbly Mexican beer cocktail with a touch of sweet and salty overtones, plus a hint of bitterness from the beer. When crafted correctly, it is said that a michelada will refresh and make you thirsty at the same time. **Michelada Love** makes crafting this cocktail a breeze — simply add 3 ounces of mix to your Mexican beer for a consistently great beverage.



Another Mexican cocktail with great popularity is the Paloma. The tequila-based cocktail is made with grapefruit soda and lime juice. **Bon Accord's** original **Salted Pink Grapefruit Soda** is salty and tangy, bitter then sweet. Sweet by nature, it's 100% natural with the versatility to hold its own straight up or lift your spirits. Make your palomas unique with this unique grapefruit soda.

Whether enjoying huevos rancheros, tacos or nachos, top off your favorite Mexican dish with Spirit & Co. **Tequila Green Chili Hot Sauce**. This mild-medium heat sauce is zesty from lemon and tequila, with poblano, jalapeno and habanero peppers bringing some "zing" on the palate. Use it to elevate tacos, pizza, chicken, omelets, nachos and white fish. It is also great used as an ingredient or marinade for easily amping up a recipe.

*Chorizo, chorizo, chorizo!* European Imports carries over a dozen varieties of dried, cured chorizo for inclusion in a Mexican themed charcuterie board. But if you're looking for a fresh, raw chorizo, turn to **Raisin River**. Their fresh chorizo sausage is made of pork and flavored with chili peppers and paprika for the ultimate Mexican flavor. Grill the sausage whole or remove from the casing and brown for tacos, enchiladas, omelets and more.

Rounding out our Cinco de Mayo selections is **Lake Champlain's Organic Spicy Aztec Chocolate Bar**. Explore the exciting flavors of ancient Mexico in this spicy-sweet organic chocolate bar. Blended from semisweet dark chocolate, crunchy pumpkin seeds, hot cayenne pepper, and fragrant cinnamon...an adventure for the palate in every sweet and spicy bite!



While these are five products to feature this Cinco de Mayo, read on to discover some new items and tried-and-true favorites. Plus, find your perfect Mexican cheese on Page 8.

### Sysco Employees and Customers:

To shop all items in this month's newsletter, click on the Sysco Shop icon.



# UNDER THE DOME

## Jeff Babcock, Cheese Specialist

### CRAFTED WITH CARE AND PASSION



**Pasture Pride®** Certified Organic Cheeses are hand-crafted by third generation cheese makers in the scenic Kickapoo River Valley of southwest Wisconsin, which is known for its rolling

hills and valleys. Their Amish farmers follow traditional farming practices; cows go to pasture, often daily if weather permits, with an average herd size of just 12 cows. All their farmers, pooled from the Old Country Dairy Cooperative, still hand milk the old-fashioned way and use metal milk cans for milk delivery. The cows are lead out onto pastures for plenty of exercise and a healthy grass-based diet, which helps to create great milk, and in turn makes tasty cheese.



The fresh milk is turned into cheese daily, so it loses none of the precious milk attributes through prolonged storage. Traditional cheesemaking begins with culturing and safe handling of the milk, which goes to vats for production. Modern techniques and processing have allowed updates to traditional practices, resulting in an old world meets new world operation. These are sustainable practices which should be supported and replicated whenever possible.

Even within these practices where all farmers are rBST free, Pasture Pride has chosen the very best; certified organic production. Taste the simple, clean goodness, made the right way with great integrity. These are traditional table cheeses, those made from great experience with a long history in Wisconsin.

Ready for cooking, snacking or pairings, these exceptional cheeses are crafted with care and tradition. Local organic milk is used to bring fine cheese right to your table.



A mild cheddar cheese, perfect for melting into a recipe or cubing for a simple snack!

**7135849**

**Organic Mild Cheddar**

**12/8 oz.**

Stocked in IL, TX, VA, and CA



A pleasantly sharp cheddar cheese best enjoyed melted into macaroni and cheese or cubed on its own.

**7135861**

**Organic Sharp Cheddar**

**12/8 oz.**

Stocked in IL, TX, and VA.



A mild, mellow cheese with white and yellow marbling throughout, ready for cooking or snacking.

**7135846**

**Organic Colby Jack**

**12/8 oz.**

Stocked in IL, TX, VA, and CA



This creamy cheese has flecks of spicy peppers making it perfect for topping tacos or stuffing into a recipe.

**7135860**

**Organic Pepper Jack**

**12/8 oz.**

Stocked in IL, TX, VA, and CA



A mild, creamy, ivory colored cheese, once again perfect incorporated into a recipe or as a snacking cheese.

**7135859**

**Organic Muenster**

**12/8 oz.**

Stocked in IL, TX, VA, and CA





# WILD AND UNIQUE FOODS

## Tim Doyle, Meat & Game Specialist

### LIFESTYLE SNACKS ON-THE-GO



Field Trip was started by 3 friends out of a New York City apartment in 2010. They saw a need to transform meat snack alternatives and set out on a mission to create healthier protein-rich snacks that didn't sacrifice quality and taste. Field Trip is a lifestyle snack brand aimed at providing delicious and versatile snacks that complement a large variety of on-the-go consumers. Today, Field Trip offers a robust line of meat snacks.



**Deliciously healthy grass-fed jerky and meat snacks packed with protein and none of that chemical junk!**

Explore each unique grass-fed, gluten free, natural flavor.



**3018310 Original Beef Jerky 9/2.2 oz.**  
Stocked in IL, TX, VA, and CA.



**3018308 Mandarin Orange Teriyaki 9/2.2 oz.**  
Stocked in IL, TX, VA, and CA.



**7080866 Everything Beef Jerky 9/2.2 oz.**  
Stocked in IL, TX, VA. Non-stock in CA.



**3018290 Korean Style BBQ 9/2.2 oz.**  
Stocked in IL, TX, VA. Non-stock in CA.



**7012207 Peppered Turkey Jerky 9/2.2 oz.**  
Stocked in IL, TX, VA, and CA.



**9900031 Buffalo Chicken Bites 9/2.5 oz.**  
Stocked in VA. Non-stock in TX.



**Made with ingredients you can find in your kitchen!**

Made in the USA! Field Trip meat sticks are gluten and dairy free. These sticks do not contain preservatives or artificial flavors. See what's in each variety.



The Original Beef Stick is made from grass fed beef. Premium beef is mixed with sea salt, black pepper and garlic to create a packable protein snack.

**7040677 Original Beef Sticks 1/24 ct.**  
Stocked in IL and VA.. Non-stock in TX. and CA.



Their spicy Buffalo Style Chicken Sticks are made from antibiotic-free chicken mixed with granny smith apples, red pepper and chipotle to create a spicy protein snack, with a balanced bold flavor.

**7176234 Buffalo Chicken Sticks 1/24 ct.**  
Stocked in IL, TX, VA, and CA.



The Cracked Pepper Turkey Stick is made from hormone and antibiotic free turkey. Premium turkey is mixed with sea salt, black pepper and garlic to create a packable protein snack.

**7040375 Cracked Pepper Turkey Sticks 1/24 ct.**  
Stocked in IL and VA. Non-stock in TX and CA.



The Jalapeno Meat Stick is made from grass fed beef and vegetarian fed pork. The premium pork and beef are mixed with honey, sea salt and dried jalapenos to create a spicy snack.

**7040378 Beef & Pork Jalapeno Sticks 1/24 ct.**  
Stocked in IL and VA. Non-stock in TX and CA.





# SPECIALTY GROCERY

## Salima Ghariani, Grocery Specialist

### REIMAGINING TRUFFLE



**TartuLanghe** founders, Domenica Bertolusso and Beppe Montanaro, first displayed their passion for truffles in 1968, when they promoted and sold the fresh truffle from the Piedmont region of Italy. Due to its high quality product selection and increasing sale of fresh truffles, TartuLanghe was officially established in 1975, in order to meet the several requests coming from customers and first food importers, who were starting to flock to Alba in search of truffles.

TartuLanghe is located a few kilometers from Alba, the capital of Langhe, the most important treasure chest of the White Truffle, the Tuber Magnatum Pico that is also named after Alba. At the international level, Alba is the most active hub for truffle culture, glorified by local chefs in traditional dishes.



The Truffle PERLAGE® is an innovative product invented by TartuLanghe. This "truffle caviar" is made from black winter truffle juice, obtained directly from the fresh truffle during its cooking, that is reduced into small pearls through a very sophisticated technique called "sferification." These wonderful pearls have the taste of the truffle and the same color and texture of caviar!

**7180266 Soy & Truffle Perlage®** 4/7.05 oz.  
Stocked in IL, TX, VA and CA.



Honey Mustard with White Truffle is a new TartuLanghe product that combines the strong personality of mustard and the unique scent of white truffle, joined together by the delicacy of honey. Click [here](#) for video tutorials of easy recipes you can create using this product.

**7180271 Honey Mustard & Truffle** 9/13.4 oz.  
Stocked in IL, TX, VA and CA.



This delicious cream is made with Porcini mushrooms and truffle. It's ideal for dressing hot dishes such as pasta, eggs, risotto, and meat fillets and great for filling for tortelli, ravioli, crêpes & vol au vent.

**7180261 Porcini & Truffle Cream** 6/13.4 oz.  
Stocked in IL, TX, VA and CA.



Made from sunflower oil and truffle, use this to enhance salads, pasta, risotto, meat carpaccio, meat fillets, cheese, and eggs with just a small amount (200 servings per container).

**7180298 Sunflower Oil with Truffle** 6/33.8 oz.  
Stocked in IL, TX, VA and CA.



### — CREAZIONI GASTRONOMICHE — **ORI DI LANGA** — PER RICETTE STRAORDINARIE —

Ori Di Langa is a brand of TartuLanghe. The collection arises from a passion for the typical products of the Langhe area. The land, rich in history and culture and recently inscribed in the UNESCO World Heritage list, represents a universe where past and present of gastronomy meet. Ori di Langa has a selection of products conceived to offer fine food and typical excellence from these surroundings, where the typical specialties are produced with the rarest ingredients. Uniqueness, originality, and individuality: all these features are qualities of the Ori di Langa products.

All below items are Stocked in IL, VA, and CA. Non-Stock in TX.



The whole black truffle can be sliced on pasta dishes, meat fillets, fish, egg or your favorite vegetable recipes. Use the truffle juice in the jar as the perfect condiment.

**7181130 Whole Summer Truffle** 6/1.05 oz.



Ori di Langa White and Black Truffle sauces are ideal for spreading on top of crostini, crackers, and sandwiches. They can also be used as condiments for pastas, meat and fish, on pizza, or paired with potatoes and eggs.

**7181129 White Truffle Sauce** 4/7.05 oz.  
**7181117 Black Truffle Sauce** 6/1.05 oz.



Tagliolini in a fine, delicate pasta made of semolina Italian whole ground flour, truffle and egg. It is best served simply with a drizzle of olive oil or slice of butter.

**7181120 Tagliolini (Truffle Egg Pasta)** 12/8.82 oz.





# SPECIALTY GROCERY

## Ryan LaMere, Grocery Specialist



### BING, BING, BING – WE HAVE A WINNER!

It all started when founders of Mr. Bing, Brian and Ben, met while studying in Beijing in 1998. They loved eating Chinese street food, especially jianbing, or "bings," made fresh on the back of a bicycle cart. They dreamed of one day sharing the flavors and crunch with friends, family, and lovers of strong flavors. After operating jianbing kiosks in Hong Kong and New York City since 2012, they now focus on their signature sauce which is made in the USA, all-natural and without common allergens.

#### INNOVATE YOUR MENU WITH MR BING CHILI CRISP

Available in both mild and spicy versions, Chili Crisp is an intensely flavorful, crispy and not-too-spicy mouth-watering condiment created using crunchy garlic and onions combined with a special fusion of chilies, mushroom powder, spices, and non-GMO expeller pressed canola oil. Inspired by the most popular sauce in China and made here in the USA without preservatives or MSG.

All of the below items are stocked in all divisions and feature the following attributes



7200849	Mild Chili Crisp Jar	6/7 oz.
7200844	Mild Chili Crisp Pouch	4/32 oz.
7200846	Spicy Chili Crisp Jar	6/7 oz.
7200853	Spicy Chili Crisp Pouch	4/32 oz.

#### HOW MANY WAYS CAN MR. BING CHILI CRISP HELP INNOVATE?

Whether you go traditional, fusion, breakfast, elevated side or casual...go creative with Mr Bing!

Click [here](#) for Twice Fried Bing Fries recipe.

Click [here](#) for Arugula Pistou and Eggs on Toast recipe.





# FOR THE PASTRY CHEF

## Cat Carp Wall, Pastry Specialist

### FLOUR POWER



At **Yupik**, their passion is unique foods. They source high-quality ingredients from around the world to supply companies of all sizes and consumers with bold, innovative products. They offer a wide variety of food items, including dried fruit, nuts, flours and grains, with certifications such as organic, gluten free, kosher, and Fairtrade. At Yupik, their goal is to combine years of experience in direct sourcing and manufacturing of high-quality products to provide you with ingredients and snacks that cater to your tastes. Tenacity and ambition continue to make them grow and work harder every single day to offer quality ingredients and snacks that speak for themselves. While they strive to offer the best prices, it's not always possible. Yupik favors good ingredients and best-tasting products and doesn't believe in sacrificing quality for cheap market prices.



Obtained from milled amaranth seeds, Yupik Organic Amaranth Flour adds a slightly sweet and nutty taste to baked goods. *Incorporates easily into batters and mixtures.*



7198868 **Organic Amaranth Flour** 6/35.3 oz.



Gluten-free Organic Coconut Flour is finely milled flour from dried, defatted coconut meat. *Its sweetness makes it perfect for dessert recipes.*



7198867 **Organic Coconut Flour** 6/35.3 oz.



Organic ground chickpeas are finely milled to make this flour. Nutty and mildly sweet in flavor, ground chickpeas lend texture and density to foods. *Can replace up to 25% of wheat flour.*



7198869 **Organic Chickpea Flour** 6/35.3 oz.



Made from milled oats, Yupik organic oat flour (fine grind) is a staple in baking and cooking recipes. *Use in baked goods, batters and much more.*



7198953 **Organic Oat Flour** 6/35.3 oz.



Organic Sorghum Flour is finely milled. Mildly sweet and nutty in flavor, it is smooth in texture when added to foods. *Its sweet flavor makes it ideal for baking applications.*



7198954 **Organic Sorghum Flour** 6/35.3 oz.



Organic Brown Rice Flour is gluten-free and finely milled. It is mildly nutty and neutral in flavor. *Lighter, more delicate than wheat flour.*



7198956 **Organic Brown Rice Flour** 6/35.3 oz.



# INDUSTRY TRENDS

## Retail & Foodservice

### INGREDIENT INNOVATION SPOTTED AT EXPO WEST

Mushrooms, chickpeas and dates were among ingredients featured in an array of innovation at Natural Products Expo West. Brands exhibiting at the event, held March 8-12 in Anaheim, highlighted new applications spanning a range of product categories.

“Expo West is all about innovation,” said Carlotta Mast, senior vice president and market leader at Informa Markets’ New Hope Network, which produces the Natural Products Expo tradeshows. “We’re seeing unique ingredients, new formats and formulations... helping consumers meet very specific health and wellness needs.”

Sales of natural, organic and functional food and beverage products in the United States are on pace to surpass \$220 billion by 2024. That’s up from \$100 billion 10 years ago, Ms. Mast said during a presentation at the event.

“Natural, organic and functional food and beverages ... now make up 25% of total food and beverage sales, so it’s still small compared to conventional food and beverage, but it’s growing once again at a much higher rate,” she added.

Citing Nutrition Business Journal estimates, she said natural, organic and functional food and beverage sales grew 7.2% to \$187 billion last year, on top of 9% growth in 2020. Organic food and beverage sales increased 6% to \$50.7 billion, and functional food and beverage sales advanced 8.3% to \$84 billion, Ms. Mast said.

“The pursuit of wellness really is driving this industry,” she said. “Consumers have changed. They’re paying more attention to their health and wellness. They’re investigating new brands. They’re cooking more at home. And this is creating more longer-term opportunity for this industry.”

Trending at Expo West were mushrooms in many forms. Brands showcased snacks such as crisps and jerky made with shiitake, king oyster and portobello mushrooms. Functional fungi such as reishi, lion’s mane and chaga appeared in numerous beverage formulations, from ready-to-drink tonics to coffee and tea blends promoting such benefits as brain health, calming effects and more. Mushrooms also add a savory flavor and meaty texture to meals on display.



Chickpeas were used in a variety of snacks and pantry staples spotted at the show. The versatile bean is the base of plant-based yogurt and frozen desserts. Spreads and condiments on display included allergen-free alternatives to mayonnaise, tzatziki and peanut butter. Chickpeas also replaced grains in comfort foods such as pasta, pizza and cookie dough. New at Expo West was Chickease, a brand of cooked snackable chickpeas in grab-and-go pouches with flavors including classic, barbecue and Tex Mex.

Dates are used as a nutritious sweetener in several new applications including chocolate, protein bars, frozen desserts and pudding. Good Food For Good offered a line of organic ketchup and barbecue sauces sweetened with dates. Rollin’ n Bowlin’ presented snack packs of pitted dates featuring a peanut butter or almond butter filling. Joolies debuted diced dates coated in chocolate. Several brands also showed bottled date syrup.

Other exhibitors featured kelp as a key ingredient, which may play a role in sustainably nourishing the growing global population. The zero-input crop requires no freshwater, fertilizer or dry land to grow, and it filters carbon and nitrogen from the water. Additionally, kelp contains vitamins and minerals including zinc, calcium, folate, potassium and iron. At Expo West, 12 Tides introduced its range of puffed kelp chips, and Ocean’s Balance showed sea greens in an assortment of sauces and seasonings. Atlantic Sea Farms markets thaw-and-eat kelp, pureed kelp cubes and fermented seaweed. Kelpie Chips are fried and seasoned seaweed snacks in flavors including apple cinnamon, pizza and chipotle.

Jackfruit, a large Southeast Asian tree fruit, was found in a variety of applications — from a plant-based meat alternative to a fruit chew.

Another emerging ingredient spotted at Expo West is sacha inchi, a seed native to certain parts of South America and the Caribbean, which appeared in an organic meat substitute, crunchy puffed snacks and cooking oil. Sacha inchi protein also may be found in the formulations for Mid-Day Squares’ functional chocolate products.



# QUESO, PLEASE



For many Americans, Cinco de Mayo is a time to enjoy, and sometimes discover, Mexican food and beverages. So many great Mexican dishes — from chilaquiles and enchiladas to tacos and quesadillas—include cheese. Here, we highlight some of our cheeses perfect for this Mexican holiday and beyond!



**Cocina Selecta**





**Cocina Selecta** cheeses are made with the highest quality milk and are true to the appearance, texture, flavor and performance of cheeses found in Mexico. Formulated and perfected over 17 years, these cheeses were developed specifically for Mexican cuisine.



**Asadero**—a smooth, soft, mild cheese with great melting qualities. Popular for snacking or enhancing sandwiches.



1698859 **Asadero** 1/43 lb.    
Stocked in IL and VA; Non-stock in TX and CA

6447389 **Asadero** 1/10 lb.    
Stocked in IL and VA; Non-stock in TX and CA


**Cotija**—a dry, firm, crumbly cheese with more of a robust finish. Sprinkle on top of salads, pasta and vegetables.

1698879 **Cotija** 1/43 lb.    
Stocked in IL and VA; Non-stock in TX and CA


8073009 **Cotija** 1/10 lb.    
Stocked in IL, TX and VA; Non-stock in CA



1698804 **Cotija** 1/10 lb. RW    
Stocked in IL, TX and VA; Non-stock in CA



**Oaxaca**—a distinctive cheese due to its braided appearance. Often referred to as a melting cheese, similar in style to Mozzarella.

1698838 **Oaxaca** 12/12 oz. RW   
Stocked in IL, TX and VA; Non-stock in CA

**Queso Blanco**—a fresh, sweet, mild and moist cheese that becomes soft and creamy when heated, but doesn't melt. It is perfect for stuffing meats, peppers, enchiladas and burritos. Trying frying it in a non-stick skillet, too!

1698861 **Queso Blanco** 1/43 lb.    
Stocked in IL and VA; Non-stock in TX and CA

1698905 **Queso Blanco** 1/10 lb.    
Stocked in IL and VA; Non-stock in TX and CA

1698796 **Queso Blanco** 1/10 lb. RW    
Stocked in IL and VA; Non-stock in TX and CA

**Queso Quesadilla**—a semi-soft, creamy, buttery and mild cheese, great for melting on tortillas or grilled cheese sandwiches. Use on nachos, hamburgers or enchiladas.


1698842 **Queso Quesadilla** 1/43 lb.    
Stocked in IL and VA; Non-stock in TX and CA


1698899 **Queso Quesadilla** 1/10 lb.    
Stocked in IL and VA; Non-stock in TX and CA

1698768 **Queso Quesadilla** 1/10 lb. RW    
Stocked in IL and VA; Non-stock in TX and CA

**Queso Fresco**—fresh, sweet, hand-ground with a crumbly texture. Popular crumbled over salads, beans or tacos.

1698889 **Queso Fresco** 1/44 lb.   
Stocked in IL and VA; Non-stock in TX and CA

1836796 **Queso Fresco** 1/10 lb.   
Stocked in IL, TX and VA; Non-stock in CA

1841729 **Queso Fresco** 1/10 lb. RW   
Stocked in IL and VA; Non-stock in TX and CA




Originally from Michoacán, Mexico, Gilberto Villaseñor Sr. and Ignacio Villaseñor had the dream to go into business and serve the Mexican immigrant community of Chicago. With only five hundred dollars that Gilberto Sr. had saved, they tried their hand at producing Mexican candies.

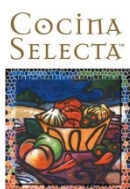
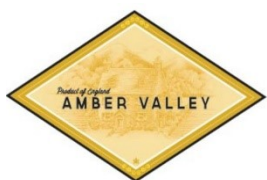
However, in 1964, the Villaseñor Founders made a decision to change direction, and realized their true calling. They wanted to fill a void that existed in their community, producing fresh farmer's cheese in the traditional style of Central Mexico called Queso Fresco: and so **V&V Supremo** was born.

Chihuahua is an authentic Mexican-style cheese that has a rich, buttery flavor that is loved for its melting qualities. Available in both chunks and shreds, this cheese is perfect for any melting cheese application where top quality is desired: quesadillas, queso fundido, enchiladas, pizza, sandwiches, pastas, and casseroles.

3172865 **Chihuahua Block** 8/6 lb.   
Stocked in IL and VA; Non-stock in TX and CA

8532065 **Chihuahua Cuts** 12/8.82 oz.   
Stocked in IL and VA; Non-stock in TX and CA

8149296 **Chihuahua Shreds** 4/5 lb.  
Stocked in IL, TX, VA and CA



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