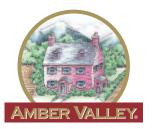


European Imports, Inc.

CHEESE • SPECIALTY FOODS • GAME • PASTRY













April 2014

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Back Cover Specialty Grocery

New items listed are scheduled to arrive by the month titled on the front of the newsletter.

European Imports, Inc. 2475 N. Elston Ave.

2475 N. Elston Ave Chicago, IL 60647 1-800-323-3464 orders@eiltd.com www.eiltd.com

European Imports, Inc. is Relocating!

We are moving! European Imports, Inc. is excited to announce its upcoming move from our current location in Chicago to Arlington Heights, Illinois. The space in Arlington Heights is about 187,000 square feet. The space is relatively new with an updated cheese cutting room, a temperature controlled dock, a beautiful new cooler and freezer, a special cooler just for chocolate and olives and spacious new offices. Our new address will be:

600 East Brook Drive Arlington Heights, IL 60005 847-631-6000



This move is a lot of work and we have made it our objective to keep the disruption of daily operations down to a minimum. The move has been broken down into two steps:

- 1. Our offices. We will be moving our office the weekend of April 18. This move should not have an effect on our daily operations as the move will start after hours on Friday and continue thru Saturday until complete.
- 2. The warehouse. We will begin moving the contents of our warehouse at 6 am on Friday April 25. This will impact our daily operations as we will be closed for business on Friday and Saturday April 25 & 26. All European Imports, Inc. employees will assist in the warehouse move. The last deliveries will leave the Chicago warehouse at 6 am and there will be no pickups on Friday or Saturday April 25 & 26. We will reopen for business at our new location on Monday April 28.

Please contact your sales representative if you have any questions or concerns about the move and how it will impact your orders.



Under the Dome Jeff Babcock, Cheese Specialist It Takes a Village—Grafton

In the beautiful rural countryside of Vermont, the Green Mountain State, small quaint towns and historic villages



dot the land. Even the bigger towns, like Burlington, have a small town rustic feel and cultural identity that seems to have existed since the founding days of our country. No other state has its largest city as small as Burlington!

Vermont has a great history of cheese-making and is one of the premier states producing cheese today. The mild climate and pastoral settings provide milk of extremely high quality. In the small village of Grafton, cheese-making was started up long ago by local dairy farmers in an effort to use up their surplus milk and bring value to what they would lose without refrigeration; a major reality in the history of cheese. This was the foundation of the Grafton Village Cheese Company we know today.

The original cheese factory burned down in 1912, a major loss to the small town. The Windham Foundation, a not-for-profit organization started by a prominent businessman who had family ties to Grafton, stepped in several decades later to rebuild the creamery and re-establish cheese-making in the small village. Rebuilding and promoting rural Vermont is their mission statement, but bringing back some great cheese has been a wonderful result of their work.

Today, Grafton Village Cheese Company hand-crafts artisanal cheddars from local raw cow's milk, mostly Jersey cattle and all from small Vermont farms. The higher butterfat content in this milk gives the cheese a smooth rich quality and a decidedly great flavor; continually award winning. Because the milk is so fresh and local, it is always made using unpasteurized whole milk without growth hormones. Unlike our neighbors in Wisconsin, Grafton makes its cheese without the addition of annatto, so a bit more traditional to the farmhouse-style and natural look.

Their Premium Cheddar, aged for approximately one year, is rich with sharp notes and a dense smooth texture; still young enough to slice. Try it with apples and arugula on grilled sourdough, melted into sauces or baked into a rich polenta.

With quite a bit more sharpness, the Classic Reserve is aged for two years. This additional year of aging brings a drier, firmer and more crumbly texture to the cheese, concentrating the distinct and robust flavors in the cheese. Best eaten out of hand, it can kick-up any recipe due to its intense nature; a little goes a long way!

The indigenous maple trees in Vermont give Grafton the ability to do their own naturally smoked cheddar with a wonderful local flare. It is aged four to six months and bathed in cool smoke for several hours, giving it a pleasant flavor and not overpowering. Try it with roasted tomatoes as a smoked grilled cheese, shredded into mashed potatoes or stuffed into a chicken roulade.

1687407 Premium 1 Year Cheddar 1/11 lb 1687399 Premium 1 Year Pre-cuts 1/11 lb (retail pieces)

9397290 Classic 2 Year Cheddar 1/10 lb



1687385 Maple Smoked Cheddar 2/5 lb



Wild & Unique Foods by Tim Doyle, Meat & Game Specialist

Angel's Salumi

Divinely made in Los Angeles



Angel's Salumi & Truffles of Los Angeles is on a mission to handcraft and cure authentic European-style salumi, following the finest traditions and using the best all-natural meats. They blend the flavors of the Mediterranean region in all of their gourmet salumi. All the pork used in this selection is 100% purebred Berkshire.

2764423 Soppressata Piccante Salami 6/6 oz The classic dry-cured Italian salame with a little spice. Seasoned with fennel and hot spices. Fermented with red wine and grappa. Aged for three months. Perfect with a Pinot Grigio.



2764401 100% Duck Salami 6/6 oz Made with 100% duck meat, certified cage-free. This rich French-style duck salame is flavored with

red wine and black peppercorns, and has a tender bite.

2764435 Black Truffle Salami 6/6 oz This unique salame is made with the most tender and sweet Berkshire meat and 5% black winter truffles for a very strong truffle flavor. The little saltiness combined with red wine, Armagnac and spices provide for an unforgettable taste.



2764383 Venison & Berkshire Pork Salami 6/6 oz

A mixture of venison and Berkshire pork meat, seasoned with red wine, juniper berries and black peppercorns. Its unique flavor goes very well with a rich red wine.

2764379 Wild Boar Salami 6/6 oz 100% Texas wild boar is prepared with herbs and wine to create an exceptional complexity of flavor along with the authentic seasonings of the Mediterranean region.

2765267 Nostrano Salami 6/6 oz
The classic Italian home-style salame, Nostrano has all the flavor of northern Italy. Coarsely ground with a mild pepper and wine flavor. Perfectly paired with melons or figs.



For the Pastry Chef by Karl Helfrich, Pastry Specialist

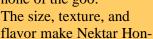


Introducing Nektar Naturals Honey Crystals!



Your days of squeezing the sticky belly of a honey bear are over! Nektar Honey Crystals are honey without the sticky mess! These tasty, little 100% natural crystals now make it easier to carry honey with you on

the go. The convenient packets can fit in your purse, pocket, or between the pages of a book without sticking together. They've kept all of the good, with none of the goo.



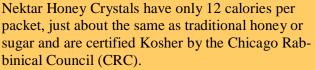


ey Crystals the ideal choice to add to your hot tea, lemonade, or sprinkled on top of oatmeal or yogurt. Try them with your favorite marinades, or baked on top of meats and poultry. Since Nektar Honey Crystals are easy to measure, substituting them for processed sugar while baking is as easy as pie.

Nektar Honey Crystals use only natural ingredients, straight from the hive. Because natural honey is



used, all of the good stuff - like antioxidants, electrolytes are kept, and it has a relatively lower glycemic index.



Nektar Natural honey crystals are available in 6/40 ct retail packaging and also 1/500 ct foodservice packaging.

2725944 **Naturals Honey Packets Retail**

6/40 ct

2725911 **Naturals Honey Packets Foodservice**

1/500 ct

DID YOU KNOW??

We have 100's of products for the pastry professional that you may not be aware that we carry. Here are a few that have garnered a loyal following over the years.

Trablit Coffee Extract is the "Grande Dame" of flavorings, made from only coffee, water and sugar. The ingredients are cooked together until a very thick, syrupy liquid with a concentrated coffee flavor is achieved. A little goes a very long way; it is the



absolute go-to when you need coffee flavor in a dessert or sauce.

5553845 Coffee Extract 1/1 L

Clearjel modified food starch was developed in the



forties for the canning industry to thicken consistently no matter the acidity of the product being thickened. It is great to use for pie fillings and fruit sauces. It is very heat stable and makes a beautiful shiny end product and is gluten

-free!

1741703 **Modified Food Starch** 1/25 lb



New Grocery Blue Elephant Royal Thai Cuisine





Thailand is known as the "land of smiles" and is a kingdom featuring Buddhist temples, exotic wildlife and spectacular islands. Although Thai food is known for being spicy, it is actually a balance of various ingredients covering many tastes including sweet, sour and spicy.

Blue Elephant Royal Thai Cuisine was developed by Master Chef Nooror. The recipes are the same recipes used in the 11 Blue Elephant Royal Thai restaurants around the world.

One distinctive aspect of Thai food is the use of herbs and spices as well as the inclusion of fermented fish sauce in nearly every dish. Blue Elephant Royal Cuisine products contain the ingredients to prepare an authentic Thai dish in your own home.

The range of products from Blue Elephant Royal Thai Cuisine includes curries and soups. Their soups and curries are ready in just 15 minutes and range in spice from mild to hot.

Now available from European Imports, Inc.:

2651162 Thai Cooking Set Green Curry 6/3.3 oz

Green curry has a coconut base and is made with green chilies and flavored with Thai basil.



2651192

Thai Cooking Set Massaman Curry 6/3 8 oz

From the south of Thailand, Massaman curry is a thick Indian style curry. This curry contains roasted dried spices that are rarely found in other Thai curries.



Thai Cooking Set Yellow Curry Set Yellow Set Yellow

2651182 Thai Cooking Set Yellow Curry 6/3.3 oz

Thai Yellow Curry is a Thai-Muslim dish. It is of Indian origin and is often made with chicken and potatoes. It can also be made with other meats or seafood.

2651174 Thai Cooking Set Red Curry 6/3.3 oz

Red Curry is from Central Thailand. It is a spicy curry made with dried chilies and contains coconut milk. It can be made with different meats, seafood or tofu.





2645994 Thai Cooking Set Tom Yam Soup

From Central Thailand, Tom Yam Soup is a hot and sour soup. Made from lemon grass, galangal, kaffir lime leaves, dried chilies and lime juice. It is usually prepared with prawns or chicken.

2645978 Thai Cooking Set Tom Kha Soup

Thai Cooking Set Tom Kha Soup 6/3.8 oz

A dish from Central Thailand, Tom Kha soup is medium spicy with coconut milk, galangal (kha) and usually prepared with chicken. Mushrooms can be added or used to replace the chicken.





Gluten Free Just Got Better



When good health requires you to include only those foods that do not aggravate the delicate balance of your system, often the first aspect of eating to be sacrificed is good taste. With Gratify, you not only eat well, you enjoy eating.

Gratify is a line of gluten free snacks and crackers. Gratify products make a tasty and satisfying addition to any gluten free diet. Eating Gluten Free, whatever your reason, never tasted so sublime. Satisfy your craving for better flavor and better health with Gratify and finally, feel good about eating Gluten Free.

It's easy to say that a product is gluten free, proving it is another matter. Because of the serious health concerns of gluten-sensitive consumers, Gratify has invested significantly in certifying all Gratify products through the Gluten-Free Certification Organization (GFCO) a program of The Gluten Intolerance Group® (GIG).

Now available from European Imports, Inc.:

2753348 Milk Chocolate Covered Pretzel Twists 8/5.5 oz

Who said gluten intolerance and chocoholic cravings could not safely coexist? Gratify your deepest desires now with gluten free Milk Chocolate Covered Pretzel



Twists, a newly developed crunchy treat coated in a luxurious layer of rich-tasting milk chocolate.



2753335 Sesame Seed Thins 6/6 oz

Open the doors to a pretzel adventure with gluten free Sesame Seed Thins topped with real sesame seeds. These delectable thins give you the traditional crunch of

a pretzel in a shape that's perfect for dips, spreads and other creative toppings.

2753327 Sea Salt Sticks 6/6 oz

Crunchy, gluten free Sea Salt Sticks are the perfect shape for munching by the handful or dunking in your favorite sauce or dip! Lightly dusted with sea



salt, these perfectly baked snacks will satisfy your cravings and, if you must avoid gluten in your diet, contribute to the healthier lifestyle you seek.



2753313 Sea Salt Twists 6/8 oz

Grab a handful of the best gluten free pretzel twists, dusted with pure sea salt and baked to crisp perfection. The classic snack food

with a brand new twist, deliciously free of gluten and other common allergens.

2753107 Cracker Thins 12/7 oz

Cracker Thins are the perfect snack or bread substitute for people with celiac disease and those who must avoid gluten in their diet. Now eating rich tast-



ing crackers is one indulgence you won't have to sacrifice.

Changes & Line Extensions





New to the line:

2745018 Arizona Enchilada Soup Mix 8/5.75 oz

A Southwestern flavor profile features quick-cooking dehydrated white beans, diced peppers and sweet potatoes,



warm chili seasonings and masa corn flour. Add chicken and salsa verde for an authentic Mexican meal.



2745026 California White Bean Chili 8/15 oz

This mild chili mix combines sweet potatoes and peppers with added artichoke hearts. The addition of turkey makes a delicious, savory meal.



New to the line: 2701516 Flaxseed Crispbread 12/7.6 oz

Wholegrain rye cracker, topped with a mix of golden sesame seeds, oat flakes and flax seeds.





Lahvosh is an Armenian flatbread that has been made for centuries. It is a staple in Middle Eastern diets and is traditionally used to "break bread" with family and friends. New to the Valley Lahvosh line:

8007403 5" Round Lahvosh 6/15 oz

This bulk package of crackers comes in a clear bag with no graphics, closed with a twist tie. These round crackers have a bubbly surface, topped with sesame seeds. Lahvosh is often used as a carrier cracker so it has a fairly neutral taste with a slightly nutty and sweet flavor.



Each jar of Tonnino Tuna comes only with the finest cuts of yellowfin tuna, carefully selected to create a product of exceptional quality. New to the line:

2754159 Tuna Fillets with Lemon and

Pepper in Olive Oil 6/6.7 oz

2754165 Ventresca Tuna in Olive Oil

6/4 oz

6/35.27 oz

2754178 Tuna Chunks in Olive

Oil in Pouches

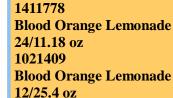
Specialty Grocery Spring in a Bottle



le Villaige

LeVillage sparkling lemonades are like spring in a bottle. Bubbles make anything more fun and LeVillage's drinks are a light and fruity breath of fresh spring air.

back in the XIXth century and was sold on the street by "limonadiers". Naturally flavored, these sweet, traditional French sparkling beverages have always been popular for their simple qualities, enjoyed by kids & adults alike.



Drink this naturally flavored blood orange sparkling beverage over ice or use it as a mixer.





1021353 Lemonade (Cloudy) 24/11.18 oz 0413118 Lemonade (Cloudy) 12/25.4 oz

This lemonade is the sparkling version of traditional home-made lemonade with an added hint of lime. It

has a tart lemony flavor and it is not too sweet.

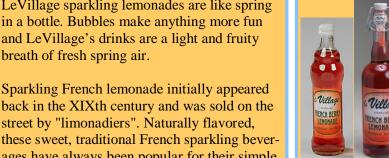


1674987 **Orange Sparkling Lemonade** 24/11.18 oz 1675012 **Orange Sparkling** Lemonade

12/25.4 oz

Natural orange flavor, sparkling water and sugar come together to create this fruity sparkling beverage. The sweet orange flavor is sure to make it a popular choice for kids.







1265832 **French Berry Lemonade** 24/11.18 oz 1431513 French Berry Lemonade 12/25.4 oz

A refreshing lemonade made of carbonated water, beet sugar, citric acid and the natural flavor of berries.

2298665 **Sparkling Pink Lemonade** 24/11.18 oz 2212443 **Sparkling Pink Lemonade** 12/25.4 oz

Another delicious, sparkling lemonade with a refreshing citrus taste and all natural grapefruit flavor.





0871745 French Lemonade 24/11.18 oz 0871758 French Lemonade 12/25.4 oz

A more neutral version of lemonade, this sweet sparkling beverage is a delicate combination of

lemon and lime. It makes an excellent mixer for cocktails.

1119971 **Pomegranate Lemonade** 24/11.18 oz 1323165 **Pomegranate Lemonade** 12/25.4 oz

With the growing interest in pomegranates, this naturally flavored pomegranate sparkling beverage is sure to be a hit.



