

## EUROPEAN IMPORTS, INC.

CHEESE • SPECIALTY FOODS • GAME • PASTRY



### March 2015

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Back Cover **Specialty** 

New items listed are scheduled to arrive by the month titled on the front of the newsletter.

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### **Charming Selections from the Emerald Isle**

With St Patrick's day coming up later this month, we think March is a great time to review your Irish offerings and consider something new and Irish. Our suggestions:



Start the day off right with a piping hot bowl of McCann's Irish Oatmeal. Try their delicious Artisan Instant Oatmeals. McCann's has gathered the world's best ingredients (fruit, nuts, spices and cream) and blended them with their nutritious and delicious Steel Cut Irish Oatmeal. The flavors are unique and they are quick to prepare. Items: 1703137 Vanilla & Honey, 1703042 Apple, Cranberry & Walnut, 1703083 Black Currant, Almond & Cream and 1703119 Pumpkin, Pecan & Cinnamon.

A traditional American St. Patrick's Day meal wouldn't be complete without the addition of Irish Soda Bread. We offer an Irish Soda Bread Mix from **Sticky Fingers**. This easy to use mix will have you savoring the aroma and warmth of fresh-baked bread in just minutes. Item 1700646.

We have quite a few Irish cheese selections that would make a nice addition to any cheese case. Here are a few to consider:

**Tipperary Irish Cheddar**. This is a pasteurized cow's milk, yellow cheddar that is aged 12 to 15 months. It has a clean, deep cheddar flavor with a lingering finish. Available in blocks, items 9918764 and 1788516, and convenient pre-cut pieces, item 3054145.

From Cahill's Farm in Ireland, we have their Porter, Porter with Stout, Whiskey, and Ardagh Wine Cheddars. Items: 1993355, 1444599, 1954082, and 7216254.

Also available from Ireland: Daru Wheel, item 7889292; Carrigaline Beech Smoked, item 1714163; Bandon Vale Vintage, item 7216308; Cashel Blue, item 9943135; Dubliner, items 1952694 & 1702499; Irish Blarney, items 3332016 and 5066329; and **Kerrygold** butter items 6630935 and 7382423.



Finally, we have three exciting lines that will round out your Irish selections. Up first is Crossogue Preserves. This is a line of handmade preserves from Ireland. We suggest trying the Irish Harvest Fruit Chutney with Tipperary Cheddar for some Irish magic. Up next is Sarah's Wonderful Honey. This is a line of honey blended with fruit. This line brings variety and innovation to the US honey market. Lastly, we have **Ballymaloe**. A line of 100% natural sauces and relishes to accompany meats, sandwiches, cheese and much more.

Contact your sales rep for more information on these products or to place your order.

### Under the Dome Jeff Babcock The Amber Valley

England brings to mind a pleasant spring, with golden meadows and heath-lined moors stretching out to forest edge, where fabled inns host great stories of olden days, rich food and great beer. *Amber Valley* brings to us a little bit of that country, a fair field of flavors, ready to please with convenient packaging and versatile loaves, ready for many applications. The perfectly packaged mini-loaves fit easily on slicers, the square facing allows for sandwich or burger slices.

Lancashire is a traditional cheese of northwest England, of the cheddar-family of cheeses. It has a dense texture that is often crumbly. The slightly tart character of the cheese plays well with ham on a roll



with a little zesty pickle thrown in. Due to the crumbly nature of the cheese, slices tend to be a bit broken, but they look rustic!

3362031 Lancashire Loaf 2/2.5 lb

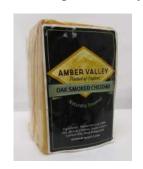


Double Gloucester with Onion & Chive is one of most popular items from Amber Valley in a wheel, so we have followed that with the addition of a loaf. The formulation is slightly different, allowing a slightly drier texture that

allows for smoother slicing. Top your burger with this colorful cheese, for a great gastro-pub appeal or drape over oven roasted tomatoes on toasted rye for a great combination of robust flavors.

3361930 Double Gloucester Onion & Chive Loaf 2/2.5 lb To make our *Amber Valley* Oak Smoked Cheddar, traditional blocks of English country

cheddar are matured to a rich and vibrant flavor, but still smooth and creamy. They are then cut and naturally smoked with oak, allowing a deep penetration of woodsy smoke flavor.



### 3362072 Oak Smoked Cheddar Loaf 2/2.5 lb



On the side of potent flavors, Jalapeno & Garlic Cheddar is the biggest! The smooth cheese is speckled with bits of jalapeno and garlic, it can be quite intense at times. Add a touch of spice to

any dish, but it would be great melted over any dish for a bit of southwest flare.

3362025 Jalapeno & Garlic Cheddar Loaf

2/2.5 lb



### Wild and Unique Foods Tim Doyle, Meat & Game Specialist Piller's Black Kassel



Piller's Salami introduced their long awaited line of their top selling three salamis in a new Black Kassel label for their 6 oz chubs and 4 oz sliced products. Traditions and flavors of Central Europe were the inspirations be-

hind this brand. The craftsmen who lived in these regions used recipes handed down from generations to produce Europe's finest meats and salamis.

Black Kassel Old Forest Salami is a full flavored smoked salami. It is a beautiful salami created with a lean blend of pork and gently smoked over a secret blend of hardwoods. It is

then air dried to finish it with a rich and luxurious flavor; very good with a mellow yet aromatic cheese.

Black Kassel Mustard Seed Salami is classic salami created with a lean blend of pork that is finely chopped for an elegant plate



-pleasing texture. Mustard seed, a hint of garlic, gently smoked and air-dried, this is a must try salami. It has been a hard sell but has had the best reviews after the product was tasted.

Black Kassel Gypsy Salami is a great, bold salami. It is made of finely ground Madagascar pepper and a hint of garlic. Your mouth will slowly come alive with this salami. It has a full bodied flavor with a not overwhelming spicy heat.

These salamis can be served alone or with a

cheese plate. Not your average salamis, they will be a hit, not just the salami before dinner. You can take them where ever your travels take you with the convenient packaging. You should always have some handy because you will truly enjoy one of



these flavors, if not all three.

7003613	Gypsy Salami Chub	8/6 oz
7717323	<b>Old Forest Salami Chub</b>	8/6 oz
7003757	Mustard Seed Salami Chub	
		8/6 oz
1694142	Gypsy Salami Sliced	18/4oz
7885118	<b>Old Forest Salami Sliced</b>	18/4oz
7888726	Mustard Seed Salami Sliced	
		18/4oz







### For the Pastry Chef Karl Helfrich, Pastry Specialist



**Nektar Naturals Honey Crystals!** 

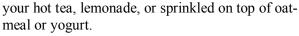


Your days of squeezing the sticky belly of a honey bear are over!
Nektar Honey Crystals are honey without the sticky mess!
These tasty, little 100% natural crystals now make it easier to carry honey with you on the

go. The convenient packets can fit in your purse,

pocket, or between the pages of a book without sticking together. They have kept all of the good, with none of the goo.

The size, texture, and flavor make Nektar Honey Crystals the ideal choice to add to



Try them with your favorite marinades, or baked on top of meats and poultry. Since Nektar Honey Crystals are easy to measure, substituting them for pro-



cessed sugar while baking is as easy as pie. Nektar Honey Crystals use only natural ingredients, straight from

the hive. Because natural honey is used, all of the good stuff - like antioxidants and electrolytes - are

kept, and it has a relatively lower glycemic index. Nektar Honey Crystals have only 12 calories per packet, just about the same as traditional honey or sugar and are certified Kosher by the Chicago Rabbinical Council (CRC).

Nektar Natural honey crystals are available in 6/40 ct retail packaging and also 1/500 ct foodservice packaging.

2725944 Honey Packets Retail 6/40ct 2725911 Honey Packets Foodservice 1/500ct



#### BELGIUM 1911

#### **Callebaut Caramel Loaf**

Callebaut's new Caramel Loaf is the perfect ingredient to add a savory butter toffee flavor and excite the taste buds. Excellent for all dipping and drizzling applications and easy to warm up and apply to a number of delicious treats.



#### Melting Caramel Loaf in a Microwave

Place caramel in a microwave safe dish. Cook on high for 30 seconds. Stir. Measure temperature (Target 60°-66°C/140°-150°F). If temperature is not reached, continue to heat in microwave in 30 second increments, stirring in between heating steps, until temperature is achieved and thoroughly melted. Avoid scorching.

## New Grocery Innovation Meets Tradition

We are so excited! We have found some of the most innovative products to hit the market in some time. These terrific new products come to us from **Acetaia Terra del Tuono**. You will find their balsamic vinegar based products to be both unique and innovative while maintaining their family traditions.

Acetaia Terra del Tuono is a very old company with roots in Northern Italy since 1892. It has been owned by the same family since the very beginning. The Founder of the Company chose Corticella after carefully considering the territory. The location of their main vinegar factory, on the foothills of the thin strip of land between the Secchia and Tresinaro Rivers, is very special. In this area, summers are hot and arid, while winters are severe, with a chill that penetrates into the heart of the barrels. It is a special microclimate which creates ideal conditions for the summer oxidation and evaporation of the Balsamic Vinegar of Modena, while the winter chills favors sedimentation, guaranteeing decantation and limpidity.

Acetaia Terra del Tuono manages the entire process of their products, from the cultivation of the grapes in their vineyard, to the cooking of the grape must, and finally to the aging of the vinegar in barrels. This is where their secret lies. They age their vinegar within barrels made of different types of wood, where each essence adds a particular touch of flavor. The cherry wood sweetens the flavor, the chestnut releases tannins and darkens, the mulberry concentrates the Balsamic rapidly, the juniper then enriches the blend with resinous flavor, and finally, the oak adds the special taste which makes their Balsamic Vinegar of Modena unmistakable.

The first product we want to bring to your attention is their Balsamic Pearls. Balsamic Pearls are small, soft spheres which enclose the very best Balsamic vinegar. Experience the true essence of balsamic vinegar as these elegant little pearls burst in your mouth with complex, tangy-sweet flavors; a unique blend of molecular gastronomy and time-honored Italian tradition.



3186693 Black Balsamic Pearls 3186709 White Balsamic Pearls

12/1.76 oz 12/1.76 oz Next we have their flavored Balsamic vinegar and condiments. These vinegars will add a distinct flavor and aroma to your dishes:



3186564 Aged Balsamic Vinegar 6/8.45 oz 3186736 White Balsamic Condiment 6/8.45 oz 3186552 Apple Balsamic Condiment 6/8.45 oz



3186584 Blueberry Balsamic Condiment 12/3.38 oz 3186618 Honey Balsamic Condiment 12/3.38 oz 3186630 Mango Balsamic Condiment 12/3.38 oz 3186642 Mediterranean Balsamic Condiment 12/3.38 oz 3186717 Pomegranate Balsamic Condiment

12/3.38 oz 3186722 Saffron Balsamic Condiment 12/3.38 oz

Last we have their flavored mousses. Add a quick shot of drama and flavor to your dishes with these soft frothy foams:



3186654 Balsamic Vinegar Mousse 9/5.07 oz
3186664 Bittersweet Mousse with Porcini
9/5.07 oz
3186676 Bittersweet Mousse with Saffron
9/5.07 oz
3186680 Bittersweet Mousse with Truffle
9/5.07 oz

### New Grocery

### Traditional Italian Tomatoes Grown & Packed in California

Introducing **DiNapoli** Tomatoes. **DiNapoli** tomatoes are made in the Italian Tradition. Naples Italy, home of the soft, sweet San Marzano plum **tomatoes** is also the home of the DiNapoli ancestors and the family namesake "**DiNapoli**".



Backed by over 60 years of tomato processing experience, each can of DiNapoli tomatoes is true to its Italian heritage; deep red color, soft fragile texture and a sweet natural taste; the closest thing to the handpicked San Marzanos their family raised in the countryside surrounding Naples.

DiNapoli tomatoes are all grown and packed in California. Freshly harvested tomatoes are rushed to the cannery and processed within hours of harvest. By using lower temperature evaporators and high speed canning lines, DiNapoli is able to provide extra thick and rich consistency without destroying the natural fresh tasting tomato flavor and color. From the tomato fields to your kitchen table, you can trust DiNapoli to provide ultraquality, fresh packed tomato products can after can.



### 0817472 Ground Peeled Tomatoes 6/10 Lb

50% chunky ground vine ripened peeled tomatoes and 50% fresh packed tomato puree create a rich, full body marinara or pizza sauce base.

### 1100373 Fire Roasted Diced Tomatoes 6/10 Lb

Red, ripe tomatoes are roasted over an open fire to blackened perfection! Natural hardwoods create robust smoky flavors that make these diced tomatoes ideal for a soup, marinara, chili or a pizza topping.



#### **0813794 Diced Tomatoes 6/10 Lb**

Peeled tomatoes diced to a cube. These tomatoes will hold their shape through the rigors of heavy blending and cooking.

#### 3301114 Pooled T

### Peeled Tomato Strips 6/10 Lb

Delicate whole peeled tomatoes are randomly chopped, seeded and topped with a light puree to give you more sweet tomato flesh in each can.



**3301134 Whole Peeled Tomatoes** 6/10 Lb *Tomatoes 'American Style'. Whole, round, firm and economical!* 



### 7277856 San Marzano Style Plum Tomatoes

6/10 Lb

Packed whole and peeled, in a natural juice, the closest thing to the handpicked San Marzanos the DiNapoli family raised in the coun-

tryside surrounding Naples.

#### 1873191 Italian Style Peeled Tomatoes 12/28 oz

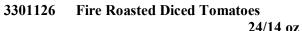
These whole peeled tomatoes are what most people think of when they think of canned tomatoes; firm, sweet and delicious.



# Crushe 12/28 oz Larger i

#### 3300848 Crushed Tomatoes in Puree 12/28 oz

Larger tomato pieces are added to tomato puree to give this product its chunky consistency - ideal for making any sauce for meat or pasta.



Red, ripe tomatoes are roasted over an open fire to blackened perfection! Natural hardwoods create robust smoky flavors that make these diced tomatoes ideal for a soup, marinara, chili or a pizza topping.



### New Grocery

### **Guinness Potato Chips**

Introducing **Guinness** Potato Chips from Burt's. Burt's is an award winning manufacturer of hand crafted potato chips in the UK. Burt's has been chosen by the owners of the Guinness brand, to produce a quality hand crafted chip to bear the Guinness name and logo.

Thick cut potato chips with a barley malt extract, Guinness flavor are available in two sizes and two flavors:

3396965 Guinness Potato Chips 10/5.3 oz





3396977 Guinness Chili Potato Chips 10/5.3 oz

3396989 Guinness Potato Chips 20/1.5 oz





3396997 Guinness Chili Potato Chips 20/1.5 oz

### **A New Dairy Alternative**

Introducing a ground breaking new dairy alternative: Macadamia Milk. Are you looking for an exciting new dairy-free option to complement your coffee? **Milkadamia**, the first macadamia milk available in the USA, is the perfect alternative to cow's milk. Created from macadamias grown on the Jindilli farms near the sunny coast of Australia, **Milkadamia** has been specially crafted for baristas to provide a superior milk alternative that foams beautifully.

The family-owned Jindilli Farms are nestled in the hinterland of the eastern coast of Australia. Jindilli is one of several words used by indigenous Australians for macadamia, a native Australian rainforest tree. Jindilli's macadamia groves are situated in the very region where the tree originated, with just the right combination of sunshine and rainfall to ensure great tasting macadamias.

#### Milkadamia is:

Dairy Free Gluten Free Soy Free

#### The health benefits are:

It is cholesterol free. It has 60% more calcium than dairy milk.

It is low in saturated fat.

3477146 Milkadamia



12/32 oz

Enjoy **Milkadamia** as a drink, in cereal, add it to coffee or tea, use it for cooking and baking, or even in a smoothie. It foams beautifully for the perfect latte. Milkadamia is creamy with a subtle macadamia nut flavor.



## Specialty Replacements and Additions



le Villaige



Three of Cucina Viva's bulk olives are now available in a smaller pack size: two cans packed in a thermo pack with a cardboard base.

### 3192160 Green Pitted Castelvetrano Olives 2/4.4 Lb

A medium size green oval shaped olive with a crisp and firm pulp. This PDO (Protected Designation of Origin)



olive is of the Nocellara of Belice variety and grown in sunny Sicily. It is harvested in September before it is ripe and then brine cured. This variety is often used to make wonderful tasting olive oils. This olive has a very mild flavor and a slightly saline and bitter aftertaste. It can be used in cooking many fish, poultry, and meat dishes, and is excellent as a salad ingredient. A true Sicilian delicacy!

Replaces 1729393 packed 4/4.4 Lb

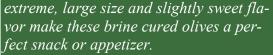


### 3192321 Black Cerignola Olives 2/5.5 Lb



A large Italian, black oval olive produced in the sunny southern region of Puglia. These olives are hand-picked

to ensure a high quality product and are PDO certified (Protected Designation of Origin). Black Cerignola olives are often called "Bella of Puglia" or "Bella of Daunia" (ancient Roman name) and their



Replaces 8559815 packed 4/5.5 Lb

### 3192180 Green Cerignola Olives 2/5.5 Lb

These colossal olives come from Puglia, an agricultural region in the heel of Italy's boot. These beautiful large olives are brine cured



and have a meaty texture and a wonderful delicate fruity flavor. They are ideal as a martini olive or as a delicious snack or appetizer. This superb Italian delight is truly the king of olives!

Replaces 8723056 packed 4/5.5 Lb



New to the line:

### 3382815

### Non-GMO Expeller Pressed Canola Oil 1/35 Lb

This oil is light yellow and has a neutral taste. It is one of the best frying oils available with a high smoke point; 450 °F. This property can be employed in setting oil temperature while deep-frying food. Use it for salad dressings, marinades, cooking and frying.



