

# EUROPEAN IMPORTS, INC.

CHEESE • SPECIALTY FOODS • GAME • PASTRY



# **March 2014**

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Back Cover Specialty Grocery

New items listed are scheduled to arrive by the month titled on the front of the newsletter.



Cocina

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#### Luck of the Irish



With St Patrick's day coming up later this month, we think March is a great time to review your Irish offerings and consider something new from Ireland. Our suggestions:

What could be more Irish than potatoes and Shamrocks? To that point, we suggest **Keogh's** potato chips. **Keogh's** chips are available in three crispy and delicious flavors including Shamrock and Sour Cream Potato Chips.

A traditional American St. Patrick's Day meal wouldn't be complete without the addition of Irish Soda Bread. We offer an Irish Soda Bread Mix from **Sticky Fingers**. This easy to use mix will have you savoring the aroma and warmth of fresh-baked bread in just minutes. Item 1700646.

We have quite a few Irish cheese selections that would make a nice addition to any cheese case. Here are a few to try:

**Tipperary Irish Cheddar.** This is a pasteurized cow's milk yellow cheddar that is aged 12 to 15 months. It has a clean, deep cheddar flavor with a lingering finish. Available in blocks, items 9918764 and 1788516 and convenient pre-cut pieces, item 3054145.



Keögh's

From Cahill's Farm in Ireland, we have their Porter, Whiskey and Ardagh Wine Cheddars. Items: 1993355, 1444599, 1954082 and 7216254.

Also available from Ireland: **Daru Wheel** item 7889292; **Carrigaline Beechsmoked** item 1714163; **Bandon Vale Vintage** item 7216308; **Cashel Blue** item 9943135; **Dubliner** item 1952694; and **Kerrygold** butter items 6630935 and 7382423. Read more about our Irish cheeses on page 2!

Lastly we have three relatively new lines from Ireland. Up first is **Crossogue Preserves**. This is a line of handmade preserves from Ireland. We suggest trying the Irish Harvest Fruit Chutney with Tipperary Cheddar for some Irish magic. Up next is **Sarah's Wonderful Honey**. This is a line of honey blended with fruit. This line brings variety and innovation to the U.S. honey market. Lastly, we have **Ballymaloe**. A line of all natural sauces and relishes to accompany meats, sandwiches, cheese and much more.

Contact your sales rep for more information on these products or to place your order.



# Under the Dome Cheese from the Emerald Isle

#### 7216308

## Bandon Vale Vintage 1/8 lb black waxed square

Cheddar-style cheese with a rich nutty flavor matured a minimum of nine months.



#### 1993355

#### Cahill's Porter

#### 1/5 lb brown waxed wheel

This brown waxed gourmet cheese truckle is the original and definitive Irish Plain Porter Cheese. Each brown waxed truckle is individually handcrafted with plain Irish porter, brewed by Guinness at their Dublin premises since 1759. This cheese is perfect as an hors d'oeuvre when sliced and served with a tossed salad. It is equally as good when served as a center piece on an after dinner cheese board.



#### 7216254 Cahill's Red Wine 1/5 lb red waxed wheel

This red waxed gourmet cheese truckle is called after the Smith O'Brien home of Cahermoyle, Ardagh, where this medieval monastic cheese was revived

about a hundred years ago. This is an adventurous red waxed cheese, veined with red wine, revived from an old Limerick Palatine Recipe. It has a sharp taste with a strong presence of dry red wine. Enjoyed best on crackers or crisp-bread with a glass of vintage port.

#### 1954082

#### Cahill's Whiskey

#### 1/5 lb yellow waxed wheel

This yellow waxed gourmet cheese truckle is hand made using Kilbeggan Irish Whiskey, then matured into a tanta-

lizingly delicious aperitif. This is a traditional Irish monastic Cheese reputedly brought by the Irish Monks to Scotland. It is a simple vintage cheddar entwined with Kilbeggan Irish Whiskey to give a fabulous



savory combination. It was originally created for festive occasions such as Harvest or Christmas, but today it can be enjoyed all year round.

#### 9943135 Cashel Blue 2/3 lb wheels

Cashel Blue has a white paste when young turning increasingly towards a buttery yellow as it matures. Throughout this paste there is a blueing often



referred to as having a marble-like pattern. The rind, which with time can develop a film of surface mold, is untreated and is therefore edible. It is intrinsic to the cheese and contributes to the breaking down of the paste, adding further flavor and complexity.

#### 7889292

#### Daru

#### 1/7.7 lb wheel

Natural rind, grey and dusty appearance. Semi-hard, yellow paste with small air holes. Discernible chalkiness towards the center of the paste. Fully ripened cheeses will be broken



down all the way through. Mild and buttery, with notes of earth and cellar coming through from the rind. Made on the farm at Cooleney by Breda Maher.

#### 1702499 **Dubliner** 2/5 lb cuts

It has a distinctive rounded flavor and a natural hint of sweetness. Aged for 12 months, it has elements of mature cheddar, sweet nutty tones of a Swiss and the piquant bite of aged Parmesan.



#### 1714163 Smoked Carrigaline 6/4lb wheel

Natural cheese, handmade in the traditional manner by Ann and Pat O'Farrell on their dairy farm near the historic town of Carrigaline, in the Southwest of Ireland. Semi-soft, mild

flavor and lightly smoked.

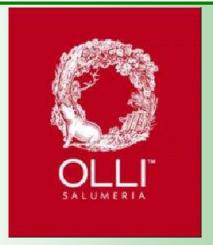
#### 9918764

## Tipperary Cheddar 1/11 lb block

Full-flavored cheddar aged over one year from the Dairygold Cooperative, a distinctive and classic Irish tradition.

# Wild & Unique Foods by Tim Doyle, Meat & Game Specialist Olli Natural and Organic Salami





This salami is different, but in a great way. Olli's artisanal slow-cured salami is based on original 160 year-old family recipes that were handed down to their fourth generation Italian Salumiere. Olli offers a complete line of culinary-superior, environmentally-responsible, artisan salami. They also use innovative packaging to guarantee consistent quality and shelf life while minimizing waste.

What helps makes this product so good is the meat that is used. Olli uses only American Heritage breed pigs. The pigs are humanely, pasture-raised on family farms, they are never confined to pens or crates, and are vegetarian fed. They are certified humanely raised and handled.

The pigs are raised longer to get better intra-muscle fat, and you know, fat is flavor! Olli uses only the flavorful picnic cut for the salame. Antibiotics or

growth hormones are NEVER used.

Olli's salami is produced in a newly-completed grinding facility. The equipment is all state-of-the-art, from Italy. The drying rooms are from



Frigomeccanica and the other equipment is from Risco, just the way it is made in Italy. Olli uses a low temperature and high pH technique to preserve the natural flavor of the high quality pork that is used and

it is nitrate-free. A modified gas environment is used that gives the salami just enough breathing room to stay fresh but not age. This product will last months in its package. You must enjoy a piece of Olli Salami!



- First organic salami chubs in the USA
- Made from organic legs and shoulders sourced from Becker Lane Organic Farms, this meat is what creates a smooth mouth feel.
- Pigs are fed non-GMO feed
- Chosen for Oprah's favorite things to eat list

#### 2369264 Organic Norcino 20/4.5 oz

Olli's Organic Salame Norcino is simply seasoned with salt and white pepper, allowing the flavor of their premium pork to shine through.



# COLUMN CO

#### 2369245 Organic Molisana 20/4.5 oz

Molisana is the quintessential Italian salame. This robust salame is flavored with cracked black peppercorn and garlic.

2369274
Organic Hot Chorizo
20/4.5 oz
Olli added spicy paprika t

Olli added spicy paprika to their original chorizo to give this a flavorful kick.





# For the Pastry Chef by Karl Helfrich , Pastry Specialist



#### Go green with Restaurantware!

Restaurantware has many bamboo and pinewood items that are earth-friendly, and reusable – compostable. Boats, cones, plates, service ware and



picks all add a "natural" touch to your presentations.

Bamboo plates are perfect for receptions and accent pieces on a properly set

table. They are sturdy enough to hold passed hors d'oeuvres without sagging or leaking and add a touch of class compared to traditional plastic ware. Choose





square or round to suit the occasion and tastes of your clients; both will set your functions apart from the competition.

2285050 Medium Bamboo Leaf Plate 1/100 ct 2285045 Small Bamboo Leaf Plate 1/100 ct 2285071 Medium Bamboo Round Plate

1/100 ct

Boats made from pine or bamboo are perfect serving vessels for everything from fish and chips to gourmet hot dogs, beignets to french fries to cotton candy! Great





for everything from a beach party to a casual reception, they hold "hard to serve" foods with style. They are also great to hold condiments like sugar cubes or mustard packets on your buffets.

The mini boats are a great complimentary piece for upscale plate presentations, perfect for holding a dipping sauce or other condiment. A versatile problem solver for the caterer!



 2285514
 Medium Pine Boat
 1/200 ct

 2285243
 Mini Pine Boat
 1/200 ct

 2285035
 Medium Bamboo Boat
 1/200 ct

 2284996
 Small Bamboo Boat
 1/200 ct



Cones are a unique vessel that can be used with both passed appetizers and on plate presentations or as a cornucopia

with its contents "spilling" onto the serving area.

There are many ways to present cones; with stands on a station, paddles with holes drilled into them for passing, and of course



filled and passed out at a station.

2293714 Medium Bamboo Cone 1/200 ct 2293722 Medium Pine Cone 1/200 ct

Bamboo picks come in a variety of shapes, sizes and lengths to suit every need for the restaurateur or caterer.





From knotted tops to mini forks to fanciful themed tops for festive cocktails, Restaurant-

ware has a pick that will suit your needs.

1569652 4" Brown Knot Skewer 1/1000 ct 1569324 6" Paddle Skewer 1/1000 ct

# New Grocery A Regal Organic Maple Syrup



Madava Farms is the majestic home of Crown Maple

Syrup, quite possibly the purest syrup on earth. Located in Dutchess County, New York, Madava Farms is owned and sustainably managed by Robb and Lydia



Turner and is named for the Turner's daughters, Maddie and Ava.



Madava Farms is perfectly situated in the historic Hudson River Valley where its 800 acres of century-old sugar and red maples enjoy perfect soil and ideal seasonal weather conditions to

produce a superior sap for maple sugaring.

Their maple syrup farm is also home to the most advanced maple syrup production facility in the country. Their 'sugarhouse' is the place where the pristine sap collected from their sustainably managed maple groves meets the latest in green, organic production techniques to produce a distinct, pure maple syrup with superior flavor and exceptional quality.



Crown Maple Syrup is crafted from the sap produced by 25,000 majestic sugar and red maple trees on their sustainably managed estate. These varieties produce the sweetest sap on the planet and, combined with the temperature and terroir of the Hudson River Valley, make it possible for Crown Maple to produce their regal syrup.

Now available from European Imports, Inc.:

#### 2642874

#### Organic Grade A Medium Amber Maple Syrup

6/12 oz

The aromas of this syrup bring to mind the sights and smells of late fall and early winter. Experience aromas of gingerbread and roasted chestnuts with flavors of rye, butterscotch and spice.



#### 2393017

Organic Grade A Dark Amber Maple Syrup

72/1.7 oz

#### 2392993 Organic Grade A Dark Amber Maple Syrup 6/12 oz

Crown Maple Dark Amber shares a similar flavor and aroma character with Medium Amber, but with more weight, depth and concentration. Aromas of coffee and cocoa beans are present, along with flavors of brown sugar and toasted almond.

#### 2393021 Organic Grade A Extra Dark Amber Maple Syrup 1/1 gallon

This syrup is Crown Maple's most robust maple syrup with exquisite depth of flavor and a bright finish. A favorite among discerning chefs, this syrup's maple strength is well suited for cooking and baking as its richness blends and shines through even the boldest of food pairings.

#### 2642862 Organic Maple Sugar 12/10 oz

Crown Maple Sugar is rich in natural antioxidants and provides a healthy alternative to granulated sweeteners.



## Did You Miss It?

## Harvest Song 100% Natural Artisanal Preserves



In December 2012, we introduced Harvest Song Preserves and we think these wonderful artisanal preserves deserve a second look. Each jar of Harvest Song preserves begins with the fertile ground of the Ararat Valley, famed as the landing site of Noah's Ark. All ingredients are grown in nutrient-rich, pesticide-free, volcanic soil and nourished with the surrounding natural spring water. The thin air and direct sunlight found at the valley's high altitude help to ensure the purest, most succulent fruit possible.

The co-founder of Harvest Song, Sylvia Tirakian, dedicates herself to maintaining a close relationship with the farmers that help make Harvest Song's farms grow and thrive. She is committed to tasting each and every small batch to personally approve all preserves, maintaining Harvest Song's long-time standing of quality and freshness in each of their products.

At their cannery, Harvest Song adheres to the highest quality control in accordance with strict international standards. Hand-picked fruits and vegetables are inspected, one by one. The perfect ones are carefully cut by hand to avoid bruising. All their foods are minimally processed with no additives, no preservatives, no pectin and no artificial coloring. The produce is prepared in small batches according to time-honored recipes. Then their preserves are vacuum sealed in distinctively packaged glass jars to preserve their fresh taste and nutritional value.

Great detail has gone into designing their sophisticated packages. The minimalist label and glass jar is accented with original, sun-dried, handmade rice paper from Kathmandu, Nepal.

We think Harvest Song preserves will sing to you just as they have to us. Try them and you will taste why we added them to our selections. Now available:

#### 1770017 Fresh Walnut 12/18.9 oz

This preserve is great for baking and makes the perfect garnish for game dishes, pate and foie gras. It also pairs nicely with hard cheeses. Demo this product and watch it fly off the shelf.



#### 1770009 Apricot Preserves

A NASFT Award Winner for 2006, this preserve is made with sweet, sun-ripened apricots. It is wonderful served on warm crusty bread and great for baking. Try pairing it with Parmigiano Reggiano for a taste sensation.



12/10.2 oz

#### 1770029 Golden Fig Preserves

From the sub-tropical part of Armenia, these figs are known for their sweetness. They burst with flavor after being drenched in their own natural syrup.

#### 1770035 Peach Preserves

Succulent, sun ripened, juicy peaches that are bursting with harvest flavor. These preserves are a knock out when served with cheddars.



#### 1770046 Ouince Preserves

the Preserves 12/10.2 oz The Queen of all winter fruits. Serve this preserve with Spanish cheeses such as Manchego, Roncal and Zamorano.



Sweet, tart and chunky Artisanal Preserve formulated by Harvest Song. Serve this preserve with sheep's milk cheeses.



#### 1770066 Tea Rose Petal Preserves 12/10.2 o



Over 300 delicate Tea-roses in one jar complete with their natural aroma. Perfect for desserts or as an accompaniment to fresh Goat's milk cheeses.

#### 1770070 Wild Strawberry Preserves 12/10.2 oz

Delicate little wild strawberries picked in small baskets and immediately preserved. Serve this delicious preserve with Sheep's milk cheeses



## Changes & Line Extensions

#### 2665174 Sabatino Truffle Mac & Cheese 6/9.16 oz

This authentic black truffle Mac & Cheese combination is the perfect combination of the traditional American meal and the Italian flavors of truffle. A ready to make



dish prepared in an all-in-one pouch that will give you the results of your favorite restaurant in 8 minutes. This creamy truffle Mac & Cheese will make kids and grown-ups happy!



I Heart Quinoa clusters are a tasty, healthy snack. They are the only ready-to-eat quinoa product, as well as being all-natural and gluten free! New to the line:

#### 2697466

# Peanut Butter Cacao Quinoa Clusters 12/4 oz



What happens when you take organic quinoa and combine it with organic cacao nibs? Superfood squared! Cacao nibs are chock full of antioxidants and add a rich espresso-y flavor to the roasted peanut and quinoa cluster.



Available by pre-order, Lake Champlain now has a countertop bar display. Each display holds ten vertical or six horizontal bar dispensers. This item is free with your Lake Cham-

plain chocolate purchase.

2651141 Countertop Display 1/1 ct

Monari Replacement:

2734560

Balsamic Vinegar 6/16.9 oz

Replaces 6424972 packed 12/16.9 oz

Aged in wood barrels a minimum of 10 years, this is a mellow and smooth balsamic vinegar great for cooking and desserts.



New to the Mrs. Crimbles line:

2477463

Coconut Macaroons

12/6.7 oz



Each package contains six large rich, dense coconut cookies. Delicious cookies that happen to be gluten free!

#### 2477489

#### **Chocolate Macaroons**

12/7.8 oz

Each package contains six large rich, dense chocolate covered coconut cookies. Delicious cook-



ies that happen to be gluten free!

Salute Santé!®

Replacement:

**2673224 Grapeseed Oil** Replaces 2076133 packed 3/5 L

4/1 Gal

PARTIE BROOK ST

Replacement:

**2598047 Butter Making Kit** *Replaces 1743766 packed 12/8 oz* 

9/8 oz

# Specialty Grocery Sweetypepps and Sweety Drops





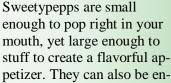
Introducing Sweetypepps and Sweety Drops from Cocina Selecta.



Sweetypepps are a unique type of pepper that grows in the highlands of Peru. Its unique taste is both sweet and hot. This versatile vegetable

is a great base to be filled as appetizers and adds value to a variety of dishes.







joyed filled with cheese, added to salads, pizza and pasta or added to sandwiches and antipasto plates.



ove of tare





2424721 Red Sweetypepps 2437174 Red Sweetypepps 12/10.2 oz 6/102 oz

Sweet and spicy with the full red color of ripe fruit these peppers make a dramatic presentation when filled with cheese.





2424606 Tricolor Sweetypepps 12/10.2 oz 2426361 Tricolor Sweetypepps 6/102 oz Red, green and yellow peppers make this a pepper combination not to be missed.







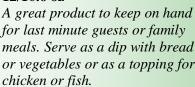
2424776 Golden Sweetypepps

12/10.2 oz

**2424614** Golden Sweetypepps 6/102 oz As golden as the sun shining on the Peruvian highland plains, this cherry pepper will be the highlight of any dish.

#### 2424881

# Red Sweetypepp Bruschetta 12/10.6 oz





#### 2424891 Tricolor Sweetypepp Bruschetta 12/10.6 oz



Tri Color Sweetypepp Bruschetta's smooth consistency and burst of flavor makes this mixture of red peppers, red jalapeno peppers, garlic and onions a deliciously spicy spread

that can be served on bread.





 2424800
 Sweety Drops
 12/4.3 oz

 2424814
 Sweety Drops
 12/28 oz

 2424659
 Sweety Drops
 6/105 oz

Sweety Drops are even smaller than the Sweetypepps, but they are big in flavor. These small, tear-shaped peppers originated in the Peruvian Amazon. Sweety Drops have a sugarlike sweetness and work well in salads, pizza or pastas, or even in baked goods.