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New items listed are
scheduled to arrive by the
month titled on the front of
the newsletter.

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A Sweet Reminder

Since chocolate is so popular in February we would like to take the opportunity to remind you of all the chocolate we have to offer:

Couverture / Pastry



Callebaut from Belgium
Belcolade from Belgium
Cacao Barry from France
Dobla from Holland
Life in Provence from the USA
Mona Lisa from the USA
Santander from Columbia
Valrhona from France

These brands are available in many flavors such as

unsweetened, sugar free, dark, milk and white and forms such as blocks, chips, drops and chunks. We also offer pate a glacer (non-tempering chocolate) from Cacao Barry, cups and decorations from Mona Lisa and Dobla and truffles from Life in Provence.

Retail Baking Chocolate

Ghirardelli
Scharffen Berger

Retail baking chocolate is perfect for the home baker.



Bars and Confections

Choco-Lina	Guylian	Perugina
Dagoba	Guittard	Rademaker
Flyer	Kopali	Santander
Fudge Fatale	Lake Champlain	Scharffen Berger
Ghirardelli	Lindt	Vosges

Looking for a sweet deal? Check out these brands featured in our February promotion book.

Choco-Lina

Dagoba

Fudge Fatale

Kopali

Lake Champlain

Lindt (Take advantage of the great deal offered on their new Grandeur bars).

Mona Lisa

Rademaker

Santander

Scharffen Berger

Under the Dome by Marcia Suchy

A Year In Review

Throughout the year Jeff Babcock and I look forward to introducing new cheeses to our dedicated staff and customers. This is not an easy task, for each time we introduce a new cheese, we must say goodbye to another. It will always be a bitter-sweet process. 2009 was a great year for the Cheese Category and I would like to review some of the cheeses that we were able to introduce.



Casa de Mendevil Velho
A semi-soft cow's milk cheese from the coastal Minho region in Portugal. Washed in EV olive oil and sweet red pepper. This cheese has a medium-mild flavor and a smooth buttery texture.

Pasteurized cow milk. 322043 4/2.2 lb



Raw Milk
Cold Pack Cheddar Spreads
Brunkow, Fayette Creamery
Of Wisconsin

410632 Fayette Garlic 6/8 oz
410643 Fayette Jalapeno 6/8 oz

410387 Fayette Plain Raw Mlk 6/8 oz
410654 Fayette Tomato Basil 6/8 oz
410376 Fayette Horseradish 6/8 oz



Perfect for St. Pat's Day
Irish Harp Cheddar
From Green County Wisconsin
Made in Wisconsin by Jeff Wideman.
Mild, creamy, young cheddar half

yellow, half white. Green waxed.
404021 1/12 lb



Marieke Gouda
Marieke Penterman makes all raw milk Gouda. These are artisan, farmstead Cheeses from Thorpe Wisconsin.

400286 Smoked Gouda Cumin 1/20 lb
400275 Burning Nettle Melange 1/20 lb

Pecorino Primo Pistachio

From Sicily, Italy
A young, mild sheep milk cheese dotted throughout with the green of pistachio nuts. Great texture and flavor for the cheese 'bored'.

240921 2/4.5 lb



Saint Rocco Triple Crème Brie 8 oz

Hand crafted in Benton Harbor, Michigan by Bernard and Francois Capt. This is a buttery, smooth and rich tasting brie now in a convenient small box. A delightful item!

400376 6/8 oz



Cucina Viva Ricotta Salata

From Italy
Made with pasteurized sheep whey. Having a dense un-pressed texture. Milky and milder than a young feta. Perfect for shredding. (under \$3.00 lb).

240909 4/8 lb wheels



Cucina Viva Pecorino Romano

From Sardinia Italy
10 month aged, sharp, slightly salty Romano. Made using rBGH free milk with lamb rennet.

240890 whole 1/70 lb
240910 quarter 4/17 lb



Other cheeses that made their debut in 2009

include: Grafton Cave Aged Truckles and Cheddar, Grafton Duet, Nordic Capriko, St Mary's Grass Fed Gouda, Faribault Fini Cave Finished Cheddar, Rogue Creamery Blues, Prairie Breeze, Roth Kase Moody Blue, Life in Provence Fontagne, Coach Farm Goat cheese and more. 2009 was a good year for new introductions. Jeff and I look forward to bringing you new treasures in 2010. We are constantly looking for the cheeses that fill the niches and meet the demands.

Wild & Unique Foods by Tim Doyle

Chateau Royal

Are you looking for delicious, inexpensive game items for your store or menu? Well Chateau Royal's Swiss trained chef has made them for you in a nicely labeled retail pack. They make sausages in the old fashion traditional way and you can taste that in every bite.

These Chateau Royal gourmet game sausages are all natural without chemicals, hormones, steroids,



antibiotics or artificial additives. The sausages are all made with game meats and then mixed with gourmet meats with high caliber ingredients to finish off the sausage. These hand crafted sausages all have a distinct flavor profile like no other because of their unique and exciting all natural ingredients.

All of the meat used is farmed raised and USDA inspected and processed in a USDA facility.

WG1010 **WILD BOAR AND CRANBERRIES 12/12 oz**

This product is made from Texas wild boar and is a pork sausage lover's dream. The Shiraz wine and cranberries used, bring out the delicately spiced, slightly sweet wild boar and pork flavor.



WG1027 **SMOKED DUCK WITH CALVADOS APPLE BRANDY 12/12 oz**

Fully cooked, smoked duck has a subtle spice mix and a nice apple brandy finish. Great on pizza.

WG1055 **PHEASANT & CHICKEN WITH COGNAC AND HAZELNUTS 12 /12 oz**

This sausage has the delicate flavor of French Cognac with a hazelnut finish. It is wonderful as a grilled sausage entree, or I add it to pasta with a Cognac cream sauce. Save some Cognac to sip when reducing the sauce.



WG1075 **VENISON & BLUEBERRIES 12/12 oz**

The flavor in this sausage is a rich blend of Merlot wine and blueberries. Its has wonderful fruity notes that pair perfectly with New Zealand Venison.



WG1060 **RABBIT & VEAL WITH WHITE WINE AND DIJON MUSTARD 12/12 oz**

Great white wine flavor with hints of Normandy herbs and Dijon mustard in this blend of uncommon yet classic meat. My son would never eat rabbit because he was told it was bad and he loves this sausage. Wonderful on a warm baguette or in a Cassoulet.

They are all easy to prepare and perfect for all occasions. From pizza to salad and perfect for a sandwich. Grilling it is my favorite, but it can be easily seared and finished in a oven. If you are a little afraid of using game products, these are a must try and will not disappoint.

For The Pastry Chef by Karl Helfrich



Introducing BLiS flavor-infused

Maple Syrups

BLiS 100% pure flavor-infused syrups are produced with the freshest, coldest sap from old-growth, organic maple orchards. The varying soils and elevations of the sugar orchards influence

the syrup with subtle differences in flavor. BLiS maple syrup boasts a full, robust, and slightly smoky-rich flavor. Their unique kettle-cooking process imparts the syrup with a rich, thick consistency.

BLiS Bourbon Barrel Matured Syrup

is aged in specially selected 12-18 year old single barrel bourbon casks. The barrels are carefully agitated until the honey, charred oak, vanilla and spice notes are imparted into the syrup for a one-of-a-kind natural flavor. Bourbon Barrel takes maple syrup to new heights.

BLiS Bourbon Barrel Matured Maple Syrup

Item # 152110, 24/12.68 oz



BLiS Tahitian Vanilla

Infused Maple Syrup is handcrafted with the finest, hand-picked Tahitian vanilla beans. The beans are macerated into each bottle of syrup, & rack aged resulting in a dynamic, rich vanilla flavor that enhances the intrinsic flavor of the syrup. Save the sweetened vanilla bean to flavor sauces, glazes and dishes.



BLiS Tahitian Vanilla Infused Maple Syrup

Item # 152109, 24/12.68 oz



Demarle USA and European Imports Ltd. have teamed up to give you access to their entire line of high quality products.

You can now order any

item from the Demarle catalog through European Imports Ltd. and have it delivered directly to your business. Silpats, silpains, flexipans, flexipats, 3Dmats, cutters and more



are available for immediate shipment. Just ask your rep for details.

Capfruit Coulis

make plating desserts easy and elegant. They come in convenient 17.5 oz squeeze bottles with caps, and have the pure fruit flavor that has come to be associated with the Capfruit name. We carry two flavors that will compliment many dessert (and even savory) presentations. The **raspberry**

coulis (item # DF225, 6/17.5 oz) contains only fruit and sugar, and has a beautiful shiny appearance and rich raspberry flavor.



The **exotic coulis** (item # DF235, 6/17.5 oz) is a blend of banana, passion fruit, peach, mango and lime.



New Grocery

Top This!



What's the new hot product to top your cheese with? Enter Daelia's Biscuits for Cheese. Daelia's Biscuits for Cheese are thin (about 1/8 inch thick), peppery slivers of savory biscotti like biscuits that are made to go with all types of cheeses, bringing out their natural flavors, but not overwhelming them.

Daelia's biscuits are made without additional fat or salt. Their biscuits are slightly dry and crunchy – similar to biscotti. These biscuits are a tasty treat on their own, but they really do pair well with nearly all types of cheese, and they stand up exceptionally well to strong and salty cheese like aged parmesan, Boursin, or even a sharp cheddar. Also consider topping them with a goat cheese, your favorite triple cream or one of the fabulous Moondarra cheeses from Australia. Cheese never had it so good!



Now available:

433109 Almond with Raisins Biscuits
For Cheese **12/4 oz**

Due later this month:

433110 Hazelnut and Fig Biscuits
For Cheese **12/4 oz**

Taste the Tradition

The Pons family has been growing and harvesting olive trees in the Catalonia region of Spain since 1945. Family tradition, soil and climate combine to provide excellent characteristics for their very special new Olive Oils. All five of their new oils are bottled in beautiful octagon shaped, dark green glass bottles that are sure to be a stand out on any shelf.

Now available:

143176
Hojiblanca Extra Virgin Olive Oil
6/17 oz

This oil has a mild, fruity flavor and a fresh aroma with a light peppery finish. Try it with pasta, rice and meat.



143276
Picual Extra Virgin Olive Oil
6/17 oz

This oil has an intense aroma, full robust flavor and a piquant finish. It is recommended for pan frying, stews, grilling and roasting.

143287
Arbequina Extra Virgin Olive Oil
6/17 oz

This oil has a nutty taste with a fruity aroma reminiscent of apple and banana.



143298
Traditional Extra Virgin Olive Oil
6/17 oz

This is a well balanced oil with a fresh aroma and a slightly peppery finish. It is recommended for everyday use in all types of cooking.

Coming soon:

143232
Organic Extra Virgin Olive Oil
6/17 oz

This oil has a fresh aroma with a fruity sweet taste. It is recommended for salads, pasta and rice.



Line Extensions & Changes

Figamajigs products provide a healthy and delicious way to enjoy chocolate. They are primarily made of figs, cocoa and dark chocolate. New to the line:



470132
Dark Chocolate Covered Fig Candy- Candy Coated Bites
 12/5 oz



470176
Dark Chocolate Covered Fig Candy Bites
 12/5 oz



470310
Dark Chocolate Covered Fig Candy Bites with Mint
 15/1.41 oz

470309 **Dark Chocolate Covered Fig Bar with Natural Raspberry Flavor**
 15/1.41 oz

New to the Arnott's line:
 Imported from Australia Arnott's is an Australian icon. You might recognize these as Tim Tams.



491443 **Chewy Caramel Cookie** 24/6.17 oz



491432 **Original Chocolate Cookie** 24/7 oz



New to the Lindt line:

These are the chocolate bars for nut lovers. They are loaded with nuts making up 32-34% of each bar.

480943 **Grandeur White Chocolate Almond Bar** 15/5.3 oz

480965 **Grandeur Dark Chocolate Hazelnut Bar** 15/5.3 oz

480954 **Grandeur Milk Chocolate Hazelnut Bar** 15/5.3 oz

Check out the great deal offered on these new bars in our February Promotion Book.



Also new to the line:

481432 **Lindor Stracciatella Changemaker** 1/60 ct

Lindor Stracciatella Truffles have a white chocolate shell with cocoa pieces and a smooth white filling.



481443 **Lindor Milk Mini Bag** 10/1.3 oz

Lindt's iconic stand up bag format is miniaturized for a great addition to any grab and go display.



Changes to the Delverde line:

882465 **Fettuccine** 12/16 oz

Replaces 882221 20/16 oz

882610 **Orecchiette** 12/16 oz

Replaces 882298 20/16 oz

Line Extensions & Changes

Congratulations to Plocky's for having their Three Grain Tortilla Chips selected as a Top 25 Diabetic Snack by DiabeticLivingOnline.com. Plocky's Original Three Grain Tortilla Chips came in at number four: Best Tortilla Chip.



PL9802
Three Grain Tortilla Chips
12/7 oz

This chip combines the nutritious goodness of all natural corn, cracked whole wheat and brown rice. It has a delicate crunch and nut like taste you will truly enjoy.



Pack size changes:

459621 Salted Chips 28/5.3 oz

Replaces 459562 packed 12/5.3 oz

459643 Salted Chips 60/1.48 oz

Replaces 459585 packed 28/1.5 oz



Waterwheel
 New packaging:
493143
Herb & Garlic
Cheesetwists

12/3.9 oz

New to the Rao's line:

371477
Roasted Peppers with
Pine Nuts and White Raisins
12/12 oz

Ready to serve sweet, slow roasted peppers prepared with pine nuts and white raisins.



371466
Roasted Peppers with
Portobello Mushrooms
12/12 oz

Tender Portobello mushrooms, oil and garlic are added to Rao's ready to serve sweet, slow-roasted peppers.

Serve these roasted peppers as an appetizer, antipasto or try them on a grilled Italian panini, bruschetta, in pasta salads, on crostini or serve with cheese.

Introducing a new product from ROKA:

430209
Parmesan Reggiano Cheese
Crispies
16/3.5 oz

These new crispies are made with 20% 24-month matured real Italian Parmigiano Reggiano.

They are very aromatic with a sweetish taste. Serve them as a snack, with an aperitif or with a cocktail, on a cheese platter or buffet table, and as an accompaniment to soup.



New foodservice items:

140843 Sunbrand: Major Grey's Mango
Chutney 12/29 oz

367343 Tillen Farms Pickled Asparagus
Swizzle Stick 12/26.5 oz

Gourmet Pasta Cuts and Sauces

Imported from Italy

No other food from Europe has dominated our tables as much as Italian pasta. The world looks to Italy as the standard for pasta quality and versatility. Centuries of know-how and tradition have gone into pasta making in Italy. Cucina Viva pastas are a fine example of the expertise involved in the making of gourmet Italian pasta. From the Puglia region of sunny southern Italy, Cucina Viva pasta is produced using traditional methods by a family owned company established in 1870. Cucina Viva pasta holds up beautifully to cooking, remaining toothsome and delicious. Three new gourmet cuts are now available.

883087
Fusilloni
12/17.63 oz

This giant corkscrew pasta pairs well with everything from cream sauces to chunky vegetable sauces.



882976
Cavatelli
12/17.63 oz
This small folded pasta is one of three traditional shaped

pastas of the Puglia region of Italy.

883065
Trecce Dell'Orto
12/17.63 oz

Trecce dell'orto (braids of the garden) is an Italian semolina pasta colored by and flavored with spinach, carrots, basil and beets.

Serve it simply with olive oil or butter, garlic and parmesan.



Other cuts available from Cucina Viva:

- | | | |
|---------------|---------------------------|--------------------|
| 882918 | Orecchiette | 12/17.63 oz |
| 882930 | Strozzapreti | 12/17.63 oz |
| 882985 | Tri-Color Farfalle | 12/17.63 oz |
| 882963 | Rigatoni | 12/17.63 oz |

Now you can truly enjoy gourmet pastas at home with Cucina Viva pasta sauces. When we say heat and serve, we really mean it; Cucina Viva emulsified pasta sauces are so carefully prepared, that right out of the jar, they taste as though a gourmet chef has just prepared them right in front of you.

Produced in Italy Cucina Viva pasta sauces are authentic robust sauces you will be proud to serve. Serve with Cucina Viva pasta to make a delicious traditional Italian meal. These sauces are so thick they can also be used as a bruschetta topping. Now available in five traditional flavors:

111410
Olive Tomato Sauce
12/19.4 oz



111354
Spicy Tomato Sauce
12/19.4 oz

111365
Artichoke Tomato Sauce
12/19.4 oz



111421
Sun-Dried Tomato Sauce
12/19.4 oz

111454
Garlic Tomato Sauce
12/19.4 oz

