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Back Cover Specialty Grocery

New items listed are scheduled to arrive by the month titled on the front of the newsletter.

December 2009

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Save these dates!

Making plans for the New Year? We invite you to consider adding one of the following premier events to your 2010 schedule:

Winter Fancy Food Show January 17-19, 2010 Moscone Center, San Francisco, CA Booth #3705

1400 Exhibitors will be presenting the hottest trends in specialty food and beverages from across the U.S. and around the world.

Summer Fancy Food Show June 27-29, 2010 Jacob Javits Center, New York, NY Booth #1436

Register for both Fancy Food Shows online at www.fancyfoodshows.com.

Southwest Foodservice Expo June 27-29, 2010 George R. Brown Convention Center Houston, TX

As the largest foodservice tradeshow in the region, Expo brings together all aspects of the industry for three days of business, networking, education and fun.



Happy Holidays

Whatever holiday you are celebrating, European Imports Ltd. would like to extend its wishes for a safe and happy season.

Under the Dome by Marcia Suchy

A TUROPHILES CHEESE

For those 'turophiles' who have missed the unctuous, creamy texture and Alpine flavor profile of Reblochon, we believe we have found a suitable, satisfying understudy.

Raw-milk Reblochon is no longer available in the United States due to recent enforcement of laws that will not allow soft ripened cheese to be made with raw milk.

So, what to do? How does one capture that lovely texture, that beautiful washed rind and that herbaceous mountain flavor? You will find the answer in Delice du Jura!



This is a beautiful pasteurized version of a long desired favorite. The rind is subtly aromatic with the same wavy ripples on the surface. The light golden-ivory interior glistens with the same

glorious texture found in a perfectly ripened Reblochon. Finally, the flavor reflects the flora and fauna of the Franche-Comte region, full, slightly earthy, lending layers of taste sensations, melting onto the palate with the smoothness of superb ripeness and a desire to want more.



011243 Delice Du Jura 5/1.1 lb

ROTH KASE MOODY BLUE



The Roth Kase original focus was crafting and curing European-style specialty cheeses in America's Dairyland, Green County, Wisconsin. It was a natural home for their cheese factory, not only for its lush landscape and high quality milk supply, but also because the area is commonly referred to as "Little Switzerland". Up until now, many of the Roth Kase creations have been reminiscent of more traditional cheese found throughout Europe. Now they are expanding their cheese 'pallet' by pairing two distinct savory flavors into one innovative new cheese.

Moody Blue is a blue veined, smoked cow milk cheese. The ivory interior is moist, but tight-textured, with a smooth mouth-feel. The golden browned, smoked exterior is complimented by the rich, deep blue, evenly distributed veins for an aesthetic vision when plated.

Moody Blue is delicately smoked over fruitwoods. This imparts subtle smoky undertones of roasted nuts and coffee into the midst of the savory character of the blue. The cheese is then aged for 60 days to complete this spectacular profile.

423287 Roth Kase Moody Blue 1/6 lb

Cheese Update by Niki Koumoutsos

Parmigiano Reggiano (PR), with its rich and flavorful profile is a favorite cheese here at European Imports Ltd., and possibly all over the world. I want to keep you abreast of the current Parmigiano Reggiano market conditions and how it will affect us in the future. Due to various changes in Italy, supply on export grade product is very limited. It takes two years to age export grade PR, so as supplies continue to deplete these wheels are becoming rare.

Other factors contributing to changes on the PR market have to do with internal Italian politics. After the devastating earthquake in April 2009, affecting the area L'Aquila (only 60 miles north east of Rome) Italian officials started using PR to feed its recently homeless citizens. Cheese producers also saw the loss of agricultural subsidies which assist farmers and cheesemakers throughout the entire process – from raising the animals to ageing the cheese.

These issues and more have caused a massive shortage of Parmigiano Reggiano. Fortunately we have an excellent relationship with our Italian counterparts, allowing us to continue to import the highest grade PR possible. EI will have inventory for the entire holiday season. We have negotiated with our suppliers to ensure that new product arrives in January 2010. There will be product available, but expect higher prices starting early 2010.

"Our food should be our medicine. Our medicine should be our food."

-Hippocrates



New Cheese Biscuits from

GRATE BRITAIN™

Britain's favorite cheeses are now available in a butter-rich, melt-in-your-mouth biscuit. First take traditional cheese properly made and freshly grate it. Then add the best English flour, butter and cream and hand-bake for a home-made taste. The end result = Grate Britain Biscuits.

All of Grate Britain products are hand-baked and hand-packed in their Derbyshire bakery. They use only natural ingredients, sourced locally whenever possible. Their new range of cheese biscuits, each packed 12/3.53 oz, is available from European Imports Ltd.:



421343 Smoked Cheese Biscuits

These biscuits are made with freshly grated Dorset Red. Dorset Red is hand-made from the milk of cows that look out to sea on the Dorset coast at Ashley Chase Farm. The cheese is smoked traditionally over oak for the dark, mellow flavor.



Blue Stilton the King of British cheeses. Made by Long Clawson Dairy for almost 100 years. The flavor of this biscuit is rich and robust.



GANT ENTAIN ILL SOTTH CHITCHE FACTOR Chitche

421354 Cheddar Biscuits

Made with freshly grated Wookey Hole cave-aged cheddar. Wookey Hole Cheddar is handmade in the West Country by Ford Farm. Traditionally wrapped in cloth, it is matured for 12 months and aged in the

caves at Wookey Hole, Somerset for a full and mellow flavor.

Serve these biscuits with a very English Gin and Tonic or a pint of ale. To experience Grate Britain cheese biscuits at their best, warm them in a hot oven prior to serving. Enjoy.

Wild and Unique Foods by Tim Doyle Redondo Iglesias Serrano



Based in Spain, Redondo Iglesias is a 3rd generation family owned company that has been recognized as the "Maestros del Jamon" specializing in Serrano Ham. The secret is in the curing process, which comes from cutting-edge technology applied to maintaining the taste and quality, derived from centuries-old traditions and skills.

Serrano Hams come from white pigs which are fodder fed. They are then sorted by weight, cleaned and put in Mediterranean Sea salt vats for up to 6 days. After about 6 days the hams are checked by Ham Masters to see if they are ready to be rinsed and moved to curing chambers. These chambers recreate conditions that a ham hanging in a loft of a peasant house in one of Spain's mountain regions would encounter.

This 12 month plus process is now done in large sealed chambers where computers reproduce the



different temperatures and humidity cycles of the year that a typical ham would go through. The first phase recreates winter temperatures as low as 41°F and

passing on to summer months, when the temperature might reach a high of 95°F. This gradual warming and cooling is fundamental for the fat on the outside of the ham to gradually penetrate the meat. The whole process, which places emphasis on time, natural process, and master craftsmen gauging the evolution of the ham throughout the curing, is comparable to the preparation of wine.

Serrano ham is surprisingly low in fat, sodium and cholesterol, and high in nutrition. It is also rich in proteins, phosphorous and calcium. Serrano is a light digestive food with a well balanced fatty acid content which can help lower cholesterol by providing plenty of unsaturated fats. Redondo Iglesias Deli Loaf ready to slice ham will help lower food costs and save on labor. It slices in 12 seconds and is fool proof.

Serrano Ham MUST be sliced paper thin to enjoy

its wonderful flavor. So, enjoy some lovely Redondo Iglesias Ham with Tribeca Oven Sourdough drizzled with Cocina Selecta extra virgin olive oil and a fine glass of red wine.



Serrano Bone-in	1/17 lb
Serrano Boneless	1/12.5 lb
Serrano Deli Loaf	1/10 lb
Serrano Retail Sliced	20/4 oz
	Serrano Boneless Serrano Deli Loaf



For the Pastry Chef by Karl Helfrich

Its Chestnut season

With the cool weather comes the time for chestnut desserts, and we have all of the chestnut products you need to make traditional favorites as well as modern seasonal desserts.



Capfruit is known for their high-quality fruit purees, but they also have the highest quality frozen whole fruits. Their IQF whole <u>peeled</u> chestnuts are perfect for poaching and

pureeing, candying whole, or using in savory

applications such as stuffings, risottos, and sauces.



Capfruit IQF Chestnuts *Item # DF118, 1 kg bag*



PatisFrance Chestnut Cream is the classic unsweetened chestnut paste that pastry chefs

have been using for years to make the perfect Mont



Blanc or chestnut mousse. It has a perfectly smooth texture, and can be made into a myriad of holiday desserts.

PatisFrance Chestnut Cream *Item # BK630, 2.2 # can*

New from Lecoq Cuisine: Savory Croissants

We are pleased to announce the addition of three flavors of savory croissants from Lecoq Cuisine.



Each is made with their allbutter croissant dough and are the perfect size (3 oz) for

a grab-and-go item or an innovative addition to your breakfast buffet.

First, we have the Bacon and Egg croissant. Wrapped in a flaky, buttery croissant dough is a combination of scrambled egg, bacon and chives. It is a perfect substitute for the "croissanwich" with no labor cost!



Lecoq 3 oz Bacon and Egg Croissant *Item # 821332, 45 pc/cs*

Next, we have the Ham and Cheese croissant. Diced ham and a mixture of Swiss and cream cheese give this breakfast pastry a smoky, satisfying flavor.



Lecoq 3 oz Ham and Cheese Croissant *Item # 821343, 45 pc/cs*

Finally, there is the Spinach and Ricotta croissant. Chopped spinach and fresh ricotta cheese flavored with a dash of nutmeg makes this a great choice for lighter fare.



Lecoq 3 oz Spinach and Ricotta Croissant *Item # 821354, 45 pc/cs*

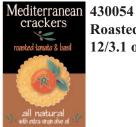
New Grocery

Mediterranean Crackers The Savory Flavors of Greece

Like a tiny taste of the sun, a handful of classic ingredients typify Greek cuisine's fresh, vibrant flavors: olive oil, tomato, feta cheese, basil, and oregano. Mediterranean crackers are loaded with these flavors.

Mediterranean crackers are freshly made by master bakers in Greece. They are made with extra virgin olive oil and the freshest herbs. These crackers are all natural and trans-fat free. You will find these crackers to be light and crispy. Use for appetizers, top with a favorite cheese or spread or enjoy the traditional flavors of Greece by eating them right out of the box.

Now available from European Imports Ltd.:



430054
Roasted Tomato & Basil Crackers
12/3.1 oz

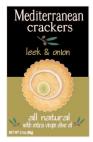
430109 Original Sea Salt Crackers 12/3.1 oz





430065 Feta & Oregano Crackers 12/3.1 oz

430087 Leek & Onion Crackers 12/3.1 oz



Nut and Seed Oils from France

Introducing HUILERIES DE LAPALISSE Oils.
HUILERIES DE LAPALISSE is one of the oldest
family owned nut oil producers in France, created in
1898. They are one of the main French producers of
Specialty Oils produced from nuts and seeds. Their oils
have been created to ensure a flawless consistency in
taste together with excellent stability. European Imports
Ltd. now has four of Huileries de Lapalisse oils in stock
and ready to ship:

572853 Pure Hazelnut Oil 12/17 oz

This oil has a fruity, lightly toasted flavor. It is frequently used for seasoning and salad dressings, but it can also be used as a pastry ingredient or as a finisher on hot dishes such as vegetables, chicken and fish.



578042 Pure Pistachio Oil 12/17 oz



Pistachio oil is a delicious and easy-touse oil. In salads, pistachio oil mixes very well with balsamic vinegar or red wine vinegar to create a simple, but flavorful vinaigrette. You can also try it in pasta with cheese. Don't hesitate to use it in cakes and baked goods.

575919 Pure Walnut Oil 12/17 oz

Walnut Oil has a rich, nutty flavor that is perfect for salad dressings, to flavor fish and steaks, to toss with pasta, and to jazz up desserts. Walnut oil is best used uncooked or in cold sauces because when it is heated, it can become slightly bitter. This flavor, however, can be a pleasant taste when experienced in moderation.



573175 Refined Grape Seed Oil 12/17 oz



This oil has a very neutral light taste and smell. Because it has a relatively high smoke point, grape seed oil can be safely used to cook at high temperatures. It can be used for stirfries, sautéing and fondue.

Line Extensions & Changes



New to the Fine Cheese Companies range of crackers

designed to be paired with specific cheeses are their Fig Crackers.

These Fig Crackers are the perfect crackers to pair up with sheeps' milk cheeses. Made with real fig puree this cracker has the honeyed scent of figs and a fragrant fig taste.



431543 Fig Crackers

12/5.3 oz

Also from the Fine Cheese Co. is a range of all-butter sables, made with freshly grated cheese, nuts, butter, eggs and clotted cream. These sables are hand-baked for a home-made taste. Available in three flavors each is packed 12/3.53oz.







439176 Goat's Cheese & Walnut Sables
439165 Gruyere & Pistachio Cheese Sables
439187 Pecorino & Hazelnut Cheese Sables



493132 Classic Cheesetwists 12/3.9 oz Replaces 49312-6 Waterthins Classic Cheddar 12/3.9 oz

142921 All Natural Sweet & Sour Sauce 6/8.5 oz Replaces 14291-4 12/8 oz



New from Corinne's 825976 Kalamata Olive Dip

6/8 oz

A refrigerated sour cream and mayonnaise based gourmet dip blended with premium Kalamata olives and fresh ingredients.



469210	Bittersweet Dark Chocolate	
	Baking Bar 70%	6/9.7 oz
Replaces	470960 12/9.7 oz	
469209	Unsweetened Dark Chocolate	
	Baking Bar 99%	6/9.7 oz
Replaces	470959 12/9.7 oz	
469221	Bittersweet Dark Chocolate	
	Baking Bar 62%	6/9.7 oz
Replaces	470948 12/9.7 oz	
469176	Natural Cocoa Powder-Unswee	etened
		6/6 oz

Replaces 46996-9 12/6 oz



New to the Near East line is Couscous made with pasta pearls that are larger than traditional couscous making a unique and appealing texture.

832987	Roasted Garlic & Olive Oil	
	Pearled Couscous Mix	12/4.7 oz
833010	Basil & Herb	
	Pearled Couscous Mix	12/5 oz



Cowgirl White Bean Dip	6/16 oz
Texas Tequila Picante Salsa	6/16 oz
Monterey Jack Jalapeno	
Queso Dip	6/16 oz
Chipotle Hummus Bean Dip	6/16 oz
	Texas Tequila Picante Salsa Monterey Jack Jalapeno Queso Dip



434532 Chocolate Hazelnut Crème de Pirouline Tins 6/32 oz

Liquid Green Gold from Cucina Viva



The role olive oil plays in the Italian diet is no secret, so it is no surprise to find some of the world's best olive oils come from Italy. Cucina Viva's new 100% Italian Extra Virgin Olive Oil is no exception. This oil is fresh and fruity, and to enhance its appeal, it is bottled in a "typical" Chianti style bottle with the reeding on the bottom half of the bottle.

This beautiful bottle of olive oil is perfect for gift giving and it will shine on any table. Serve it with freshly baked bread as a simple yet flavorful dip. It can also be used on salads, pasta, rice and soups. It can also be used to cook meat, fish and poultry. You will find countless uses for this delicious green gold.

This is an excellent oil that it is very reasonably priced! It is now in stock.



145532 100% Italian Extra Virgin Olive Oil in Chianti Bottle 6/25.35 oz

Also available from Cucina Viva:



Extra Virgin Olive Oil
6/16.9 oz
Extra Virgin Olive Oil
6/33.8 oz
Extra Virgin Olive Oil
12/8.45 oz
Extra Virgin Olive Oil Spray
12/8.45 oz
Extra Virgin Olive Oil 6/1 gal
Pure Olive Oil 6/1 gal
Balsamic Vinegar 2/5 L
White Vinegar 2/5 L
Aged Balsamic Vinegar
12/8.45 oz
Extra Aged Balsamic Vinegar
12/8.45 oz
White Vinegar 12/8.45 oz
Roasted Pumpkinseed Oil
6/8 oz
Balsamic Vinegar Spray
12/8.45 oz

Demo and ad support is available on all Cucina Viva products. Contact your sales rep for details.