# NOVEMBER 2022 NEWSLETTER

### THIS MONTH'S INDUSTRY EVENTS

**November 8-9** American Food Manufacturing Summit Chicago, IL

NEXT MONTH'S HOLIDAYS & EVENTS time to start planning!

DEC 21 WINTER STARTS DEC 24 CHRISTMAS EVE DEC 25 CHRISTMAS DAY DEC 31 NEW YEAR'S EVE

*all month long...* Holiday Season! Pear, Root Vegetables and Exotic Fruits Month

### **ICON KEY:**

Look for these icons throughout the newsletter for easy identification of attributes that may be important to you.

Ø	All-NATURAL
	ANIMAL WELFARE
Ø	DAIRY FREE
Ø	Egg-Free
	Fair Trade Certified
	GLUTEN FREE

- 🕅 🛛 GRASS FED
- Kosher
- 💅 🛛 LACTOSE FREE
- Low Sodium
- 🐜 Non-GMO / Non-GMO Ver.
- 👩 NUTS FREE
- 💋 Soy Free
- 🔗 🛛 SUGAR FREE
- 💋 🛛 TRANS FAT FREE
- 🌔 Vegan
- 🕘 🏐 ORGANIC / USDA ORGANIC



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Sysco Shop



# HEART OF THE HOLIDAYS

The holiday season is just around the corner. No matter which holidays you and your customers celebrate, now is a great time to add seasonal offerings to your menus and shelves.

**1883 Maison Routin**, syrup crafted in the French Alps since 1883, brings you flavors perfect for the holidays. Whether you're looking for a flavor to add to the coffee bar or cocktail bar, try one of these flavors: **Cinnamon**, **Pumpkin Spice**, **Gingerbread**, **Warm Spices**, **Peppermint** or **Salted Caramel**. Want to add an elevated look to your already elevated cocktail? Introduce a **Garniche** slice — available in **Lemon**, **Lime**, **Orange** and **Blood Orange** — to your holiday drinks for a truly awe-inspiring beverage.



Next on the menu are hors d'oeuvres, and we have the perfect new line for you! Since 1986, **Van Lang Foods** has been dedicated to creating a complete line of fine hors d'oeuvres that encompass the major culinary regions of the world. From their one-of-a-kind **Peking Duck Roll** to their **Artichoke Beignet**, every piece is hand crafted in small batches using only the highest quality ingredients. The best part? The products are easy to prepare — most just bake in the oven!



Moving on to the ever-important main entrée. While turkeys have their day to shine, this month, we're putting the spotlight on ham. And no one does it better than Nueske's Applewood Smoked Meats! Their **Bone-In Honey Glazed Spiral Sliced Half Ham** is not only delicious, it's beautiful and easy-to-serve. From

the warm, sweet honey fragrance to the smoke, Applewood flavor, this pre-sliced ham is undeniably the most succulent, tender ham you will ever taste.

And what goes better with ham than cheesy potatoes? **Traiteur de Paris**, a French line of premium frozen products made by chefs for chef, offers two potato gratins that make the perfect accompaniment to ham: a traditional **Potato Gratin** and a **Potato Gratin with White Truffle**. The individual portion format offers practicality in presentation and perfect



control of portion costs. Plus, it's once again quick and easy to prepare — you can microwave it or warm it in the oven!

See Page 8 for inspiration on holiday desserts.

#### Sysco Employees and Customers:

To shop all items in this month's newsletter, click on the Sysco Shop icon.

# UNDER THE DOME Jeff Babcock, Cheese Specialist

### A New Face in the Crowd



Founded in 2013, **Face Rock** Creamery's home is at the heart of one of the nation's best cheese-making regions since the 1800's. The terroir of the Coquille Valley, just 15 miles from the creamery, is special thanks to rugged pastures fed by dramatic ocean storms, high humidity, and cool evenings. The rich, high-quality milk used to make all of their cheese comes from family-operated cow and sheep dairies who have raised and grazed their herds there for generations.



#### PREMIUM HANDMADE CHEESE

Face Rock produces fine aged cheddar, curds, fromage blanc, and Monterey Jack using traditional, hands-on techniques at their creamery in Bandon, on the Southern Oregon coastline.

Face Rock has earned numerous awards from the American Cheese Society since its founding in 2013 including 5 medals at the 2022 American Cheese Society competition.



ATTENTION GARLIC LOVERS:

Try using their most popular cheese, Vampire Slayer, for a:

Double Garlic Grilled Cheese *Click Here* for the recipe







Sharp and luxurious, Extra Aged Cheddar has a smooth, buttery flavor and a creamy texture sparked with cheese crystals.

7216462 Extra Aged Cheddar Stocked in IL; Non-Stock in TX, VA and CA





In Your Face is a bold, spicy cheddar that stands out with a confetti of jalapeño, habanero, and sweet red peppers.

7216460 In Your Face (Spicy 3-Pepper) 12/6 oz. Stocked in IL; Non-Stock in TX, VA and CA



Vampire Slayer is their bestseller! A garlic-infused cheddar with a balanced bite of garlic and a creamy cheddar base. Available pre-sliced, this is the perfect burger cheese!

7216346Vampire Slayer (Garlic-Infused)12/6 oz.Stocked in IL; Non-Stock in TX, VA and CAValueValue7215843Foodservice Loaf2/5 lb.Stocked in IL, TX, VA and CA2/5 lb.2/5 lb.7138812Pre-Sliced8/1.5 lb.





<sup>2</sup> WWW.EILTD.COM

## WILD AND UNIQUE FOODS Tim Doyle, Meat & Game Specialist

### FOUNDED ON PASSION AND DIVERSITY



At Brooklyn Cured, they make artisanal charcuterie using sustainable meat and a fine-dining technique. Their product line includes salami, dry-cured meats, and deli meats using pasture-raised meat with no antibiotics from trusted farmer partners.

Their diverse flavor profiles are inspired by the multitude of culinary

traditions in their home borough of Brooklyn, New York. Brooklyn Cured is based on the cross-cultural traditions of curing and smoking meat to transform it into products that are delicious and meaningful.



#### MEET CHEF SCOTT



Founder and Brooklyn native Scott Bridi has been a chef, butcher, culinary instructor, and maker of charcuterie for over 15 years. He and his culinary team have made charcuterie in some of the best restaurants and butcher shops in New York City before starting Brooklyn Cured in 2010.

"Food and travel are our inspiration. We love visiting Italian salumeria, Lower East Side delicatessens, French charcuterie shops, and German beer gardens. Our products bring the spirit of these places to your home kitchen."

#### **COCKTAIL INSPIRED SALAMI FLAVORS**



7216041 **Bourbon & Sour Cherries** Pork Salami "The Manhattan" 12/5 oz. Stocked in IL, TX, VA and CA ✐▆▛ℤ℟ℊℰℇ℅℁ℬⅅ

7216089 **Rye Whiskey & Orange** Zest Pork Salami "The Old Fashioned" 12/5 oz. Stocked in IL, TX, VA and CA 

7216038 **Belgian Ale & Lemon Zest** Pork Salami "The Beer Garden" 12/5 oz. Stocked in IL, TX, VA and CA 

### **AWARD-WINNING CHARCUTERIE**

Pre-sliced and ready to go on a board, incorporate into your culinary creations, or simply snack on.

Made from pasture-raised animals on family farms with no antibiotics or nitrates.

#### PORK:





7216168	Finocchiona	12/3 oz.
Stocked in IL, TX, VA and	d CA	
7216174	Sweet Soppressata	12/3 oz.
Stocked in IL, TX, VA and	d CA	
7216069	Hot Soppressata	12/3 oz.
Stocked in IL, TX, VA and	d CA	





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7216058	Bresaola	12/2 oz.
Stocked in IL, TX, VA an	d CA	
7216043	Smoked Beef Salami	12/3 oz.
Stocked in IL, TX, VA an	d CA	
7216067	Spicy Beef Salami	12/3oz.
Stocked in IL, TX, VA an	d CA	
7216064	Red Wine Salami	12/3 oz.
Stocked in IL, TX, VA an	d CA	

# SPECIALTY GROCERY Ryan LaMere, Grocery Specialist

## Something's Brewin'!



The desire for carefully crafted, aromatic, and tasty coffee is no longer relegated to just the morning hours. Today's consumers are driven by quality, convenience, and experience at all hours of the day. We searched for a solution that would check all of

these boxes and found it in Lavazza.

LavAzza, the Italian masters of premium espresso for over 125 years, brings coffee brewing excellence to North America with a line of cold brew in the convenience of ready-todrink cans. Experience the sights, flavors, and essence reminiscent of Italy's iconic locales: Tuscany, Venice, Capri, and Milan.



#### SIP INTO THE ORGANIC LIFE

This USDA Certified Organic, Rainforest Alliance Certified, 100% Arabica coffee delivers a refreshing twist to the authentic Lavazza coffee experience.









Ready-to-Drink (RTD) coffee is popular with Millennials and Gen Z who are making up a growing portion of the workforce. They are driving demand for these products, and organic offerings growth is outpacing the category growth by 39%

Source: Nielsen Total US x AOC RTD Coffee L52 Weeks Ending 7.31.2021

• RTD Coffee is driving the category & projected to be the #1 segment by 2026

Source: Nielsen, Total US xAOC, L52wks ending 8/07/21

 60% of away-from-home (AFH) cold brew consumers agree that its worth paying more for cold brew coffee compared to iced coffee.

Source: Mintel, Foodservice Coffee and Tea – US, 2021

 Incidence of cold brew coffee on restaurant menus increased 32%

Source: Mintel, Foodservice Coffee and Tea – US, 2021



7201253 Classic Cold Brew 12/8 oz. Stocked in IL, TX, VA and CA





7201255 Double Shot Cold Brew with Oat Milk 12/8 oz. Stocked in IL, TX, VA and CA





7201256 Nitro Cold Brew 12/7 oz. Stocked in IL, VA and CA; Non-Stock in TX.





7201259 Cappuccino Cold Brew 12/8 oz. Stocked in IL, TX, VA and CA





# SPECIALTY GROCERY Salima Ghariani, Grocery Specialist

### **A 5TH GENERATION GROCER**

DEPUIS 1787 PARIS



It all began in 1772 with the birth of Jean-Pierre Corcellet, who at the age of 15, went to Paris to open a grocery shop named "Au Gourmand." He rubbed elbows with the most famous suppliers, grocers, and caterers in the city to build a unique and successful business. Emperor Napolean and Empress Josephine were said to be frequent customers of his establishment.

**Paul Corcellet**, Jean-Pierre's grandson, and namesake of the brand we know today, was born in 1909. With the business in his blood, he followed his ancestors and opened his own grocery store in Paris in 1934. Paul's cutting-edge products and innovations quickly made his name well known. He was the first to introduce exotic products such as avacado

made his name well known. He was the first to introduce exotic products such as avacade and kiwi and was a well-known Gastronomic personality (foodie) of the time.



The original Shop sign from Jean-Pierre's first grocery store (Carnevault Museum, Paris)

#### THE MAN BEHIND THE BRAND

Paul Corcellet had the idea to offer gourmet mustards and flavored vinegars which he became known for. He created the raspberry vinegar as well as the green pepper mus-

tard. Today, a range of flavored vinegars, mustard varieties, and other condiments inspired by Paul live on and proudly carry his name on the label.



#### AUTHENTIC FRENCH VINEGARS

The authentic French vinegars that Paul Corcellet built his brand and business on are made in the same tradition today in several varieties.





7156897 Normandy Cider Vinegar 6/16.75 oz. Stocked in IL, VA and CA; Non-Stock in TX.



2/5 Liter

7155206 Cider Vinegar Foodservice Stocked in IL, VA , TX, and CA







7156917	Sweet Chardonnay Vinegar	6 <b>/</b> 16.75 oz.
Stocked in IL, VA a	nd CA; Non-Stock in TX.	
7157010	Sweet Merlot Vinegar	6 <b>/</b> 16.75 oz.
Stocked in IL, VA a	nd CA; Non-Stock in TX.	
7157013	Tarragon Wh. Wine Vinegar	6 <b>/</b> 16.75 oz.
Stocked in IL, VA a	nd CA; Non-Stock in TX.	
7156916	Cabernet Sauvignon Vinegar	6 <b>/</b> 16.75 oz.
Stocked in IL, VA a	nd CA; Non-Stock in TX.	
	ØØ₿ <del>₮</del> ◙₿₿₿ <b>₿</b> ₿	

Today, the Paul Corcellet brand is found throughout the world and is exported to all continents, but Antarctica (Give them time)



# FOR THE PASTRY CHEF Cat Carp Wall, Pastry Specialist

### VANILLA OR CHOCOLATE?

Why choose between what are arguably the two most popular flavor ingredients in the pastry world? We didn't. Instead, we chose to feature products from both this month. First, we have a new line of vanilla extract that maintains the excellent standards that brand has come to be known for, but at a price you will love.

Next, we look at chocolate that adheres to a program created by this producer that was designed for sustainability and equity. This sustainable cocoa sourcing program focuses on better tasting chocolate and in the process, creates value for all, from farmer to consumer.

#### TRUE-TO-BEAN FLAVOR AT AN AFFORDABLE PRICE



**MELSEN** · **MASSEY**The **Nielsen-Massey** Chef'sFINE VANILLAS & FLAVORSSelect Vanilla Extract is a new<br/>proprietary blend of vanilla

beans crafted with the same high-quality standards their products are known to have. It all begins with beans hand -selected for maturity and guality and continues with their proprietary weeks-long, gentle cold extraction meth-

od. This process draws out and preserves more than 300 flavor notes, resulting in a classic, rich vanilla flavor that works especially well for baking and dairy products.





7220220 Nielsen-Massey **Chefs' Select Vanilla Extract** 6/32 oz. Stocked in IL, TX, VA and CA ⊘◙⊘ऄ॒≏ァィ◪▥♡▧▨▨



#### **GREAT TASTE, DOING GOOD**



Cacao Trace from Belcolade is their long-term commitment to a prosperous cocoa chain. They create value with superior tasting chocolate

through working hand in hand with selected Cacao-Trace cocoa farmer communities in order to achieve superior quality beans and mastering cocoa fermentation in local post-harvest centers. For every kilo of chocolate purchased, Cacao-Trace currently pays a "Chocolate Bonus" of €0.10 back to cocoa farmer communities.

#### **EMPOWERING THE NEXT GENERATION**

This chocolate empowers young people to make their entrepreneurial dreams come true. They get access to training and tools to convert startup farms into upscale farms and become the thriving cocoa farmers of tomorrow. The reinvestment made from each purchase elevates farmers into experts whose crops will allow continue Belcolade to continue to bring superior quality and taste.

By choosing Cacao-Trace, you can offer your customers exceptional chocolate of a great taste that can be sold at a premium price, while doing good for farmers on the ground, making sure they enjoy a higher standard of living and have an assured future.









7191334 **Belcolade Dark Selection** Cacao Trace 55% 2/5 kg. Stocked in IL, TX, and VA; Non-Stock in CA 

7191321 **Belcolade Dark Superieur** Cacao Trace 60% 2/5 kg. Stocked in IL, TX, and VA; Non-Stock in CA 

7193749 **Belcolade Dark Supreme** Cacao Trace 70% 2/5 kg. Stocked in IL, TX, VA and CA <u>808=>80866</u>

# **INDUSTRY TRENDS** Retail & Foodservice

### SERVE UP A TASTE OF EVERYTHING WITH GUJEOLPAN

#### What is gujeolpan?

Gujeolpan dates back to 14th century Korea and is considered a celebratory dish in its native country. Similar to Japanese bento boxes, Korean gujeolpan features nine different foods in a tray with nine compartments (see photo at right) — one in the center, and eight surrounding it. The exact foods featured vary greatly, but typically miljeonbyeong (wheat, crepe-like pancakes) are in the center with ingredients like beef, eggs, mushrooms, shrimp, bean sprouts, carrots, and/or cucumbers in the surrounding compartments. Traditionally, consumers select from the various trays the ingredients they want to fill their crepe and roll it up, similar to a wrap. Bon Appetit notes that the focus of gujeolpan "is on the preparation and presentation" with each ingredient "cooked separately, lightly seasoned, and artfully arranged on a partitioned plate."

#### How can it translate to the States?

Stateside operators and manufacturers could look to gujeolpan as simply an eye-catching vehicle that gives consumers a taste of a variety of foods, similar to bento, as well as cater to those wanting to try a little bit of everything. Gujeolpan can even be cross-utilized and leveraged as either an entree or appetizer and tweaked to cater to any daypart.

In the states, gujeolpan has been capitalized on by chefs like Arnold Byun and Kyungbin Min at their pop-up Naemo, which was in Los Angeles in 2021. Their take on the concept was "distinctly Californian" (*Bon Appetit*), featuring a square gujeolpan with nine compartments showcasing: Rolled omelets layered with perilla, a mushroom medley, stir-fried anchovies with walnuts and dried shrimp, radicchio salad tossed with plum extract and Meyer lemon, radishes pickled in rice vinegar served in a crepe-like format at the center, spinach and perilla seeds, Romanesco and tofu, ribeye and boiled quail eggs braised in galbi sauce, and yellow squash dressed with light soy sauce and Yondu.

#### **Bottom line**

With Korean cuisine growing in recognition among stateside consumers and on menus, gujeolpan could be a prime vehicle for allowing consumers to try a little bit of everything and maybe serve as an approachable way to try something new. It could also be leveraged as a showstopping entree or appetizer or a platform for to-go meals and feature any number of concepts in the nine compartments.



#### DIY EUROPEAN IMPORTS GUJEOLPAN

7112183 Alexian Mushroom Vegan Pate	6/5 oz.
Stocked in IL, and VA; Non-Stock in TX 🛛 🖉 💋	😿 🖄 🖉
4003877 Pacific Plaza Salmon Caviar	1/1 oz.
Stocked in IL, and VA; Non-Stock in TX and CA	
7143785 Cocina Selecta Yl. Pepper Drops	6/28 oz.
Stocked in IL, VA and CA; Non-Stock in TX 💋 🕅 🖉 🖉 🖄	🖉 🖉 🖉
1229616 Alessi Sun Dried Tomatoes	6/7 oz.
Stocked in IL, TX and VA; Non-Stock in CA	
1932755 Mestemacher Sunflower Bread 12	2/17.6 oz.
Stocked in IL, and VA; Non-Stock in TX and CA	
7146264 Black Kassel Hny. Bourbon Whips	16/2 oz.
Stocked in IL, TX, VA and CA 🛛 🕺 🔗 👔 💅	K X <mark>X</mark> X
1651235 Ellsworth White Cheddar Curds	12/5 oz.
Stocked in IL, TX, and VA	
5116724 Tillen Pickled Asparagus	6/12 oz.
Stocked in IL, TX, VA and CA 🔗 📝 🔗 🦹 🔀 📖	8 🕺 🖉 💆
6560544 Mt. Athos Green Olives w/Feta	2/4 lb.
Stocked in IL, TX, and VA; Non-Stock in CA	

# HOLIDAY ENTERTAINING

The holidays are upon us, and regardless of your beliefs, this is the most festive time of year. Along with the festivities, it is also the tastiest time of the year. Holiday baking (and eating) is usually the most fun and creative part. This is the time of year to forget the diets and enjoy some rich cheese and dried fruits, delicious meats, and of course—all of the desserts! The dessert table is often the most popular place to be, and this is the time to visit there first to get the best selection. Sweet or savory, there is something for everyone.

The dessert table is always a popular spot at holiday gatherings. Save on labor and purchase premade and individually portioned, or create your own:



#### PRE-MADE AND PRE-PORTIONED:

7931761	Life in Provence Chocolate Truffles	192 ct.
Stocked IL, TX, VA o	nd CA	
7191319	Pasquier French Macarons	12/5.4 oz.
Stocked IL, TX, and	VA.	Ø
3932811	Pasquier Sweet Emotions Petits Fou	<b>ir</b> 2/59 ct.
Stocked IL, TX and	/A	
7175452	Traiteur de Paris Mini Dessert Cups	36/1.06 oz.
Stocked IL, TX, VA c	ind CA	
7144766	Nats Vegan Mango Lime	12/2.29 oz.
Stocked IL, VA and	CA; Non-Stock TX. 🛛 🖉 💋 🦹 🎓	🔏 🔀 🖉 📛
7145319	Nats Vegan Caramel Chocolate	12/2.29 oz.
Stocked IL, TX, VA o	ind CA 🛛 🕅 🎢 📌 💅 💅	Z 🔀 Z Ö
-	CREATE YOUR C	WN:
	7277603	



AMBER VALLEY

7277603 Callebaut Dark Choc Mousse Mix 10/28.22 oz. Stocked IL, VA and CA; Non-Stock in TX.



For those who are not sugar fans, try a cheese platter. Not everyone wants the sugar or chocolate, but many still want something rich and indulgent to complete their meal.

7106935 Life in Provence Brie	2/2.5 lb.
Stocked IL, TX, VA and CA	
7013705 Life in Provence Camembert	6/8 oz.
Stocked IL, TX, VA and CA	
7028369 White Stilton w/ Mango & Ginger	2/2.5 lb.
Stocked IL, TX and VA: Non-Stock in Ca. 🧷 🌈	
4011504 Cambozola 70% Brie w/Blue	1/5 lb.
Stocked IL, TX, VA and CA 🛛 🧭 😳 🥶 🏌 🦙 😪	X <mark>X </mark> X
6287181 Cypress Grove Truffle Tremor	1/3 lb.
Stocked IL, TX, VA and CA	
7041614 Rustic Apr./Pistach./Brandy Crisps	12/5 oz.
Stocked IL, TX, VA and CA	
6586111 Cocina Selecta Marcona Almonds	1/11 lb.
Stocked IL, TX, VA and CA	
3463920 La Panzanella Mini Croccantini	12/3 oz.
Stocked IL, TX, VA and CA	0000







# WHAT'S NEW?

### HUNGRY FOR MORE?

HERE'S WHAT'S NEW AT EUROPEAN IMPORTS THIS MONTH. GET A FIRST LOOK AT OUR EXCITING NEW ITEMS!



7217840 5 Spoke Creamery Welsh Cheddar 1/5 lb.



7219107 Huy Fong Foods Chili Garlic Sauce 200/.21 oz. packets



7218189 Carr Valley Cheese Black Truffle Blue 1/6 lb.



7174639 Huy Fong Foods Sambal Oelek 200/.21 oz. packets



7219896 Le Chic Patissier Chocolate Chip Brioche 5/21.16 oz.



7219103 Kawan Paratha - Plain 5/14.11 oz.



7219098 Urbani White Truffle Potato Chips & Sea Salt 24/1.58 oz.



7218177 Donnelly Irish Back bacon 20/16 oz.



7217640 **Rosan** Banana Leaves 30/1 lb.



3394113 Lakeshore Whole Grain Mstrd w/Irish Stout 6/7.23 oz.



7216097 Barry's Tea Bags 1/1.8 lb.



3395417 Lakeshore Whole Grain Mstrd w/Irish Whiskey 6/7.23 oz.



7215448 McDonnell's Curry Sauce 12/12.3 oz.



7215455 Lakeshore Strong Irish Mustard 6/7.06 oz.



7214627 King Ludwig Beer Cheese 1/13 lb.



7218160 Traiteur de Paris St. Germain Petits Fours 3/1.51 oz.



7220191 Palacios Spanish Tortilla (Potato Omelette) 8/42.33 oz.



7220188 **Palacios Spanish Tortilla** (Potato Omelette) 14/17.6 oz.



7216854 Divina **Date Spread** 12/9 oz.



4634943 Divina **Fig Spread** 12/9 oz.



7216861 **Peruvian Pepper Jam** 

### DIVINA Sour Cherry Spread

7033206 Divina Sour Cherry Spread 12/9 oz.

### **Stuffed Croissants with Sour Cherry Spread**





Divina 12/8.5 oz.

### **INGREDIENTS:**

• 4 large all-butter croissants	
1412935 Lecoq RTB Large Croissants	64/3 oz.
• 8 slices bacon, cooked to preference	
1467432 Raisin River Center Cut Bacon Sl.	12/12 oz.
• 7 oz Brie, sliced into wedges	
7013704 Life in Provence Brie	6/8 oz.
• 4 tbsp Sour Cherry Spread	
7033206 Divina Sour Cherry Spread	12/9 oz.

### **INSTRUCTIONS:**

**1.**With a bread knife, carefully slice through the center of your croissants, leaving a bit at the end to keep everything intact. Spread jam, top with Brie wedges and finish with bacon. Fold the top over and space croissants out on a baking tray.

2. Pop in the oven at 350°F for 5 to 7 minutes or until the Brie is melted and begins oozing out.

3. Enjoy!