## November 2011

## WHAT'S INSIDE

Pg. 2 Under the Dome

Pg. 3 Wild & Unique Foods

Pg. 4 For the Pastry Chef

> Pg. 5 New Grocery

Pgs. 6-7 Line Extensions

#### Back Cover Specialty Grocery

New items listed are scheduled to arrive by the month titled on the front of the newsletter.

European Imports Ltd. 2475 N. Elston Ave. Chicago, IL 60647 1-800-323-3464 orders@eiltd.com www.eiltd.com

Visit our website monthly to view a short video showcasing our newest products and our Buyers' Deals of the Month. Click on the NEWS tab and then click on the video link.

#### **Thanksgiving's Main Attraction**

The recipe for perfect Thanksgiving turkey has to start with the perfect turkey. Fresh or frozen, the perfect turkey is available from European Imports Ltd. Use our annual turkey review to get started on your turkey selections for this holiday season.



Our fresh and frozen, all natural, Amish raised turkeys come from Peacock's Poultry Farm. These birds are raised without the use of growth hormones or antibiotics. Our Amish Turkeys are easy to prepare as each is fitted with a pop out timer to ensure the perfect turkey every time! **Fresh:** 

| F105II. |                           |            |
|---------|---------------------------|------------|
| WG8475  | Turkey Hen Natural        | 4/8-16 lb  |
| WG8480  | <b>Turkey Tom Natural</b> | 2/16-24 lb |
| Frozen: |                           |            |
| WG8470  | Amish Turkey              | 1/15-21 lb |
|         |                           |            |

Create your own hot or cold signature dishes with ease and confidence knowing that you are always serving a tender, juicy and superior quality turkey product with these fresh and frozen pre-cooked turkey breasts. **Fresh pre-cooked:** 

| 604211    | Harvest Provisions Mesquit   | e          |
|-----------|------------------------------|------------|
|           | Smoked Turkey Breast         | 2/7.5 lb   |
| 604233    | Harvest Provisions Oven      |            |
|           | <b>Roasted Turkey Breast</b> | 2/9 lb     |
| Frozen pr | e-cooked:                    |            |
| 604222    | Natural Oven Roasted Turk    | xey Breast |
|           |                              | 6/3 lb     |

Our ready-to-cook boneless, skin-on, whole-muscle turkey breasts are very versatile. These turkey breasts are the choice of chefs for carving stations and pictureperfect presentations.

Ready to cook:

| 604199 | Turkey Breast RTC 18%     | 2/8 lb   |
|--------|---------------------------|----------|
| 701577 | Harvest Provisions Turkey | Breast   |
|        | <b>RTC Foil Wrapped</b>   | 2/8.5 lb |

# Under the Dome by Jeff Babcock, Cheese Category Manager

## Gold from the Mountains!

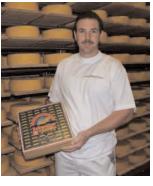
Saint Gallen is the north and easternmost canton, small province, in the mountainous nation of Switzerland. Its northern border adjoins with Germany across the great mountain Lake of Constance which was formed by glaciers in ages past. On the German side, the lake is called the Bodensee ,and I was there long long ago. I must say it is an amazing place to see, as the entire region is filled with natural beauty.



Tucked away in the Lake Constance district we find Kaserei Oberli a specialty cheesemaker producing classic and modern creations. The mountain plateaus and valleys here before the Appenzell highlands, in this glaciated region, may produce some of the best milk anywhere in the world. The herbal and sweet characters brought out by the cows grazing on the grasses and wildflowers permeate the milk and make it optimal for cheese-making.



From the Oberli dairy we bring you our newest import: Schweizer Gold. A fun and unique cheese, Schweizer Gold is square in shape with a natural rind and a deep golden hued paste; a full fat cheese that is washed and matured for nine months minimum. It is intensely savory, rich with the raw mountain milk that brings forward grassy



characters, nutty umami, and a sweet cream finish. This cheese is modeled after other great Alpine classics like Gruyere and certainly builds upon that great heritage.

Schweizer Gold is extremely versatile and can be paired with many beers and wines. Try it alone with an intense, minerally white Riesling from Alsace or a fruity red from the Rhone valley, but a Belgian-style Tripel would be my favorite! For recipes, the cheese could be added to any fondue blend, grated over potatoes for a glamorous gratin, stuffed into a chicken roulade, or use as a finishing garnish to a broccoli soup. It will make anything you prepare turn to gold!

#### **361101 Schweizer Gold 1/14.5 lb**



## Wild & Unique Foods by Tim Doyle, Meat & Game Category Manager

Busseto Artisan Paper Wrapped Salami



It all started in Busseto, a quaint village in Northern Italy surrounded by famous places like Bologna, Parma, Genoa and Milano. All of these cities are steeped in old-world heritage, yet innovations constantly arise from modern influences to create the world standard for creativity.



Busetto's artisan (handmade) salami is crafted under the watchful eye of Lorenzo, their Master Salamiere, from Como, Italy. Lorenzo has been making dry salami for over 50 years. He uses only the finest cuts of pork and secret spices inspired from recipes that are centuries old. I believe this is what creates flavorful salami, rich in tradition, and, most importantly, flavor.

These products are produced in an efficient, stateof-the-art facility in California. European Imports Ltd. has carried Busseto's line of products satisfying customers for many, many years. Busseto products will not only satisfy your existing customers, but their eye-opening packaging will attract new ones to your case as well. Ask your sales rep for a list of all the Busseto products we carry and for the new line we carry from Fratelli Beretta who just acquired Busseto. Beretta is family owned since 1812. Located in Barzano, Italy, they currently own 17 factories there and have presence in 30 countries. This is a great looking line of artisan salami with outstanding flavor profiles that will certainly delight your customers. Go pick up a piece of this salami, some cheese, and a nice loaf of Artisan bread, and enjoy the rest of your day.



**602955** Artisan Gentile Salami 15/70z This delicate flavored salami is a balanced, tasty treat. The mild, full bodied flavor works well, when served simply with a slice of crusty bread.



**602966** Artisan Con Vino Salami 15/7oz Different flavors are blended for a new taste; it is a balanced red wine that brings out the best in this dry salami.



**602977** Artisan Robusto Salami 15/7oz A salami with its own personality, it has a spicy kick and can stand up to a pungent cheese and a nice red wine.

## For The Pastry Chef by Karl Helfrich, Pastry Category Manager

#### **Introducing Great Lakes Gelatin Powder**



For those chefs that prefer to use powdered gelatin rather than sheets, we have sourced an excellent product. Great Lakes gelatin powder is made from pork and is quite strong at 225 bloom strength. It sets very clear and is ideal for everything from setting mousses to giving body to soups. One tablespoon will set 1 pint of liquid.

466267 Gelatin Powder

#### Brown Family Farm Grade "A" Dark Amber Maple Syrup



The Brown Family Farm is located in Brattleboro, Vermont and creates their excellent quality

1/16 oz

syrup in small batches with sap exclusively from independent New England maple farms. Dark Amber syrup has a more intense maple flavor and is ideal for using in both pastry and savory applications. From candies to plated dessert components, add a true American flavor to your fall and winter items!



#### 896816 Grade "A" Dark Amber Pure Maple Syrup 4/1 gal.

With the cool weather comes the time for chestnut desserts, and we have all of the chestnut products you need to make traditional favorites as well as modern seasonal desserts.



**Capfruit** is known for their high-quality fruit purees, but they also have the highest quality frozen whole fruits. Their IQF whole <u>peeled</u> chestnuts are perfect for poaching and pureeing, candying whole, or

using in savory applications such as stuffings, risottos, and sauces.

DF118 IQF Chestnuts

5/1 kg



**PatisFrance** Chestnut Cream is the classic chestnut paste that pastry chefs have been using for years to make the perfect Mont Blanc or chestnut mousse. It contains 10% sugar, has a perfectly smooth texture, and can be made into a myriad of holiday desserts.



BK630 Chestnut Cream

1/2.2 lb

We also carry the wonderful **candied lemon and orange peels** from PatisFrance. They are cut in the classic "baton" shape (approximately 2.5" long) and are perfectly candied with a soft and moist texture. They are packed in dextrose ("snow sugar") to keep from sticking together. They are perfect for dipping in chocolate for a



mignardise or can be diced and added to cookies and baked goods for a touch of holiday flavor. They can also be used for interesting cocktail garnishes. They are

packed in convenient, plastic storage containers with resealable lids to keep them fresh.

| BK378 | Candied Orange Peel       | 1/2.2 lb |
|-------|---------------------------|----------|
| BK379 | <b>Candied Lemon Peel</b> | 1/2.2 lb |

## New Grocery

#### Goodbye Gundelsheim, Hello Kuhne

Kuhne, the owners of Gundelsheim, are eliminating the Gundelsheim brand name. All Gundelsheim items will be converted to Kuhne by 2013. This will be a gradual transition to help consumers make the adjustment.

In step 1 of the transition, Gundelsheim will remain the primary name on the labels and Kuhne will be secondary indicating the product is made by Kuhne. In step 2, Kuhne becomes the primary brand on the labels and the Gundelsheim logo will be secondary. In step 3, Kuhne will be the only brand name and logo on the labels.

The Kuhne brand stands for authentic German recipes and excellent taste. All Kuhne products are manufactured from high quality, raw materials and are treated without preservatives.



| Now avai | lable:                  |            |
|----------|-------------------------|------------|
| 366323   | Pickled Red Cabbage     | 12/24 oz   |
| Replaces | 36629-4                 |            |
| 366356   | <b>Pickled Gherkins</b> | 12/24.3 oz |
| Replaces | 35817-6                 |            |

#### A New Crisp on the Block

Another fine product from Marcy's. Introducing Marcy's new gourmet Calabrese Crisps. These crisps are made from premium Artisan Calabrese bread and all natural ingredients. Available in four delectable flavors, each has a mild yet distinctive taste that won't overwhelm your toppings. These crisps have a unique consistent shape that does not fall apart after the first bite. Marcy's crisps have quickly become a favorite around our office, and we are certain you will love them with your favorite toppings or right out of the bag!

432245 Sea Salt and Black Pepper Crisps 12/5 oz



432256 Slightly Spiced Crisps 12/5 oz





432267 Garlic and Parsley Crisps 12/5 oz



#### NEW!

| 366345 | Prepared Red Cabbage with Apples |            |
|--------|----------------------------------|------------|
|        |                                  | 12/24 oz   |
| 366367 | Whole Grain Mustard              | 10/8.45 oz |
| 366378 | Dijon Mustard                    | 10/8.45 oz |

432389 Rosemary and Roasted Garlic Crisps 12/5 oz



## Line Extensions



Tillen Farm's Bada Bing Cherries are now available in a larger jar for foodservice applications.



367412 Bada Bing Cherries 6/.5 gal Tillen Farms Bada Bing Cherries contain no preservatives, red dyes, or

corn syrup and are pitted and packed with the stems on. The cherries are carefully selected and harvested in the Pacific Northwest, the leading cherry growing region in the USA. Add the sweet flavor of Bing cherries to desserts, cocktails, or snack on them right out of the jar.

#### New to the Bove's line: 121323 Roasted Tomato Sauce 6/24 oz

Handcrafted with fire roasted plum tomatoes, fresh garlic and onion, and slow cooked.



#### Sable and Rosenfeld new pack size:



#### 491012 Tipsy Cocktail Stirrers 6/9.7 oz

Replaces 491009 packed by 12 Hand-packed skewer made up of a crunchy pickle, green olive, slice of red pepper, and a pearl onion, bathed in a subtle

brine with just a hint of garlic and dill.

# GEROLSTEINER

New to the line:

692467 Sparkling Natural Mineral Water 15/25.3 oz

*Clear glass bottle with a white and blue label. Crisp, clean and simply refreshingly natural!* 



#### Changes:

 410045
 Garlic Feta Spread or Dip
 6/7 oz

 Replaces
 410011 packed 12/7 oz
 6/7 oz

 410056
 Pesto Feta Spread or Dip
 6/7 oz

 Replaces
 410022 packed 12/7 oz
 6/7 oz

 410067
 Sundried Tomato Feta
 6/7 oz

 Replaces
 410033 packed 12/7 oz
 6/7 oz

#### New:

| 410078 | Black Olive Feta Spread or Dip |
|--------|--------------------------------|
|        | 6/7 oz                         |
| 410089 | Jalapeno Feta Spread or Dip    |

6/7 oz



# New to the Fentimans line:632390Cherrytree Cola6/4/9.3 ozIn partnership with Cherrytree Records,Fentimans proudly presents its newest flavor atwist on cherry cola! Mixed with a host ofdelicious botanicals including ginger spice,Fentimans adds an infusion of natural cherryflavor for maximum taste. Cherrytree Cola istruly your pop alternative!

## Line Extensions

#### New to the Plocky's line:



 132112 Honey Caramelized Onion Hummus Chips
 132101 Greek Lemon Herb Hummus Chips
 12/3 oz

Plocky's original Mediterranean Munchies Hummus Chips are a gluten free, all natural, healthy snack. This crunchy Mediterranean snack is the first-of-its-kind made from real hummus and olive oil. Plocky's Hummus Chips are a great healthy snack, delicious alone or paired with your favorite hummus or dip.



Look to Perugina's distinctive Griffin for your guarantee of quality of the finest chocolate and confectionery products since 1907. The Griffin, a medieval symbol of the Italian city of Perugina represents Perugina's commitment to quality and tradition.

|          | Replacements:            |           |
|----------|--------------------------|-----------|
| 486901   | Milk Chocolate and Almor | nd Bar    |
|          |                          | 12/3.5 oz |
| Replaces | 48688-6                  |           |
| 486923   | Milk Chocolate Bar       | 12/3.5 oz |
| Replaces | 48685-2                  |           |
| 486934   | Dark Chocolate and Almo  | nd Bar    |
|          |                          | 12/3.5 oz |
| Replaces | 48691-0                  |           |
| 486945   | Dark Chocolate Bar       | 12/3.5 oz |
| Replaces | 48686-0                  |           |

#### Maldon Replacements New UPCs and Packaging:

141089 Smoked Sea Salt 12/4.4 oz Crystal Sea Salt Flakes smoked over English Oak, have a pleasant, light, smokey flavor with no bitter aftertaste.





#### 141156 Crystal Sea Salt Flakes 12/8.5 oz

A flaky, natural finishing salt of the highest quality. Simply sprinkle or crush over food to enhance the natural flavor.



# New to the line:479223 El Cuador Bar12/3.5 ozPremium dark chocolate made from 70% cocoa.The cocoa comes from the El Cuador Plantationin Ecuador.479234 Amacado Bar12/3.5 ozPremium dark chocolate made from 60% cocoa.The cocoa comes from the Amacado Plantationin Peru.

### Love of Fare's Authentic Balsamic Vinegar from Modena, Italy



Love of Fare's Balsamic Vinegar is aged for six years. This balsamic vinegar is created using an old world family recipe. It is aged in a series of casks made from different woods. As the vinegar ages, it absorbs flavors from the wood, evaporates, reduces, thickens and the flavor is concentrated. It is this process that gives the vinegar a rich, slightly sweet flavor with complex undertones. Use this thick, dark brown balsamic vinegar for salad dressings, gourmet sauces, deglazing, or drizzled over strawberries. It marries perfectly with all red meats, game and poultry. To retain the vinegar's flavor and aroma, we recommend adding it to cooked food only at the end of cooking.

This competitively priced Balsamic Vinegar is now available exclusively from European Imports Ltd.:

#### 142978 Balsamic Vinegar 2/5 L



#### Also available from Love of Fare:



| 371119  | Tongol Tuna     | 6/66.5 oz |
|---------|-----------------|-----------|
| SH8002  | Vanilla Extract | 12/32 oz  |
| 127721  | Canola Oil      | 1/35 lb   |
| 87842-5 | Buckwheat Flour | 1/10 lb   |



| 87844-3  | Chick Pea Flour   | 1/8 lb  |
|--|---|---|
| 87857-9  | Quinoa  | 1/10 lb   |
| 87947-8  | Chana Dal Lentils   | 1/10 lb   |
| DF2025   | Dried Apricots  | 1/5 lb  |
| DF2015   | Black Mission Figs  | 1/5 lb  |
| DF4105   | Golden Raisins  | 1/5 lb  |
| DF1500   | Roasted NS Cashews  | 1/5 lb  |
| DF4000   | Blanched Hazelnuts  | 1/5 lb  |
| DF5000   | Raw Macadamias  | 1/5 lb  |
| DF9005   | Roasted NS Peanuts  | 1/5 lb  |
| DF6900   | Pecan Pieces  | 1/5 lb  |
| DF7200   | <b>Raw Pistachios</b>   | 1/5 lb  |
| DF9000   | Walnut Halves & Piece   | s   |
|  |   | 1/5 lb  |
| DF2040   | Dried Cranberries   | 1/5 lb  |
| DF2016   | Zante Currants  | 1/5 lb  |
| 88100-1  | Basmati Rice  | 1/10 lb   |
| 88101-4  | Dad Himilayan Diaa  | 1/10 11-  |
|  | Red Himilayan Rice  | 1/10 lb   |
| 87858-7  | Blue Corn Meal  | 1/10 lb   |
|  | -   |   |
| 87858-7  | Blue Corn Meal  | 1/10 lb   |
| 87858-7<br>879460  | Blue Corn Meal<br>Pumpkin Seeds   | 1/10 lb<br>1/5 lb   |
| 87858-7<br>879460<br>879459  | Blue Corn Meal<br>Pumpkin Seeds<br>Sunflower Kernels  | 1/10 lb<br>1/5 lb<br>1/5 lb   |
| 87858-7<br>879460<br>879459<br>87939-5                                 | Blue Corn Meal<br>Pumpkin Seeds<br>Sunflower Kernels<br>Black Beans   | 1/10 lb<br>1/5 lb<br>1/5 lb<br>1/10 lb                                  |
| 87858-7<br>879460<br>879459<br>87939-5<br>87942-9                      | Blue Corn Meal<br>Pumpkin Seeds<br>Sunflower Kernels<br>Black Beans<br>Cannellini Beans                                 | 1/10 lb<br>1/5 lb<br>1/5 lb<br>1/10 lb<br>1/10 lb                       |
| 87858-7<br>879460<br>879459<br>87939-5<br>87942-9<br>87944-5           | Blue Corn Meal<br>Pumpkin Seeds<br>Sunflower Kernels<br>Black Beans<br>Cannellini Beans<br>Fava Beans                   | 1/10 lb<br>1/5 lb<br>1/5 lb<br>1/10 lb<br>1/10 lb<br>1/10 lb            |
| 87858-7<br>879460<br>879459<br>87939-5<br>87942-9<br>87944-5<br>575842 | Blue Corn Meal<br>Pumpkin Seeds<br>Sunflower Kernels<br>Black Beans<br>Cannellini Beans<br>Fava Beans<br>Garbanzo Beans | 1/10 lb<br>1/5 lb<br>1/5 lb<br>1/10 lb<br>1/10 lb<br>1/10 lb<br>1/10 lb |