

OCTOBER 2022 NEWSLETTER

THIS MONTH'S INDUSTRY EVENTS

OCTOBER 15-19 | SIAL
PARIS, FRANCE

NEXT MONTH'S HOLIDAYS & EVENTS















time to start planning!

Nov 6 "FALL BACK"
Nov 11 VETERANS DAY
Nov 24 THANKSGIVING

all month long...
NATIONAL SPINACH, SQUASH,
POMEGRANATE AND VEGAN
MONTH

ICON KEY:

Look for these icons throughout the newsletter for easy identification of attributes that may be important to you.

-  **ALL-NATURAL**
-  **ANIMAL WELFARE**
-  **DAIRY FREE**
-  **EGG-FREE**
-  **FAIR TRADE CERTIFIED**
-  **GLUTEN FREE**
-  **KOSHER**
-  **LACTOSE FREE**
-  **NON-GMO / NON-GMO VER.**
-  **NUTS FREE**
-  **SOY FREE**
-  **SUGAR FREE**
-  **TRANS FAT FREE**
-  **VEGAN**
-  **LOCAL**



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LETTER SENT STRAIGHT TO
YOUR INBOX?

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EUROPEAN — IMPORTS — a Sysco company

ELEVATE YOUR EVERYDAY

With school back in full swing, on-the-go eating is once again top-of-mind. Let's take a look at some of our favorite and newest grab-and-go items perfect for kids' (and grown-ups') lunch boxes and snacks.

CHEESE



Babybel is synonymous with kids' lunches, so we couldn't talk school lunches without introducing **Plant-Based Babybel!** This vegan bite is creamy like mozzarella and offers the deliciousness of real cheese without the dairy.

Cheesepop is a surprisingly crunchy snack, made from one single ingredient: Cheese! Without additives, so with respect for nature! Available in two varieties, shelf-stable and ready for on-the-go snacking.



Old Croc is an Australian cheese with a delightfully bold bite. Made from the milk of grass-fed cows and aged nine months, their Cheddar Bites have just the right maturity to make the perfect snack or lunch addition for all ages.



Supreme Brie Bites are small wonders of creamy decadence. Each bite is supremely creamy, rich & buttery. Individually wrapped, perfect for snacking.

MEAT

Black Kassel is known for their naturally cold-smoked, dry aged, uniquely shaped, authentic European salami products. Newest to their assortment are pre-sliced, snack-sized Salami Snackers in customer-favorites **Old Forest** and **Picante** varieties.

Olli Salumeria has reimagined (and elevated) the classic kid-favorite *Lunchable* and crafted perfect Snack Packs that feature high-quality salami, cheese and crackers. Try their newest variety featuring **Pepperoni** and **Mozzarella!**



SPECIALTY

Outstanding makes great-tasting, functional plant-based snacks. Filled with protein, vitamins and minerals, their cheese balls, pig out crunchies and puffs are a snack that tastes great and will leave you feeling guilt-free.



Uglies chips are crafted from potatoes with slight imperfections, whether it be in size, shape or color. The company is on a mission to support farmers, reduce food waste and fight hunger (they donate 10% of profits). Try one of their newest flavors, **Buffalo Ranch** or **Cheddar and Sour Cream!**

Sysco | Shop

Sysco Employees and Customers:

To shop all items in this month's newsletter, click on the Sysco Shop icon.

UNDER THE DOME

Jeff Babcock, Cheese Specialist

WE HAVE A WINNER!!!

CLAWSON
CHEESEMAKERS SINCE 1912

We have a winner in our partner **Long Clawson Dairy** of England! This year Long Clawson proclaimed "We are so proud to announce that we have won Supreme Champion at the International Cheese & Dairy Awards for our Shropshire Blue Cheese." There were over 4000 entrants this year, and their Blue Shropshire was recognized as the best. With such an accomplishment, we wanted to share a little more about their company, their cheese, and what makes them so great that they can boast that they are the current "Supreme Champion".

"SUPREME CHAMPION" OF CHEESES

This prestigious award was proudly accepted by Long Clawson this year who then stated that "these awards are for everyone at Clawson and the farmer members", and credit the hard work and years of expertise that have gone into making all of their cheese the best it can be.



Their Shropshire Blue has a very similar recipe to their Blue Stilton, traditionally made and matured by their own Master Cheesemakers, and is a full-bodied cheese with a creamy texture, rich flavor and distinctive blue veins.

SINCE 1911

The Long Clawson Dairy story began in 1911. One of their founding members, Thomas Hoe Stevenson, was running Mount Pleasant Farm near Melton Mowbray, alongside his two sisters who produced Stilton cheese in a room adjoining the main farmhouse. In order to ensure this special cheese would continue to be produced for generations to come, Thomas Hoe canvassed the opinion of local farmers for the development of a dairy. He soon had 11 partners, and the group purchased an old empty pub – The Royal Oak – in the village of Long Clawson. Long Clawson Dairy's head office resides there to this day and we honor Thomas Hoe Stevenson by using his name for the premium brand. Long Clawson has remained a farming co-operative since its formation, helping to support local farms for over 100 years. Today, over 43 farms in the Leicestershire, Nottinghamshire and Derbyshire areas supply the dairy with 58 million liters of milk every year.



ALSO, FROM THE AWARD-WINNING LONG CLAWSON DAIRY AND NEW AT EUROPEAN IMPORTS:

7245442

Blue Shropshire
1/18 lb. Wheel

Stocked in IL, TX, and VA;
Non-stock in CA



6359143

Blue Shropshire
12/5.3 oz. Cuts

Stocked in IL, TX, VA and CA



7020980

Stilton Mini Whole
1/5 lb.

Stocked in IL, VA and CA; Non-stock in CA



7181632

Cotswold
12/5.29 oz.

Stocked in IL; Non-stock in TX, VA, and CA



WILD AND UNIQUE FOODS

Tim Doyle, Meat & Game Specialist

A GENERATIONS-OLD SPANISH TRADITION



Authentic all-natural ham from Spain. **Palacios Serrano Ham** is made from a generations-old traditional method by a family owned company in Girona, at La Vall del Llémena, since 1924. This ham is produced all naturally, is additive free, and has a lower salt percentage, which results in a very soft and delicious flavor. It fulfils the ETG (*Especialidad Tradicional Garantizada*) certification which guarantees that the product is produced according to the method required to be called an authentic Serrano Ham. The curation process for Palacios Hams takes 365 days after selecting the best fresh hams in fat-meat proportion to get the best final taste.



LOCATION IS THE KEY

One of the most important secrets of Palacios Serrano Ham is the location where the hams are produced. This unbeatable place supplies the perfect climate conditions when coupled together with the traditional methods transmitted through generations and the best modern technologies allow for the preparation of the best Serrano Hams ready to be served not only in the U.S., but all over the world.



The Llémena Valley in the province of Girona, in Catalonia, Spain

Each and every ham comes from Spain, and Palacios continues this tradition that has existed since 1924. Enjoy the rich Spanish tradition of serving ready-to-eat tapas and appetizers that perfectly complement the conversations and memories you share with friends and family.

THE MANY APPLICATIONS OF SERRANO HAM



The most widely used applications for Palacios Serrano Ham in the USA are on charcuterie platters, paired into appetizers or snacks (called TAPAS in Spain), with salads,

pasta, pizza, with beans, eggs with potatoes or just with a piece of good bread together with tasty olive oil.

These 365-day cured hams average 11-13 lbs each and are ready to cut or slice fresh. Then, enjoy either as-is, by using any of the preparations above, or get creative in using this versatile delicacy in any of your culinary creations.



7212288

Palacios Serrano Ham

1/11-13 lb.

Stocked in IL, TX, VA and CA



SPECIALTY GROCERY

Ryan LaMere, Grocery Specialist

A TOP SHELF GARNISH



In the quest to expand the beverage category, garnishes cannot be overlooked. Beverages are typically the first thing a customer is served at a restaurant, and each cocktail or mocktail must not only taste delicious, but must also appeal to the eye. Dehydrated lemon, lime, orange, and blood orange rounds from **Garniche** are an easy and elegant way to dress up your cocktail offerings. From a bloody mary, frozen daquiri, martini variation or a Gin-Tonic, they go well on just about every beverage.

YOUR YEAR-ROUND SOURCE FOR CITRUS WHEELS

New dehydrated citrus wheels from Garniche are always available, no matter the season or your location. All-natural and consistently cut to save time and labor, these shelf-stable citrus wheels mean zero waste and 100% flavor for your most important bar drinks.

- **Stable and affordable supply year round**
- **Shelf-stable**
- **Zero waste and always consistent**
- **No artificial ingredients or chemicals**
- **Aromatic & beautiful**
- **Reduce labor and accidental cuts**



7204090
Dried Blood Orange Rds
1/140 ct.



7204077
Dried Orange Rounds
1/128 ct.



7204088
Dried Lime Rounds
1/256 ct.



7204089
Dried Lemon Rounds
1/192 ct.

All Items Stocked in All Divisions



We would love to see what you come up with using these garnishes! Tag us @Europeanimports with your creations!

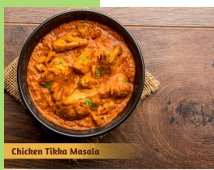
SPECIALTY GROCERY

Salima Ghariani, Grocery Specialist



INSPIRED BY TRADITION

Kitchens of India offers authentic gourmet Indian cuisine driven by tradition. Every bite will transport you to the heart of India from the comfort of your own home. Perfected by the Master Chefs of ITC hotels (#1 Hotel in India in F&B), these culinary gems originate from recipes passed down through generations using traditional cooking methods. These Master Chefs add their signature touch to embellish these recipes to give you the most delicious and flavorful experience in minutes.



Makhani, a Punjabi word meaning "buttery", is a creamy tomato and onion-based sauce used for a variety of recipes. This sauce incorporates time-honored ingredients including melon seeds and fenugreek for a traditional taste explosion.

Uses: Butter Chicken; Chicken Tikka Masala; Vegetable Kofta
7213160 Makhani Curry Paste 10/1 lb



Haldi, or Yellow Korma, gets its yellow color from the addition of flavorful Turmeric and tomatoes, and is layered with the wonderful flavors of cumin, star anise, and melon seed.

Uses: Chicken Korma; Fish Korma; Mutter Mushroom Curry
7213130 Haldi Korma Paste 10/1 lb



Madras curry gets its name from the city of Madras (now Chennai). This unique sauce, which was created as a sauce for meat, blends the flavors of tamarind, turmeric, fenugreek, cumin, mustard, and ginger.

Uses: Lamb or Beef Curry; Madras Chicken; Vegetable Curry
7213155 Madras Curry Paste 10/1 lb



Malai Korma is a velvety, aromatic white sauce with roots in North Indian cuisine. This special sauce combines wonderfully fragrant ingredients including ginger and garlic, melon seeds and cardamom, and mace.

Uses: Chicken Malai Tikka; Paneer Malai; Vegetable Curry
7213312 Malai Korma Paste 10/1 lb



Slow Cooked black lentils. A delicious Punjabi dal recipe with whole black lentils.

7213157 Maa Ki Dal 8/2 lb



Spiced Chickpeas in Tomato sauce. Chickpeas simmered till tender in an aromatic tomato gravy, creating a hearty, wholesome dish.

7213161 Pindi Chana 8/2 lb



Red Kidney Beans simmered in a deliciously spiced sauce of tomatoes and onions. The quintessential north Indian dish, enjoyed with rice.

7213173 Rajma Masala 8/2 lb



Split Toor/Pigeon Peas and Red Lentils with Turmeric. One of the most popular dishes in India, Yellow Dal Tadka is a simple and tasty lentil-based curry.

7213305 Dal Tadka 8/2 lb



All Items Stocked in All Divisions



CELEBRATE DIWALI—OCTOBER 24TH, 2022

The Indian festival of Diwali is believed to be the ultimate victory of good over evil. The lighting of diya's and lamps is seen as the eradication of darkness, as we move towards a bright and hopeful future. It is an auspicious occasion that people love to celebrate with their family and friends. Diwali is celebrated all over the country and is known as the festival that brings people closer together. And of course, feasts are a part of the celebrations.

FOR THE PASTRY CHEF

Cat Carp Wall, Pastry Specialist

MINI IN SIZE, BIG IN AUTHENTICITY!



At European Imports, we have been searching to bring you the best version of the beignet. We found such a treat from **Le Chic Pâtissier**! 3 varieties of mini beignet to tempt any palate are now available including plain, filled with hazelnut or raspberry. Along the way, we also discovered their Mini Dutch Pancakes which are perfect for breakfast, a snack, or teatime treats. Le Chic Pâtissier brings you the best European specialty products, made with fine ingredients. Enjoy their newest line of traditional French desserts and delicious goods.

MINI BEIGNETS

Beignet- meaning Bump in French is used to describe a fried pastry or fritter like dough. Almost all cultures have an equivalent to the beignet: In the US we have doughnuts, Italy has the zeppole, Cameroon the puff-puff, and Israel the sufganiyah. In any country one thing is clear - people love this ancient recipe of milk, yeast, eggs, flour, and water combined to make a light pillow like treat.



7212299

Mini Plain

140/.7 oz.

Stocked in IL, TX, VA and CA



7212298

Mini Raspberry

140/.88 oz.

Stocked in IL, TX, VA and CA



7212300

Mini Chocolate Hazelnut

140/.88 oz.

Stocked in IL, TX, VA and CA



WHAT IS THE FRENCH PASTRY CULTURE?

France is famous the world over for its decadent desserts, delightful pastry concoctions, and the dreamy patisserie. The word "dessert" is actually derived from the French word "desservir" which means "to clear the table". What started out as a customary routine of serving sweets such as fruits and cheese after a meal has turned

into a full-blown art form, and the French have perfected this art in no time. They began to develop a whole repertoire of elegant and utterly delightful confections, cakes, and pastries that have won the world many times over, and are still being celebrated centuries since then.

MINI DUTCH PANCAKES

Mini Dutch pancakes are baked in a curved pan, giving them a nice oval shape and a unique fluffy texture. You can simply thaw & serve, but they are even better warmed up for a couple seconds on the stove, oven or microwave.



Use these tasty pancakes in your breakfast cereal bowl, breakfast charcuterie boards, buffet, and kid's menus. Everyone is sure to love this traditional mini pancake.



7214739

Mini Dutch Pancakes

360/.28 oz.

Stocked in IL, TX, VA and CA



INDUSTRY TRENDS

Retail & Foodservice

CONSUMERS WANT PREMIUM LITTLE TREATS



Consumers are looking for a little treat these days, which provides food manufacturers some direction as to where to go next when introducing new products.

“What drives consumers? They’re interested in premium,” said Lynn Dornblaser, director of innovation and insight at Mintel. “They want smaller formats as well. And some consumers, especially younger ones, want international inspired products, and they want functional benefits. To me what really stands out is the premiumness and the smaller formats. Give yourself a really indulgent treat but just a little less of it than you might normally want to eat.”

Ms. Dornblaser spoke to an audience about categories poised for growth at IFT FIRST Event & Expo, which was held in Chicago and online July 10-13. The show is presented annually by the Institute of Food Technologists. She said that products must deliver on value to succeed in the market, especially with consumers feeling inflation’s pinch.

“We see more consumers who are a little bit concerned about their financial situation,” Ms. Dornblaser said. “I think that’s something that definitely has to be kept in mind. Consumers might begin to trade down, they might seek out more private label, and they might make some changes. What we do know: They’re not going to cut back significantly on going to the grocery store. That’s good news for the industry. But they could be making some switches between one brand and another and that’s something to keep in mind.”

Products that provide elevated value, benefits for consumers and the environment, and focus on flavor are opportunities for future growth, she said. Also, those brands that experiment with authentic Asian flavors and look for convenient solutions, such as single-serving products, are trends to which consumers are responding.

Below are a few of our newest products that can capitalize on the premium little treats trend.

Premium Little Appetizers

Van Lang Premium Hors d’oeuvres fit perfectly into this trend. With nearly 30 options to choose from, there’s options to fit many cuisines. While these might scream wedding, they’re also perfect for a restaurant appetizer or small plate menu, perfect for sharing. Below is a small selection of some of the more indulgent options, all 200 pieces per case.

7207092	Beef and Gorgonzola in Bacon	1/200 ct.
7207155	Three Cheese Macaroni Croquette	5/40 ct.
7207083	Chicken and Waffles	5/40 ct.
7207086	Candied Apple Pork Belly	1/200 ct.
7207166	Honey Sriracha Chicken Meatball	1/200 ct.



Premium Little Desserts

Traiteur de Paris has perfected the art of the *premium little treats* trend. With mini desserts, petits fours and macaron options, they have so many to choose from! See the options below, perfect for a sweet treat menu.

7175452	Mini Dessert Cups	36/1.06 oz.
7175481	Montmartre Petits Fours	3/48 ct.
7175515	Art Deco Petit Fours	3/48 ct.
7203792	Chocolate Passion Petits Fours	1/144 ct.
7218160	St Germain Petits Fours	3/1.51 lb.
7203794	Mini Chocolate Lava Cake	1/48 ct.
7181101	Macaron (Variety)	72/0.42 oz.

THE VERSATILE VEGETABLE

Mezze Magic has been in the industry of growing and importing oven roasted Mediterranean vegetables for over 15 years. With roots in Izmir, Greece, Ireland and Morocco and exporting to more than 20 countries, Mezze Magic reaches so many corners of the globe with their superb products.

They have a team of agricultural experts who are responsible for sourcing the highest quality fresh vegetables, with project based farming for new product development and organic ingredients. Below are the products you already know and love.

7124057 Sun Dried Tomatoes 4/5 lb.
Stocked in IL, TX and CA
Field tomatoes carefully dried in the sun for 7 days.

7145350 Tomato Bruschetta 12/10.58 oz.
Stocked in IL, TX, VA and CA
Perfect for flatbreads, tortillas, pizza or chips.

7143740 Grilled Eggplant 3/4 lb.
Stocked in IL, TX, VA and CA

7145348 Grilled Eggplant 6/10.58 oz.
Stocked in IL and VA; Non-stock in TX and CA
Chargrilled then marinated in canola and olive oil, garlic and Mediterranean herbs.

7143743 Grilled Red & Yellow Peppers 3/4 lb.
Stocked in IL, TX and VA; Non-stock in CA
Harvested in September, chargrilled, packed and frozen.

7144304 Grilled Mixed Vegetables 3/4 lb.
Stocked in IL, VA and CA; Non-stock in TX

7145349 Grilled Mixed Vegetables 6/10.58 oz.
Stocked in IL, TX, VA and CA
A unique blend of eggplant, zucchini, roasted peppers, slow roasted tomatoes, shallots, garlic and herbs.

7145825 Grilled Zucchini 3/4 lb.
Stocked in IL, TX, VA and CA
Chargrilled on a natural flame. Use in burritos or tacos.

7121893 Fire Roasted Yellow Peppers 6/6.4 lb.
Stocked in IL, VA and CA; Non-stock in TX

7124014 Fire Roasted Yellow Peppers 12/16 oz.
Stocked in IL, VA and CA; Non-stock in TX

7124006 Fire Roasted Red Peppers 6/6.4 lb.
Stocked in IL, VA and CA; Non-stock in TX

7124112 Fire Roasted Red Peppers 12/16 oz.
Stocked in IL, TX, VA and CA
Perfect for pizza, mezze and pasta.



Newest to the Mezze Magic lineup is a versatile vegetable: the Egyptian Artichoke.

Did you know Egypt is one of the largest producers of artichokes? Harvest begins in January and continues until late April, allowing Mezze Magic to capture the full flavor of their artichokes.

The harvested artichokes are prepared and preserved in salt water brine and ready to eat. European hearts are 40-50 pieces per A10 can. European quarters are hearts cut into fives (not fours!) and preserved in brine.

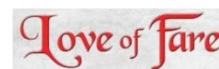
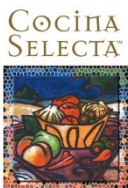
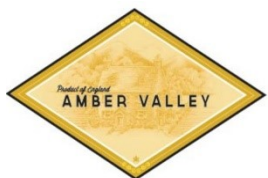
Artichokes are versatile:

- Include in a mezze, tapas or tear and share menu or serve on a charcuterie board
- Chargrill and use as a pizza topping
- Chargrill, puree and incorporate into dips
- Use in place of brussels sprouts and serve with crispy pancetta

7179016 Artichoke Hearts 12/14 oz.
Stocked IL, TX, VA and CA

7179025 Artichoke Hearts 6/105 oz.
Stocked IL, TX, VA and CA

7179116 Quartered Artichoke Hearts 6/105 oz.
Stocked IL, TX, VA and CA



WHAT'S NEW?

HUNGRY FOR MORE?

HERE'S WHAT'S NEW AT EUROPEAN IMPORTS THIS MONTH. GET A FIRST LOOK AT OUR EXCITING NEW ITEMS!



7219109
**Cranberry Hazelnut
Raincoat Crisps**
12/5.3 oz.



7219112
**Rosemary Raisin Pecan
Raincoat Crisps**
12/5.3 oz.



7219093
**Fig & Olive
Raincoat Crisps**
12/5.3 oz.



7219117
**Date & Almond
Raincoat Crisps**
12/5.3 oz.



7218165
**Golden Harvest
Jewish Rye**
10/37.7 oz.



7217833
**Golden Harvest
Sourdough**
10/25.4 oz.



7218154
**Golden Harvest
Challah Pullman Loaf**
10/25.54 oz.



7218163
**Golden Harvest
Multi-Grain**
10/40.14 oz.



7206278
**Babybel
Plant-Based**
8/4.23 oz.



3809546
**Babybel
Original Singles**
1/30 ct.



7220588
**Mama Mucci's
Black Pepper Fettuccine**
1/10 lb.



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