

JANUARY 2024 NEWSLETTER

THIS MONTH'S INDUSTRY EVENTS

JANUARY 21–23
WINTER FANCY FOOD SHOW
LAS VEGAS, NV

JANUARY 21–24

SIRHA EUROPAÏN
PARIS, FRANCE

NEXT MONTH'S HOLIDAYS & EVENTS *Time to start planning!*

FEB 02 GROUNDHOG DAY

FEB 14 VALENTINE'S DAY



















FEB 14 PRESIDENTS' DAY

all month long...

NATIONAL GRAPEFRUIT, POTATO,
AND SNACK FOOD MONTH

ICON KEY:

Look for these icons throughout the newsletter for easy identification of attributes that may be important to you.

-  **ALL-NATURAL**
-  **ANIMAL WELFARE**
-  **CERTIFIED HUMANE**
-  **DAIRY FREE**
-  **EGG-FREE**
-  **FAIR TRADE CERTIFIED**
-  **GLUTEN FREE**
-  **GRASS FED**
-  **KOSHER**
-  **LACTOSE FREE**
-  **LOCAL**
-  **LOW SODIUM**
-  **NON-GMO / NON-GMO VER.**
-  **NUTS FREE**
-  **SOY FREE**
-  **SUGAR FREE**
-  **TRANS FAT FREE**
-  **VEGAN**



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EUROPEAN — IMPORTS — a Sysco company

PLANT BASED PROTEINS

Plant-based diets have been gaining significant momentum in recent years, driven by various factors such as health consciousness, environmental concerns, and the increasing availability of plant-based options. With the Lent season right around the corner, and many looking for healthier food options at the turn of the year, now's the perfect time to examine some plant-based alternatives.

Plant-based and cheese do not often go hand-in-hand, but Bel



Brands has two solutions that will shock your taste buds.

Babybel Plant-Based is a delicious, dairy-free and lactose-free snack! With a smooth texture similar to mozzarella, it has all the deliciousness of real cheese without the

dairy. **Boursin Dairy-Free** is a delicious combination of garlic, parsley and chives, cold-blended in a dairy-free base made from high quality coconut oil to create a smooth cheese spread alternative, similar to the original Boursin.

Black Sheep Foods prides themselves on studying the tastiest, juiciest, richest meats — and making their “biological plant twins” for the most delicious plant-based lamb. Made from pomegranates and beets for color, gamey grains for taste, peas for protein, potato and bamboo for bite, and cocoa butter for juiciness, they've hit every mark. Try their **Kebabs**, **Patties** and **Ground Brick**.

Sourced from a cooperative of farmers, **Ensemble Foods** aims to deliver healthy, affordable plant-based food. They offer two plant-based chicken products, **Maxi Tenders** and



Wings, that can fit into your favorite recipes, cold or warm. They are shelf-stable, high in protein and fiber, free from soy and pea ingredients, and meet Vegan, Halal and Kosher certification requirements.

Hari&Co, a start-up specializing in 100% plant-based foods, wants to inspire a revolution in diets and lifestyle habits while encouraging the prioritization of pleasure and indulgence. We offer their **Plant Based Ground Beef Style Pea Protein**, **Tomato & Herb Chickpea Nuggets**, **Chickpea Falafels** and **Cumin & Mint Chickpea Falafels**.



Last but certainly not least, RevoluGreen! was created in 2021 by a group of people eager to move toward a more sustainable planet while offering a range of products that are 100% vegan, tasty, healthy, and sustainable. Try their **Meatballs**, **Strips**, and **Bites** in your favorite recipes!

Sysco | Shop

Sysco Employees and Customers:

To shop all items in this month's newsletter, click on the Sysco Shop icon.

UNDER THE DOME

Jeff Babcock, Cheese Specialist

TWO NEW CHEESES TO START THE NEW YEAR RIGHT



BELLWETHER FARMS

Bellwether Farms is a family-owned creamery in Sonoma County, California. They are devoted to simplicity and wholesome traditions using whole milk without the addition of thickeners or additives.

WHOLE MILK RICOTTA

Starting with rich, whole Jersey cow milk produced on their neighbors' farm, the milk is cultured to bring out the delicious flavors, then each batch is slowly heated in small kettles until the curds form. Hand-ladled into baskets to drain naturally, it is then sold in its original draining basket. This unique ricotta is known for its pillowy texture. Drizzle with herbs or honey, bake in pasta & cheesecake.

7211140 **Whole Milk Basket Ricotta** 6/12 oz
Stocked IL, TX, VA and CA

CASTELLO BY ARLA

Arla is one of the world's premiere cheese and dairy leaders. Castello is a farmer-owned cooperative in Denmark. All the Castello cheese is produced from Danish milk that is PGI—EU granted Protected Geographical Indication.

AGED HAVARTI

Bold, creamy, and truly one-of-a-kind. Authentically Danish, produced in Denmark using traditional cheesemaking methods. Aged for 12 months, it has a crunchy, crystalline texture with a caramel flavor. Aged Havarti adds a burst of flavor to your cheeseboard, salad or favorite cheese recipe.

3177827 **Aged Havarti** 3/3.5 lb

Stocked IL, TX, VA and CA



WILD AND UNIQUE FOODS

Tim Doyle, Meat & Game Specialist

TIM'S FINAL RECOMMENDATION



This month we are proud to feature the last major delicacy that Tim Doyle worked so hard to bring to us before retiring. These two items represent years of planning, and I think showcase some of his best sourcing work since I have known him. I am proud to be able to introduce and launch some of the best charcuterie in the world that we can offer at European Imports.

800-DAY PROSCIUTTO DI PARMA

The 800 day aged Il Numero Uno Prosciutto di Parma is a natural extension of the very successful 600 day aged Prosciutto di Parma we have carried for years. Special attention is paid to the raw materials as the legs are received to identify ideal candidates for longer aging. The local terroir of the protected region these hams are kept in ensures exceptional depth of flavor and tenderness. Truly a ham to be savored out of hand with a glass of wine surrounded by loved ones!



Deboned and tied Prosciutto di Parma that has been aged 800 days. The only added ingredients are salt and the sea breeze.

7274045 800 Day Prosciutto di Parma 1/16 lb

Stocked IL, TX, VA and CA



CULATELLO DI ZABELLO

Finally, the pinnacle of the art of curing meats from the Emilia Romagna region of Italy is available at European Imports! Culatello di Zabello is the result of careful and time-honored technique and is known for its intense flavor and delicate texture, and is considered one of the finest cured meats in the world.

There are a few things that make culatello so special. First, the meat used to make culatello is from a specific breed of pig. These beauties are raised in the hills of Emilia-Romagna, where they graze the local hillsides. This diet gives the meat a unique flavor that is essential to culatello.

Second, the aging process for culatello is very slow and controlled. The meat is lovingly wrapped in casing and aged in natural cellars, where it is exposed to the cool, dry air of Emilia-Romagna. This slow aging process allows the flavors of the meat to develop and mature, resulting in a truly exceptional product.



Finally, culatello is produced in very small quantities. There are only a handful of artisan producers in Emilia-Romagna who make culatello, and each producer makes only a small number of culatellos each year. This limited production makes culatello a rare and truly special product.

7273298 Culatello Di Zibello DOP 1/9 lb

Stocked IL, TX, VA and CA



We at European Imports could not be more excited to share these two new intoxicating items from Italy with our customers far and wide!

SPECIALTY GROCERY

Ryan LaMere, Grocery Specialist

AN ASIAN TWIST ON COLD WEATHER COMFORT FOOD



Winter is upon us. As the wind is howling outside and snow threatens the sky, nothing could be more comforting than a steaming bowl of Ramen. My first bowl of serious Ramen was at a famous shop in the east village in NYC. On first taste I was blown away. This was no instant noodle. These had bounce and substance, and they held the impossibly rich broth as I greedily inhaled every bite. This started an obsession, and I have been chasing that first bowl of ramen ever since.

Sun Noodle is widely known for making the finest ramen style noodles in the USA. These alkaline noodles have the perfect bite, cook quickly, and are nested in individual, easy-to-use portions. We offer three varieties for different styles and broths.

Temomi - the thickest, and quite wavy, this noodle is a natural partner for bold miso based soups. *My personal favorite.*

7144425

Temomi Noodle

10/5 ct

Stocked IL, TX, VA and CA



Tokyo Wavy — thinner but still wavy, this noodle is a great choice for shoyu, shio or lighter and clearer dashi-based broths.

7066892

Tokyo Wavy Noodle

10/5 ct

Stocked IL, TX, VA and CA



Thin Tonkotsu — skinny, straight and roughly textured, this is the natural pair for opaque and soul satisfying Tonkotsu based soups.

9911750

Tonkotsu Noodle

10/5 ct

Stocked IL, TX, VA and CA



We offer two Sun Noodle soup bases to pair with these incredible noodles:

Miso Base — vegetarian with a deep and robust flavor.

7242649

Miso Soup Base

6/4.4 lb

Stocked IL, TX, VA and CA



Tonkotsu Base — creamy pork bone based, complex and satiating.

7242652

Tonkotsu Ramen Soup Base

8/64 oz

Stocked IL, TX, VA and CA



Use these bases with just water, or use your own stocks to riff on the base soups. Sun Noodles and bases are a delicious canvas for you to create that signature ramen you've been thinking about offering!



SPECIALTY GROCERY

GENUINE ORIGIN, AUTHENTIC TASTE



ILIADA

ILIADA provides a range of Extra Virgin olive oil, olives, and antipasti with different unique identities, intensities, flavors and aromas. The products aim to satisfy a large spectrum of consumers' culinary preferences by offering tastes and fragrances that enhance their beloved dishes and at the same time elevate them to unique gastronomical experiences.

Greek olives are an essential ingredient of Mediterranean and Greek cuisine. Naturally sun-ripened on the tree before being harvested by hand to protect their flesh, then marinated in brine with no added preservatives.

These Greek Mixed Olives are cut into wedges for easy use, and come in a vacuum bag for extra freshness and less packaging.

7128159 Greek Mix Wedges 1/5.6 lb

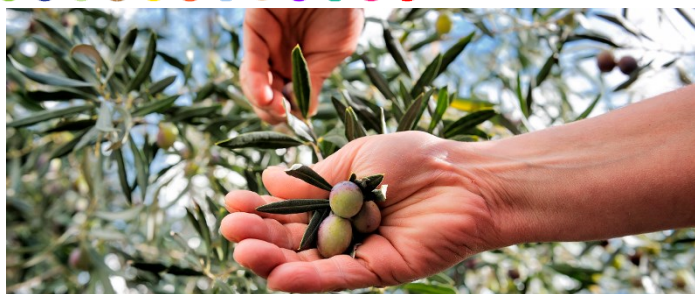
Stocked IL, and VA; Non-Stock in TX



These handpicked olives are fully ripe, so will have a sweet fruity flavor. Come in a tin.

7128031 Black Olives 1/17.64 lb

Stocked IL, and VA; Non-Stock in Texas and CA



Green olives are harvested at the earliest stages of ripening, resulting in a strong flavor and firm flesh. They are full, with tangy notes and a uniform bitterness.

7128064 Green Pitted 1/17.64 lb

Stocked IL, TX and VA



3165627 Green Pitted Mix 1/49.37 oz

Stocked IL, TX, VA and CA



A delicious mix of black, green and Kalamata olives.

Whole olives with pits.

7128086 Mixed Olives 1/17.64 lb

Stocked IL, VA and CA; Non-Stock in TX



Kalamata Olives are 100% hand-picked and traceable. Black to dark purple in color, almond-shaped and juicy with a rich fruity flavor.

7128071 Kalamata 1/42.99 lb

Stocked IL, VA and CA; Non-stock in CA



7128076 Kalamata 1/17.64 lb

Stocked IL, VA and CA; Non-stock in CA



7128077 Kalamata Pitted 1/17.64 lb

Stocked IL, TX, VA and CA



7128084 Kalamata Sliced 1/17.64 lb

Stocked IL, TX, VA and CA



FOR THE PASTRY CHEF

Pastry Specialties

THE PERFECT SWEET BITE

Macarons gained their initial popularity in the 1790's when two nuns, during the French Revolution, baked and sold macaron cookies to pay for their housing. They became the "Macaron Sisters." In the 1930's macarons began being sold as they are today, as a sandwich cookie with jam, buttercream or ganache in the middle. They are now known for the various flavors and colors of these sweet treats. French macaron bakeries outside of France became trendy and more and more popular in the 2010s, and people's love of this mini dessert is not going away any time soon.

BRIOCHE PASQUIER

With over 20 years of experience in patisserie, Pasquier has created assortments of uniquely flavored macarons with that sought-after texture — crisp on the outside with a soft center. Their simple recipe uses icing sugar, ground almonds, egg whites and homemade fillings.

Six flavor gourmet assortment: salted caramel, candied orange, coconut, fig, lemon curd and chocolate gianduja

7081026 **Gourmet Assortment** 4/36 ct

Stocked IL, TX, VA and CA

Six flavor traditional assortment: coffee, lemon, raspberry, vanilla, chocolate and pistachio

7012984 **Assorted Mini** 2/72 ct

Stocked IL, TX, VA and CA

New! Cocktail Macarons made in the classic French tradition. Made with Cointreau liquor, perfect for pairing with cocktails.

Contains alcohol, suitable for ages 21+.

7265163 **Lemon Cocktail** 15/5.6 oz

Stocked IL, TX, VA and CA

7265161 **Lime Cocktail** 15/5.6 oz

Stocked IL, TX, VA and CA

TRAITEUR DE PARIS

Made by chefs for chefs. A manufacturer of premium frozen products. Made 100% in France offering the best of their traditional craftsmanship.

Six assorted flavors: lemon, chocolate, caramel, raspberry, pistachio and vanilla.

7181101 **Assorted Macarons**

72/.42 oz

Stocked IL, TX, VA and CA



LE CHIC PÂTISSIER

French-style macarons traditionally crafted with all natural ingredients. This duo is perfectly flavored and shaped for Valentine's Day and special occasions.

7027859 **Heart Duo** 1/70 ct

Stocked IL, TX, VA and CA



Two flavors:
Strawberry Vanilla
and Raspberry



PIDY

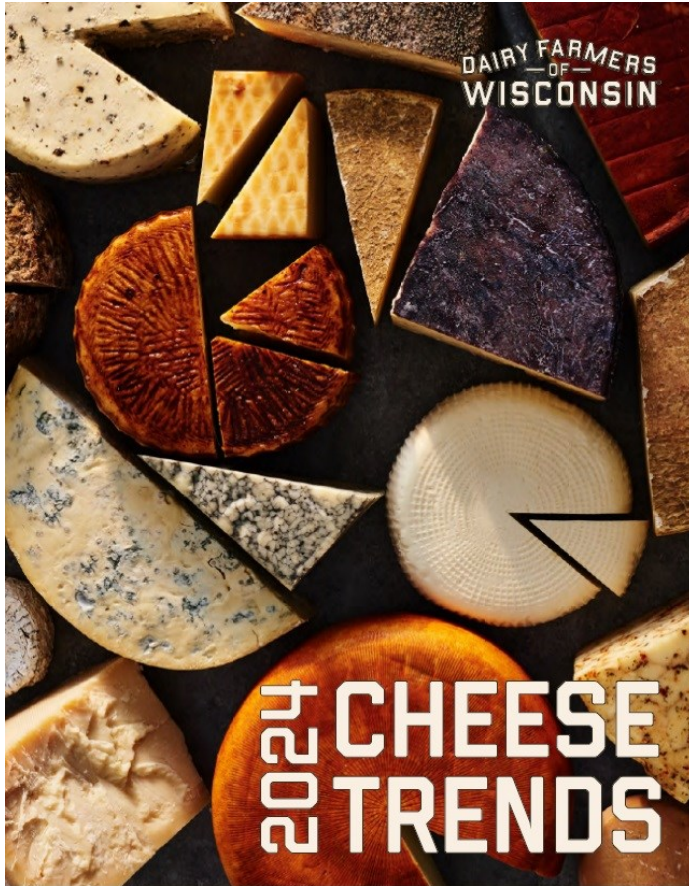
Design your own delicious fillings and use Pidy's pre-made macaron shells to create your own filled macarons!

	Chocolate				
	7232985	2.7"			1/96 ct
	Stocked IL, TX, VA and CA				
	7232991	1.4"			1/432 ct
	Stocked IL, TX, VA and CA				
	Neutral				
	7232988	2.7"			1/96 ct
	Stocked IL, TX and VA; Non-Stock in CA				
	7232979	1.4"			1/432 ct
	Stocked IL, TX, VA and CA				
	Raspberry				
	7232989	2.7"			1/96 ct
	Stocked IL, TX, VA and CA				
	7232987	1.4"			1/432 ct
	Stocked IL, TX, VA and CA				

INDUSTRY TRENDS

Retail & Foodservice

DAIRY FARMERS OF WISCONSIN PREDICTS TRENDS



The world of food continues to evolve, presenting a captivating tapestry of flavors, sustainability initiatives, and innovative culinary experiences. As we delve into the realm of cuisine, it becomes apparent that 2024 promises a dynamic fusion of tradition and innovation, with a focus on both environmental consciousness and personal well-being. Dairy Farmers of Wisconsin releases 5 macro trends, shining a light on how consumers will interact with food in the coming year.

In 2024, each bite will prioritize the joy in food and community, with attention to its social and environmental impact.

Cultivating Connection—Now more than ever, consumers value close connections with family, friends and their community. A whopping 92% of participants in a recent survey shared that they value experiences over physical gifts — with food-related experiences remaining a top category.

Rise of Home Dining—People are opting to stay home and create special moments right where they are. Habits we adopted in 2020, like shopping online, maximizing our dollars, and eating at home, will continue as we move into 2024.

Consumers enjoy dining out occasionally, though they've come to favor snacking and cooking at home. There's been a 30% increase globally of consumers eating at home versus out of home, with 24% of consumers prioritizing spending on special food and drink to consume at home.

Mindful Indulgence—Consumers are more focused on mindful indulgence — finding additional ways to prioritize mental and physical well-being, including eating things that bring them joy.

One in two consumers prefer to treat themselves with everyday moments of experience-based happiness — whether it be laughing with a friend, taking a walk outside, or indulging in a savory snack. And we all know that cheese brings people together, sparking joy and satisfying taste buds with every bite.

Global Health and Sustainability—Recent data shows consumers are taking steps to change their behaviors to be more environmentally conscious. This behavior includes paying more for sustainable products, purchasing locally sourced items, especially produce, and choosing recycled or sustainable material products.

Products that mention how they or their ingredients were farmed or grown, along with benefits of the sourcing or farming practice, are also preferred.

Adventure and Flavor Frenzy—Adventure is back on the radar as people return to travel and embrace global cuisine experiences. Food and drink shoppers have a blooming interest in international flavors and unexpected blends. Twenty-two percent of consumers globally would like to see more local cuisines from other regions.

Social Media is also impacting food buying behaviors more than ever. Viral trends like the TikTok #GirlDinner and parmesan espresso martinis encourage consumers to seek out new flavors and get adventurous with food combinations.

Valentine's Day, a celebration of love and affection, brings forth a whimsical display of adoration in various forms. Among the delightful expressions of affection, heart-shaped food stands out as a charming and delectable way to capture the essence of this romantic occasion.



Le Chic Pâtissier brings us so many French delights that it is hard to choose a favorite! These heart shaped macarons are the first thing thought of when planning Valentine's Day sweets. Pink macarons with a creamy raspberry ganache filling, and white macarons with rich vanilla/strawberry ganache filling. One is not enough with this duo, you have to try both!



Heart Macaron

7146878 Retail 16/6 ct

Stocked IL, TX, VA and CA

7027859 Bulk 1/70 ct

Stocked IL, TX, VA and CA

Want to create individual desserts for customers? Start with these Mona Lisa heart shaped cups and add whatever you like. Chocolate mouse, berries, ice cream... possibilities are endless but the presentation remains stunning.

7055013

Marbled Heart Cup

1/60 ct

Stocked IL, and VA; Non-stock in TX and CA



Not everything has to be sweet. The heart theme easily continues on the savory side as well. Charcuterie boards can include anything and please everyone's palates. Below are some suggestions for keeping the heart-shaped theme for your Valentine's charcuterie boards.



Black Kassel's D'Amour Salami is heart-shaped, making it the perfect salami for a love-filled charcuterie board. Buy it on its own or as part of their Charcuterie Trio.

7240973 Sliced D'Amour 12/6 oz

Stocked IL Non-Stock in TX, VA and CA



7105095 Charcuterie Trio 12/6 oz

Stocked IL, and VA; Non-Stock in TX and CA



Valley Lahvosh brings us these wonderfully versatile crackers in a heart shape. Use not only as you would other crackers, but these are sturdy enough to make mini heart shaped pizzas as well, or top with some Nutella and drizzle with a fruit topping for a mini dessert. Endless opportunities.

Heart Lahvosh Crackers

4072474 Deli Bag 2/8 oz

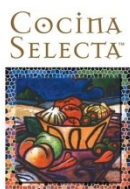
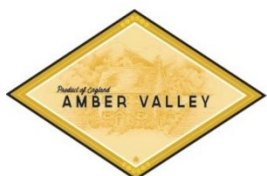
Stocked IL, and VA; Non-Stock in TX and CA

8420440 Bulk Bag 10/16 oz

Stocked IL, TX, and VA; Non-Stock in CA

1529619 Retail Box 12/4.5 oz

Stocked IL, and VA; Non-Stock in TX and CA



European Imports, Inc.
600 E. Brook Dr.
Arlington Hts., Illinois 60005

Phone: 800.323.3464
Fax: 847-631-6001
Website: www.eiltd.com

WHAT'S NEW?

HUNGRY FOR MORE?

HERE'S WHAT'S NEW AT EUROPEAN IMPORTS THIS MONTH. GET A FIRST LOOK AT OUR EXCITING NEW ITEMS!



9907995
Colavita
Premium Selection
Extra Virgin Olive Oil
1/10 L.
Stocked IL, TX, VA and CA



7280003
1883
Pandan Syrup
2/1 L.
Stocked IL, TX, VA and CA



7283875
The Fine Cheese Co.
Gluten Free
No-Wheat Rounds
6/5.3 oz.
Stocked IL, TX, VA and CA



7283878
The Fine Cheese Co.
Heritage Black Squares
6/4.9 oz.
Stocked IL, TX, VA and CA



7277332
Zwita
Harissa Mild
12/6 oz.
Stocked IL, TX, VA and CA



7277343
Zwita
Harissa Spicy
12/6 oz.
Stocked IL, TX, VA and CA



7277341
Zwita
Harissa Smoky
12/6 oz.
Stocked IL, TX, VA and CA



7278797
Sel Des Alpes
Fine Salt
From The Swiss Alps
10/24.7 oz.
Stocked IL, TX, VA and CA



7277364
Zwita
Shakshuka
Eggplant & Swt Potato
12/10 oz.
Stocked IL, TX, VA and CA



7277390
Zwita
Shakshuka
Fava Bean & Spinach
12/10 oz.
Stocked IL, TX, VA and CA



7277392
Zwita
Shakshuka
Zucchini & Potato
12/10 oz.
Stocked IL, TX, VA and CA



7278818
Sel Des Alpes
Iodized Fine Salt
From The Swiss Alps
10/24.7 oz.
Stocked IL, TX, VA and CA



Blake Lively founded Betty Buzz with a simple idea - that what we drink should be held to the same standards as the foods we eat. Their commitment to making beverages that are real, uncomplicated, and delicious means they take the time to create homemade recipes from high-quality ingredients.



9 OZ BOTTLES



12 OZ CANS



7272783	Ginger Beer	6/4/9oz
7272790	Sparkling Lemon Lime	6/4/9oz
7272786	Sparkling Grapefruit	6/4/9oz
7272794	Meyer Lemon Club Soda	6/4/9oz
7272796	Tonic Water	6/4/9oz

7272784	Ginger Beer	24/12oz
7272791	Sparkling Lemon Lime	24/12oz
7272788	Sparling Grapefruit	24/12oz
7272795	Meyer Lemon Club Soda	24/12oz

All Betty Buzz Items Stocked in All Divisions

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