

# JANUARY 2023 NEWSLETTER

## THIS MONTH'S INDUSTRY EVENTS

**JAN 15-18**

WINTER FANCY FOOD SHOW  
LAS VEGAS, NV

**JAN 24-26**

UNIFIED WINE & GRAPE SYM-  
POSIUM, SACRAMENTO, CA

## NEXT MONTH'S HOLIDAYS & EVENTS *Time to start planning!*

**FEB 02** GROUNDHOG DAY

**FEB 14** VALENTINE'S DAY


















**FEB 20** PRESIDENTS' DAY

*all month long...*

CHERRY, CHOCOLATE, AND BARLEY MONTH

## ICON KEY:

Look for these icons throughout the newsletter for easy identification of attributes that may be important to you.

-  **ALL-NATURAL**
-  **DAIRY FREE**
-  **EGG-FREE**
-  **FAIR TRADE CERTIFIED**
-  **GLUTEN FREE**
-  **GRASS FED**
-  **KOSHER**
-  **LACTOSE FREE**
-  **LOCAL**
-  **LOW SODIUM**
-  **NON-GMO / NON-GMO VER.**
-  **NUTS FREE**
-  **SOY FREE**
-  **SUGAR FREE**
-  **TRANS FAT FREE**
-  **VEGAN**
-  **ORGANIC / USDA ORGANIC**



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# EUROPEAN — IMPORTS — a Sysco company

## CHARCUTERIE FOR TWO

Valentine's Day is a time for indulging in something special with that special someone. Whether at a restaurant or grab-and-go section of a grocery store, make it easy for customers to share something indulgent by offering charcuterie boxes for two to-go!

Let's start with the container. **Restaurantware** specializes in creating innovative and on-trend disposable products that are also environmentally conscious. Their **Medium Black Hinged Takeout Containers** are a perfect size for a Charcuterie Box for Two and have a clear window so you can showcase the contents inside. The four easy-lock tabs make transportation seamless. And don't forget to include a few of their Hand Painted **Red Heart Skewers** within the box for that extra special touch!



*Will You Brie Mine?* **Supreme Mini Brie Bites** are small wonders of creamy decadence, both rich and buttery. They are the perfect two-bite rounds to add to a to-go box.



**Black Kassel** is known for their uniquely shaped charcuterie, including their D'Amour Heart-Shaped Salami and Old Forest Flower-Shaped Salami, both included in their **Charcuterie Trio**. These naturally cold-smoked and dry-aged varieties not only have

unique appearances, but their flavors are unmatched. Include one or all three in your Charcuterie Board for Two!

Valley Lahvosh creates oven-baked crackers using wholesome ingredients. The fairly neutral flavors with a slightly nutty, sweet flavor makes these crackers the perfect cracker to pair with cheese and jams. And what could be better than a heart-shaped cracker? They're available in a **4 oz box**, **8 oz deli bag**, and **16 oz foodservice bag**!



Of course we can't forget the accoutrements! **Can Bech** makes a *Just for Cheese* line of spreads that pair perfectly with cheese. To pair with the brie, include their **Black Grape & Mallorca Almonds**. Honey also goes well with several cheeses—include a more traditional honey in a jar from **Bonne Maman** or **Hero**, or add some heat with a **packet of Mike's Hot Honey**! Finally, add some crunch with **Cocina Selecta Marcona Almonds** and **Tillen Farms Pickled Baby Cucumbers**.

Looking for more unique takeout options this Valentine's Day? See Page 8 for some more to-go ideas, like a Brunch in Bed Box or Decadent Dessert Box!

### Sysco Employees and Customers:

To shop all items in this month's newsletter, click on the Sysco Shop icon.

# UNDER THE DOME

## Jeff Babcock, Cheese Specialist

### IT'S ALL THE BUZZ!



In 2005, Tim Welsh and Pat Ford had a vision of opening a creamery in the mountains of Northern Utah. Not knowing what they couldn't do, the two broke tradition and created their own rules about what artisan cheese could be. This cheese is in a league of its own. Humble cheddar elevated to artisanal greatness.

For both Tim and Pat, a value of community runs deep. They named their cheese company after the beehive since Utah is the Beehive State. The high desert they call home is filled with the most industrious people who support and lift each other up. Their ingredients are local and they enthusiastically give back to their community through philanthropy.



#### THE ORIGINAL RUBBED-RIND CHEESE

It was time to break some long-standing traditions. Tim had some coffee roasted by his brother in Colorado lying around. In a moment of flavor insight, he combined the rich, roasty coffee with bright lavender for an external rub he put on a wheel of their base cheddar and thus Barely Buzzed was born! They took their new creation to the national American Cheese Society competition and turned heads. This commitment and a willingness to try new things catapulted the cheesemakers to the national spotlight and Beehive continues to be among the nation's leading creameries producing award-winning cheeses.



The espresso and lavender rub imparts notes of butterscotch and caramel, which are prevalent near the rind, but find their way to the center of the cheese. A full-bodied cheese with a nutty flavor and smooth texture.

**7140596 Barely Buzzed - Precut Wedges** 10/4 oz.

**7935523 Barely Buzzed—1/4 Wheel** 1/5 lb.

Stocked in IL, TX, VA and CA



Cold-smoked in small batches using local Utah walnut shells and slices of red apple, this cheese has a subtle savory and nutty flavor with a hint of smoke.

**7217141 Apple/Walnut Smoked - Precut** 10/4 oz.

Stocked in IL, TX, VA and CA

**7107947 Apple/Walnut Smoked - 1/4 Wheel** 1/5 lb.

Stocked in IL, TX, and VA; Non-Stock in CA



The coriander in the rub on the rind gives Red Butte a mellow lemony undertone. The New Mexico Hatch Chiles in the paste provide depth and smokiness.

**7140532 Red Hatch Chile - Precut Wedges** 10/4 oz.

Stocked in IL; Non-Stock in TX and VA

**7028473 Red Hatch Chile - 1/4 Wheel**

1/5lb.

Stocked in IL, TX, VA and CA



Sweet and creamy! The rind of this Utah cheddar is rubbed with local wildflower honey and ancient salt harvested from a pristine deposit in Redmond, Utah.

**7018036 Seahive - Precut Wedges** 10/4 oz.

Stocked in IL, VA and CA

**7935648 Seahive - 1/4 Wheel**

1/5lb.

Stocked in IL, TX, VA and CA



Rubbed with a blend of garlic, celery seed and cayenne. Every nibble that includes the rind will give you a nice punch of heat balanced with the sweet creaminess of the cheddar.

**0677767 Big John's Cajun - 1/4 Wheel**

1/5 lb.

Stocked in IL, TX, and VA; Non-Stock in CA



Sweet and creamy, this Jersey cow's milk cheese immediately delights the palate and the complexities of the tea-rubbed rind continue through the finish.

**7012564 Teahive - 1/4 Wheel**

1/5lb.

Stocked in IL and VA; Non-Stock in TX





# WILD AND UNIQUE FOODS

## Tim Doyle, Meat & Game Specialist

### I WISH, YOU WISH, WE ALL WISH FOR IRISH!



The **Donnelly** name and its association with tradition and quality began in Dublin, Ireland in the late 1700s. The Donnelly family established their pork business in the city and from there began a thriving trade. Later, one of the Donnelly master butchers immi-

grated to America and brought the family tradition to the U.S. This tradition still uses quality ingredients imported from Ireland to this day.

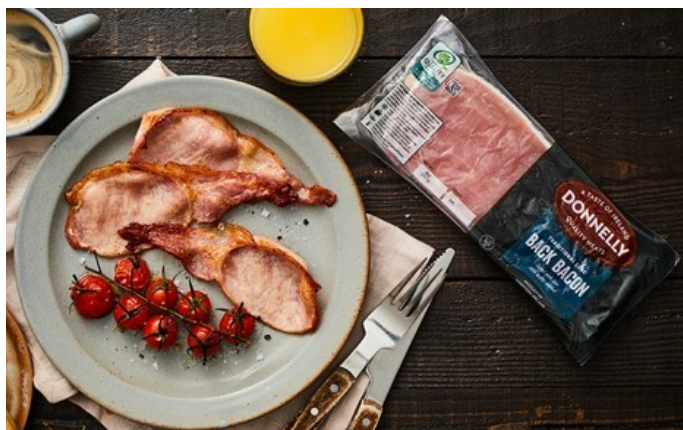
Donnelly Irish meat products are all made to traditional recipes and suited for all occasions and audiences. Their high standards are achieved by constantly evaluating every aspect of their business. They do this by listening to their customers and their people, which is a big reason their team has been happily serving customers for decades.

At Donnelly, they believe there is no shortcuts to quality which is why they follow strict criteria when producing their products and work with specific farmers to source the highest quality ingredients.



#### 100% IRISH BACON

Donnelly imported Irish bacon is the only bacon product in the US that is produced and packed entirely on the island of Ireland. Fully traceable to family farms in Ireland where happy and healthy pigs produce premium succulent pork, Donnelly bacon bears the Irish government's 'Bord Bia Quality Assured' mark, which verifies its quality and authenticity. Their bacon conforms to California's Proposition 12, which requires high standards for the humane rearing of pigs.



**7218177 Irish Back Bacon**

**20/16 oz.**

Stocked in IL, TX, VA and CA



#### BANGERS AND SAUSAGE ROLLS

**7217772**

**Jumbo**

**Bangers**

**6/80 oz.**

Stocked in IL, TX, VA and CA



Made in the USA using quality Irish ingredients.



**7216095**

**Irish**

**Sausage Rolls**

**12/16 oz.**

Stocked in IL, TX, VA and CA



Made using Irish-style sausage meat and an Irish recipe for puff pastry.





# SPECIALTY GROCERY

## Ryan LaMere, Grocery Specialist

### MASTER TEA BLENDEERS



It's been nearly four decades since John Harney developed a passion for fine teas. John began his journey in mastering the art of tea blending in his basement. The proprietor of an inn at the time, John served his distinctive blends to his guests; the rest, as they say, is history.

Today, the Harney family carries the torch passed to them by the founder of their family business. As the third generation of Harneys continues to carry out the original mission to deliver customers the finest tea possible, they continue educating tea lovers about fascinating tea traditions and types of tea found around the world.

#### UNSWEETENED TEA



7213125  
**Blood Orange Iced Tea**  
12/16 oz  
Stocked in IL, TX, VA and CA



7227784  
**Organic Supreme Green Iced Tea**  
12/16 oz  
Stocked in IL, TX, VA and CA



7227783  
**Organic Supreme Black Iced Tea**  
12/16 oz  
Stocked in IL, TX, VA and CA



#### LIGHTLY SWEETENED TEAS



7227780  
**Organic Peach Iced Tea**  
12/16 oz  
Stocked in IL, TX, VA and CA



7227779  
**Organic Black Iced Tea**  
12/16 oz  
Stocked in IL, TX, VA and CA



7213198  
**Organic Green with Citrus & Ginkgo Iced Tea**  
12/16 oz  
Stocked in IL, TX, VA and CA



#### GIVING BACK TO OUR WORLD

Besides making delicious unsweetened and lightly sweetened teas, Harney and Sons sources responsibly — they use Fair Trade Certified teas and also give back as a member of the 1% for the Planet Program. At the beginning of 2022 they had already donated over 4 million dollars to this program.



*"We thought their bright and refreshing teas would be the perfect replacement for Honest Tea which has been discontinued. I've been guzzling the Supreme Green unsweetened green tea every morning instead of coffee, and I think you will too!"*

-Ryan LaMere

# SPECIALTY GROCERY

## Salima Ghariani, Grocery Specialist

### THE VERSATILE VEGGIE



This month, we highlight some newer frozen vegetables from **Cucina Viva** and an ever popular Piquillo Pepper in cans from **Mezze Magic**. These vegetable have so many benefits to any kitchen and can be used as complements to a wide variety of dishes. They are picked at the peak of freshness and very quickly processed to preserve their taste and flavors. These come pre-cut and pre-grilled or roasted to save time and labor in the kitchen and allow chefs to quickly build dishes or add value to your classic



dishes. These frozen vegetables has a long shelf life while kept frozen, so you can slack out just what you need. There is no added salt or preservatives leaving a fresh vegetable taste.

#### IQF ROASTED

Cherry tomatoes are harvested in the Summer, cooked more than 6 hours, and frozen within 24 hours of being picked.



**7208768 Cucina Viva Cherry Tomato Halves 4/4 lb.**

Stocked in IL, TX, VA and CA



Fire-roasted, peeled, washed then frozen.



**7208758 Cucina Viva Whole Red Peppers 4/4 lb.**

Stocked in IL, TX, VA and CA



#### IQF GRILLED

Quartered Egyptian Artichokes gently cooked and frozen in a spiral blast freezer.



**7208761 Cucina Viva Artichoke Hearts 4/4 lb.**

Stocked in IL, TX, VA and CA



Zucchini round cuts are grilled and roasted in ovens to remove excess water.



**7208764 Cucina Viva Zucchini—Rounds 4/4 lb.**

Stocked in IL, TX, VA and CA



Skin-on, grill-marked pepper slices.



**7208763 Cucina Viva Sliced Red Peppers 4/4 lb.**

Stocked in IL, TX, VA and CA



#### FIRE ROASTED AND CAN-SEALED

Fire Roasted Piquillo Peppers fit any occasion. Top salad, pizza and pasta or make sides to special dishes. An easy way to add extra flavor to any Mediterranean Cuisine



**7208800 Mezze Magic Piquillo Peppers 6/6.4 lb.**

Stocked in IL, VA and CA



All Items Stocked in All Divisions



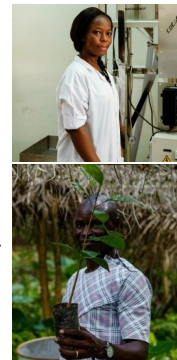
# FOR THE PASTRY CHEF

## Cat Carp Wall, Pastry Specialist

### CHOCOLATE. FAIR & SQUARE



TCHO was born nearly 15 years ago out of a shared obsession to reimagine the world of chocolate from the ground up. Curiosity ruled every move as they set out to rethink every step of the chocolate-making process and bring tools and resources directly to their farmer partners, which often meant innovating through technology. When they discovered that most cacao farmers have never even tasted chocolate made from their beans, they built ten TCHO Flavor Labs around the world where they work alongside local farmers and agronomists to improve every aspect from seed-to-bean-to-bar while helping communities and the environment along the way. TCHO guarantees 100% traceability of their cacao. That's why TCHO is **Chocolate. Fair & Square.**



#### A BETTER WORLD THROUGH CHOCOLATE

As a Certified B Corporation, TCHO leans on the founding value of curiosity to find new ways to use their business to better the world through chocolate. They are now not only a certified B Corp, but also 100% Plant-Based, Organic, Fair Trade, and Earth Kosher certified!

Their commitment to sustainable growth, environmental stewardship, and making decisions that result in better conditions for farmers, employees, customers and communities has led them to recently transition to a 100% animal-free factory. Their innovative bars are now animal free from dark to the new "must-try" plant-based milk chocolate.

#### RAISING THE BAR WITH THIS LINEUP



7229430 **Toffee Time** 10/2.5 oz. *Stocked in IL, TX, VA and CA*

An organic vegan bar with rich caramel notes heightened by flakes of sea salt and tiny dairy-free toffee crumbles.

7229425 **Choco Latte** 10/2.5 oz. *Stocked in IL, TX, VA and CA*

Plant-based milk chocolate with creamy cashew butter and filled with a punchy shot of dense mocha espresso.

7229429 **Born Fruity** 10/2.5 oz. *Stocked in IL, TX, VA and CA*

With its tart raspberry notes and stone fruit highlights, you'll know why chocolate was "BORN FRUITY."

7229431 **Holy Fudge** 10/2.5 oz. *Stocked in IL, TX, VA and CA*

Years were spent working alongside local Ghanaian farmers to preserve and cultivate this rich, fudgy flavor.

7229423 **Dark Duo** 10/2.5 oz. *Stocked in IL, TX, VA and CA*

A one-two punch. This is Peruvian fruit-forward cacao coated in a rich, fudgy Ghanaian chocolate shell.

7229432 **Aww Nuts!** 10/2.5 oz. *Stocked in IL, TX, VA and CA*

Freshly roasted California almonds in a fudgy, dark chocolate shell create a decadent bar that's unbelievably good.

**All packages have 3 individually wrapped bars and no more than 7 grams of sugar in each!**

# INDUSTRY TRENDS

## Retail & Foodservice

### CONSUMER PREFERENCES FOR PLANT-BASED ON THE MENU

New year, new diet? Technomic recently asked consumers across 25 countries about their attitudes and preferences around plant-based menu offerings at restaurants, including the types of proteins they want substitutes for, what those substitutes should be made of and why they are seeking these products, if at all.

Following are some top-line findings— some expected and some surprising:  
Plant-based alternatives to chicken nuggets and tenders are currently the most in-demand options for consumers; 27% say they want to see more of these products from restaurants, topping beef and fish.



Vegetables are more popular alternatives than plant-based meat analogs. Avocado and cauliflower have higher order consideration, as do potatoes, beans and mushrooms.

Health and nutrition are the top two drivers for consumer consumption of vegetarian and plant-based fare. Weight loss and to feel better physically after a meal are also top drivers, ahead of sustainability and social responsibility.



Nearly 20% of consumers say they purchase vegetarian and plant-based fare simply because they're with others eating those foods.

46% of consumers globally are willing to pay more for vegetarian or plant-based protein alternatives than for meat.



Plant-based fish is the third fastest-growing ingredient on menus over the past year, up 37.5%, and imitation meat sandwiches are up 16.0%. Among top-growing dishes are grains such as couscous (+25.0%) and quinoa (+22.1%), and premium options like Kobe beef (+16.1%) and caviar (+14.1%). Non-meat and premium proteins are among the fastest-growing ingredients in dishes.

#### EUROPEAN IMPORTS PLANT BASED OPTIONS

##### Featured in Article:

**7215521 Hari Organic Chickpea Nuggets** 1/6.61 lb.

Stocked in IL, TX, CA, and VA



**7215473 Hari Organic Chickpea Falafels** 1/6.61 lb.

Stocked in IL, TX, CA, and VA



**7126393 MIA Plant Based Pepperoni** 10/2.5 oz.

Stocked in IL and TX



##### More Options:

**7215477 Hari Ground Beef Style Organic Plant**

**Based Pea Protein**

1/5.51 lb.

Stocked in IL, TX, CA, and VA



**7126350 MIA Plant Based Prosciutto** 10/2.5 oz.

Stocked in IL and VA



**7126363 MIA Plant Based Spicy Salami** 10/2.5 oz.

Stocked in IL a CA,, and VA





# VALENTINE'S DAY

The end of year holidays are behind us and it is time to start our new year celebrating the ones we love. Valentine's Day is a holiday for more intimate celebrations. Dinner for two, your reservation books will fill quickly, but don't forget to offer meals to go. People love to have others cook something special for them, but sometimes want to enjoy the meal at home.

**START THE DAY WITH BREAKFAST IN BED.** Create to-go boxes for your customers with some of these items.

8331763	<b>Lecoq Bacon, Egg &amp; Chs Croissant</b>	45/3 oz	
<i>Stocked IL, TX, VA and CA</i>			
1412935	<b>Lecoq Large RTB Croissant</b>	64/3 oz	
<i>Stocked IL, TX, VA and CA</i>			
3509587	<b>Perla Vanilla Custard Shell, RTB</b>	1/48 ct	
<i>Stocked IL, TX, VA and CA</i>			
7069900	<b>3 Pigs Bacon Swiss Egg Bites</b>	12/2.5 oz	
<i>Stocked IL, TX, VA and CA</i>			
7142843	<b>3 Pigs Sausage Cheddar Egg Bites</b>	12/2.5 oz	
<i>Stocked IL, TX, VA and CA</i>			
7214739	<b>Le Chic Patissier Dutch Pancakes</b>	360/.28 oz	
<i>Stocked IL, TX, VA and CA</i>			
7223557	<b>Le Chic Patissier Liege Waffle</b>	24/3.17 oz	
<i>Stocked IL, and VA</i>			
7098209	<b>Crown Maple Bourbon Syrup</b>	24/1.7 oz	
<i>Stocked IL, and VA</i>			
7171196	<b>Cucina Viva Pistachio Butter</b>	6/6.35 oz	
<i>Stocked IL, TX, VA and CA</i>			
7171195	<b>Cucina Viva Chocolate Butter</b>	6/6.35 oz	
<i>Stocked IL, TX, VA and CA</i>			

**DON'T FORGET THE COFFEE.** Elevate your latte with these subtle-but-sweet flavors.

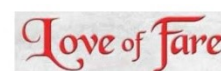
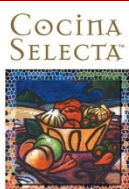
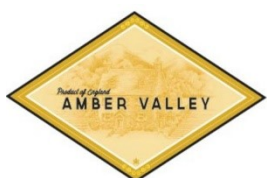
7072492	<b>1883 Lavender Syrup</b>	2/1 L	
<i>Stocked IL, TX and CA</i>			
7209949	<b>1883 Rose Syrup</b>	2/1 L	
<i>Stocked IL, TX, VA and CA</i>			
1677360	<b>1883 Vanilla Syrup</b>	2/1 L	
<i>Stocked IL, VA and CA</i>			



**EVERYONE LOVES CHOCOLATE AND TREATS ON VALENTINE'S DAY.** Build a Decadent Dessert Box for Two so dessert can be enjoyed from the comfort of home.

*Pre-made:*

7146878	<b>Heart Shaped Macarons</b>	16/6 ct	
<i>Stocked IL, TX, VA and CA</i>			
7931761	<b>Assorted Chocolate Truffles</b>	1/192 ct	
<i>Stocked IL, TX and VA</i>			
7175437	<b>Traiteur Choc Lava Cake</b>	20/3.17 oz	
<i>Stocked IL, VA and CA</i>			
7083394	<b>Callebaut Ruby Choc. Callets</b>	1/5.51 lb	
<i>Stocked IL and VA</i>			
7055013	<b>Mona Lisa Choc Heart Cup</b>	1/60 ct	
<i>Stocked IL and VA</i>			
3853530	<b>4.75" Bamboo Heart Skewer</b>	1/1000 ct	
<i>Stocked IL and VA</i>			
7198603	<b>Drink and Food Paper Carrier</b>	1/100 ct	
<i>Stocked IL, VA and CA</i>			



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# WHAT'S NEW?

## HUNGRY FOR MORE?

HERE'S WHAT'S NEW AT EUROPEAN IMPORTS THIS MONTH. GET A FIRST LOOK AT OUR EXCITING NEW ITEMS!



7226403  
**Bonne Maman  
Raspberry Tartlets**  
12/4.7 oz.  
*Stocked IL, TX, VA and CA*



7226292  
**Bonne Maman  
Lemon Tartlets**  
12/4.7 oz.  
*Stocked IL, TX, VA and CA*



7226405  
**Bonne Maman  
Choc Caramel Tartlets**  
12/4.7 oz.  
*Stocked IL, TX, VA and CA*



0594160  
**Barnier  
Lemon Preserve Spread**  
3/2.2 lb.  
*Stocked IL, TX, VA and CA*



7219907  
**Natural Blonde  
Bloody Mary Mix**  
12/16 oz.  
*Stocked IL, TX, VA and CA*



7219935  
**Natural Blonde  
Bloody Mary Mix**  
12/32 oz.  
*Stocked IL, TX, VA and CA*



7219904  
**Natural Blonde  
Bloody Mary Mix**  
*Stocked IL, TX, VA and CA*



7219893  
**Salty Blonde  
Bloody Mary Rimmer**  
12/3.5 oz.  
*Stocked IL, TX, VA and CA*



7224954  
**Babybel  
Plant-Based**  
20/0.7 oz.  
*Stocked IL, TX, VA and CA*



7222928  
**Ines Rosales  
Sweet Olive Oil  
Tortas - singles**  
24/1.05 oz.  
*Stocked IL, TX, VA and CA*



24 Count Countertop Display  
or

60 count Case



7222927  
**Ines Rosales  
Sweet Olive Oil  
Tortas - singles**  
60/1.05 oz.  
*Stocked IL, TX, VA and CA*



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