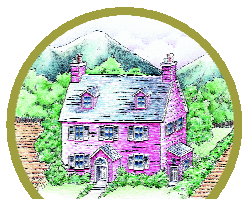




EUROPEAN IMPORTS, INC.

CHEESE • SPECIALTY FOODS • GAME • PASTRY



AMBER VALLEY



COCINA
SELECTA



Cucina
Viva

January
2016

WHAT'S INSIDE

Pg. 2
Under the Dome

Pg. 3
Wild & Unique
Foods

Pg. 4
For the Pastry Chef

Pgs. 5-7
New Grocery
Back Cover
Specialty

New items listed are scheduled to arrive by the month titled on the front of the newsletter.

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Hot & Cozy

What's hot right now? Both figuratively and literally, it's tea. Tea is the second most widely consumed beverage in the world, after water. That's because it's so versatile: you can drink it iced or hot, and there are enough varieties of tea to suit just about any palate. Tea isn't just a comforting and pleasant beverage, it also has remarkable healing properties—so much so that it's deemed a sort of "wonder drink" that may be even healthier than drinking water.

People have been drinking tea for centuries due in part to its health benefits. Much research suggests drinking tea—particularly green tea—can fight diseases and even lengthen life. This is due to tea's high concentration of antioxidants called polyphenols, which may contribute to the prevention of cancer, osteoporosis, and cardiovascular diseases.

Even with all its health benefits, most people drink tea because it's hot, soothing and it tastes great. So, fire up the kettle and break out of your coffee rut with one of these cozy brewed beverages:

Mighty Leaf Tea is available in retail and foodservice size packages. Their unique handcrafted, hand-stitched silken tea pouches deliver their delicious blend of artisan tea crafted to infuse the senses.



Twinings Tea is one of our top selling brands. Available in retail and foodservice size packages and in bags and loose tea. With their wide variety of tea blends, there is sure to be a Twinings flavor to suit every one's taste.

We also have two new organic lines: **Numi Organic Tea** and **Noa Blends Tea**. Uniquely flavored organic teas that are sure to impress any tea drinker.



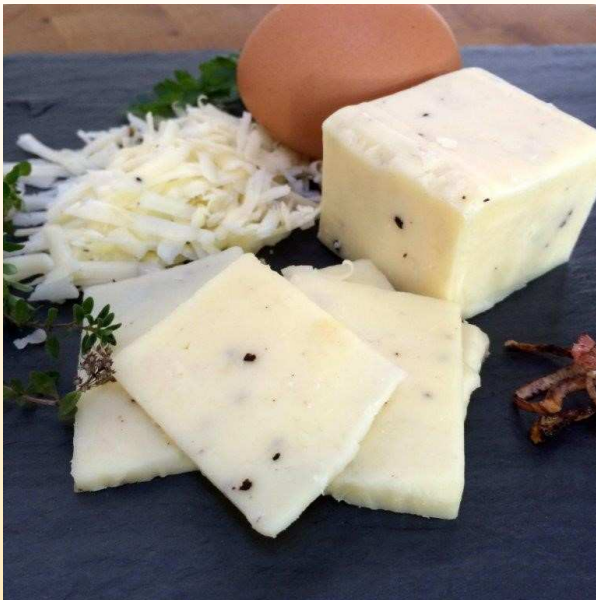
Under the Dome

Jeff Babcock, Cheese Specialist

The Fighting Flavors

Cheddar is one of the American favorites. Two interesting examples are here that compete with fighting flavors, great for the big game and seasonal snacks!

At Grafton Village Cheese, traditional cheddar is made using local sustainable milk. Their young cheese, aged 2-3 months, is an outstanding base to establish enough flavor to carry on other components added to the cheddar; in this case truffles!



A delicate balance between the earthy flavors of truffle and the smooth, rich bite of their Vermont cheddar. An ideal cheese for cooking or as the centerpiece on a cheese board, young enough to slice and shred. Finish a sauce, melt over fries or top a fried egg burger for a decadent and gripping meal!

3918545 Truffle Cheddar Loaf 2/5 lb

Throughout history merchants from Britain sailed the seven seas, returning with flavors from distant lands. With that spirit in mind, one of the popular and delicious flavors of Thailand has been infused into historic cheddar, creating the innovative Vintage Sriracha Cheddar. Rich cheddar, aged to a robust flavor, is blended with the sweet and spicy sriracha sauce and pressed into a loaf. The result is a creamy dense cheese, mildly hot and tangy, with a smooth but crumbly texture popping with flavor. Eaten right on its own it pairs well with many beers, but try it stuffed in olives or celery sticks for a Bloody Mary garnish. Blend into your next grilled cheese, melt over nachos, crumble over a sizzling burger or make an exceptional baked potato!



**3747355 Vintage Sriracha Cheddar Loaf
2/2.25 lb**

Wild and Unique Foods

Tim Doyle, Meat & Game Specialist

Angel's Salami & Truffles



Angel's Salami & Truffles

Angel's Salumi & Truffles of Los Angeles is on a mission to handcraft and cure authentic European-style salumi, following the finest traditions and using the best all-natural meats. They blend the flavors of the Mediterranean region in all of their gourmet salumi. All the pork that is used in this selection is 100% purebred Berkshire.

2764423 Soppressata Piccante Salame 6/6 oz
Soppressata Piccante is a classic, dry-cured Italian salame with a little spice. It is seasoned with fennel and hot spices, fermented with red wine and grappa and aged for three months. It goes perfectly with Pinot Grigio.

2764435 Black Truffle Salame 6/6 oz
This unique salame is made with the most tender and sweet Berkshire meat. 5% black winter truffles are added, making for a very strong truffle flavor. A little salt combined with red wine, Armagnac and spices provide for an unforgettable taste.



2764401 100% Duck Salame 6/6 oz
Angel's Duck Salame is made with 100% duck meat and it is certified cage free. This rich French-style duck salame is flavored with red wine and black peppercorns, and has a tender bite.



2764383 Venison & Berkshire Salame 6/6 oz
A mixture of venison and Berkshire pork meat and seasoned with red wine, juniper berries and black peppercorns, Venison & Berkshire Salame has a unique flavor. It goes very well with a rich red wine.

2764379 Wild Boar Salame 6/6 oz
100% Texas Wild Boar salame is prepared with herbs and wine to add an exceptional complexity and authentic flavor.

3454024 Lonzino Berkshire Loin 1/1.5 lb
Berkshire Pork Loin is massaged with herbs and garlic and dry cured for 120 days; very tasty.



For the Pastry Chef

Karl Helfrich, Pastry Specialist



CALLEBAUT®

BELGIUM 1911



We now carry the full line of Callebaut Crispearls, a variety of four flavors that will be sure to bring a crunchy burst of flavor to your dessert creations or add variety to your dessert and sundae bars!

With the Callebaut Crispearls you add a remarkably seductive chocolate touch to your pastries, desserts and pralines. On top, their crunchy biscuit heart makes them completely irresistible. Brand new is the great choice you have now:



dark, and white chocolate, strawberry, and salted caramel, our latest addition.

Small in size – giant in taste

Callebaut's Crispearls look like tiny beads of caviar: only 3 to 4 mm diameter! But when you crack open the packaging, you'll be stunned by the overwhelming taste and aromas of great chocolate.



Crunchiness inside

The core of every pearl is a toasted biscuit kernel. It gives the Crispearls an incredible surprising crunch. One that lasts, even in liquid-based interiors such as chocolate mousse, ice cream etc.



7010252 Dark Chocolate Crispearls 1/28.22 oz
7009745 White Chocolate Crispearls 1/28.22 oz
7009746 Strawberry Crispearls 1/28.22 oz
7008650 Salted Caramel Crispearls 1/28.22 oz



Now in stock:

Perla Mini Vanilla Cream Shell and Mini Hazelnut Cream Shell!

The Perla Company is based in Alzano Lombardo Italy north of Milan.

The factory is powered by 100% clean energy

and uses no GMO ingredients or trans fats in its products. The Perla items are fragrant and golden sweet puff pastries with an innovative and unique design. They are all-Italian pastries created with passion, attention to detail and only the best ingredients.

The **Mini Vanilla Cream Shell** is filled with the same delicious custard as the original but is in a "two-bite" mini size that is perfect for buffets or served with coffee or espresso.



The **Mini Hazelnut Cream Shell** has the same delicious filling and praline grain topping as the "Alba" but is also a "two bite" mini size. Bag them for a grab-and-go treat for your customers!

3816925 Mini Shell, Vanilla Custard .88 oz

1/225 ct

3816933 Mini Shell, Hazelnut Custard .88 oz

1/225 ct

New Grocery

SuperButter ~ Premium Seed Butter



superbutter®

SuperButter is a new-to-market super-delicious alternative to peanut butter. SuperButter premium seed butter: is peanut butter, without the peanuts. SuperButter seed butters are made with roasted sunflower, flax and sesame seeds with a little cane sugar, palm oil and sea salt added for maximum deliciousness! The seed butter has a roasted, nutty taste, and has the mouth feel of real peanut butter. And like peanut butter, it comes in creamy or chunky. There's also vanilla bean, made with Madagascar bourbon vanilla and vanilla seeds, and a chocolate seed butter with dark cocoa.

SuperButter premium seed butters are made from real, whole ingredients – no artificial anything is permitted. SuperButter premium seed butters are high in protein, fiber and antioxidants (Omega 3's and Vitamin E), are gluten, trans fat and cholesterol free, and contain less fat than regular peanut or nut butters. Now available from European Imports, Inc.:



7009411 Original Creamy SuperButter
6/16 oz
Also available in a foodservice size package:
7009478 Original Creamy SuperButter
6/5 Lb



7009397 Original Crunchy SuperButter
6/16 oz

Also available in a foodservice size package:

7009473 Original Crunchy SuperButter
6/5 Lb



7009407 Chocolate SuperButter 6/16 oz



7009406 Vanilla Bean SuperButter 6/16 oz





New Grocery

Keogh's Chips are Back and There is Even More to Love

That's right, Keogh's are back and there are two new flavors. For 200 years the Keogh family has worked the rich fertile lands of North County Dublin and turned the craft of potato growing into an art. Now a new generation of the Keogh family has come up with a novel idea. Why not use their fantastic potatoes to create Ireland's finest chips right on their farm?

So they converted an old potato store into a crisping house, and travelled the world to find out how to make proper potato chips, you know, the way they used to taste. They carefully slice each potato extra thick and gently hand cook them, skins and all, in fresh sunflower oil using a very old American kettle. While still warm, they carefully season each crisp using natural flavors, many of which are sourced local to their farm and then pack them in foil lined bags so they're real fresh for consumers to enjoy. During harvest their potatoes can be dug in the morning and turned into delicious fresh chips by lunchtime.

From crop to chip, grown and cooked with love in Ireland. Keogh's potato chips are now available from European Imports, Inc. in five delicious flavors:

- | | | |
|----------------|---|-------------------|
| 7008951 | Shamrock and Sour Cream Potato Chips | 24/1.76 oz |
| 7008942 | Shamrock and Sour Cream Potato Chips | 12/4.4 oz |

Keogh's Shamrock and Sour Cream Potato Chips combine the delicious tangy taste of Sour Cream with the freshness of traditional Irish Shamrock. Their Shamrock is grown in Ballinskelligs Co. Kerry by Livingshamrock. This area has produced fresh Shamrock for the American President on St Patrick's Day since 1952.



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|----------------|--|-------------------|
| 7008946 | Sea Salt & Irish Cider Vinegar Potato Chips | 24/1.76 oz |
| 7008944 | Sea Salt & Irish Cider Vinegar Potato Chips | 12/4.4 oz |



These chips are carefully seasoned with a sprinkling of Atlantic Sea Salt and Llewellyn's Irish Cider Vinegar locally sourced from their orchard in Lusk Co. Dublin. Carefully selected to complement the delicious natural flavor of

their potatoes, Llewellyn's Irish Cider Vinegar is made from local Irish apples and is not filtered, but naturally allowed to clear with time. Its rich amber color and excellent flavor creates the delicious tangy taste of Keogh's Atlantic Sea Salt and Irish Cider Vinegar Potato Chips.

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|----------------|------------------------------|-------------------|
| 7008945 | Sea Salt Potato Chips | 24/1.76 oz |
| 7009018 | Sea Salt Potato Chips | 12/4.4 oz |



These chips are lightly seasoned with a sprinkling of O'Neill's Irish Atlantic Sea Salt. O'Neill's award winning Irish Atlantic Sea Salt is handcrafted on the Beara Peninsula in West Cork. Pristine Oceanic waters produce a pure sea salt flake full of natural flavor. The O'Neill's are passionate

about their gourmet sea salt flakes and have spent years perfecting their production process that blends age old salt making methods with energy efficient production techniques, to produce Irish sea salt flakes that are 100% pure and natural. Keogh's Irish Atlantic Sea Salt Potato Chips are an ideal treat for those who prefer a more natural potato chip flavor.

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|----------------|---|-------------------|
| 7008948 | Dubliner Irish Cheese & Onion Potato Chips | 24/1.76 oz |
| 7008947 | Dubliner Irish Cheese & Onion Potato Chips | 12/4.4 oz |

Famous for its strong taste and robust flavor, Dubliner cheese combines the sharpness of mature cheddar, the nuttiness of Swiss cheese and the bite of Parmesan, which together with their potatoes makes Ireland's finest Cheese & Onion Potato Chips.



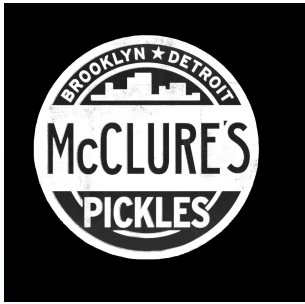
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|----------------|---|-------------------|
| 7008954 | Sweet Chilli & Irish Red Pepper Potato Chips | 24/1.76 oz |
| 7008943 | Sweet Chilli & Irish Red Pepper Potato Chips | 12/4.4 oz |



Ireland meets the Orient in each bag of these chips. Traditional Thai spices are fused with the fresh taste of locally grown Irish Red Peppers to create a delicious tongue tingling taste.

New Grocery

McClure's Pickles



Brothers Bob and Joe McClure grew up making pickles in Michigan using their great-grandmother Lala's recipe, passed down from their mother's side of the family. Every summer, they would

make pickles with their parents, grandfather, relatives and friends. As time went by Joe went off to study classical guitar and Bob went on to work in television commercials.

In 2006, they decided to pull out the old family recipe and see if it would make an okay business. Bob, living in Brooklyn at the time, and Joe, living in metro-Detroit,



started making batches that they would take around to bars, restaurants and specialty food stores. Before you knew it their pickle business really took off and now they have expanded to include chips and bloody Mary mix in their line.

McClure's uses as much local produce as possible when it is in season, and when it's not, they contact the farms and speak directly with the growers to know where their produce is coming from and how it is being grown making sure they are getting some of the best, freshest produce available. Every jar is hand packed by one of their talented team members. McClure's brings their family recipes to yours. Now available from European Imports, Inc.:

7008625

Garlic and Dill Pickle Spears
12/32 oz



7008635

Spicy Pickle Spears
12/32 oz

7008641

Bloody Mary Mixer
12/32 oz



7008615

Bloody Mary Kettle Chips
12/7.5 oz

7008614

Bloody Mary Kettle Chips
24/1.5 oz

7008621

Garlic Dill Pickle Kettle Chips
12/7.5 oz

7008620

Garlic Dill Pickle Kettle Chips
24/1.5 oz



7008617

Spicy Pickle Kettle Chips
12/7.5 oz

Specialty

New Taralli Flavors from Cucina Viva



Le Village



Love of Fare



What are Taralli? Taralli are Italian snack crackers that are common to several regions of southern Italy, but they are taken to another level in Puglia, where Cucina Viva Tarallis are produced. Every town in Puglia offers its own type of taralli – an unsweetened cracker that is briefly boiled, then baked. Taralli are similar in texture to a breadstick or a pretzel in a doughnut shape. Cucina Viva Taralli are made with extra virgin olive oil making them flakier and more flavorful than other tarallis on the market.

Taralli are a healthy Italian snack that's light and perfect for any time of the day. Serve as a snack paired with hard or soft cheeses or try them dipped in honey mustard. They also make delicious croutons for soup or salad. In Italy taralli would be eaten with a glass of wine. Now available in three new flavors:



3867654
Fennel Seed Taralli
12/7.05 oz
Crispy and incredibly flavorful. Their unique flavor is strikingly reminiscent of licorice and anise and it blends well with the traditional taste of baked taralli.

3867613
Parmesan & Pecorino Taralli
12/7.05 oz

The cheese flavor in these tarallis is intense, but balances nicely with the taste and texture of this crumbly traditional Italian snack. Also available in a bulk package:

3867647 Parmesan & Pecorino Taralli 2/8 Lb



3867666
Traditional Taralli
12/7.05 oz
This taralli, baked according to a traditional Italian recipe, is fresh and invigorating with the taste of extra virgin olive oil and the fine texture of the dough.

More crunchy delights available from Cucina Viva:

Cucina Viva Crostini are flavorful Italian crackers (or little toasts as the exact translation suggests) imported from Italy. Originating over one hundred years ago in the Puglia region of Italy, this little cracker (crostini) was originally served with cheese. They can also be served with an assortment of toppings and used as appetizers or garnishes on foods like soups or stews.

0019562	Traditional Crostini	12/7 oz
0293498	Fennel Crostini	12/7 oz
5429244	Rosemary Crostini	12/7 oz
7888769	Black Pepper Crostini	12/7 oz
8647578	Parmesan & Pecorino Crostini	12/7 oz
1431305	Black Olive Crostini	12/7 oz
1431315	Spicy Bloody Mary Crostini	12/7 oz
1761010	Corn Cheese Crostini	12/7 oz



NEW! Cucina Viva Traditional Crostini are now available in a bulk package:
3867639 Traditional Crostini 2/5 Lb