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New items listed are
scheduled to arrive by the
month titled on the front of
the newsletter.

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Happy New Year!



Are you looking for some new and exciting products to start the New Year off fresh? A great place to start looking is the Winter Fancy Food Show. European Imports Ltd. is featuring over 100 new products. Furthermore, 1400 Exhibitors will be presenting the hottest trends in specialty food and beverages from across the U.S. and around the world.

It is not too late to attend. Simply register on-line at www.fancyfoodshows.com. And then visit us in booth #3705 to get started on your new product selections for the New Year.

Winter Fancy Food Show
January 17-19, 2010
Moscone Center, San Francisco, CA
Booth #3705



Please join European Imports Ltd. in congratulating **Dorothy Lane Markets** for winning the **Luxist Readers' Choice Award for Best Gourmet Grocer**.

Congratulations Dorothy Lane Markets!

Under the Dome by Jeff Bacock

Manhattan Leather Bags seems like a strange beginning for an article on specialty cheese, but it is nonetheless true and leads us into the story of our newest artisan cheese, Coach Farms. The famous designer label Coach Leather was started in a loft in Manhattan. In the nineteen eighties seeking to escape the city for a bit of relaxation, the owners Miles & Lillian Cahn purchased a 300 acre farm in upstate New York. Originally a vacation spot, the Cahns found themselves commuting two hours to the farm every week. Miles Cahn was quoted saying they were held hostage by 1000 goats!



Their cheese follows in the French tradition, fresh and aged with a refined and stylish nature. Using traditional cheese-making methods, they have created authentic and artisan cheeses not often seen in this country.

Very unusual in the cheese world are cream enriched goat's milk cheeses, as goat's milk is already scarce and at a premium. Nevertheless, at Coach Farms you expect nothing less than designer, so you find the elegant and beautiful Triple Cream Round; a small six ounce disc of delicate bloomy mold that covers a virtual brick of butter, or as I often say, butter with a fur coat. The quality of the farmstead milk shines through; sweet and rich with hints of roasted nuts, grasses and wildflowers. This is the kind of cheese that you do not betray with anything, just a fresh baguette or mini-toast and a great bottle of Champagne. This is a cheese plate cheese to be sure.



Our second offering from Coach Farms is the diminutive Green Peppercorn Cone, a favorite of mine. The cheese ripens quickly and grows in flavor, becoming a bit oozy around the edges. When cut open, the dots of green peppercorns within add a bit of color and texture to the creamy interior. They impart just a whisper of pepperiness that seems altogether natural and pleasing. I find



it wonderful with roasted tomatoes, eggs, bacon and many other culinary delights. Yet it certainly can stand on its own; it has striking eye appeal on a cheese platter.

Try these award winning cheeses and offer your customers or guests a small taste of the farm and a designer label!

- 430332 Coach Triple Cream Round** 5/6 oz
- 430321 Coach Green Peppercorn Cone** 9/4 oz



Wild & Unique Foods

Jambon Francais by Tim Doyle



A classic Parisian ham begins once the package is opened and its fragrant aroma fills the air. This mouth-watering, full muscle ham is lean, low in fat and consistent in shape, for perfect, uniform slices. It is a decadent creation made according to the traditional French charcuterie recipe for cooked ham. It is produced under carefully controlled conditions to ensure the Old World Taste

Made in Canada, Raisin River Jambon Francais is produced under carefully controlled conditions to ensure quality and taste in every bite. This cooked ham has a sweet milk flavor and an intense pink color.



Enjoy these great ideas.....

Add slices of Jambon Francais along with your favorite cheese slices and mustard to taste for a perfect sandwich.

Cube Jambon Francais in 1/4" pieces and add to your favorite salad.



Great bite size snacks....enjoy cubed pieces of Jambon Francais as a healthy snack alternative.

For a traditional baguette de jambon, spread a freshly baked Tribeca baguette with Life in Provence butter and thinly sliced Raisin River Jambon Francais. Bon Appetit.

803465 Jambon Francais 1/15 lb

For The Pastry Chef by Karl Helfrich

Showpiece Solutions

European Imports Ltd. has the materials you need to create stunning showpieces in sugar, chocolate, and other media. With the winter months upon us and the air a bit dryer in the shop, now is a good time to practice your craft, and we can help with the highest quality raw ingredients to help you realize your vision.



PatisFrance Patis'omalt is the highest quality Isomalt available on the market. Its high smoke point and resistance to crystallization makes it ideal for creating sugar showpieces by casting or pulling. From

ribbons to bubble sugar to large cast showpieces, Patis'omalt will give you the opportunity to create flawless pieces.

PatisFrance Patis'omalt

Item # BK1202, 26.46# bucket



Sevarome Powdered Food Colors

These water-soluble powdered colors are ideal for coloring sugar, macarons, and anything else that is not fat-based (i.e. chocolate). They are pure, highly concentrated colors that will give your items a vibrant, but real color.



Sevarome Red powdered food color

Item #419693, 3.53 oz tin

Sevarome Yellow powdered food color

Item #419704, 3.53 oz tin

Sevarome Blue powdered food color

Item #419715, 3.53 oz tin

Sevarome Pistachio food color

Item #419726, 3.53 oz tin

Sevarome Purple food color

Item #419748, 3.53 oz tin



IBC cocoa butter colors

When you need to color chocolate, these cocoa butter colors are the perfect solution. There are five great colors to choose from; just heat the plastic squeeze bottle in the microwave and use to paint or spray candy molds, color white chocolate, or create your own transfer sheets! IBC colored cocoa butter is shelf stable, and ready to use for any fat-soluble application. Your imagination is the only limit when creating eye-catching truffles, bon bons, and decorations.

IBC Flame Red Cocoa Butter

Item #428098, 1/8.64 oz bottle

IBC Green Cocoa Butter

Item #428132, 1/8.64 oz bottle

IBC Orange Cocoa Butter

Item #428121, 1/8.64 oz bottle

IBC Royal Blue Cocoa Butter

Item #428398, 1/8.64 oz bottle

IBC Yellow Cocoa Butter

Item #428387, 1/8.64 oz bottle

IBC White Cocoa Butter

Item #428087, 1/8.64 oz bottle



We also have acetate strips, guitar sheets, gold leaf, silver and gold flakes, transfer sheets, and a host of other items for professional showpiece creation. Just ask your rep or call Karl Helfrich, the Pastry Category Manager.

New Grocery

Grind Some Spices Into Your Life



Introducing Drogheria and Alimentari spice grinders. Drogheria and Alimentari is a line of all natural spices imported from Italy in upscale, designer Italian glass jars. Each jar has its own patented, built-in 2 piece grinder cap that insures the freshest results by crushing the product just before use. By grinding spices just before consuming, you get more of the spice's flavor and aroma than pre-ground products. Grind it fresh for the best flavor.

Now available from European Imports Ltd.:

140865 Nutmeg in Grinder 6/1.41 oz

Nutmeg tastes best when it is freshly ground. Try it on coffee, fruit desserts and with sautéed greens. Nutmeg is also a popular ingredient in baking.



140876 4 Seasons Peppercorns in Grinder 6/1.24 oz

This grinder provides an all natural combination of black, white and green peppercorns with red berries. The color combination is beautiful and it provides a great fresh taste. Just grind the mixed peppercorns to provide a young, delicate, fruity flavor and aroma to any dish.



140887 Cinnamon in Grinder 6/.81 oz

Grinding this cinnamon just before use will release its deep, aromatic flavor. Grind it directly on your desserts, cappuccino or any dish to experience this intense but delicate aroma. Cinnamon is also a popular ingredient in baking.



140898 Garlic in Grinder 6/1.76 oz

All natural garlic in an easy to use spice grinder. Grind it directly on everyday foods to enhance the flavor of your food. It is especially good on pasta, salads, fish and chicken.



140910 Black Peppercorns 6/1.6 oz

Fresh ground black peppercorns deliver more of their unique, vigorous and fruity fragrance and flavor than in their pre-ground form. Grind these peppercorns to add a zip of flavor to meat, poultry and seafood dishes, salads, sauces and even soups.



140909 Mediterranean Sea Salt in Grinder 6/3.17 oz

Add the pure, authentic flavor of the Mediterranean Sea with the sea salt in this grinder. The consistent great taste of this all natural sea salt will enhance any dish.



See your sales rep for new placement incentives, ad and demo support information.

Line Extensions



New to the line:

- 882354 Capelli D'Angelo Egg 20/16 oz
- 882365 Shells 20/16 oz
- 882376 Orzo 20/16 oz



- 881110 6 Grain Medley 6/13 oz

This nutritious whole grain blend is high in protein, low in fat and sodium free. It is a delicious combination of California's finest rices and grains. It is all natural and kosher.



- 139921 Chocolate Chip Cookies 60/3 Ct
- Tate's famous chocolate chip cookies in a 3 count convenient pack that is ideal for mini-bars, coffee shops, gift shops and gourmet retailers at the register or deli counter.



- 493121 Sweet Crisps Croccantini 12/5 oz
- Finally a sweet Croccantini to round out your LaPanzanella offerings. LaPanzanella took their award-winning Italian-style cracker and topped it with cinnamon and sugar crystals for the ideal snack. Try them with coffee in the morning, as an afternoon treat or dessert after dinner.



- 478921 Dark Chocolate No Sugar Added Bar 12/3.5 oz
- Replaces 47891-7 12/3 oz
- 478931 Milk Chocolate No Sugar Added Bar 12/3.5 oz
- Replaces 47890-9 12/3 oz



Coombs Family Farms produces the finest 100% pure Grade A maple syrup. For seven generations, Coombs Family Farms has produced 100% pure, great tasting, maple syrup by taking special care of their ancient maple trees. Now you can enjoy the fruits of their labors.

- 152065 Maple Syrup Jug 6/32 oz
- 152076 Maple Syrup Jug 12/16 oz
- 152087 Maple Syrup Glass Bottle 12/12 oz
- 152098 Maple Syrup Glass Bottle 12/8 oz



- 135410 Truffle Juice 12/7 oz
- Replaces DV3020 1/14 oz



- 479710 Milk Chocolate with Orange Sticks 12/2.64 oz

Line Extensions



087740 Toasted Sesame Dressing and Marinade 12/13 oz
 Replaces Cha-Cha Chinese Chicken Salad Dressing & Marinade. New name, same item code, UPC and pack size.



New to the line:
 All natural ready-to-use foundation sauces for beef, lamb, chicken, pork or seafood. Available in two flavors, each is packed in a Tetra Prisma Aseptic container with tamper-evident foil tab.

140287 White Wine Foundation Sauce 6/11 oz
140298 Red Wine Foundation Sauce 6/11 oz



527565 Homestyle Split Pea 12/14.9 oz
 Replaces 082307 12/19 oz
527576 Southwest Black Bean Soup 12/14.8 oz
 Replaces 083101 12/19 oz
527587 Savory Lentil Soup 12/14.8 oz
 Replaces 082306 12/19 oz
527598 Tomato Basil Soup 12/14.6 oz
 Replaces 082305 Hearty Tomato 12/19 oz
527609 Garden Vegetable Soup 12/14.9 oz
 Replaces 082304 12/19 oz
527610 Creamy Tomato Bisque Soup 12/14.4 oz
 Replaces 083100 Cream Tomato 12/19 oz
527621 Classic Minestrone Soup 12/14.4 oz
 Replaces 082303 12/19 oz



The Real Taste Of Licorice™

Panda provides fat free licorice Chews made from all natural ingredients. Panda licorice is imported from Finland and packaged specifically to keep the product soft and fresh. New to the line:

473632 Cherry Licorice Chews Box 12/7 oz
473643 Raspberry Licorice Chews Resealable Bag 12/6 oz
473645 Black Licorice Chews Resealable Bag 12/6 oz
473654 Cherry Licorice Chews Resealable Bag 12/6 oz



New to the line, each is packed in picturesque tins to hold in freshness:

434565 Crème de Pirouline Chocolate Hazelnut 12/4.25 oz
434576 Crème de Pirouline Dark Chocolate 12/4.25 oz

Lucini changes:



528309 Roman Tomato Cream Soup 12/19.6 oz
 Replaces 528274 6/19.6 oz
528310 Tuscan Tomato Basil Soup 12/19.6 oz
 Replaces 528286 6/19.6 oz
528410 Rustic Italian Minestrone Soup 12/19.6 oz
 Replaces 528263 6/19.6 oz
528421 Umbrian Lentil Soup 12/19.6 oz
 Replaces 528297 6/19.6 oz

Love of Fare

Introducing European Imports Ltd.'s newest exclusive line: **Love of Fare**. In the case of **Love of Fare**, the name really does say it all. The **Love of Fare** line is for people looking for high quality reliable products. Each product is packed in cases of twelve 4 ounce cellophane bags. The bags stand upright and their beautiful labels and graphics make them a product that will stand out. Add this line to your mini bar offerings or snack food aisle and watch them fly off the shelves. Now available from European Imports Ltd.:

720010 Roasted, Salted Almonds

These perfectly salted almonds are roasted just right and are packed with zinc and protein. They are also a rich source of Vitamin E and monounsaturated fat, one of the two "good" fats responsible for lowering LDL cholesterol. They are perfect for snacking, mini bars or as on-the-go energy.



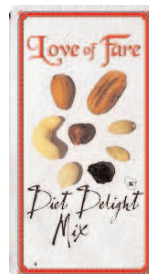
720021 Natural Pistachios (In Shell)



Today, pistachios remain one of the most popular nuts for people of all ages. Love of Fare pistachios are dry roasted and lightly salted in the shell (natural). They are a delicious snack right out of the bag or are a great mini bar addition.

720076 Diet Delight Mix

This tasty mix is a combination of raisins, almonds, filberts, cashews, blanched almonds, pumpkin seeds and pecans. This mix has enough sweet and salty flavors to leave you feeling satisfied without steering your diet off track. This mix is also cholesterol free.



720032 Roasted and Salted Cashews



Cashews are often viewed as a luxury item, however you will find Love of Fare Cashews very reasonably priced. They are freshly roasted to perfection and then slightly salted to enhance a truly delicious taste.

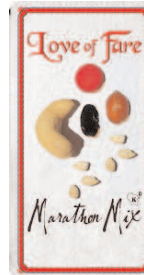
720043 Sesame Stix

Love of Fare Sesame Stix are golden, fresh, crunchy sesame covered snack sticks with a hint of salt added. They are a great treat for any party!



720054 Marathon Mix

This delicious snack mix is a combination of raisins, peanuts, sunflower seeds, candy coated chocolate gems and cashews. It provides a sweet salty mix that will satisfy a number of cravings.



720087

Vanilla Yogurt Pretzels

Love of Fare Vanilla Yogurt Pretzels are so rich and luscious they will melt in your mouth. They will quickly become your favorite go-to snack.



720065 Chocolate Pretzels

Rich milk chocolate enrobes a crunchy salted pretzel. A great snack, these chocolate covered pretzels are a hit every time.



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